E-learning Supports the Organization’s Goals
• Increased productivity
• Improved training costs
• Decreased material costs
• Standardization

E-learning Nurtures a Learning Organization & Community
• Encourage sharing
• Knowledge management
• Ongoing access to resource
• Employer of choice

E-learning Supports the Learner’s Development
• Personalized learning
• Real-time access
• Improved retention

E-Learning Commandments
1. Focus on activity not screen
2. Not steal control from the learner
3. Show, not tell
4. Avoid eye candy
5. Start with good beginnings
6. Love the learner as thyself
7. Keep it conversational
8. Use smart learning units
9. Not abuse interactivity
10. Respect your audience

E-Learning Makes Life Works Better