



## **ELITE Committee Meeting**

**1 February 2017 16:00 – 1800**

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### **Attendees**

Present: Jacqui Hogan\*, James McCafferty, Chris Tiernan, David Tidey\*, Jon Hall, Steve Burrows\*, Mark Large\*, David ????, John McCarthy (arrived at 16h45), Philip Crewe (arrived at ???) Dalim Basu (joined at 17h20)

*\*present online via gotomeeting*

Apologies: Shakeeb Niazi, Ben Booth

### **Welcome**

SB opened the meeting at 16:05 and welcomed Mark Large to his first meeting.

### **Previous Minutes and matters arising**

The minutes of the September meeting were approved with a minor addition and no redactions. Section on Euro CIO – it was suggested that we should report to members on any EuroCIO activities and update the minutes to reflect this. Ben Booth said that he had sent reports and information to members. Also note an error, the last meeting was 21 Sep not 23 Sep.

### **Chairs Report**

SB noted that Brian Mills was not re-elected at the AGM and recognised the very eminent contribution Brian has made to Elite. He has also secured an invite for Brian to the Presidents dinner this year. BCS has authorised funding for EuroCIO 2017 and Ben Booth is leading the way to ensure that BCS see value in this, in order for funding to continue. It was suggested that an event is run around the report back to demonstrate value, perhaps bringing a speaker over from EuroCIO. The Committee asked if we have alignment with Europe to ensure standards are developing in similar directions and it was agreed that a meeting should be arranged with Adam Thilthorpe Director for Professionalism and Jeremy Barlow Director of Standards. SB will have discussions with BB to take this forward and JMC will set up the meeting. **Action:** James McCafferty/Steve Burrows/Ben Booth.

### **Membership Report**

Continues to be FBCS who join automatically on becoming FBCS and Linked in members, no other applications through other sources.

## Treasurers Report

DT said the finances are in good shape but income from events is very light; we can't keep subsidising events or we will run out of money. Most shared event expenditure was subsidising these shared events. SB pointed out that the EuroCIO amount will increase by £1000 due to the Pound/Euro exchange rate fluctuation.

## Committee Roles

- **Vice Chair**

The Committee thanked Jon Hall for his tenure as Immediate Past Chair, a position which has now expired. Jacqui Hogan was proposed as Vice Chair and Chair designate.

**Proposed by:** Steve Burrows **Seconded by:** James McCarthy

The Committee unanimously approved this appointment.

- **Membership Secretary**

Chris Tiernan said he felt it was time to stand down. David ??? volunteered to take the role.

**Proposed by:** James McCafferty **Seconded by:** James McCarthy

- **Event Co-ordinator**

Jacqui was asked if she wanted to continue as event co-ordinator. Philip Crewe volunteered but on the basis that he shadowed Jacqui for a year taking over when she took over the Chair.

- James McCafferty is happy to continue as Secretary and therefore continues in the role.

- David Tidey said he is happy to continue as Treasurer until the next elections but won't be standing again so the Committee need to think about a replacement. This is to be put on the agenda after the 2017 AGM when new Committee members are in place. **Action:** James McCafferty.

SB asked who managed what is on the Elite website. It's not a sole responsibility. **Action:** Phil Crewe to talk to Mandy Bauer about decluttering and cleaning up the website.

## Upcoming Events

Jacqui reported that rooms were booked but there are not many events on the calendar. Ideally a six week lead time is needed to notify and invite members. ?? November is the AGM, after which a free event with free refreshments will run to try and entice members to attend the AGM. Jacqui suggested we need a more structured approach to marketing and a better process. There was a suggestion to put £500 towards subsidising a cyber event, with free entry.

Jon Hall proposed a Speed dating event on 6 April. The format is 20 business men paired with 20 academics who can learn about each other and form relationships useful to both.

He also proposed a Young Leaders event. Individuals, identified as high flyers and two years into their careers, paired with a senior leader from their organisation.

**EuroCIO** item deferred.

## CITP Enrolment

The Organisational Membership group within BCS asked if Elite would consider CITP members to be offered access to ELITE in the same way as Fellows. The Committee unanimously agreed that membership is for at a minimum FBCS.

### Driving ELITE's industry commentaries

Jon Hall said he has looked into ways in which Elite can have ongoing comment on the industry. He contacted a journalist who quoted £850 to produce a white paper article of around 1500-2000 words, on a topic of our choice. She would then interview Elite members. The Committee agreed this was a good idea. David Tidy suggested putting in a supplementary finance bid to BCS to finance this. **Action:** Jon Hall to write a bid. It was also suggested that we look at utilising IT Now, the internal BCS magazine.

### Communication Strategy – deferred

#### Any Other Business and DONM

With no further business the meeting ended at 18h03. The next meeting will take place on 6 April.

### ACTIONS

9-FEB-16 #3	To set up the linked-in discussion on ELITE name.	Phil Crewe	
9-FEB-16 #5	To discuss with BCS the possibility of sponsorship and resource for putting on a large scale event.	Steve Burrows	
10-MAY-16 #1	BB to supply any other appropriate media contacts to PC.	Ben Booth	closed
10-MAY-16 #2	BB to investigate whether EuroCIO might support / sponsor production of a State of IT Leadership report. (JH to send brief to BB.)	Ben Booth	
10-MAY-16 #3	EuroCIO: Ho & CT to circulate relevant questions from previous survey for committee to build upon this week, for future LinkedIn survey.	Jacqui and Chris	
23-JUN-16 #1	All to provide profiles to Steve for Elite web page.	All	
23-JUN-16 #2	SB to find out whether BCS has a GoTo Webinar account	Steve B	closed
21-SEP-16 #1	To send an email to the Chair and key officers to confirm the suitability of the AGM date.	James McCafferty	
21-SEP-16 #2	To develop a set of criteria on what it means to be a CIO	Jacqui Hogan/ Martin Hamilton	
01-FEB-17	To set up a meeting with Adam Thilthorpe/Jeremy Barlow and to have prior discussions on the format of the meeting	James McCafferty/Steve Burrows/Ben Booth	

01-FEB-17	Agenda item after the AGM on finding a new Treasurer	James McCafferty	
01-FEB-17	To talk to Mandy Bauer about decluttering the website	Phil Crewe	
01-FEB-17	To write a bid for supplementary finance to write a white paper	Jon Hall	

### UPDATED ATTENDANCE LIST

	1 Feb 17	23-Sep-16	23-Jun-16	10-May-16	09-Feb-16	23-Sep-15	17-Jun-15	02-Mar-15
Dalim Basu	Attended	Attended	Attended		Attended	Attended	Attended	Attended
Jon Hall	Attended	Attended	apologies	Attended	Attended	Attended	Attended	Attended
Jacqui Hogan	Attended	Attended	Attended	Attended	Attended	Attended	Attended	Attended
Chris Tiernan	Attended	Attended	apologies	Attended	Attended	Attended	Attended	Attended
James McCafferty	Attended	Attended	Attended	Apols	Attended	Attended	Attended	Attended
Bryan Mills		Attended	Attended			Attended	Apols	Attended
David Tidey	Attended	Attended	Attended		Attended	Apols	Attended	Attended
Steve Burrows	Attended	apologies	Attended	Attended	Attended	Attended	Attended	Attended
John McCarthy	Attended	Attended	Attended	Apols	Attended	Attended	Attended	Attended
Shakeeb Niazi	apologies	Attended	apologies	Apols	Attended		Attended	Attended
David Miller			Attended	Attended	Attended			
Phil Crewe	attended		apologies	Apols	Attended			
Martin Hamilton		Attended	Attended		Attended			
Ben Booth	Attended	Attended	Attended	Attended				
Paul Foster		Attended	Attended	Attended				
Dianne Geldenhuis	Attended	Attended	apologies	Apols	Attended	Apols	Attended	Attended