

BCS ELITE draft minutes – July 6th 2017

Jacqui Hogan (chair), Martin Hamilton (notes), Shakeeb Niazi, Dalim Basu, Owen Williams, Philip Crewe

Guests: Ian Golding, Haiyan Wu (Young Professionals Group)

Remote Chris Tiernan, David Miller, David Tidey, Jon Hall, Mark Large, Steve Burrows

Agenda

16:00 Welcome – Jacqui

16:05 Welcome to Guests – Ian Golding, and Haiyan Wu (YPG) - Jacqui and all

16:10 Previous minutes and matters arising – All

Including any redactions required before publishing on ELITE website

- 1) Membership – David advises that the number in the minutes is incorrect, should be 3355. **Action Jacqui: correct member numbers before minutes are circulated**
- 2) EuroCIO – covered below in matters arising
- 3) Leadership reports – Jacqui advises that funding has been approved for an initial report to test the concept. Jon reports that Helen Beckett will consult members, collate responses to create an article to be published under the BCS ELITE byline. Aim is to build up a “narrative of our digital times” and circulate widely as open access content.

Dalim cites Computer Weekly “Brexit and UK tech: Essential guide” as an example:

<http://www.computerweekly.com/ehandbook/Brexit-and-UK-tech-Essential-guide>

ACTION All: share report theme ideas with Jon by COP on 14th July (suggestions at the meeting: tech entrepreneurship, defining IT leadership, cyber security)

- 4) Introductory slides – **ACTION Jon: share his slides with Jacqui**
- 5) Upcoming events / membership survey – covered below in matters arising
- 6) Filming events – Shakeeb confirms that the group can post to the BCS YouTube account. Speak to Mandy Bauer if you need content uploading
- 7) MyBCS and subscriptions – Phil advises that there is no automatic membership pruning mechanism at present

ACTION Jacqui/Phil: update attendance register and prune completed / outdated actions before minutes are circulated

16:20 Welcome to YPG - Haiyan

Haiyan: YPG has organized 28 events jointly with BCS specialist groups or with external parties over the last year. 13,500 UK members, with 20,000 worldwide. YPG members have to be age 35 or under. A large number of YPG members are students who receive membership as part of the qualification. Dalim: BCS members under 35 are automatically YPG members – something to reflect on for ELITE? Events often run more than once so that people can attend at a convenient time for them. Largest event had 500 attendees. Events are free. It's typical to get a ~50% dropout rate, and the group often overbooks to compensate. YPG website: <http://www.bcs.org/category/9223>

ACTION Jon and Haiyan: discuss potential for joint YPG/ELITE events

Steve: we might want to consider offering YPG members the opportunity to be mentored by ELITE members, and exposure to corporate/enterprise IT issues such as governance

ACTION Haiyan and Jacqui: discuss mentoring opportunities

16:35 Chair's report – Jacqui

Jacqui - funding for leadership report already noted above.

16:40 Membership Report – David M

As of this week there are 3,358 ELITE members. LinkedIn membership still 1,584 as before.

Owen: difference between EuroCIO engagement with active CIOs versus ELITE's more diverse membership. EuroCIO membership for individuals is a significant cost by comparison with relatively low BCS cost.

Phil notes that ELITE is not the "UK CIO" membership body, as members may not be from the UK, and may not be CIOs or senior IT management of any sort.

Martin: Looked at job roles of LinkedIn group members in Sept 2016. Out of 1484 members:

- 83 CIOs or Chief Information Officers
- 62 that identify as some permutation of IT/ICT Director
- 336 Directors
- 139 Heads
- 46 "Digital" something

Phil: at present new BCS Fellows are not automatically members of ELITE. Should we follow YPG's lead and make new Fellows automatically ELITE members? Haiyan notes that BCS Women membership is opt-in rather than automatic. Owen: are the criteria for Fellowship (seniority, leadership, eminence) compatible with ELITE's requirements?

<http://www.bcs.org/category/18249>

ACTION Ian/Dalim/Shakeeb/Chris: develop “straw man” proposal on future ELITE membership criteria for discussion at next meeting

16:45 Treasurer’s Report - David T

David: Financial year for BCS including ELITE ends August 31st. Expecting to spend entire budget. Major cost items have been EuroCIO membership and European travel spend. Proposed 2017/18 budget will be the same as this year’s. Owen notes that his firm is happy to cover his travel costs, so this will not be an expense for BCS.

16:50 EuroCIO Report – Owen

Owen: EuroCIO membership is split between direct members and national bodies like BCS. Focus on deep engagements with major suppliers like Oracle, SAP and Microsoft, and with the European Commission. Lengthy summit discussions about demographics and skills shortfalls, and the impact of Brexit. Proposed to hold a EuroCIO Brexit event in early 2018.

ACTION Owen/John McCarthy: begin planning for EuroCIO Brexit event

16:55 ELITE rules (potential change on co-option) - Jacqui

Jacqui: ELITE rules state that committee members can be co-opted until the next election. Should we create an exception to the election process for the EuroCIO role given the importance of maintaining a long term relationship with the organisation? Steve: suggests requesting from BCS that EuroCIO role on the committee can be co-opted annually on an ongoing basis, with the other 14 places on the committee elected as normal. The group voted on Steve’s proposal and agreed unanimously to take it forward.

ACTION Steve: write up the EuroCIO committee membership proposal for circulation

17:00 ELITE Secretary Role – Jacqui (and Ian)

The group voted unanimously to co-opt Ian as secretary. He will stand for election in the Autumn.

17:05 AGM and Committee elections for 2017 – Chris + Jacqui

David, Mario and Shakeeb’s terms are coming to an end. They need to decide whether they wish to stand again. Chris will start the election process with Mandy at the end of August.

17:15 ELITE Survey – David M + Jacqui

ACTION Jacqui and David: develop draft survey questions for circulation

Owen: EuroCIO run frequent surveys, but with a very rapid turnaround time, e.g. 48 hours from survey publication. Owen and Phil will liaise to ensure future EuroCIO surveys are communicated quickly to ELITE membership.

17:25 Document sharing - Phil

Phil: Dropbox for ELITE set up as per feedback from committee members. Skeleton folder structure created - <https://www.dropbox.com/home/ELITE%20Secure%20Area>

17:30 Upcoming Events – Phil

Rooms already booked in 2018 for committee meetings and 45 person events. Meeting rooms are booked for 2018 on the following dates:

1st Feb, 22nd Mar, 5th Apr, 31st May, 5th July, 6th Sept, 1st Nov

All for a committee meeting 4pm-6pm and then a 45 person event

(22nd Mar and 5th Apr are quite close – may wish to make one of these a joint event)

Events – only one cancelled event (July 6th), and one re-arranged event.

Sept 14th – APSG will be running an evening event, room released

Oct 11th – Reading, GDPR unconference event (sponsored by Oracle)

Nov 9th – AGM + committee meeting

Jacqui: Need to make it clear when an event starts versus when registration begins.

ACTION Jacqui/Phil: ensure that event schedules are clear and communicated, and ELITE representative identified to chair

Jacqui: Feedback from event delegates is that events should be more interactive rather than “sage on the stage”, unconference approach popular - being trialled at October GDPR event.

ACTION Jacqui: approach GDPR speakers from North London Branch May event to warm up at October event - <http://www.nlondon.bcs.org/pe/pe2017may24.htm> (slides/video)

The group discussed some alternatives to the current ELITE approach to events (e.g. reduced cost or free events, and provision of refreshments) and agreed to make the Nov 9th event free as a trial.

ACTION All: Speaker suggestions for Nov 9th event to Phil

ACTION Phil: circulate BCS Entrepreneurs 5G event details - 24th July - <http://www.bcs.org/content/ConWebDoc/58024>

17:50 AOB

Phil: BCS ELITE SlideShare account now active - <https://www.slideshare.net/bcselite>. Please do contribute content.

DONM: September TBC, by teleconference