

Can we learn from events at



about **'Event Success'**? [and **LOTS** more] **Of course.....**

BCS The Chartered Institute for IT 'Event Success' initiative (leader Ana Bivol) - doc v1.0



Enabling the information society

Learn, Benefit, Contribute, Enjoy
IT's the Place to Be!

Helping make IT good for Society

Initiative Lead:
Ana Bivol



Initiative: 'Event Success'
Helping the success of our events

Supported by: Dalim Basu FBCS CITP
Chairman of London Branches Community



See below for a sample report for an event in Nov 2023

Wominspiration & AI – Katrina Young

Date: 20 November 2023

Speaker: **Katrina Young** FBCS – Owner at KYC Digital & CTO
at Aggregator Digital

Interviewer: **Chloe Basu**

Venue: Online and In person at BCS London office

The team: Dalim Basu, David Grundy, Chloe Basu, Ana Bivol

Statistics:

Registered for the events: 136

Attendees: 34 online and 34 in person

Reviews: total of 25

Event summary:

A chair-side interview by Chloe Basu with Katrina Young. Hear about Katrina's tried and tested methodologies, workflows & processes, strategies, tools, knowledge and experience.

About the speaker:

Katrina has been recognised as one of the Top 40 Women Entrepreneurs to Watch. She is an

international Business speaker/trainer who has spoken and lectured at Universities, banks, conferences, summits, launches and privately globally.

Katrina has been featured in Forbes, Psychologies Magazine, and The Times as well as CBS News. Katrina has over 22 years of extensive experience helping SMEs to choose tech to become scale-ready as well as support businesses and departments to design the most profitable and sustainable digital, innovative tech solutions and systems.

Audience Suggestions:

- Love follow-up on future of AI, how future skills will need to filter to education.
- Personally I would encourage a more political conversation with a debating element, so we can challenge each other's news at the end.
- If relevant resources could be put up at the end, it'd be great.
- Perhaps some case studies as a discussion point would be good.
- We need more sessions like this one.

Testimonials:

Interesting talk, has inspired me to investigate further, especially with regards to helping neurodivergent people. I am neurotypical, but have friends who would definitely benefit from AI support.

Raises so many questions about what AI is, how it's understood, and where it sits in the hype cycle. Very interesting.

Loved the event and the speaker was a great, accessible way to find more about AI landscape.

A really interesting and insightful Q&A session with Katrina. I was particularly impressed by her very practical approach to pushing the boundaries of AI in the real world.

I liked the very informal friendly style, worked well. Very human, much better than interacting with an AI!

Fabulous presentation by a knowledgeable presenter.

Very inspiring. Lots of ideas to follow-up.

Thank you for the talk! It was great hearing from an employee's perspective. Great format! Loved the interaction.

Inspired me to adapt to the era of AI.

Very inspiring conversation.

A fun and approachable session.

Well organised and timed.

Interesting topic.

Very enjoyable and interesting. Good to hear about personal experience of using GenAI rather than about the tech. Very inspired to do more now.

Good interaction with audience. Through Q&A throughout session.

I think it was really insightful. I am a career switcher myself, and learning about Katrina's story has made me more confident about my future. I am really inspired now, and I am glad to see that AI as a tool is widely used.

The content was very generic, not many specific use case. But I am new in this field and I enjoyed it.

Really inspirational. Thank you.

Media



Report compiled by Ana Bivol