

Belfast Branch

Webmaster Report

The Belfast Branch website is now being hosted by HQ and is accessible using the following URLs:

www.belfast.bcs.org

www.northernireland.bcs.org

In my role as webmaster I carried out a website review to ensure that branch information was up to date. This resulted in concentrating on updating the content on the branch website to ensure that historical information is available to our members.

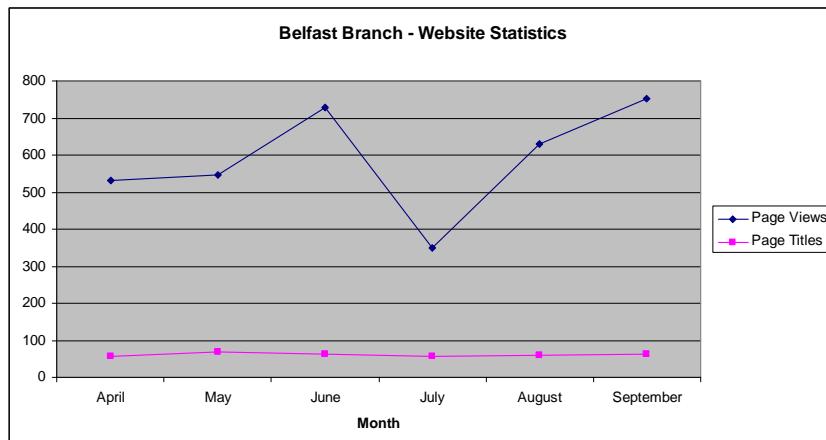
Updates have included:

- Branch History
- About Us
- Upcoming Events
- Event reports
- Award winners
- Photos/Images



Future work will involve providing more information to members about Professional development, BCS Academy, BCS Member Network Groups (i.e. Health NI) and local branch resources/services.

As our branch site is using the HQ hosted we are now receive monthly web statistics reports. The graph below shows the trend of hits per month and most popular pages titles were individual events i.e. ITPOY, BBC Tour and the upcoming Mobile Computing Event.



Another new feature the branch now uses is the online booking system for events. This aids the planning of events, for capacity and hospitality, and provides an easy payment option for events, where there is a charge to attend.

I reviewed other branch websites to see if our branch was missing any key features or information. In light of this and with our overall aim to incorporate more dynamic content, some ideas include a Newsletter, Chairman's Blog, Twitter, Facebook and RSS feeds. A membership survey is hoped to be carried out to obtain views on how the website could be better used to meet our members' needs.

The branch has an open YPG Facebook Group and this now has 68 members. We are hoping to develop this group, using this to promote upcoming YPG events and interact with our younger members.

The Branch urges members to regularly check the website for upcoming events as the event programme is being finalised. Any member feedback would be greatly appreciated regarding the branch online presence. Members are asked to contact the Webmaster, current webmaster details are published on the officer's page, or using the website Contact Us form <https://forms.bcs.org/bcs/belfast>

Lynne McQuitty
Webmaster
BCS Belfast Branch
10 October 2011