ELITE Committee Meeting - <mark>DRAFT</mark>

19TH March 2018 16:00 – 1800

1. Welcome and Introduction (Jacqui)

2. Previous Minutes – 31st Jan 2018 (Jacqui)

Jacqui asked if any redactions requested. No actions arising.

- Not yet spoken with Dalim re WomInspiration (as it just happened).
- DOT MAILER – got response that single license exists (used for formatting emails only rather than response analytics). Seem to be unavailable.

ACTION: Find another tool for response analytics if needed. Owen may have input in to how we assess response rates. Also can combine with anecdotal email responses (eg 'undelivered') from Phil's emails.

- EuroConference unconference did not get underway. No further action. Events: Phil has made team aware that we can get a conference underway with around four weeks advance notice.
- Brainstorming to be planned in late summer for 2019 Programme.
- Admission Criteria - to be discussed.

3. Chair's Report (Jacqui)

Jacqui updated the committee that she has been elected on to BCS Council – all congratulated.

Policy Committee has raised a number of questions about the ELITE group. Jacqui is preparing some draft responses to recent questions raised and will update this committee after the meeting.

A suggestion was made to consider inviting Policy Committee members to future events to interact with committee.

Committee roles were briefly discussed.

It was agree that we should have a Vice Chair by end of the year for planned succession.

ACTIONS: Constitution Review – Chris to lead and Emmanual help to look at again at this and suggested review every two years.

Jacqui to send draft roles to committee for feedback.

4. Membership (David)

3,375 members in BCS (Catalyst) system.

- 17 Non-BCS members.
- 269 Female (all the rest male)
- 1,164 Fellows
- 246 Chartered Fellows.
- 1238 Chartered Member.
- 1,600 on LinkedIn
- 3,375 BCS and 70 non-BCS.
- From 2013 to 2015 - fellows bypassed our membership criteria.
- We will want to encourage female leaders to join BCS - how achieve this?

Can we email all fellows? No, we cannot but BCS Central can - we may want to do this for events? Of 72,000 BCS overall members, 3,262 are Fellows.

ELITE is working through the BCS ELITE application process to ensure BCS are aware of process as relates to GDPR.

1600 members in ELITE on LinkedIn (3 have joined since 30 January 2018 and presumably 3 have left).

Members sometimes contact David Miller asking for confirmation that they are members of ELITE, or, ask to join when they are already a member. It appears that ELITE does not always appear as a group in a member's My Communities as it should. Mandy has been asked to follow up on this because it would be good to be able to tell people that this was a reliable way to find out. (We think that there is a bug in My BCS and Mandy is checking with the Web team responsible.)

GDPR - is changing the way we operate. If the committees need information we are only able to give the basics, meaning how many members, how many are BCS, which grades they represent and where most of based, but no names/email addresses that would identify a person (which has been done for the last 2—3 committees). Mandy won't be able to ELITE know who is a BCS member any more if they want to be joined to LinkedIn. The suggestion was that David Miller would need to be given access to the ELITE group LinkedIn account and when the requests come to check this side if they are members etc. and then give them access.

There is also a need to get HQ approval so that BCS had this process including applicants who are not FBCS. A meeting is planned for Tuesday 20th March to walk BCS through the current process.

Membership criterial paper nearly competed, but Flow chart to be the simplest way. Broadly agreed that it should be on the BCS Elite website.

ACTION: Phil and Jacqui to send respective suggestions to Mark Large and cc: Jon Hall.

5. EuroCIO

- Considering if there is appeal route (probably not).
- Perhaps EuroCIO is not well understood, including benefit for BCS.

6. Treasurer's Report (Owen)

Budget – North funding is an example of what has been done in the past. And asked for forecast for remainder of the year re events and consider also if there would be a small charge in future.

No money spent since last meeting, therefore not short of funding at present.

ACTION: Nominally charge £5 in future and any one directly involved in organising/speaking at the event will get discount (free 100% promo) code.

7. Events (Phil)

- 21st March Tech Leadership 75-80
- 22nd March Shakeeb 110 (likely 90 to come)
- EuroCIO 19th April next EuroCIO event (half full only been marketing for a week) cc 55 likely.
- Request has been put in for April 18th p.m. room for EuroCIO committee meeting, to be clarified to ensure availability (as may be from 8am in the morning).
- John McCarthy can get help from Bucks New University people to participate and help to promote (can potentially cover minor expenses and they need experience to be involved in external schemes).
- Phil talking to c 4 people for other events, at least 2 x Women (including NHS senior Leader and Data guru Emma Swift). Also talking to PA Consulting.
- BI group at BCS?
- Jacqui suggested potential event(s) on ethics (i.e. President can join panel), Whistle-blowing; Women in Leadership (i.e. can include or be joint with BCS Women Group)
- Should we run an Event on Disruptive Technologies?
- A leading on event from Wominspiration?
- Chris Pinnock is trying to get in touch with the legendary Oleg Vishnepolsky via LinkedIn
- Chris mentioned that Paul Morrissey is keen to do an event that is based on Big Data / Innovation (PDIA). Chris to propose specific focus for this event in a paragraph to prepare and Phil can provide dates, eg May /June / July. Possibly Mike Silvey also.
- All future events going in to marketing will be subject to the £5 charge as standard (but not events currently being marketed).

8. AOB

- LONDON TECH WEEK 11-17th June – Shakeeb raised that we can select a topic, and this is worth consideration. Usually would cost c. £299+ but in this situation we can create BCS event (as we

have TLA members i.e. Shakeeb / Ian among us) at BCS London offices. For example, Women in tech, Diversity in tech etc.

- CTOiR- has been started in BCS SGE (Entrepreneurs group) but may fit well for CTO Leadership group within BCS ELITE. So, draft a proposal.

- EMPLOYABILITY – ELITE may be able to provide profile to provide school children / university students with work experience.

- Phil to dust down the 'Dropbox' draft list of potential events so that we don't start all over.

- JON BAXTER - Provide a paragraph proposal to BCS ELITE for future possible sessions.

- APRIL 10- 18th meeting TBD

ACTIONS LIST* By next meeting, unless otherwise stated.

DUE	Action	BY	Status
	Review events role description from Shakeeb	PC	
	Review membership doc for public consumption	PC	
	Events: ** think about sponsorship to reduce BCS cost **	PC	
	Send contact details for Emma Swift and Kathy Farndon to Mark Large cc Jon Hall for the next White Paper	PC	
	Shakeeb - liaise with PC re event with "CTO in residence" theme	Shakeeb	
	Dotmailer - FOLLOW UP	PC	
	Phil and David talk to Owen about response rates following his email to Phil last year - investigate whether he has any further ideas and then bring back to committee	Phil, David	

ATTENDANCE LIST

* Remote dialin / video

	31 Jan 2018	19th March 2018	
Mark Large	YES *	YES	
Philip Crewe	YES *	YES	
Pakštas Algirdas	YES *	NO	
Jacqui Hogan	YES	YES	
Ian Golding	YES	YES	
Martin Hamilton	YES	NO	
John McCarthy	YES	YES *	
David Miller	YES	YES	
Emmanuel Ademola	YES	YES	
Dalim Basim	YES	NO	
Chris Pinnock	YES	YES *	
Christopher Tiernan	YES	NO	
Jon Hall	YES	YES *	
Owen Williams	YES	APOLOGIES	
Shakeeb Niazi	APOLOGIES	YES	