

What about You?

Dalim Basu
FBCS CITP CISA CRISC BSc.(Hons)

Chairman, BCS North London Branch Chairman, BCS Central London Branch Events Director, ISACA London Chapter





ISACA LONDON CHAPTER EVENT AT KPMG 26TH NOVEMBER 2018



Our Cyber Cultural Evolution

A convergence of technology, societal acceptance and regulation





Smarter With Gartner





Gartner Top 10 Strategic Technology Trends for 2019

October 15, 2018 Contributor: Kasey Panetta

TRENDS

Blockchain, quantum computing, augmented analytics and artificial intelligence will drive disruption and new business models.

Although science fiction may depict Al robots as the bad guys, some tech giants now employ them for security. Companies like Microsoft and Uber use Knightscope K5 robots to patrol parking lots and large outdoor areas to predict and prevent crime. The robots can read license plates, report suspicious activity and collect data to report to their owners.

These Al-driven robots are just one example of "autonomous things," one of the Gartner Top 10 strategic technologies for 2019 with the potential to drive significant disruption and deliver opportunity over the next five years.

Intelligent



Autonomous Things



Augmented Analytics



AI-Driven Development

Digital



Digital Twin



Empowered Edge



Immersive Experience



Privacy and Ethics



Quantum Computing

Mesh



Blockchain



Smart Spaces

Intelligent Digital Mesh 匈 Blockchain Digital Twin Autonomous Things 8 103 .i:lil Smart Augmented Empowered Edge Spaces Analytics AI-Driven **Immersive** Development Experience A **Privacy and Ethics Quantum Computing**

"The future will be characterized by smart devices delivering increasingly insightful digital services everywhere," said <u>David Cearley</u>, Gartner Distinguished Vice President Analyst, at <u>Gartner 2018 Symposium</u> in Orlando, Florida.

"We call this the intelligent digital mesh."

- Intelligent: How AI is in virtually every existing technology,
 and creating entirely new categories.
- Digital: Blending the digital and physical worlds to create an immersive world.
- Mesh: Exploiting connections between expanding sets of people, businesses, devices, content and services.

"Trends under each of these three themes are a key ingredient in driving a continuous innovation process as part of the continuous next strategy."

Intelligent Digital Mesh OPPO Blockchain Digital Twin 00 103 .adıl Smart Spaces Augmented Analytics Empowered Edge Al-Driven Development Immersive Experience a **Privacy and Ethics**

Quantum Computing

Trend No. 1: Autonomous things

Whether it's <u>cars</u>, robots or agriculture, autonomous things use Al to perform tasks traditionally done by humans. The sophistication of the intelligence varies, but all autonomous things use Al to interact more naturally with their environments.

Autonomous things exist across five types:

- Robotics
- Vehicles
- Drones
- Appliances
- Agents

Those five types occupy four environments: Sea, land, air and digital. They all operate with varying degrees of capability, coordination and intelligence. For example, they can span a drone operated in the air with human-assistance to a farming robot operating completely autonomously in a field.

This paints a broad picture of potential applications, and virtually every application, service and IoT object will incorporate some form of Al to automate or augment processes or human actions.

Collaborative autonomous things such as drone swarms will increasingly drive the future of Al systems.

Intelligent Digital Mesh Blockchain Autonomous Things Digital Twin 8 103 .alıl Smart Augmented Analytics Empowered Edge Spaces Al-Driven Development Immersive Experience a **Privacy and Ethics**

Quantum Computing

Trend No. 2: Augmented analytics

Data scientists now have increasing amounts of data to prepare, analyze and group — and from which to draw conclusions. Given the amount of data, exploring all possibilities becomes impossible.

This means businesses can miss key insights from hypotheses the data scientists don't have the capacity to explore.

Augmented analytics represents a third major wave for data and analytics capabilities as data scientists use automated algorithms to explore more hypotheses. Data science and machine learning platforms have transformed how businesses generate analytics insight.

Augmented analytics identify hidden patterns while removing the personal bias. Although businesses run the risk of unintentionally inserting bias into the algorithms, augmented analytics and automated insights will eventually be embedded into enterprise applications.

Gartner predicts by 2020, more than 40% of data science tasks will be automated, resulting in increased productivity. Between citizen data scientists and augmented analytics, data insights will be more broadly available across the business, including analysts, decision makers and operational workers.

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Trend No. 7: Blockchain

Blockchain is a type of distributed ledger, an expanding chronologically ordered list of cryptographically signed, irrevocable transactional records shared by all participants in a network.

Blockchain allows companies to trace a transaction and work with untrusted parties without the need for a centralized party (i.e. a bank).

This greatly reduces business friction and has applications that began in <u>finance</u>, but have expanded to <u>government</u>, healthcare, manufacturing, <u>supply chain</u> and others.

Blockchain could potentially lower costs, reduce transaction settlement times and improve cash flow. The technology has also given way to a host of blockchain-inspired solutions that utilize some of the benefits and parts of blockchain.

Pure blockchain models are immature and can be difficult to scale. However, businesses should begin evaluating the technology, as blockchain will create \$3.1T in business value by 2030.

Blockchain inspired approaches that do not implement all the tenets of blockchain deliver near term value but do not provide the promised highly distributed decentralized consensus models of a pure blockchain.

Intelligent Digital Mesh Blockchain Autonomous Things Digital Twin 00 103 .alıl Smart Augmented Analytics Empowered Edge Spaces Al-Driven Development Immersive Experience **Privacy and Ethics Quantum Computing** rtner.com/SmarterWithGartner

Trend No. 3: Al-driven development

Al-driven development looks at tools, technologies and best practices for embedding Al into applications and using Al to create Al-powered tools for the <u>development process</u>. This trend is evolving along three dimensions:

- 1. The tools used to build Al-powered solutions are expanding from tools targeting data scientists (Al infrastructure, Al frameworks and Al platforms) to tools targeting the professional developer community (Al platforms, Al services). With these tools the professional developer can infuse Al powered capabilities and models into an application without involvement of a professional data scientist.
- 2. The tools used to build Al-powered solutions are being empowered with Al-driven capabilities that assist professional developers and automate tasks related to the development of Al-enhanced solutions. Augmented analytics, automated testing, automated code generation and automated solution development will speed the development process and empower a wider range of users to develop applications.
- 3. Al-enabled tools are evolving from assisting and automating functions related to application development (AD) to being enhanced with business domain expertise and automating activities higher on the AD process stack (from general development to business solution design).

Intelligent



Autonomous Things



Augmented Analytics



Al-Driven Development

Digital



Digital Twin



Empowered Edge



Immersive Experience



Privacy and Ethics



Quantum Computing

l Mesh



Blockchain



Smart Spaces

Trend No. 9: Digital ethics and privacy

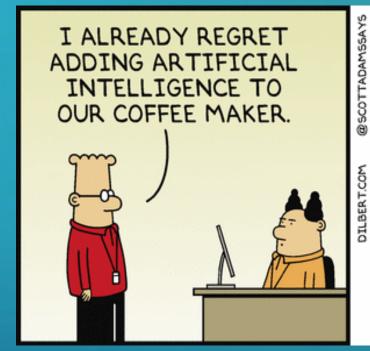
Consumers have an growing awareness of the value of their personal information, and they are increasingly concerned with how it's being used by public and private entities. Enterprises that don't pay attention are at risk of consumer backlash.

Conversations regarding privacy must be grounded <u>in ethics</u> and trust. The conversation should move from "Are we compliant?" toward "Are we doing the right thing?"

Governments are increasingly planning or passing regulations with which companies must be compliant, and consumers are carefully guarding or removing information about themselves.

Companies must gain and maintain trust with the customer to succeed, and they must also follow internal values to ensure customers view them as trustworthy.



















Skies without limits

Developments in drone technology are disrupting, innovating and shaping the commercial world.

With these developments comes the possibility to use drones to create a better future and help tackle some of the world's most important challenges.

£42bn

Increase in UK gross domestic product (GDP) £16bn

In net cost savings to the UK economy 76,000

Drones operating in the UK's skies

628,000

Jobs in the drones economy



Joanne Murray Senior Manager PwC

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Adapted from 'Making Blockchain Happen' by Rob Learney, Lead Technologist – Blockchain & DLT, Digital Catapult
NLB 'Blockchain, Cryptocurrency and You' event, 6.10.2019







Blockchain & Crypto-Currency www.dilbert.com Friday October 26, 2018



TOP 10 RISKS FOR 2019

Risk Is	sue	2019*	2018 (rank)*	
1	Existing operations meeting performance expectations, competing against "born digital" firms	6.35	5.67 (10)	
2	2 Succession challenges and ability to attract and retain top talent	6.34	5.88 (6)	
	3 Regulatory changes and regulatory scrutiny	6.24	5.93 (4)	
•	4 Cyber threats	6.18	5.96 (3)	
	5 Resistance to change operations	6.17	6.00 (2)	
<u> </u>	6 Rapid speed of disruptive innovations and new technologies	6.13	6.10 (1)	
9	7 Privacy/identity management and information security	6.13	5.83 (7)	
illi	8 Inability to utilize analytics and big data	6.07	5.71 (9)	
A	Organization's culture may not sufficiently encourage timely identification and escalation of risk issues	5.99	5.91 (5)	
-	10 Sustaining customer loyalty and retention	5.95	5.57 (12)	



Laura Moore Associate Director, Risk & Compliance **Protiviti**

https://www.protiviti.com/siteQdefault/files/united_states/insights/nc-state-protiviti-survey-top-risks-2019-executive-







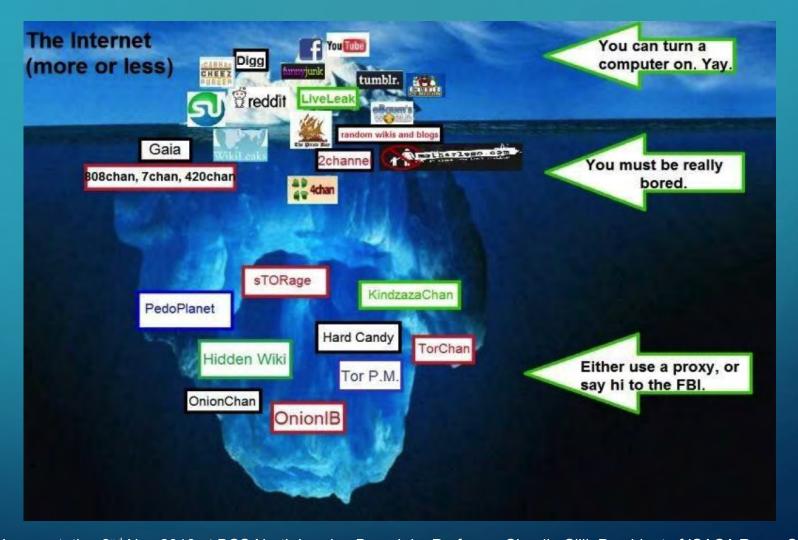




INFORMATION SECURITY EUROPE 2019 EXHIBITION & CONFERENCE, LONDON - SOME TOPICS

Anti-Malware	Automation	Business Continuity	Incident Response
Application Security	AI & Machine Learning	Disaster Recovery	SIEM
Compliance, Audit	Cyber Physical	Data Protection	Digital Forensics
Legal Risk, PCI-DSS	IoT, SCADA Security	Database Security	Fraud Detection
Encryption, PKI	Human Factors	Identity Access Management	Internet Security
Blockchain, SSH, SSL	Social Engineering	Authentication, Biometrics, DRM	Social Media Security
Managed Services	Mobile Security	Network Security	Payment Security
Cloud Security, SaaS	BYOD, Tablet Security	Penetration Testing, Firewalls	eCommerce
Risk Management	Education,	Big Data, Analytics	Governance
Data Management	Accreditation	Unified Threat Management	Cyber Insurance

DARK WEB — THE INTERNET AND MUCH MUCH MORE



From 'Deep Dark Web' presentation 2nd Nov 2018 at BCS North London Branch by Professor Claudio Cilli, President of ISACA Rome Chapter



EVOLUTION OF CYBERSECURITY THREATS

Types	Unsophisticated attackers		Criminal Groups		Corporate Espionage			Nation-State Attacks	
Traits	 Experimentation Attacked simply because you are connected to the internet and have evident vulnerabilities DDOS Attacks 		 Monetization Attacked because you are connected to the internet and have information of value 		 Insider threat Financially-motivated Attacked because of disgruntled employees and access to intellectual property 		and	 Targeted because of who you are, what you do, and the value of your intellectual property or critical assets Politically-motivated 	
breaches	2010 2011 State-sponsored				records Power grid attack		ttack		
Global brea	Cyber attack	1000	records 62mn cost of breach) YAHO(THE PROPERTY OF THE PARTY OF TH	(230K people without pow	ver)	(disclosure yea - ⇔	
	77mn player account (\$171mn cost of breac		(h) (\$250mm coot)		Financia	Cyber Risk – al (\$81 Million lost)	credi		Billions of computers & smartphones







Agenda



Implementing a control
framework like COBIT5 will help
organisations govern and
control their IT risk, helping to
keep the organisation out of
trouble and helping them
improve how it operates
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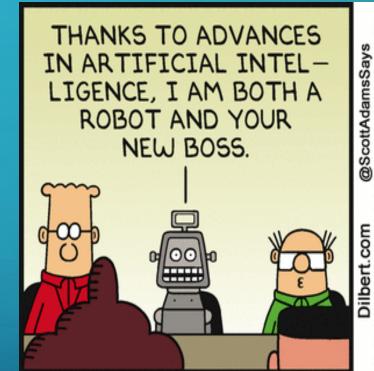
Anelle Khaidargaliyeva Manager - Technology Risk - Corportates KPMG UK

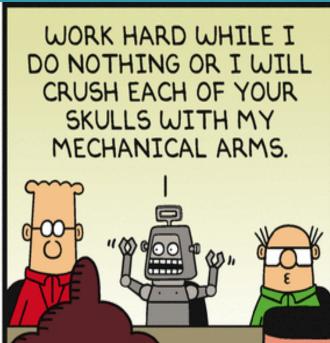


WITH THE TREND FOR AUTOMATION GATHERING PACE, WILL IT MEAN THAT OUR "COLLEAGUES" WILL BE ELECTRIC IN THE FUTURE?

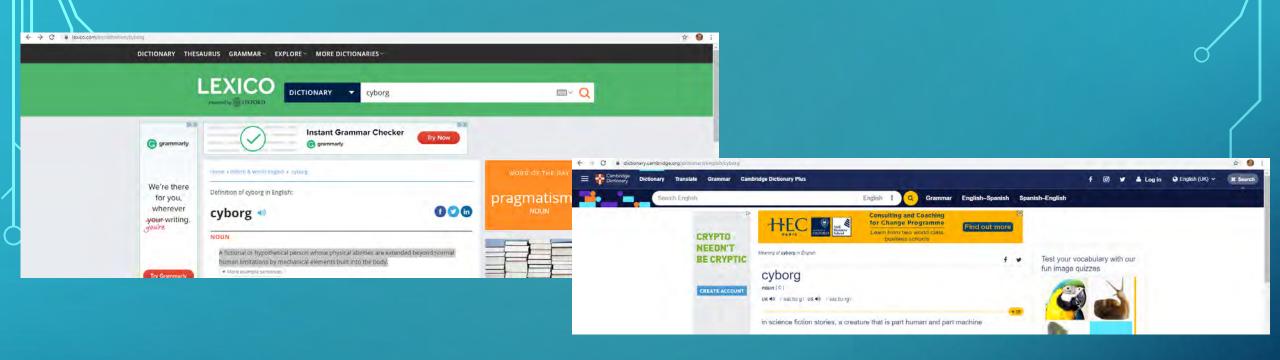


 The answer is yes but there will also be many new creative, STEM, and knowledge-based jobs.







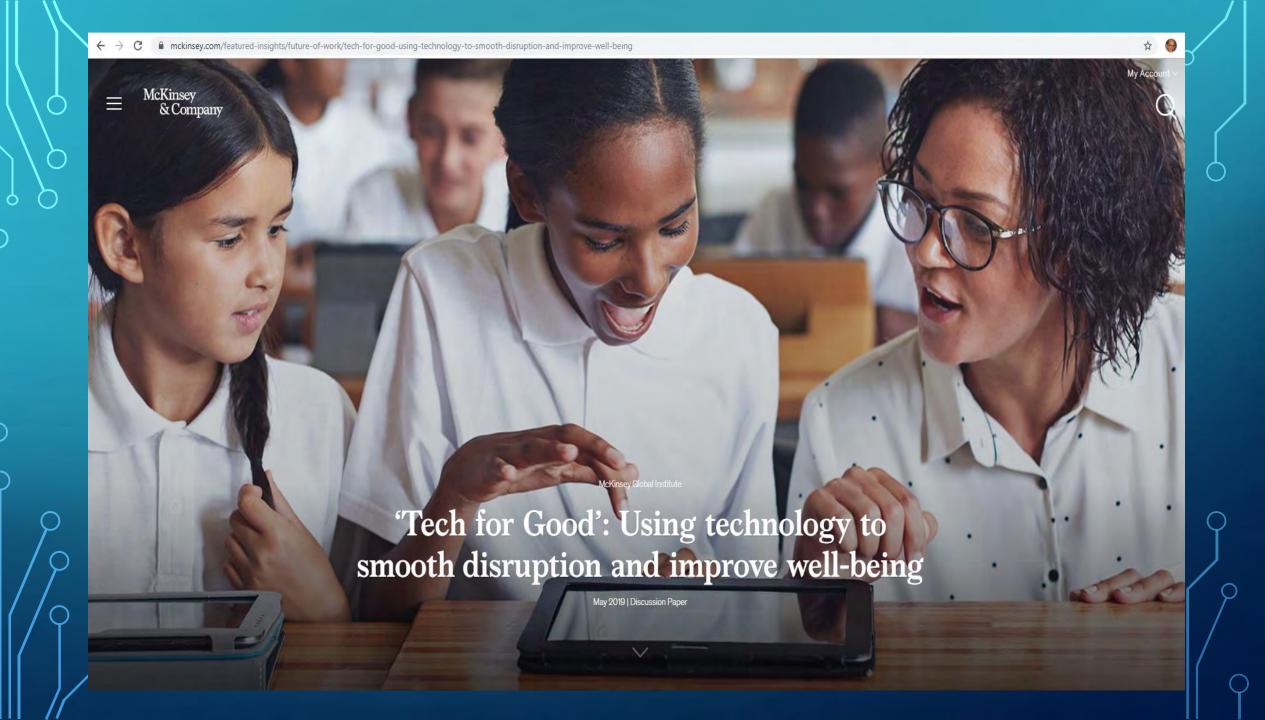


Need help? – how about a cyborg?

Oxford Dictionary: Cyborg – "A fictional or hypothetical person whose physical abilities are extended beyond normal human limitations by mechanical elements built into the body."

Cambridge Dictionary: Cyborg – "in <u>science fiction</u> <u>stories</u>, a <u>creature</u> that is part human and <u>part machine</u>"





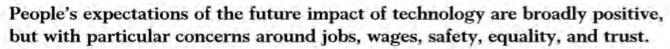


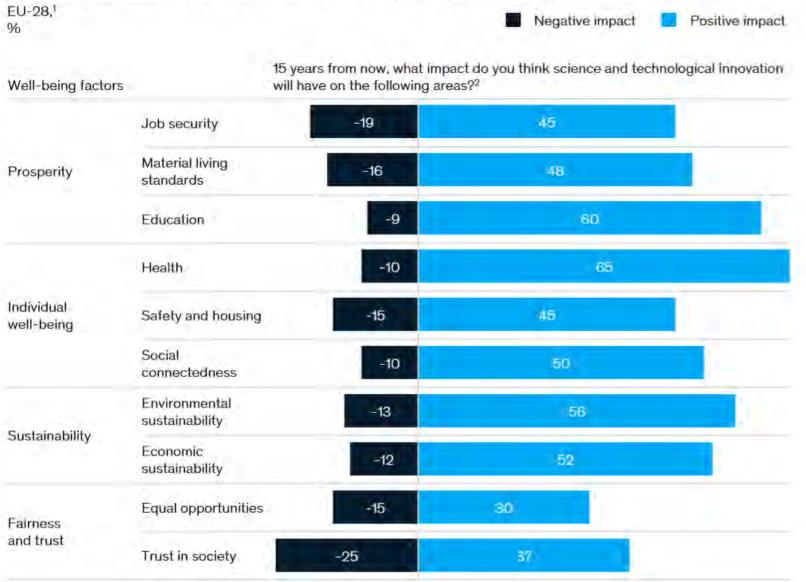
Smoothing disruption, improving well-being

Good

Scussion paper lay 2019

Jacques Bughin, Brussells Eric Hazan, Paris Tera Allas, London Klemens Hjartar, Copenhagei James Manyika, San Francisc Pal Erik Sjatti, Paris Hiras Shigma, London





Technology permeates every aspect of society and is an important instrument of change.



2.5B

smartphones in the world

47%

penetration of mobile internet,

projected to reach

61%

by 2025



>2M

2.3B

active social media

users globally

industrial robots, will grow to

>4M

by 2025



51%

of payments made digitally



9.1B

Connected IoT devices, expected to exceed

\$25B

total value of IoT technology by 2025 10101 01010 10101 01010

>90%

of internet data was generated over the last 2 years



expected growth by 2025

McKinsey Global Institute

Tech for Good

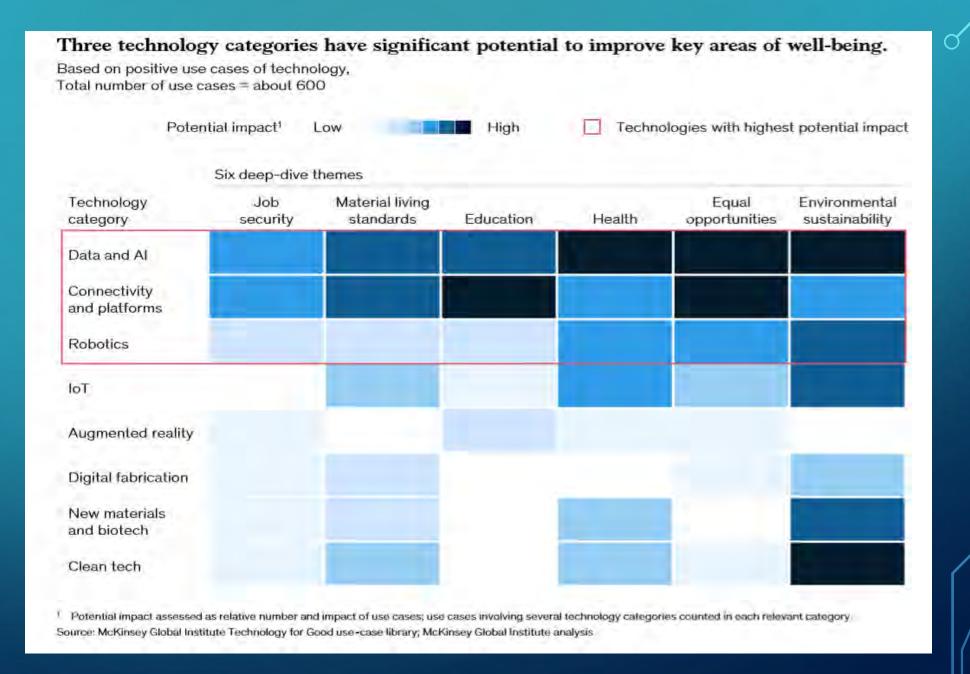
Smoothing disruption, improving well-being

May 2019 Authors Jacques Bughin, Brussels Eric Hazen, Plans

Aecuses Bughin, Brussels Eric Hazar, Paris Tera Allas, London Klemens Hjartar, Copenhagen Jarres Manyika, San Francisco Pal Eric Spati, Paris

Source: Why digital strategies fail, McKinsey & Company, March 2018; GSMA 2019; Domo; IDC; McKinsey Global Institute analysis





	Job security	Material living standards	Education	Health	Equal opportunities	Environmental sustainability
Data and Al	Al augmentation complements employee skills, eg, in front-line customer- service roles	Al chatbots help immigrants navigate the immigration process in the US Al can advise the vulnerable in financial decisions, eg, on pay-day loans	improve learning outcomes Virtual facilitators help teachers to	accuracy, eg, risk of breast cancer	Speech generating devices (SGD) help people with speech disorders Al can reduce discrimination in recruiting, by surfacing biases	Al and loT power automated traffic optimization helping to reduce emissions Al-driven reverse logistics infrastructure improves product sorting and recycling
			to student needs	logical images		100,0mig



Connectivity Career and platforms

orientation and job matching systems can reduce job search times by 40-50%

Digital cloudbased workspaces complement geographic mobility

Digital portals simplify access to and nudging public services Food-donating

applications help match foodinsecure with donors

Digital support systems reduce administrative burden on teachers

Tablet-based learning improves results and decreases distress for students with dyslexia

Maternal health applications and SMS platforms provide assistance to women in developing countries

Inclusive digital tech communities can reduce "insider-outsider" dynamic

Digital platforms for disabled travelers provide better access

Public wastetracking platforms can detect illegal waste dumping in real-time Second-hand market places reduce waste by extending lifespan of goods



Robotics

Robotics helps to shift human labor to highvalue work, e.g. from data gathering to data interpretation

Autonomous drones can be used in agriculture to reduce costs of e.g. screening

Automated grading allows schools to replace standard tests with more complex tasks Automation of admin tasks frees up time and resources for educational professionals

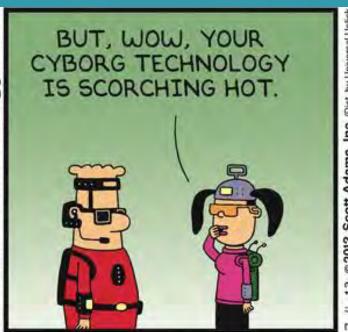
Robotic surgical devices controlled by a human can enable surgeons to perform surgery remotely

Exoskeletons empower disabled people in their everyday life components Semiautonomous vehicles increase mobility of people with deafness and blindness

Robotic disassembly of electronic supports end-oflife recycling of products Autonomous vehicles could help reduce carbon emissions and fuel consumption by up to 10-20%









What about You?

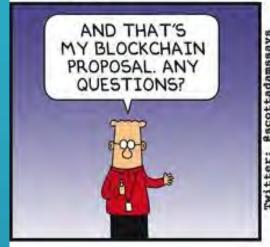
What IT-related advances do you expect 2020-2022?
 ..in technology, environment, services, skills [incl. ethics, law...]?
 Good for society? Or bad?

2. Cyborgs - good or bad?..Could you be a cyborg?

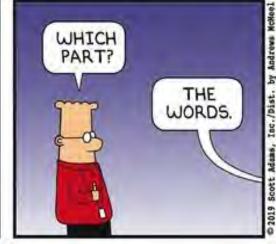




DILBERT BY SCOTT ADAMS

















Blockchain www.dilbert.com Sunday November 03, 2019