



E-learning Supports the Organization's Goals

- Increased productivity
- Improved training costs
- Decreased material costs
- Standardization



E-learning Nurtures a Learning Organization & Community

- Encourage sharing
- Knowledge management
- Ongoing access to resource
- Employer of choice



E-learning Supports the Learner's Development

- Personalized learning
- Real-time access
- Improved retention



verywhere
 everyone
 very time
 effective
 efficient
 economical
 engaging
 exciting
 easy access

Learning



eLearning Commandments

1. Focus on activity not screen
2. Not steal control from the learner
3. Show, not tell
4. Avoid eye candy
5. Start with good beginnings
6. Love the learner as thyself
7. Keep it conversational
8. Use smart learning units
9. Not abuse interactivity
10. Respect your audience



E-Learning
 Makes Life Works Better