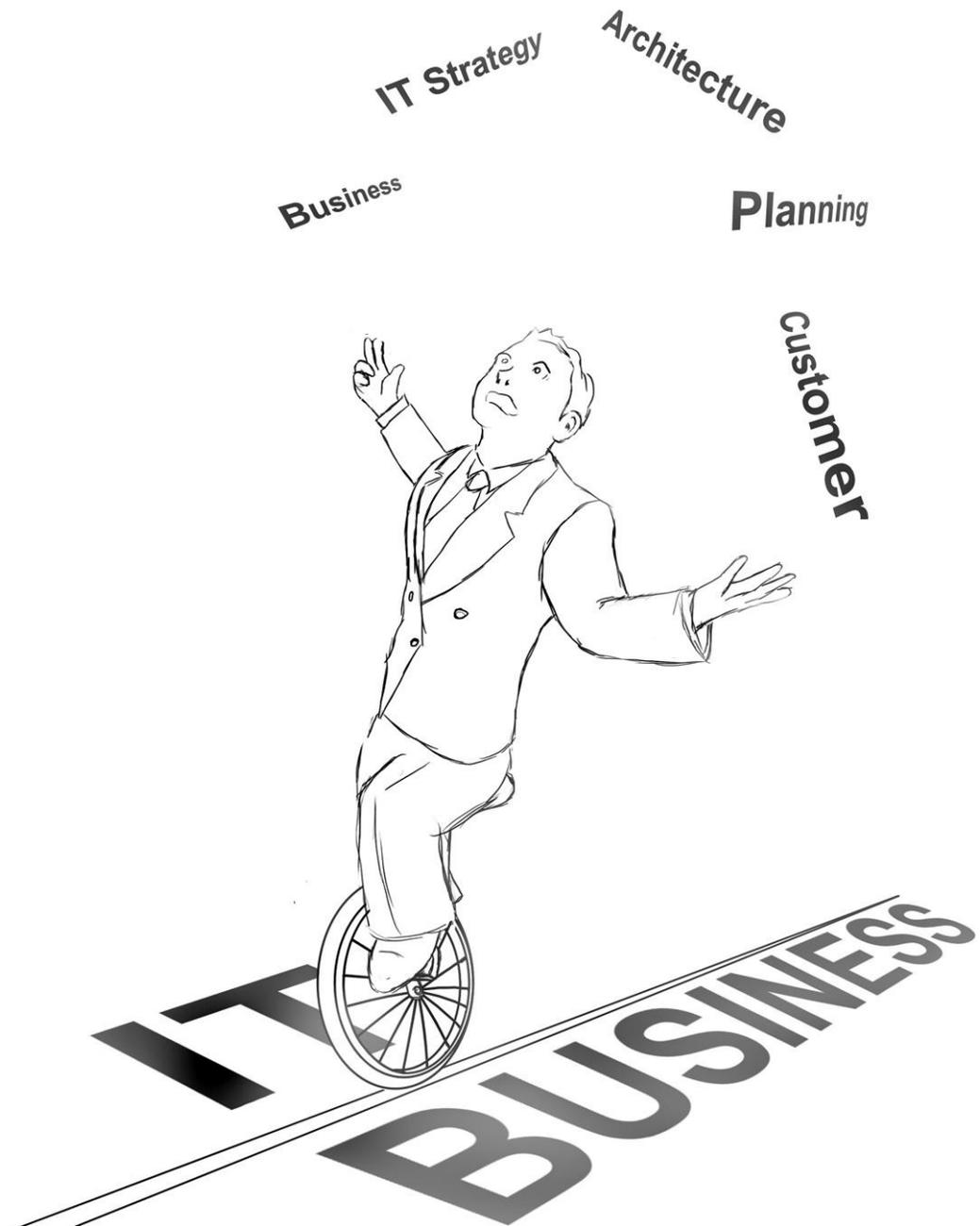


**WASTE NO MORE TIME ARGUING WHAT
AN ENTERPRISE ARCHITECT SHOULD BE.
BE ONE.**

Martin Sykes
2 July, 2019



A brief personal history



Chief Architect, GlaxoWellcome Research



Chief Architect, Affymax



Head IT Strategy, GSK Manufacturing & Supply Chain



Director, Global Applications Architecture



Chief Technology Officer for UK Justice: HM Prison Service



Enterprise Strategy Consultant, UK Cabinet Office



Global Enterprise Architect



Director Strategy & Architecture



Director of Alignment, Analysis and Architecture



Business Systems & Change Director



Microsoft | Services

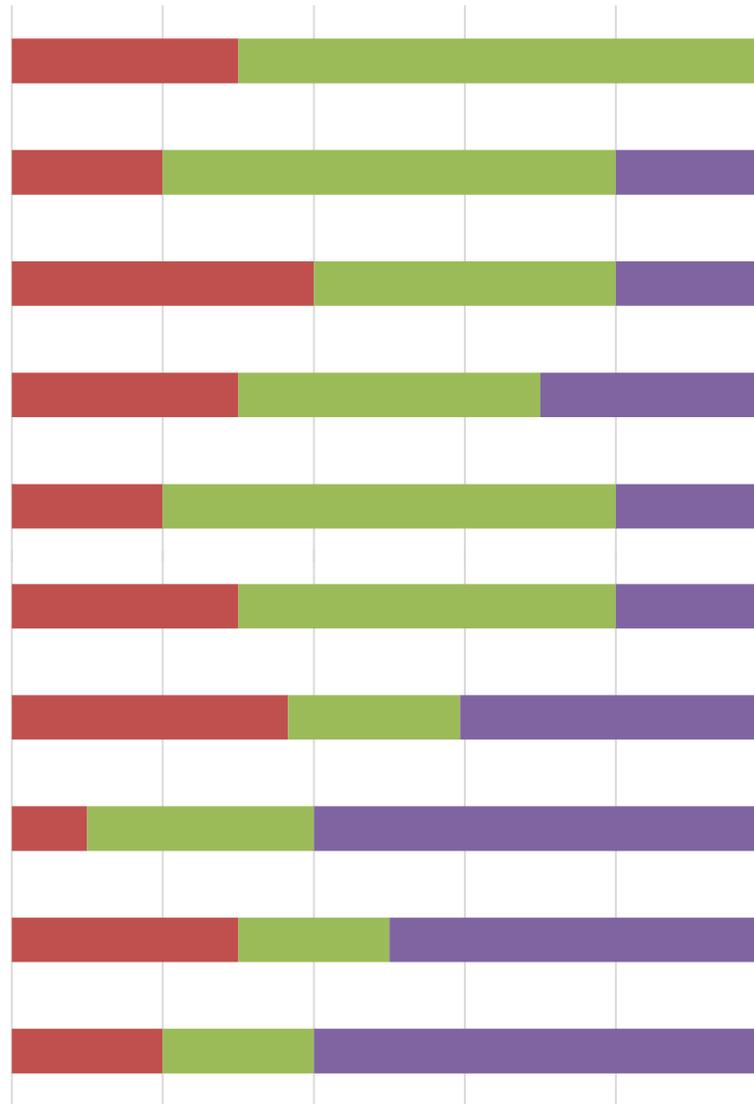


**Cambridge
Assessment**

 **team**



Microsoft | Services



Orchestrating Doing Coaching



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~ 150 Organisations

Observing the best over 10 years

Microsoft | Services

 Cambridge Assessment

 team



■ Orchestrating ■ Doing ■ Coaching

-  Enterprise Strategy Consultant, UK Cabinet Office
-  Global Enterprise Architect
-  Director Strategy & Architecture
-  Director of Alignment, Analysis and Architecture
-  Business Systems & Change Director

My EA team is seen as an Enterprise wide IT Architecture team. How do I change that into a true EA position?

Alter your Perspective

A person in a blue shirt and dark pants stands with arms outstretched on the peak of a large, dark rock. Below them, a cityscape is visible, with buildings and streets stretching out towards the horizon. The sky is a mix of orange, pink, and purple, suggesting a sunset or sunrise. The overall scene conveys a sense of looking down at a vast, complex world from a high vantage point.

Why do you believe they have this perception?

What does your organisation need?

How would a 'true' EA position be different?

Who can you have on your team?

**How can EA contribute to
strategic decision making?**

Opportunities



June 2007



Jan 2009



March 2009

“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction.”

Bill Gates

Risks



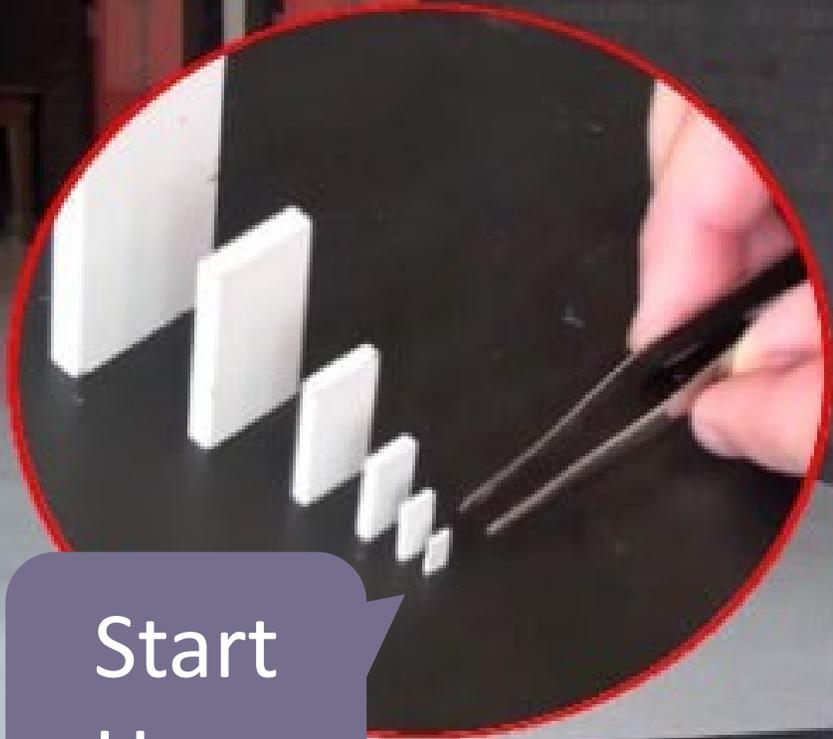
Premeditatio malorum

“Nothing happens to the wise man against his expectations.”

Seneca

What are the top 3 things I can do differently to have a better impact?

Decisions and Consequences



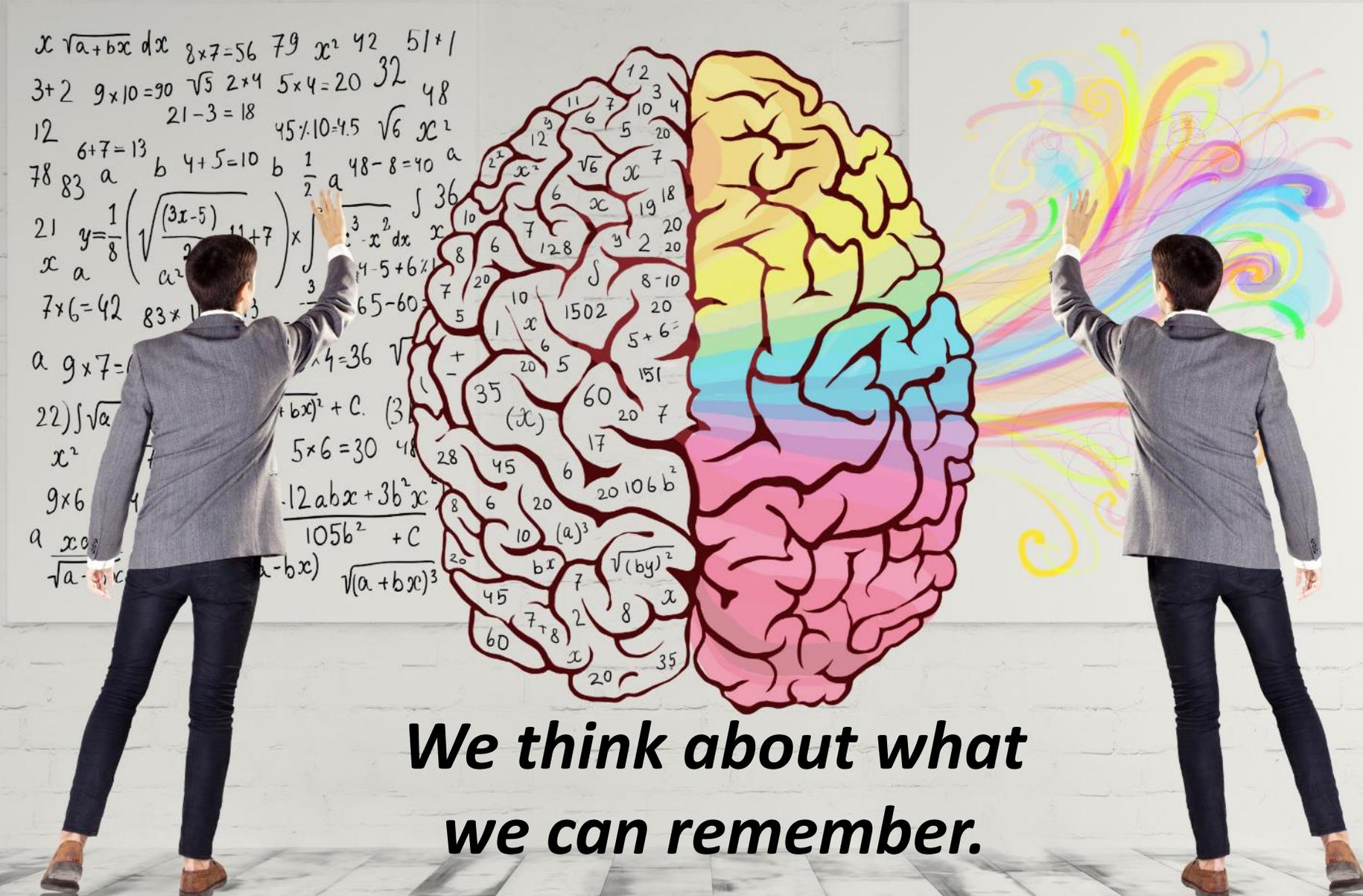
Start
Here



**Architect like a gardener,
not a city planner**



We remember what we can visualise.



***We think about what
we can remember.***

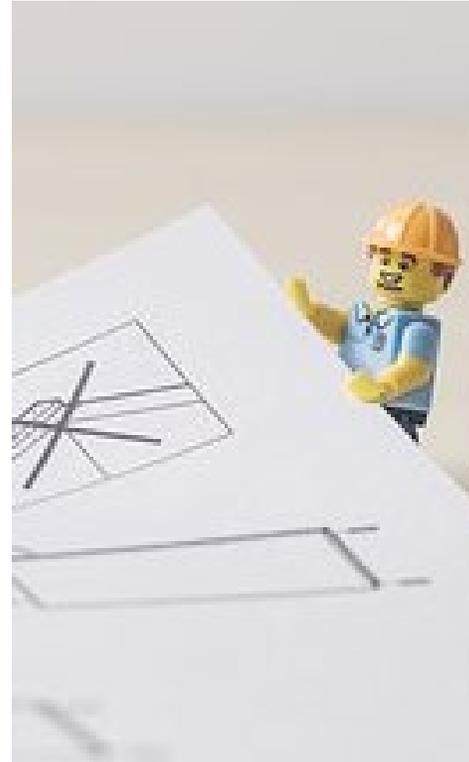
Lauren Kessler

Architecture is seen as something to do in the project planning stage and for governance, then ignored when the project starts.

How can I change that?



Advice



Explanation

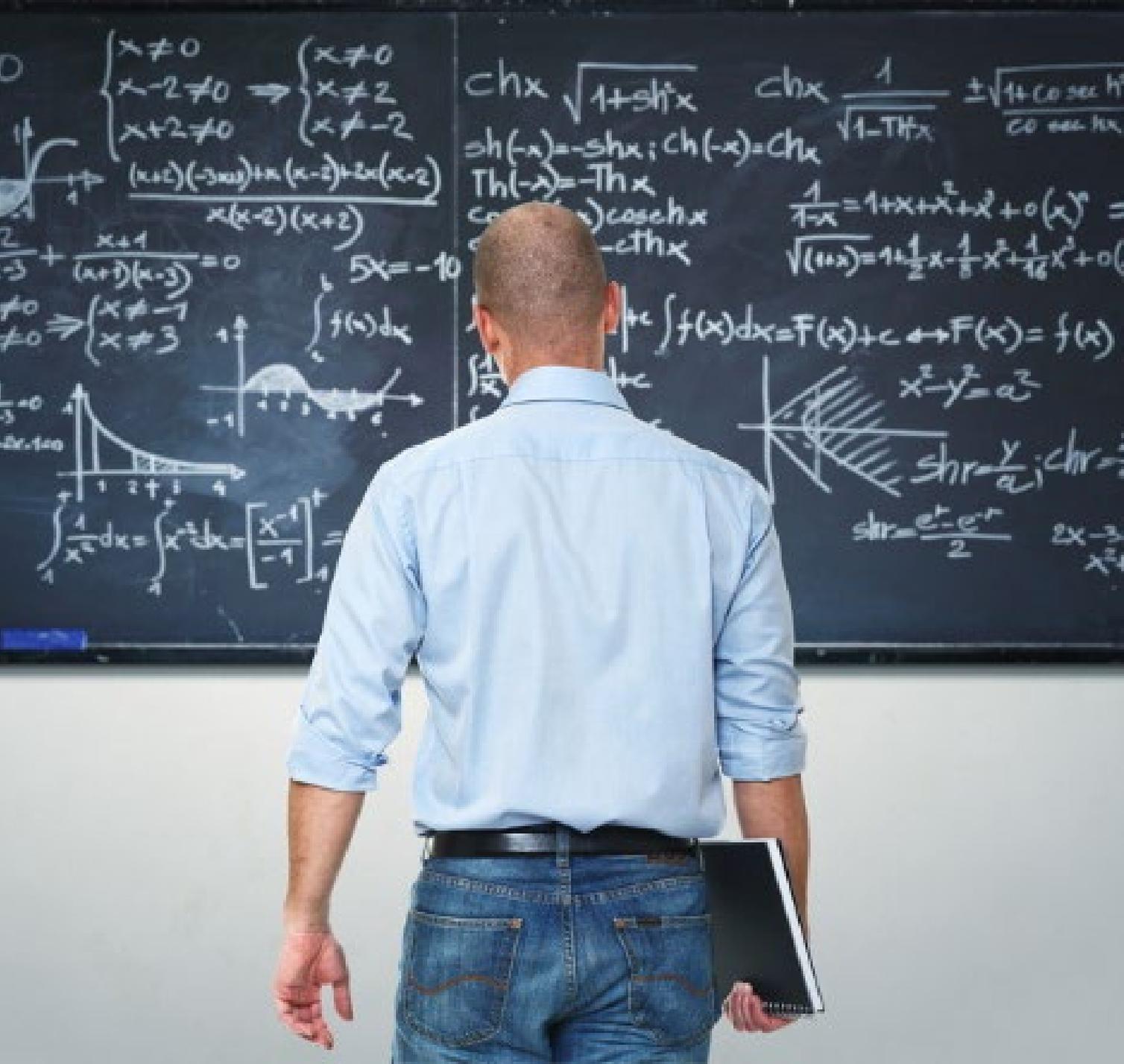


Participation

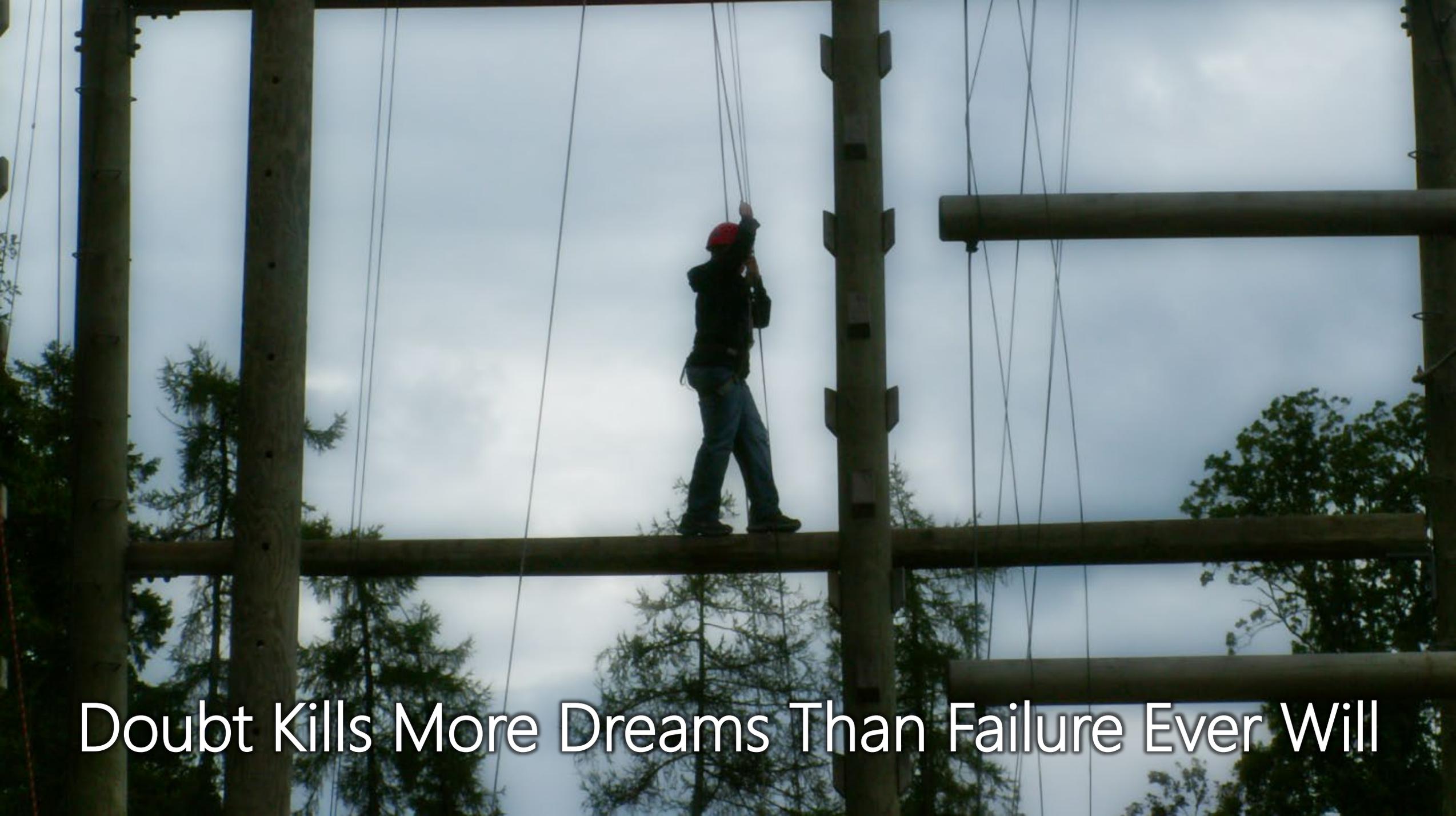
**I have plenty of data on the enterprise and models from capabilities, to data flows, to systems, but I'm told I'm not making a difference to the organisation. What do I need to do?
How can I measure the impact?**

Welcome to nobody cares





**If you want
better answers,
get better
questions**



Doubt Kills More Dreams Than Failure Ever Will

Martin Sykes

Enterprise Architect, Coach, Storyteller & Author
Business Systems & Change Director, Team Consulting



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