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Loneliness in the UK

• Wavelength what we do and why

• Types of Loneliness

• ONS and Wavelength

• Ofcom Older and Disabled surveys impact / on policy
Hybrid Service

Wavelength Netflix Film Club

Equipment, data, professional lead and content

Open to Individuals and Groups - groups worked best due to a convener but strong individuals also stood out

Netflix has dubbing and subtitling in various languages opens up more content to more people.

Brought people together and it helped them explore an interest and acted as a hub for contact and interaction.

Helped people feel less isolated and lonely during lockdown
Care Homes

Tablets, Radios and CD players

Checked that staff could cope with the time and work commitment

Care Home had connections and people want to communicate with the residents

“Being able to supply care homes with equipment that can reduce loneliness and increase connections was incredible. COVID-19 has isolated care home residents more than ever and we are so grateful to Wavelength for linking up with us. Our aims are to reduce loneliness and promote kindness and collaborating with Wavelength helped us achieve this.”
Equity  Equality
Grumbles ( Rant time :) 

WWW accessibly standers  
Chat bots  

Text to speech and speech to text  

Phone line delays
What is missing?! 

Equipment / window to the world
Data / connectivity
Support / mentoring / doing
Equity not equality

= Income inequalities

This does not equate to: end of life equipment, 6 months of data, or a training programmes!

Minimum standard of free connectivity, every home needs to be connected, no digital service need to retained as roots to other service and to fixing / connecting to digital.
Loneliness in the UK

• What you can you do to help
• Make Wavelength a meter of the guild of IT
• Consult us on Digital and include our voice and the voice we give to the voiceless
• Don’t build policy without people don’t presume the good enough works for all and
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