

## Role Specification

### Interim Chair of Influence Board 5<sup>th</sup> June 2025 – close of AGM 2026

#### Context

Members of the board are influential figures in the profession from a diverse range of backgrounds and professional fields.

They include well-connected communicators and leaders with experience of successful campaigns or public outreach projects to help BCS's message cut through a complex landscape. They come together to enhance the impact of BCS's mission, reputation, and campaigns. The board deals with how the Institute increases impact to challenges such as professionalism, the role of IT in helping tackle climate change, the challenge of closing the digital divide and improving equity, diversity and inclusion in our profession.

#### Mission

The Board looks at how the Institute identifies and tackles the big issues facing our digital lives and to make sure the Institute is connecting industry, education and government to shape and bring about impactful change on society and our profession.

#### The principal aims of the Board are:

1. To ensure that the Institute's influencing plans, activity, measures and outputs are of high quality and aligned to the Institute's strategic objectives.
2. To horizon scan and monitor and review the external landscape to ensure the focus of our strategy and priority themes of influence are suitably aligned.
3. To support and engage in effective external relations activity and the development of strategically important policies, position statements, thought leadership content and broader influencing output; ensuring activity is effective and impactful.
4. To encourage and enable member input and engagement to the Institute's influencing work and its specific themes of focus, directly and/or through other BCS groups.
5. To use personal industry knowledge and networks to contribute to communications outputs such as thought leadership, papers, blogs, podcasts, short videos etc.

#### Requirements and Person Specification

This position is as Interim Chair for a specified time frame and will cease at the close of the BCS AGM in March 2026.

The attributes sought are as follows:

	Essential	Desirable
Strategic thinker, their knowledge, expertise and leadership skills	√	
Skilled communicator and influencer with the ability to debate topical issues and draw succinct conclusions to express the views of the majority	√	
Board level inter-personal skills including the ability to contribute positively and constructively, and work closely with colleagues throughout the Institute.	√	
Board level leadership and chairing skills	√	
Committed to the objectives of the BCS Influence Board	√	
Willingness to commit the time required for preparation and participation	√	
Professional member of BCS	√	
Holds Chartered status		√