

Top tables E-learning companies

Top 10 UK bespoke content developers

| Rank 2010 | Rank 2009 | Organisation | Revenue 2009 (£m) | Revenue 2008 (£m) | Web address |
|-----------|-----------|---------------------|-------------------|-------------------|----------------------------|
| 1 | 1 | Line | 7.05 | 7.20 (e) | www.line.co.uk |
| 2 | 7 | Kineo | 5.20 | 3.70 (e) | www.kineo.com |
| 3 | 2 | Epic | 5.15 | 6.10 | www.epic.co.uk |
| 4 | 3 | CM Group | 4.72 (A) | 4.25 (2007) | www.cm-group.co.uk |
| 5 | 4 | Cognitive Arts | 4.34 | 4.01 | www.cognitivearts.com |
| 6 | 6 | Redtray | 3.66 | 3.75 | www.redtray.co.uk |
| 7 | 5 | Brightwave | 3.00 (e) | 3.80 (e) | www.brightwave.co.uk |
| 8 | 9 | Saffron Interactive | 1.80 | 1.80 | www.saffroninteractive.com |
| 9 | 8 | Assima | 1.69 | 2.38 | www.assima.net |
| 10 | 10 | IMC | 1.48 | 1.01 | www.im-c.com |

Top 10 off-the-shelf content providers globally

| Rank 2010 | Rank 2009 | Organisation | Revenue 2009 (m) | Revenue 2008 (m) | Web address |
|-----------|-----------|-----------------------------|------------------|------------------|------------------------------|
| 1 | 1 | SkillSoft | 207.25 (B) | 196.36 | www.skillsoft.com |
| 2 | 2 | Element K | 42.76 | 39.48 | www.elementk.com |
| 3 | - | CrossKnowledge | 25.00 | - | www.crossknowledge.net |
| 4 | 3 | ThirdForce | 18.97 | 26.90 | www.thirdforce.com |
| 5 | 6 | ILX Group | 6.17 | 4.30 | www.ilxgroup.com |
| 6 | 5 | Video Arts | 3.46 (C) | 4.63 | www.videoarts.co.uk |
| 7 | - | LearningPool | 2.10 | - | www.learningpool.com |
| 8 | 9 | LearningGuide | 1.80 | 1.28 | www.learningguide.co.uk |
| 9 | 8 | Watsonia Publishing | 1.38 | 1.43 | www.watsoniapublishing.co.uk |
| 10 | 10 | Symantec Education Services | 1.21 (D) | 1.21 | www.symantec.com |

Top 5 authoring tool providers globally

| Rank 2010 | Rank 2009 | Organisation | Revenue 2009 (£m) | Revenue 2008 (£m) | Web address |
|-----------|-----------|--------------------|-------------------|-------------------|-------------------|
| 1 | 1 | Techsmith Camtasia | 22.48 | 21.87 | www.techsmith.com |
| 2 | 2 | Assima | 6.03 | 4.73 | www.assima.net |
| 3 | - | TT Knowledge Force | 4.89 | 3.30 | www.tt-s.com |
| 4 | - | Kaplan IT Learning | 4.72 | - | www.kaplanit.com |
| 5 | - | Mohive* | 2.00 | - | www.mohive.com |

Top 5 LMS / LCMS providers globally

| Rank 2010 | Rank 2009 | Organisation | Revenue 2009 (£m) | Revenue 2008 (£m) | Web address |
|-----------|-----------|------------------------------|-------------------|-------------------|-----------------------|
| 1 | 2 | Saba | 72.06 (E) | 67.65 | www.saba.com |
| 2 | 5 | Meridian Knowledge Solutions | 13.16 (e) | 9.72 | www.meridianksi.com |
| 3 | 5 | Element K | 10.53 | 9.72 | www.elementk.com |
| 4 | - | NetDimensions | 4.50 | - | www.netdimensions.com |
| 5 | - | IMC | 4.16 | - | www.im-c.com |

* Revenue figures are for the calendar year of 2009, except for:

A: FY ending December 2008

B: FY ending April 2010

C: FY ending September 2009

D: FY ending March 2010

E: FY ending May 2010

'e' indicates that the company has supplied an estimate.

*Mohive was acquired by

CrossKnowledge in March 2010

Please note: Not all companies active in a particular category are necessarily included in the lists. We were not able to include companies whose turnover (or part of the business relevant to the category) is not available on public record and where the company has declined to provide the information. We have done our best to provide an accurate list but cannot guarantee complete accuracy.