

## Technology Excellence Awards – Published Criteria 2025

The Technology Excellence Awards are presented to Recognise and Reward Innovative Hardware, Software, or IT Services, which make a significant contribution to Business Technology or IT in general.

We are looking to recognise Achievement and Innovation in the Development, Sales and Implementation of new/updated technologies released during the past 12 months that have a substantial base in the UK or where the Product or Service is marketed within the UK.

Entries may be submitted by Organisations, Institutions, Public Bodies, Vendors nominating their customers or themselves, or from individuals wishing to recognise their own Organisations' efforts.

While it is recognised that organisations can be comprised of teams across many countries, entries should be able to demonstrate a very strong UK focus.

Entries for Technology Excellence will be judged against four key criteria, which carry equal weighting. Judges will be looking for Professionalism and Ethical Practice in each entry.

- **Innovation**: Has the Product/Service introduced new or leading-edge technologies, created different ways of working or novel approaches that benefit its users?
- **Measurable success**: Can the Team demonstrate significant commercial success for the Product/Service during the past 12 months?
- **Customer satisfaction**: Is there evidence of customers using the Product/Service to improve their operations and would they recommend it to others?
- **Degree to which Product support is carried out in the UK**: Whilst non-UK Products are not precluded, the degree to which the entry is developed, managed and supported in the UK is an important factor for the **UK IT Industry Awards**.

### ***Entrants should provide:***

- An Overview of the Product/Service (80 words), which can be used for PR purposes.
- An explanation of how the submitted Product/Service meets each of the four criteria (up to 500 words in each section).
- A maximum 250-word Summary explaining why they merit this award.

### ***Additional Evidence:***

Any additional supporting information will be treated as confidential by the judges.

**Please note:** Any additional documents provided should be brief and additive to the entry. Video material should be a maximum of 3 minutes in duration.

***All sections of the form must be completed.***

***Good luck.***

## Technology Excellence Awards – Published Criteria 2025

- **Technology Innovation of the Year**

This award will recognise a new or improved Product, Service or Process which is accessible by as many people as possible, regardless of their gender, age, ability or background. The Innovation will leverage technological advancements or breakthroughs to solve problems, using inclusive design principles and practices to deliver measurable benefits, transform lives, boost Productivity and drive societal benefit.

Technology Innovation may involve the development of hardware, software and systems in a range of areas including but not limited to: Blockchain, AI, VR, Machine Learning, Robotics, Mobile Technology, Transportation, Augmented Reality, and Quantum Computing.

- **AI Innovation of the Year**

This Award will recognise a Development or Application of Artificial Intelligence that has the potential to transform current and future work practices by automating processes, enhancing decision making, and enabling new possibilities. It may be in one of the following areas: Healthcare, Transportation, Manufacturing, Cyber Security and Customer Services.

- **Cloud Technology of the Year**

Awarded to a Product or Service that has delivered measurable benefits to end users, improving flexibility, increasing Performance and Efficiency and reducing costs in either a single, large Organisation or a variety of Organisations through a mix of private or public Cloud offerings.

- **Emerging Technology of the Year**

Awarded to an Innovative **NEW** Technological Product or Service that delivers a significant impact on Society or the Economy. This category is intended to allow UK inventiveness to be showcased and should at least be able to demonstrate some early measurable results.

- **Security Innovation of the Year**

Awarded to an Innovative Product or Service that has delivered measurable benefits to Organisations improving the ways they protect their Data, Assets and Employees, whilst maintaining resilience and integrity. The latest technologies include AI, Machine Learning, Behavioural Biometrics, Blockchain, Cloud Security and IoT Security.

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- **Sustainable Innovation of the Year**

Awarded to a Technological Innovation for the development of new Products, Services or Processes which are good for the Environment, Society and the Economy. Recycling resources can cut costs and benefit business throughout IT Product development. This category will showcase Green Technology Innovations from businesses to act more responsibly under the 3R's of Reduce, Reuse and Recycle.

- **Mobile Innovation of the Year \*\* NEW \*\***

Mobile Technology is transforming Communication, Learning, Travel, Shopping, Social Interactions, and Entertainment worldwide. It drives new solutions in Education, Healthcare, Agriculture, the Environment, and Financial Services. These technologies enable people to connect, share ideas, and mobilize resources in unprecedented ways.

This Award recognises an Organisation for its Mobile Innovation which delivers value through new ideas by addressing some of the world's most significant challenges.