ELITE Committee Meeting

31 Jan 2018 16:00 – 1800

1. Welcome and Introduction (Jacqui)

Jacqui introduced the committee in to a new term and welcomed the new members to the committee.

2. Previous Minutes - 20th November 2017 (Jacqui)

Jacqui asked if any redactions requested. There were none.

- DM: Item on membership / conclusions of survey. Send to Ian as believed to be correct.
- Some people are not getting the emails or cannot access the files on Dropbox.

Outstanding actions (Jacqui):
- John McCarthy – is sharing item mentioned in AOB (report re Royal Society)
- Shakeeb – had an outstanding item re Entrepreneurs mentoring (Westminster School)

(It was noted that the AGM Minutes are recorded separately and only reviewed prior to the AGM.)

ACTION: All to send email address to Phil Crewe also for access to DropBox (Jacqui to remind following meeting)

3. Confirmation of Committee roles (Jacqui)

The following officer positions were confirmed:

Chair – Jacqui Hogan

Secretary- Ian Golding

Treasurer – Owen Williams

Events Coordinator – Philip Crewe

CT: Suggested that we consider position of vice-chair. It was agreed that we would review this at a future meeting – no specific action now. Jon Hall will support Jacqui in the meantime.

4. Chairs Report (Jacqui)

[nothing specific noted]

5. ELITE Goals (Jacqui)

It was agreed, that having goals for the next 2-3 years would be helpful. Potential ELITE goals proposed and discussed:

- JH: increase female membership of ELITE by 20%
- JH: increase female representation on ELITE committee by 1.
- JH: Increase the perception of ELITE's relevance to the BCS.
- OW: We can increase active membership to ensure alignment with EuroCIO (perhaps better funding). We have sponsorship effectively from BCS (i.e. the room), For-IT recruitment and conferences at Reading (Oracle) / W Thames to support this.
- OW: Some talks from leadership gurus can be sponsored to create interesting events.
- ?: Gain sponsorship for more ELITE events. The Working with ELITE link was referenced, i.e. we can see the Sponsorship agreement exists. Need to ensure no 'cherry picking' to keep with the BCS rules.
- JM: Create a nationwide discussion on nature of computing
- JM: Raising profile of the CIO in the organisation
- OM: Promote corporate memberships as a great 'side effect' to events that are run

Raising perceived value of ELITE to BCS was agreed as a Priority.

ACTIONS: Jacqui to talk to Dalim re female membership of ELITE and committee, following his excellent Wominspiration series. All to review the above for how we could implement.

6. Membership (David)

BCS membership of ELITE is 3371

Non BCS membership of ELITE is 17

Number of people in the ELITE on LinkedIn Group is 1600

These numbers tally with the numbers joining since the last count.

Would we want to try to understand number of active members?   It would be better to know the extent of our reach and be effective engaging with those members than sending 'blind'.

ACTION: Phil and David to discuss with BCS to get a 'DOT MAILER' (ie BCS trackable email) sent out to validate engagement via current membership.

7. Treasurer's Report (Owen)

As circulated prior to the meeting.

Had a discussion around the current payment pending to EuroCIO, i.e. both in terms of the benefits to BCS that are part of EuroCIO membership and the potential negative effects if BCS ELITE was to withdraw (i.e. this is not a recommended option).

8. EuroCIO (Owen)

- Germany conference – was outstanding. Including John McCarthy and Owen (!) and there was circulation of information across the events and all participants.
- EuroCIO board has discussion about how events are funded (i.e. funded by membership and sponsors). Using events company Finaccki (not generally that profitable so being explored further). Discussed 19th Dec in Amsterdam.
- Also an Enterprise Architecture course is being run across Europe (including Henley in UK) and the first session is 27th Feb. This was noted as being quite expensive however.
- 18TH(evening dinner) 19TH April Event. John is preparing the event and a Lille draft agenda (mainly focussed on GDPR and Brexit)

ACTION: Can we get a EuroCIO Unconference underway within 6 weeks ?
ACTION: Follow up to secure payment of EuroCIO membership cost.

9. Events (Phil)

We had a further brainstorm (somewhat overlapping with 'ELITE Goals' above on some possible example events:

- A Euro CIO Event
- Mentoring opportunities, making a difference to help individuals in their career
- An event with Jon Baxter who has helped in the past with thought leadership and coaching events
- High profile gurus (eg from Dell, Gates or such like) could pass through and talk to ELITE members.
- Flagship events (eg supported by BCS)
- Inspirational / 'Rock star' speakers?
- Topics that we can do over Skype (perhaps including EuroCIO participants).

It was noted that we can 'Broadcast' the EuroCIO event.

ACTIONS: All to review 'who they know'. Jacqui: Set up future brainstorming discussion

10.   Council Elections (Jacqui)

Special interest groups Nomination: it was minuted that BCS Elite agrees to support Shakeeb's nomination or the BCS Council.

11.   BCS Elite Admission Criteria (Chris)

Following discussion among the Committee, they want the document to clarify some points:

- Speakers [clear criteria needed]
- BCS Members that become Fellows [clear criteria]
- Non-BCS Members that want to join [currently unclear – should they join BCS?].

ACTION: Chris to re-draft to incorporate the above suggested changes..

ACTIONS LIST* By next meeting, unless otherwise stated.

DUE	Action	BY	Status

	Clarify membership list and the BCS Mailing List	Phil / Ian	
	All to send email address to Phil Crewe also for access to DropBox (Jacqui to remind following meeting).	ALL	
	Jacqui to talk to Dalim re female membership of ELITE and committee.	Jacqui	
	Review Goals for how we could implement.	ALL	
	Phil and David to discuss with BCS to get a 'DOT MAILER' (i.e. BCS trackable email) sent out to validate engagement via current membership.	Phil / David	
	Can we get a EuroCIO Unconference underway within 6 weeks?	Owen?	
	Follow up to secure payment of EuroCIO membership cost.	Owen	
	Review 'who you know' for events speakers and sponsors	ALL	
	Set up future brainstorming session for events	Jacqui	
	Special interest groups Nomination : it was minuted that BCS Elite agrees to support Shakeeb's nomination or the BCS Council.	Jacqui	done
	Re-draft following discussion among the Committee to clarify on some points relating to Admission Criteria.	Chris	

ATTENDANCE LIST

* Remote dialin / video

	31 Jan 2018		
Mark Large	YES *		
Philip Crewe	YES *		
Pakštas Algirdas	YES *		
Jacqui Hogan	YES		
Ian Golding	YES		
Martin Hamilton	YES		
John McCarthy	YES		
David Miller	YES		
Emmanuel Ademola	YES		
Dalim Basim	YES		
Chris Pinnock	YES		
Christopher Tiernan	YES		
Jon Hall	YES		
Owen Williams	YES		
Shakeeb Niazi	APOLOGIES		