BCS & Computing UK IT Industry Awards 2023
Finalist PR Opportunities

Congratulations on being named a finalist in the BCS & Computing UK IT Industry 2023 Awards, which is a significant achievement worthy of recognition in the media.

Write Your Own Press Release

We would encourage you to write your own news release announcing your success directly to your local, trade specific and personal contacts in the media to generate further and more in-depth coverage of your organisation and the outstanding achievement in being named as a finalist. Below are two quotes and some generic text which can be used as general background information on the awards in your release:

Quote from BCS: Rashik Parmar, CEO, BCS, The Chartered Institute for IT says:

"Each one of these outstanding nominees shortlisted for this prestigious award has demonstrated exemplary skills, knowledge, and passion in their respective fields. From AI to championing diversity, the IT community is a vibrant ecosystem of professionals and visionaries. Together, we can continue to make a positive difference in the world, harnessing the power of technology to address global challenges and uplift communities. Congratulations to [insert details here] for being shortlisted and I wish you the best of luck in the finals."

Quote from Computing: Tom Allen, Editor, Computing, says:

"Congratulations to [company name] on being named as a finalist for the UK IT Industry Awards. Reaching the shortlist is an impressive achievement in the face of stiff competition, especially this year when the market is changing so quickly.

"We look forward to seeing you, and hearing more about this entry, at the judging day later this year."

Standard text: The BCS & Computing UK IT Industry Awards are a platform for the entire profession to celebrate best practice, innovation and excellence.

Social Media

BCS will be Tweeting from our own Twitter account @BCS, as well having content on its Facebook and LinkedIn pages.

Computing magazine will put news about the awards on its Twitter account @Computing_news. The hashtag for the awards this year is **#UKITAwards**

Other Opportunities

Include the wording "finalist" on your website, in your promotional literature and advertising, to draw attention to your achievement.

BCS media team contact details

If you have any media enquiries which require BCS contribution, please contact: pressoffice@bcs.uk