DIGITALEUROPE

The Strategic
Policy Forum
on Digital
Entrepreneurship

Global
Digital
Foundation
The Digital Policy Network

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Quiz - Questions

By 2050 what percentage of the world's population will live in urban areas?	55	66	77
What percentage of Europe's GDP is generated by cities?	65	75	85
What percentage of the world's surface do cities cover?	1	2	4
Which city uses drones for traffic management and will be European capital of culture in 2020?	Ventspils	Patras	Rijeka
What is name of the Digital Cities Challenge successor initiative?	Intelligent Cities Challenge	Agile Smart Cities	Resilient Cities
How many cities will be offered advice and coaching in the framework of the Intelligent Cities Challenge?	At least 15	At least 35	At least 50

Imagine living in a city where ...

The experience of enjoying and improving public places is fully covered with services for citizens as well as agents and providers, and it brings ROIs such as:
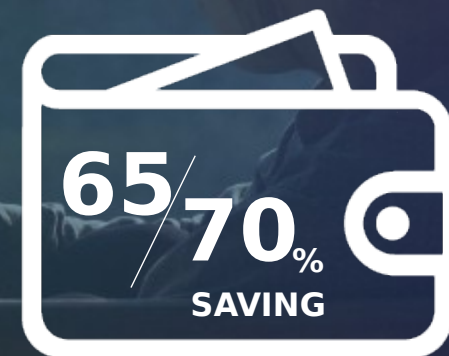
5 INCREASE %

30 SECONDS

65 / 70 % SAVING

CITIZEN SATISFACTION
over public services in the first year.

REPORTING SPEED
when citizens notify about city maintenance issues.

COST MANAGEMENT
in issues processing by adding mobile channel.

'Platform Thinking' changes the game

- Focus on user experience

- Become an ecosystem orchestrator

- Facilitate new business models

- Deploy iteratively

...It's not just technology
    - it's a NEW approach /

L Leadership and collaboration for a smart governance of the local digital ecosystem
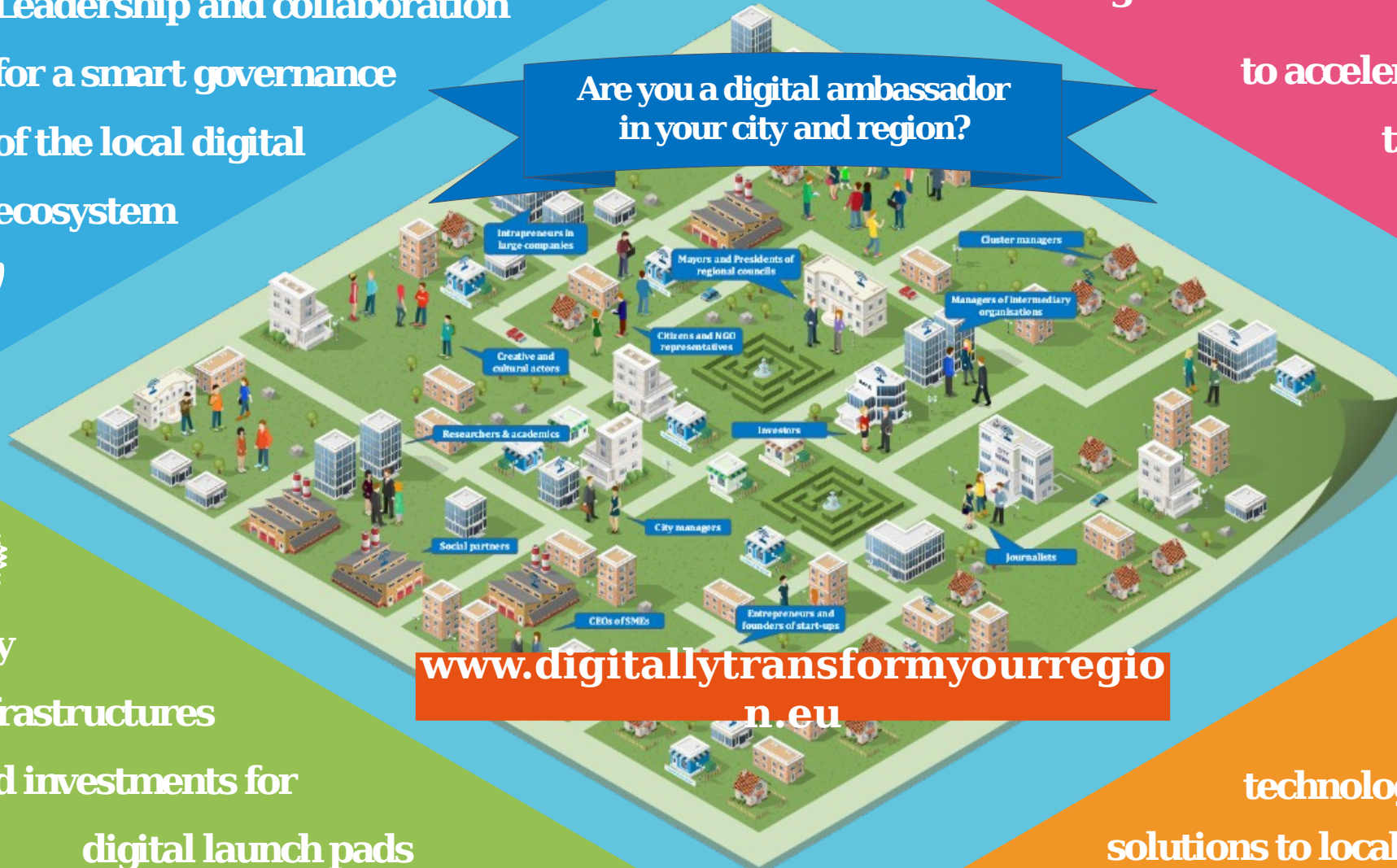
S Digital skills & entrepreneurs to accelerate the digital transformation process

Are you a digital ambassador in your city and region?

Intrapreneurs in large companies

Cluster managers

Mayors and Presidents of regional councils

Managers of intermediary organisations

Citizens and NGO representatives

Creative and cultural actors

Researchers & academics

Investors

Social partners

City managers

Journalists

CEOs of SMEs

Entrepreneurs and founders of start-ups

I Key infrastructures and investments for digital launch pads

T Access to data and technologies for applied solutions to local challenges

www.digitallytransformyourregion.eu

The European Commission's

Digital Cities Challenge

Make your city more liveable, more productive, and more innovative

Challenge Cities

15

Fellow cities

21

92
Expressions of interest

72
Cities

23
EU Member States
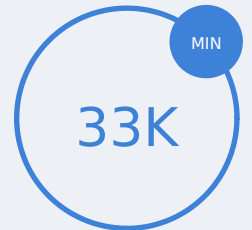
European Commission | The Digital Cities Challenge is funded by COSME, the EU programme for the Competitiveness of Enterprises and SMEs

DCC ecosystem building

Industry: **266**

Education: **169**

Utilities: **79**

Public: **232**

City

Financial: **24**

Seminars: **5**

Cities: **41+**

770
SAT respondents

1 525
City workshops participants

320
Seminars attendees

450+
Final conference registrations

1.5 M
SMEs

90 City workshops

Vision& ambition I **305**

Vision& ambition II **334**

Strategy **382**

Roadmap **247**

Monitoring **257**

Vision, Leadership, Governance
Digital skills
Cities as market creators
Technology and data

Intelligent Cities Programme

What does it mean for our region?