

# WaveLength

Fighting loneliness

## Tim Leech

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# Loneliness in the UK

- Wavelength what we do and why
- Types of Loneliness
- ONS and Wavelength
- Ofcom Older and Disabled surveys impact / on policy



# Hybrid Service

## Wavelength Netflix Film Club

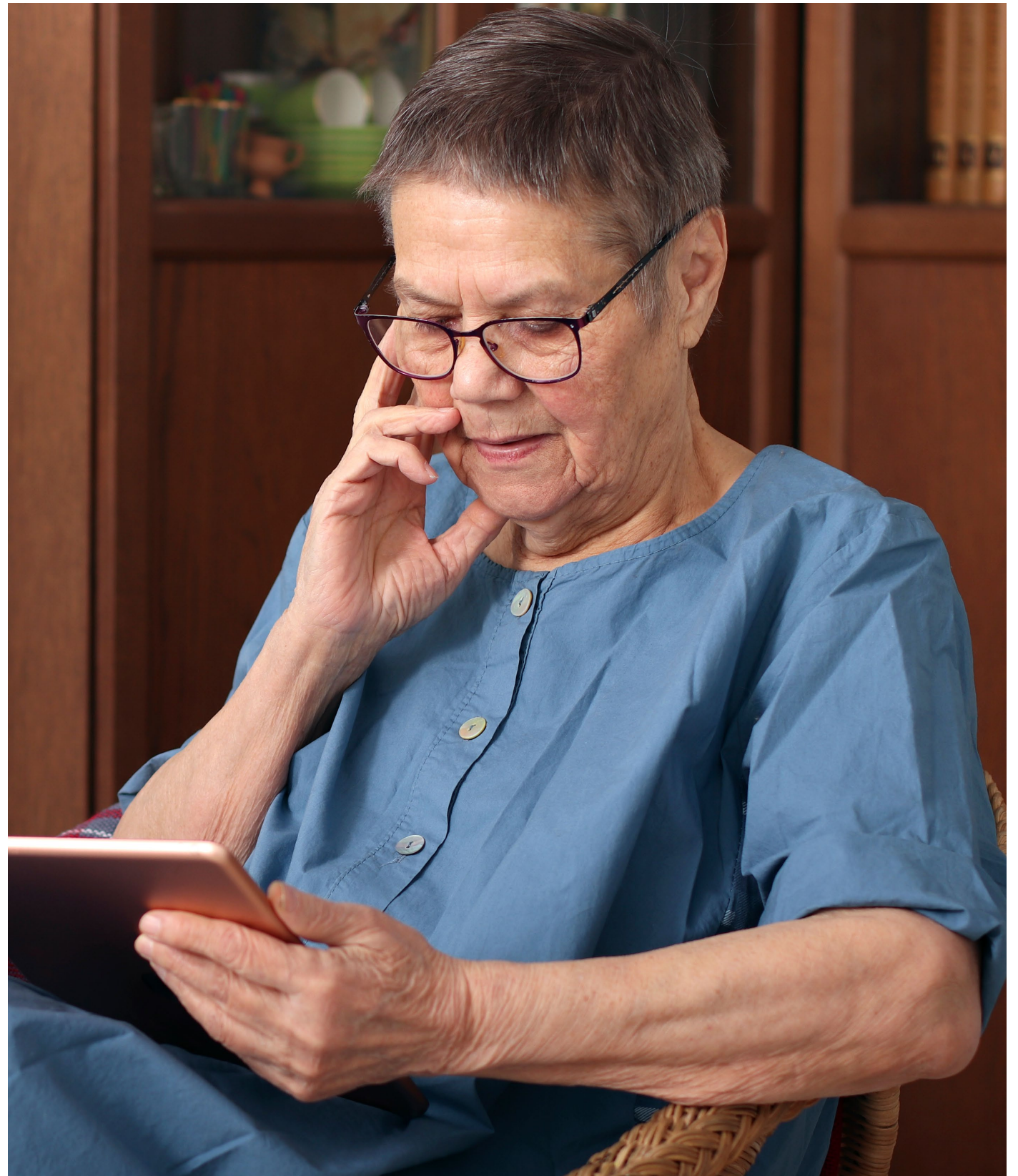
Equipment, data, professional lead and content

Open to Individuals and Groups - groups worked best due to a convener but strong individuals also stood out

Netflix has dubbing and subtitling in various languages opens up more content to more people .

Brought people together and it helped them explore an interest and acted as a hub for contact and interaction.

Helped people feel less isolated and lonely during lockdown







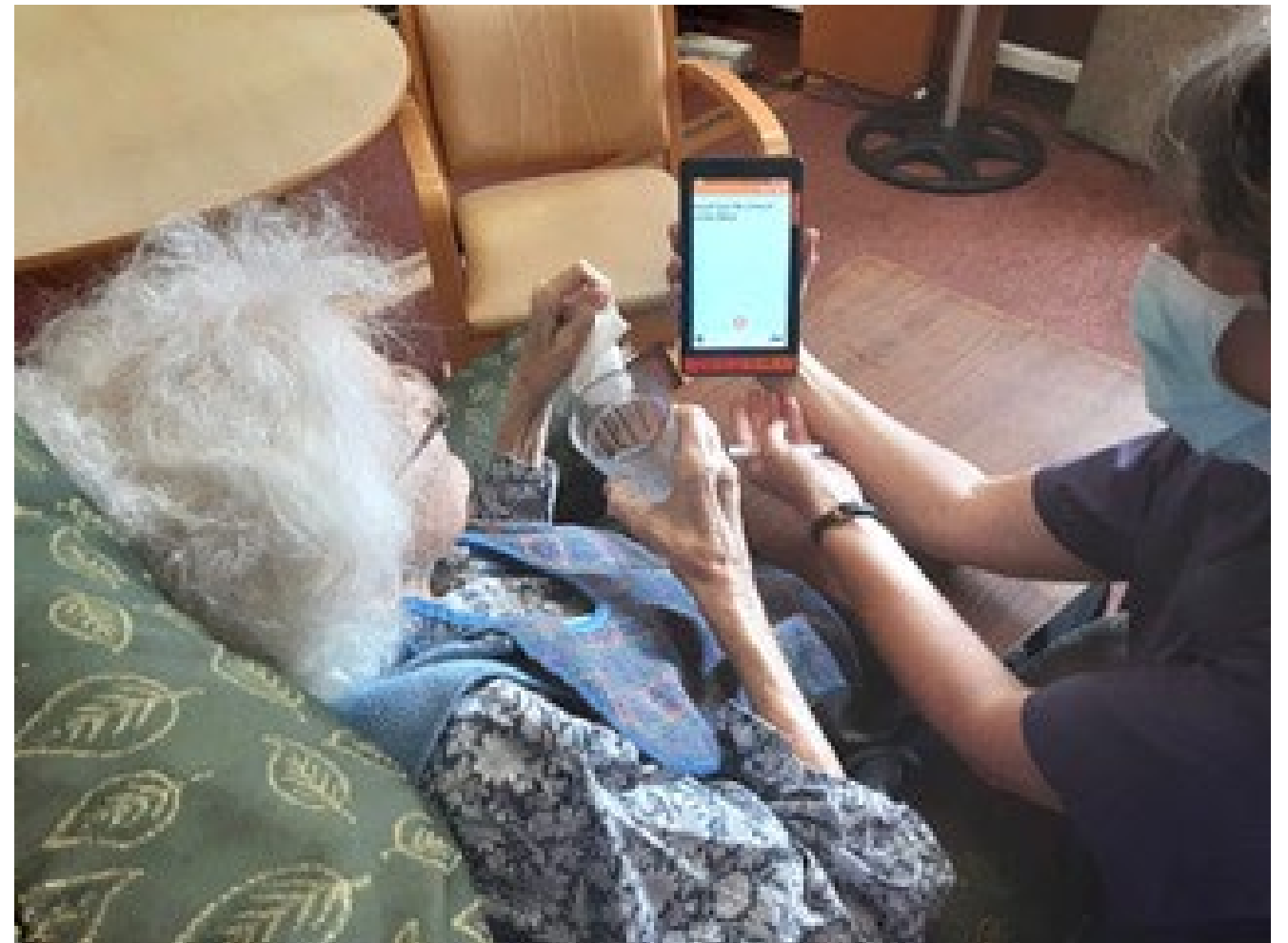
# Care Homes

## Tablets, Radios and CD players

**Checked that staff could cope with the time and work commitment**

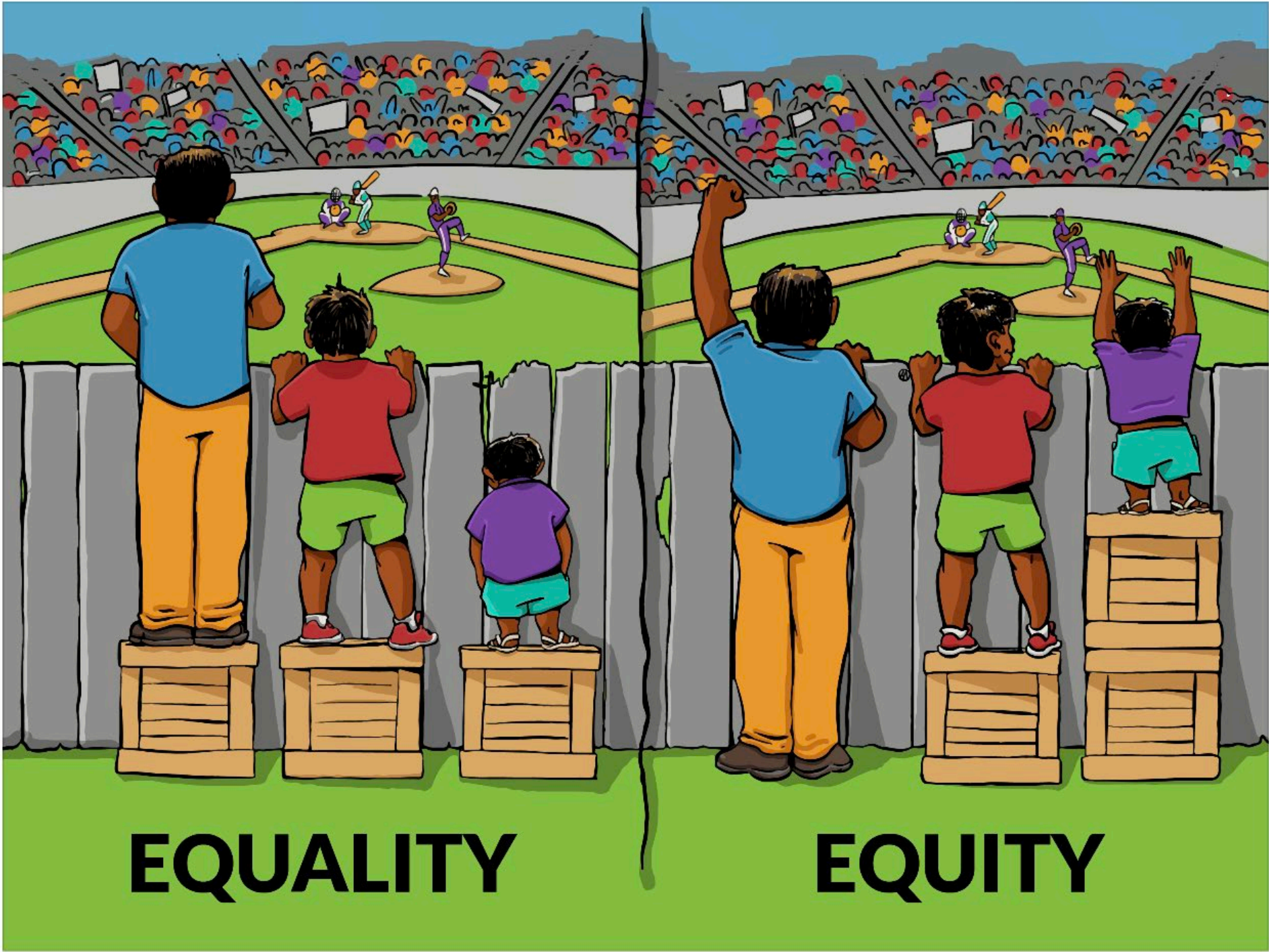
**Care Home had connections and people want to communicate with the residents**

“Being able to supply care homes with equipment that can reduce loneliness and increase connections was incredible. COVID-19 has isolated care home residents more than ever and we are so grateful to Wavelength for linking up with us. Our aims are to reduce loneliness and promote kindness and collaborating with Wavelength helped us achieve this.”





Equity Equality



**EQUALITY**

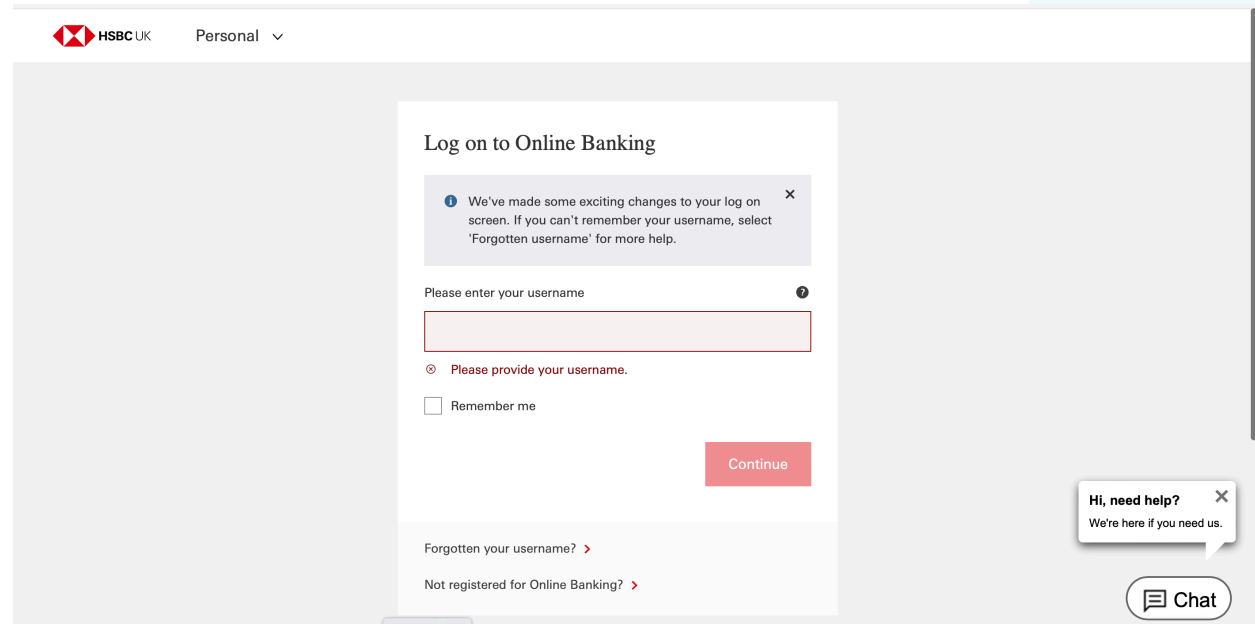
**EQUITY**



# Grumbles ( Rant time :)



Secur



## Log in to Online Banking

How would you like to log in?

Not registered for Online Banking? [Register now.](#)

Membership number

Card number

Sort code and account number

Last name

Membership number (12 digits) ?

**WWW accessibly standers**

**Text to speech and speech to text**

**Chat bots**

**Phone line delays**

# What is missing ?!

Equipment / window to the world  
Data / connectivity  
Support / mentoring / doing  
Equity not equality

= Income inequalities

This does not equate to: end of life equipment, 6 months of data, or a training programmes!

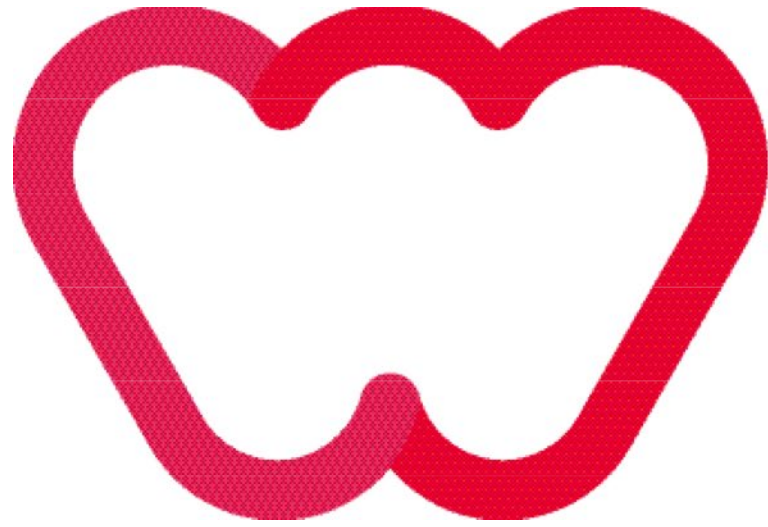
Minimum standard of free connectivity, every home needs to be connected, no digital service need to retained as roots to other service and to fixing / connecting to digital .



# Loneliness in the UK

- What you can you do to help
- Make Wavelength a meter of the guild of IT
- Consult us on Digital and include our voice and the voice we give to the voiceless
- Don't build policy without people don't presume the good enough works for all and





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