

Your Chartered Institute. Here for you every day.

Welcome to BCS, The Chartered Institute for IT.

BCS, is here to help you keep pace with change by supporting professional development, strengthening capability and building confidence across your organisation; to ensure your organisation, and your team, are seen as tech leaders and ethical standard bearers in their field.

As Sponsor, your visible support will help create a culture where professionalism, continuous learning and ethical practice are valued across your organisation. Your leadership will encourage colleagues to engage with their membership, develop their skills and work towards recognised professional standards.

Throughout the year we'll work with you to help demonstrate the value of your membership through practical resources, engagement opportunities and regular reporting. Together, we'll help your organisation build the capability it needs to be a tech leader as the pace of change accelerates, every single day.

Take some time to read through this welcome pack, which outlines everything you need to get started. In it you'll discover the support available, the benefits included with your membership and where to go for help should you need it.

If you can't find what you're looking for in this guide, please feel free to give us a call or send an email and one of our team will be delighted to help in any way they can.

Wishing you every success.



Sharron Gunn BFP | MBCS | FCA
Group CEO

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bcs

The
Chartered
Institute
for IT

Every day brings new opportunity

ORGANISATIONAL MEMBERSHIP

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www.bcs.org

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Organisational Membership 12 month journey

Four phases to help you build lasting engagement across your team
- from first sign-in to Platinum Partner status.

1

Welcome & Discovery

MONTHS 1-3

- ▶ Read your welcome pack and gain access to MyBCS
- ▶ Kick-off meeting with BCS — set KPIs and define success together
- ▶ Hold your launch event and send the sign-up link to all scheme members
- ▶ Introduce Ethical Toolkits to managers to use with their teams
- ▶ At 30 days check your engagement reporting
- ▶ Identify and sign up your first Future Tech Talent cohort

SPOTLIGHT

Build micro habits: get 90% of your scheme members to complete the Ethical IT Professional CPD module in their first 30 days — a key step toward Platinum Partner status.

2

Engage & Enable

MONTHS 4-6

- ▶ Make BCS part of your team's routine — regular sign-ins and a second CPD module
- ▶ Everyone signs up to at least one member-exclusive event via the events calendar
- ▶ Ensure your colleagues have signed up to the BCS Register of Professionals and stand out amongst your competitors
- ▶ Explore the member discounts with leading brands including Dell and Cambridge Advance Online
- ▶ Build BCS into working life — specialist groups, career planning tools and skills frameworks

SPOTLIGHT

When 90% of your scheme members sign up to the BCS Code of Conduct you'll have ticked another box to reach Platinum Partner status.

3

Embed

MONTHS 7-9

- ▶ Identify possible Fellows in your teams and support them to start their applications
- ▶ Promote Future Tech Talent to identify your next cohort — building towards Chartered status (CITP)
- ▶ Remind teams to start their third CPD module

SPOTLIGHT

Showcase members benefiting from membership — joined a group, completed Future Tech Talent, or applied skills?

4

Elevate

MONTHS 10-12

- ▶ Review your engagement reporting to evidence ROI to your leadership team
- ▶ Shape the future of the profession through policy, standards and influence
- ▶ Help colleagues plan next year's PDP and CPD — and renew with purpose

YEAR END

Celebrate attaining **Platinum Partner status** — 90% of your scheme demonstrably committed to professionalism and ethical practice.

Need a hand along the way? Call **01793 417424** or email **bcsomsupport@bcs.uk**



Every day brings new opportunity

Make the most of your membership

Organisational Membership has been designed to support both your organisation and your digital workforce.

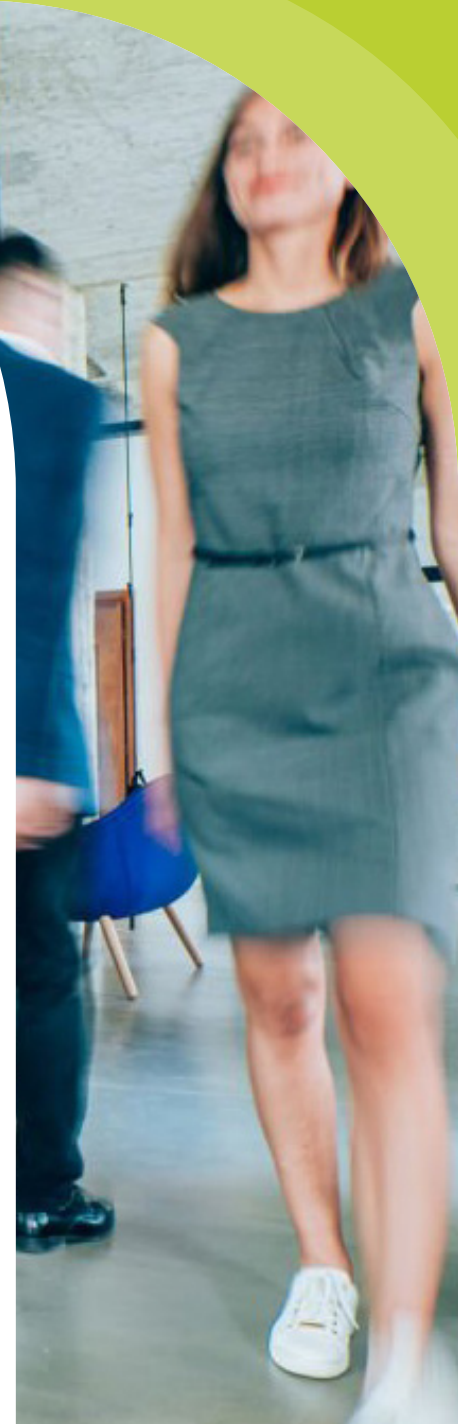
It combines trusted professional standards with practical development resources and insight, helping organisations to build stronger digital capabilities whilst supporting individuals at every stage of their career.

Your tech professionals' memberships include access to a growing range of valuable benefits, including new exclusive benefits only available to individual members who join through their organisation's membership scheme.

Credibility that sets you apart

BCS Membership demonstrates a commitment to the highest standards of professionalism, ethical practice and continuous professional development. It shows your organisation is investing in responsible, trusted IT professionals while helping you attract, develop and retain the very best talent. Through BCS, your team have access to recognised professional pathways, ethical guidance and industry-leading credentials that enhance both individual careers and your organisation's reputation.

- Commit to ethical IT practice by supporting your employees to work in line with the BCS Code of Conduct, backed by ethics learning, guidance and professional standards.
- Achieve the pinnacle of professional recognition through the pathway to Chartered IT Professional (CITP) status, available exclusively through BCS.
- Build professional credibility with recognised qualifications, certifications and post-nominal letters that demonstrate expertise and commitment to continuous development.
- Show your organisation invests in trusted professionals through accreditation by BCS, reinforcing your reputation as an employer committed to high standards across the IT profession.



BCS Platinum Partner status

Achieving Platinum Partner status makes your organisation a more attractive prospect to potential clients as well as top talent, so driving stronger hiring and revenue opportunities. Platinum Partner status provides formal recognition that your organisation is a leader in professional standards and publicly recognises your commitment to professionalism, ethical decision-making and workforce development. Platinum Partners receive formal recognition and additional member benefits.

How you can help

Platinum Partner status is only awarded to organisations who can demonstrate that 90% of their tech team are committed to the required standards of professionalism and ethical practice. So please encourage your digital workforce to show their commitment by completing two simple tasks:

1. Signing up and adhering to the BCS Code of Conduct
2. Completing the 'Ethical IT Professional' CPD module within the first month of membership.

[Login to your MyBCS today and get started.](#)

Develop capabilities and professional connections

Your membership provides your tech professionals with access to learning and development opportunities that will help to build their skills, knowledge and professionalism.

These include:

- Continuing Professional Development including 3 free CPD modules every year
- Professional development tools to accelerate their professional growth
- Curated industry insights and trusted reports to keep their knowledge on point
- An exclusive programme of member-only events so they can keep learning and connecting
- Discounted learning opportunities with world leading educational institutions
- Professional certification options to reflect every level and standing
- Access to a global membership community of 70,000 professionals to connect with, share knowledge, learn and benchmark skills.

[For more information on these benefits Login to MyBCS](#)



Develop the tech leaders of tomorrow

Exclusively, as an organisational member, you have the chance to put your top talent forward for the Chartered Institute's new leadership programme Future Tech Talent.

Future Tech Talent

Future Tech Talent is available to 10% of your scheme members and provides a structured learning pathway focused on leadership, business awareness and professional development.

Participants complete a series of Practitioner Awards before progressing towards the Practitioner Certificate, supporting both their career progression and future Chartered IT Professional pathways. This equates to £1500 of learning value per scheme member.

Future Tech Talent increases the skills sets and professional confidence of your most promising tech talent, so futureproofing their skills and their long-term contribution to your organisation.

[Learn more about the Future Tech Talent leadership programme.](#)

Benefits for your organisation

- A structured, scalable way to build digital transformation and leadership capability in-house
- Stronger AI and change readiness across technology teams
- A visible investment in development that supports engagement and retention
- Tangible added value from your BCS membership, at no extra cost beyond what membership already provides

Benefits for the industry

- A growing pool of technologists with rounded business and leadership capability
- Wider progress toward Chartered status, raising standards across the profession
- Stronger links between technical delivery and responsible, sustainable technology practice
- A shared, recognised benchmark for future-ready digital talent



Every decision counts, ethically

Every day, technology is changing rapidly. Ethical decision-making has never been so important. Which is why Organisational Membership includes exclusive access to practical Ethical Toolkits, that help your teams to apply recognised ethical principles to everyday decisions

Resources include:

- Practical frameworks, policies and templates
- Guidance on how to tackle current topics such as AI and data ethics
- Actionable tools for your digital workforce

Designed to move beyond theory, these toolkits will protect and enhance business outcomes by building team confidence in handling real-world ethical challenges. They strengthen trust in your business, reduce regulatory, reputational and delivery risk and will increase your team's professional credibility by demonstrating the adoption of ethical best practice consistently across your organisation.

[Access the BCS Ethical Toolkits here.](#)

Measurable evidence. Informed planning.

Understanding the impact and ROI of your membership is essential. That's why BCS provides a range of tools that help you link capability development directly to business outcomes.

Our data reporting will give you visibility of workforce progression over time, enabling better strategic planning and more informed, data-driven decisions around development and investment priorities. We will supply 3 data packs at regular intervals throughout your membership that will strengthen your case for renewal and expansion with robust, externally grounded performance data.

These reports will help to:

- Understand levels of participation and engagement
- Identify capability and development opportunities
- Explore future learning and career pathways
- Demonstrate return on investment (ROI) to your organisation
- Plan ahead with confidence

By turning their activity into clear, actionable insights, these reports make it easier to measure impact and showcase the value of professional membership.



Membership in action

Hear from our members

In reality, without working with BCS, many of the educational development opportunities available to our team simply wouldn't have existed. It's opened up fantastic opportunities for people to grow professionally.

Ian Fabbro

Milton Keynes University Hospitals NHS Foundation Trust

[Watch our member video here](#)

Being a BCS member organisation gives us independent verification of our staff's capabilities and instils trust that we approach technology and engineering in an ethical manner.

Colin Petford FBCS

Director, Discover Financial Services

[Watch our member video here](#)



Every day, professionalism matters

The BCS Code of Conduct

Professionalism sits at the heart of BCS membership.

Every member agrees to uphold and promote the BCS Code of Conduct, demonstrating a commitment to integrity, ethical behaviour and acting in the public interest; characteristics we share as practitioners responsible for developing the profession and realising our shared purpose of making IT good for society.

The Code provides a framework for professional behaviour and helps maintain the high standards expected of BCS members.

By following the Code, members demonstrate their commitment to:

- Acting professionally and ethically
- Maintaining and developing their competence
- Working responsibly and in the public interest
- Supporting the reputation of the profession

You commit to the full Code of Conduct when you start your membership with BCS

[View the BCS Code of Conduct](#)

A chance to learn, connect and grow, every day

Your membership provides individual members with the chance to connect with the UK's largest professional technology community. With upwards of 70,000 members (and growing), it is easy for them to connect and learn from like-minded professionals.

They can do this through:

- A range of member communities with topics from Artificial Intelligence & Ethics to Cybersecurity & Data Protection
- Local branches and international sections from London to Sri Lanka
- Professional communities
- Online events and discussions

BCS hosts a year-round programme of webinars, conferences, workshops and exclusive member events so your team members can stay up to date with emerging technologies, hear from industry experts and connect with professionals across the sector.

[Visit the BCS Events Calendar to see what's coming up.](#)



Shape the future

BCS Organisational Membership helps its members to influence the future of technology through policy, media and thought leadership.

Opportunities include:

- Government consultations
- Policy working groups
- Media opportunities
- Industry panels
- Research programmes

If you or your organisation would like to get involved, please contact: policyhub@bcs.uk

We're here to help, every day

If you wish to discuss any aspect of your Organisational Membership please contact us directly on:

t: 01793 417424

e: bcsomsupport@bcs.uk



Thank you

Thank you for joining your Chartered Institute.

We hope this Welcome Pack helps you get started. We're looking forward to supporting you throughout the year, as you and your organisation make the most of everything your membership has to offer. **Every single day.**

e: bcsupport@bcs.uk

