

The Impact of Information Quality on Successful Enterprise Search Implementation



Agnes.Molnar@SearchExplained.com

<https://SearchExplained.com>

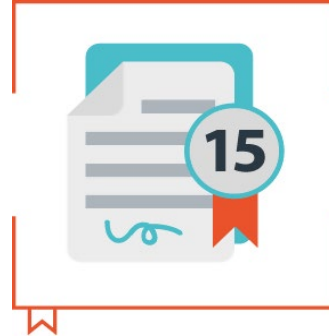


November 25, 2020

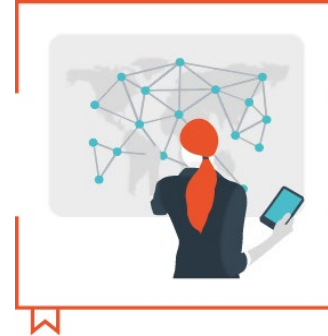
Introduction – Agnes Molnar



Clients
& speaking in
30+ countries



15+ years experience
with SharePoint &
Search



Member of
The Search Network
&
Board Member of IKO



Microsoft
Regional Director,
13-years
Microsoft MVP

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The Case Study

- Financial Organization with offices in 48 countries
- The Project: Enterprise Search implementation in Microsoft 365

The Project



Scoping Workshops – Main Conclusion

Missing metadata

Inconsistent information architecture

Inconsistent metadata

+ Use of four languages...



WHY DO WE NEED METADATA?

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Procedures for Processing Loan Applications

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- [Suggested search #2](#)
- [Suggested search #3](#)

Suggested Documents

- [Editorial Guidelines](#)
- [Editorial Checklist](#)
- [Approval Processess](#)

Experts

- [Expert John Doe](#)
- [Expert Mary Jane](#)

Contact

- [Contact 1](#)
- [Contact 2](#)

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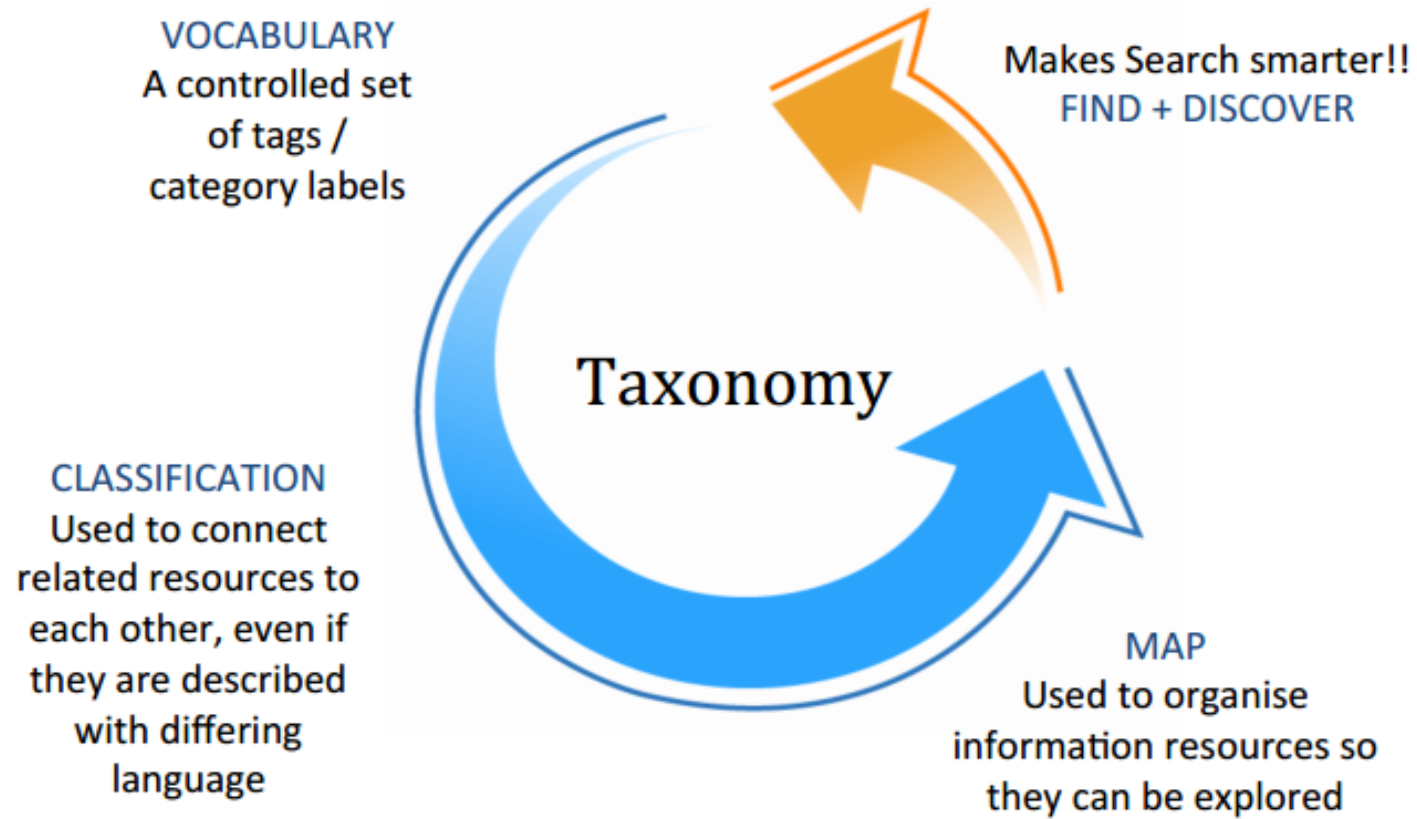
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Taxonomy



How?

Manual tagging

Rule-based auto-tagging

AI / Machine Learning

Content Enrichment in Search

Thank You!



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