

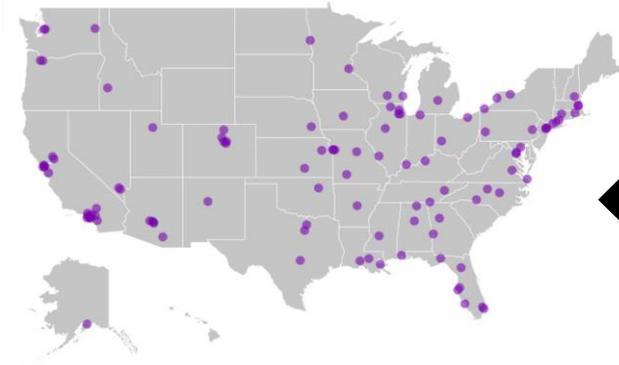
21st Century Cities Initiative



Subject Matter Expertise
&
Cutting Edge Research



Building Capacity
&
Improving the Lives of Residents



100 Cities



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21ST CENTURY CITIES
INITIATIVE





Created by Gerald Wildmoser
from the Noun Project

GovEx



Created by gilbert bages
from the Noun Project

Preparing cities for
success in the 21st
century

- Fostering cultures built on data and evidence
- Educating with an advanced curriculum
- Improving practices through real-world solutions and guidance



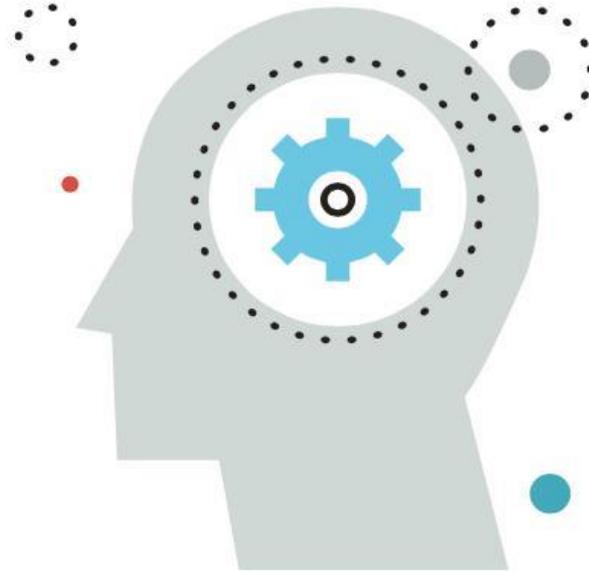
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BUILDING CAPACITY IN CITIES

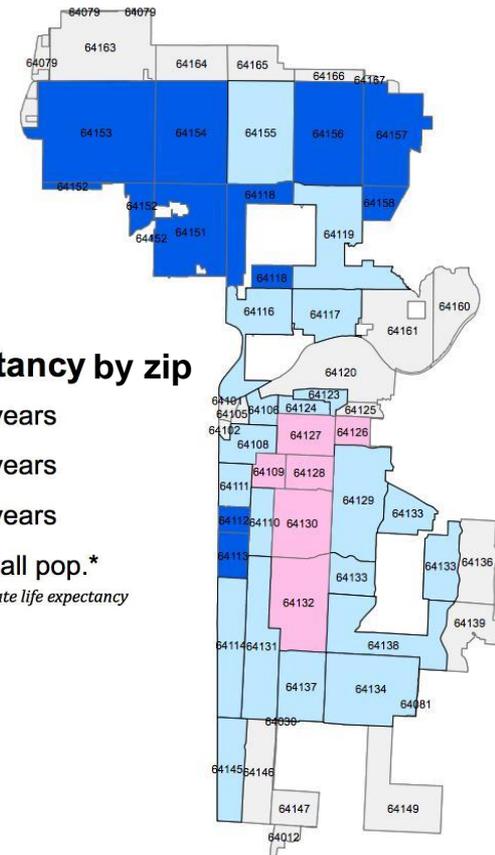
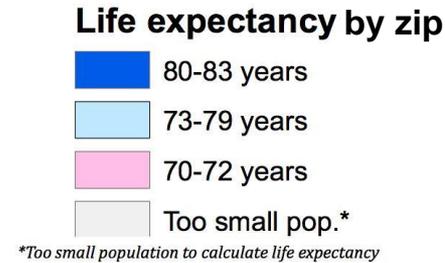
- Best practices
- Hands-on guidance
- Policy development
- Peer-to-peer learning
- Data standardization



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Practical Solutions & Meaningful Change

Kansas City receives technical assistance from GovEx to promote safe and healthy communities.



Practical Solutions & Meaningful Change

Kansas City receives technical assistance from GovEx to promote safe and healthy communities.

Healthy Eating and Active Living Grant

Health Department: October 2014 to September 2015

Purpose is to Stock Healthy/Shop Healthy

Eat Smart in Parks

Health Department and Parks and Recreation initiative

Purpose is to provide healthier food options to park patrons at ten park facilities in high risk zip codes

Healthy Vending

Ongoing effort

Purpose is to support implementation of the Healthy Initiative AR



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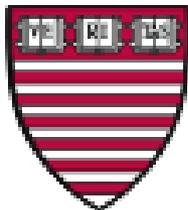
Bloomberg Philanthropies



GovEx



**THE
BEHAVIOURAL
INSIGHTS TEAM.**

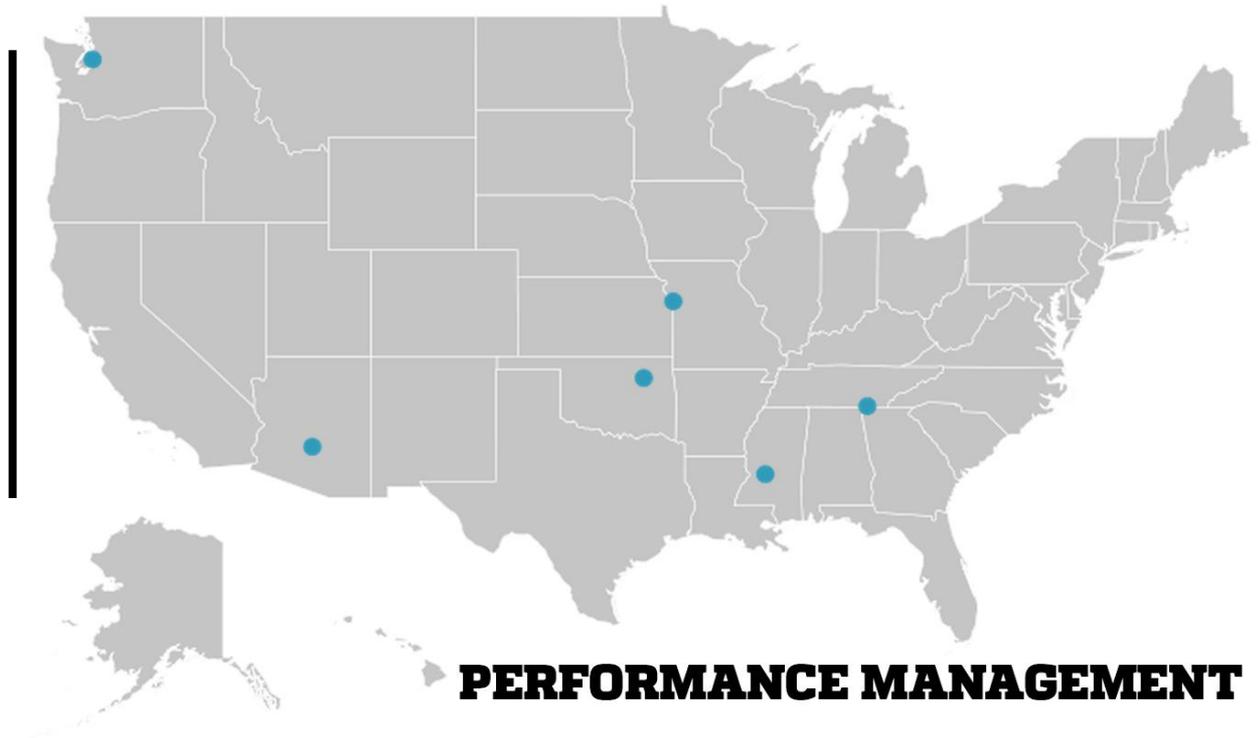


HARVARD Kennedy School

Government Performance Lab

ACTIVE ENGAGEMENT

- 9 cities receiving technical assistance



PERFORMANCE MANAGEMENT

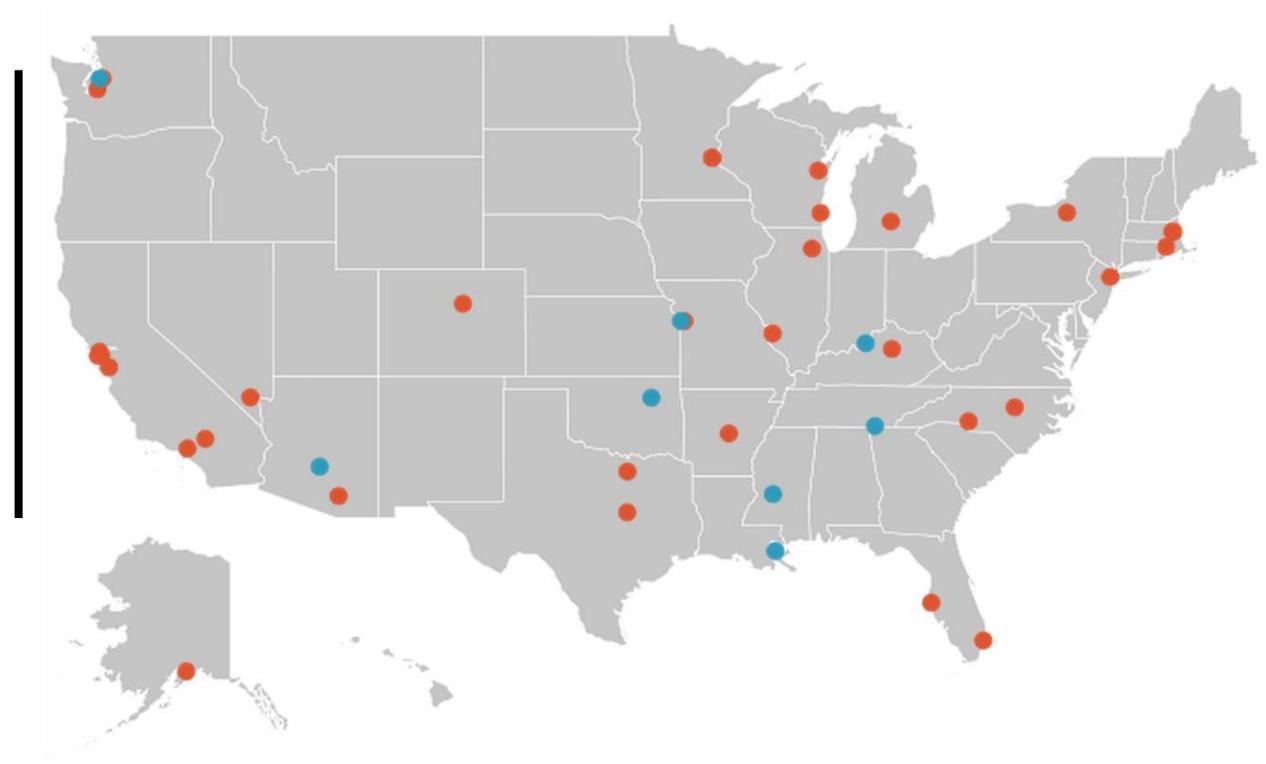


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IN PROGRESS

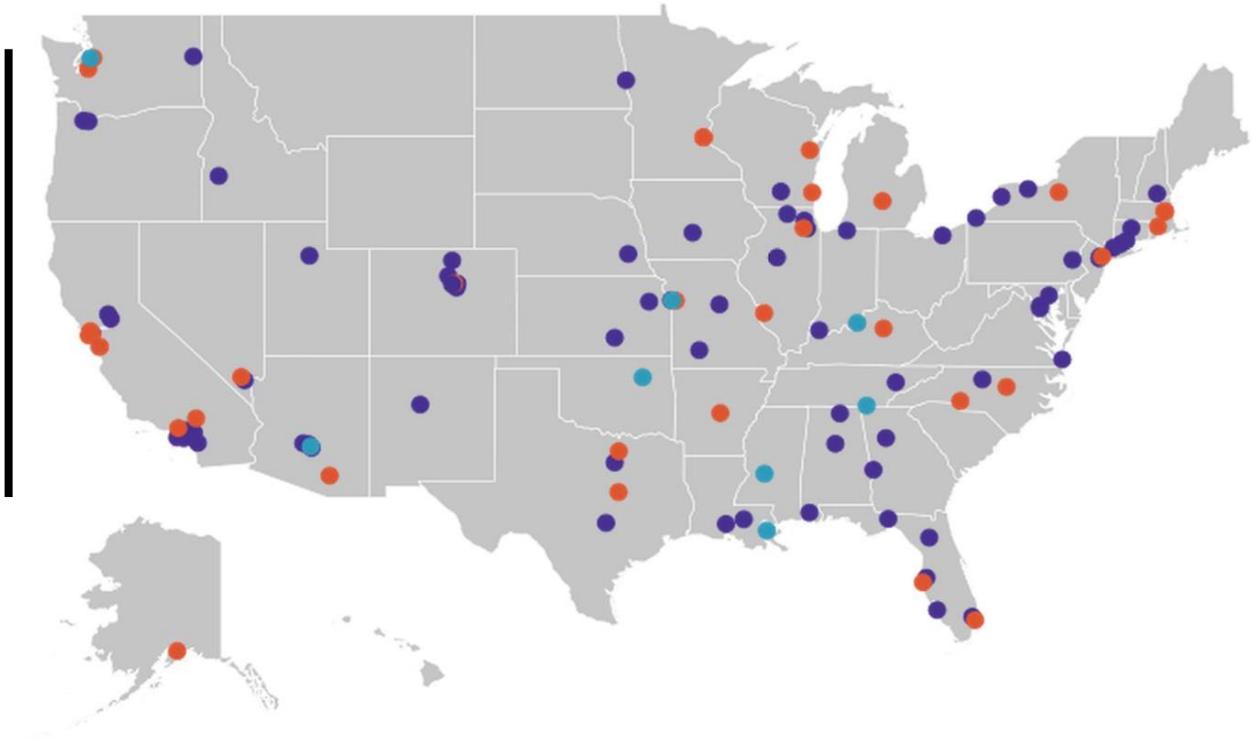
32 cities



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APPLICATION

S ● 108+ cities



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DISCOVERY

- Understanding a city's maturity
- Convening critical city leaders
- Designing service delivery



Matthew Raifman, GovEx Senior Analyst, leading a site visit in Bellevue, WA.



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OPEN DATA

- Policy
- Governance
- Inventory & prioritization
- Community engagement



Tony Yarber, Mayor of Jackson, MS signing the first open data policy enacted because of WWC.



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PERFORMANCE & ANALYTICS

- Setting strategic goals
- Routinizing performance measures & meetings
- Focusing on solutions
- Building analytical capacity

Neighborhoods and Healthy Communities

Clean & Maintained Neighborhoods

28

% of citizens satisfied with the enforcement of litter/debris clean-up

 needs improvement

[Detail >](#)

Healthy Community

52

Percent of citizens satisfied with efforts to encourage healthy eating & active living

 needs improvement

[Detail >](#)

Community Resources

48

Percent of citizens satisfied with community center programming/activities

 needs improvement

[Detail >](#)



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CERTIFICATION

- Government analytics curriculum
- Designed for city employees
- Deepening the bench in government



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