BCS & Computing UK IT Industry Awards 2026 Finalist PR Opportunities

Congratulations on being named a finalist in the BCS & Computing UK IT Industry 2026 Awards, a significant achievement worthy of recognition in the media.

Write Your Own Press Release

We would encourage you to write your own news release announcing your success directly to your local, trade specific and personal contacts in the media to generate further and more in depth coverage of your organisation and the outstanding achievement in being named as a finalist. Below are two quotes and some generic text which can be used as general background information on the awards in your release:

Sharron Gunn, CEO of BCS, The Chartered Institute for IT said: “Congratulations to all the outstanding nominees who have been shortlisted for this prestigious award. Each of you has demonstrated exceptional skill, insight and commitment within your area of expertise. It’s professionals like you who keep the IT community thriving, pushing boundaries across a wide range of topics. As AI becomes increasingly embedded across our economy and society, the skills, professionalism, and ethical judgement needed to ensure it is developed and used responsibly have never been more important. Together, we have a unique opportunity to harness technology to address global challenges and make a positive impact in our communities. Wishing [insert details here] every success in the final stage.”

Quote from Computing: Tom Allen, Editor, Computing, says: "Congratulations to [company name] on being named as a finalist for the UK IT Industry Awards. Reaching the shortlist is an impressive achievement in the face of stiff competition, especially this year when the market is changing so quickly. We look forward to seeing you, and hearing more about this entry, at the judging day later this year."

Standard text: The BCS & Computing UK IT Industry Awards are a platform for the entire profession to celebrate best practice, innovation and excellence.

Social Media

BCS will be posting from our own X account @BCS, as well as posting content on its Facebook and LinkedIn pages. Computing magazine will put news about the awards on its X account @Computing_news. The hashtag for the awards this year is #UKITAwards Other Opportunities Include the wording “finalist” on your website, in your promotional literature and advertising, to draw attention to your achievement.

BCS media team contact details

If you have any media enquiries which require BCS contribution, please contact: andy.twelves@bcs.uk.