

# Additional Links and further reading

## Gary Lloyd

### Gary Lloyd Materials

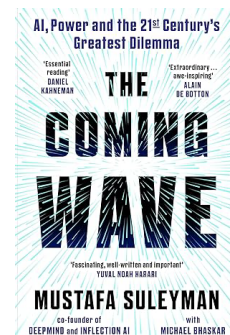
- Gary's book *Gardeners Not Mechanics* can be found here: <https://www.amazon.co.uk/dp/B08S2ZXSWM>
- Gary's website is: [gardenersnotmechanics.com](https://gardenersnotmechanics.com)
- If anyone wants to contact Gary, he is always happy to chat to interested individuals or groups, and my email address is [gary@gardenersnotmechnics.com](mailto:gary@gardenersnotmechnics.com)
- Gary's GPT-powered learning lab experiment can be found at <https://leadershipskillslab.ai>



## Links

### Risks

The book about the existential risks of AI et al. is "The Coming Wave" by Mustafa Suleyman, one of the three founders of Deep Mind, which Google bought. Here's a link to the book: <https://amzn.eu/d/gi4ISWc>



### Keeping up with AI

Ethan Mollick is a professor at the prestigious Wharton Business School. He publishes regularly on LinkedIn and has a newsletter. I strongly recommend following him on LinkedIn and subscribing to his newsletter.

<https://www.linkedin.com/in/emollick/>

Ethan was one of the authors of the consultancy quality study with BCG that I mentioned, and his summary can be found here. <https://www.oneusefulthing.org/p/centaurs-and-cyborgs-on-the-jagged>

This YouTube Channel is also highly recommended. Its owner reads all of the academic papers and summarises the findings. <https://www.youtube.com/@aiexplained-official>

This is the best YouTube channel I've found for a more "gee-wiz" take on AI stuff as it comes out, is from Matt Wolfe <https://www.youtube.com/@mreflow>

Follow these on social media: Sam Altman (CEO of OpenAI), Ilya Sutskever (Chief Scientist OpenAI), Demis Hassabis (Deep Mind Founder, now Google), and Mustafa Suleyman (Deep Mind founder and now founder of Inflection AI).

## Generative AI platforms worth exploring

### *Large Language Models*

- Open AI, which created GPT-3, GPT-4, Chat-GPT and DALL.E 2 (with DALL.E 3 soon available is ChatGPT) <https://openai.com>
- Google's search/chatbot offering is currently. Bard <https://bard.google.com/chat>, but keep your eye open for Gemini, promised soon. <https://bard.google.com/chat>
- Microsoft's offering is New Bing, which is GPT-4. I can't get a clean link for this, so search for "New Bing" and follow the MS link.
- Contenders to watch out for and for which there is a waiting list: <https://claude.ai> <https://inflection.ai>
- Also PaLM from Google <https://ai.google/discover/palm2/>

### *Other stuff (especially images and video)*

- Matt Wolfe has a website which it lists every ai thing out there by use case <https://www.futuretools.io>
- Runway for video and graphics: <https://runwayml.com>
- Leonardo for graphics: <https://app.leonardo.ai/ai-generations>
- Midjourney: <https://www.midjourney.org> is the current leader in text to graphic has to be used via discord
- Video editing: [descript.com](https://descript.com)

## Martin White

- <https://dl.acm.org/doi/pdf/10.1145/357442.357445> is the paper by Suchman at Xerox PARC
- <https://sheffield.pressbooks.pub/workarounds/> is a link to Martin's book which contains a chapter on AI and workarounds/shadow IT.
- Martin scans around 1000 open access research papers that are basically about enterprise use of AI, with a bit of a search bias, and publishes a list of the best of them every month:
  - <https://searchresearch.online/research-on-enterprise-ai-june-2023/>
  - <https://searchresearch.online/research-on-enterprise-ai-july-2023/>
  - <https://searchresearch.online/research-on-enterprise-ai-august-2023/>
- <https://colinharman.substack.com/> is an excellent blog on enterprise AI.
- <https://arxiv.org/pdf/2307.13405.pdf> is a good paper on the language issues.
- <https://arxiv.org/pdf/2307.10169.pdf> is a good paper on the issues with LLMs written by a team of UK analysts.
- Marting also recommends the International Journal of Information Management <https://www.sciencedirect.com/journal/international-journal-of-information->



[management](#) as an excellent source of research papers with a very strong applied AI perspective.

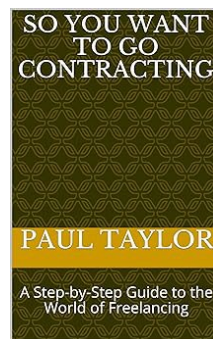
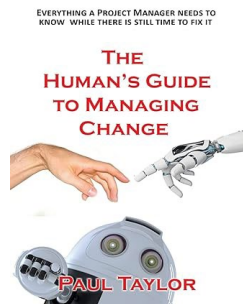
- <https://www.institutedata.com/blog/ai-consultant-required-skills-and-common-responsibilities/> is rather basic but perhaps a good framework to develop further?

## Paul Taylor

Paul's personal website is [www.paultaylor.associates](http://www.paultaylor.associates)

Email is available upon request. Send an email to the BCS Consultancy SG Chair ([consig@bcs.org](mailto:consig@bcs.org)).

His three books are as follows:



- Emerging FinTech: Understanding and Maximizing Their Benefits - <https://amzn.eu/d/9RR1t7b>
- The Human's Guide to Managing Change - <https://amzn.eu/d/4FHwnlQ>
- So You Want to Go Contracting: A Step-by-Step Guide to the World of Freelancing (including updated IR35 Chapter) - <https://amzn.eu/d/a8p10AX>