



British Computer Society
The Chartered Institute for IT
Consultancy Specialist Group

Webinar

**Management Consulting Journey
and the MC Charter Award**

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Maxima Associates Consulting

10th March 2022



The Consultants Journey

BCS

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Training for the ISO 20700 certification

Non - Executive Director
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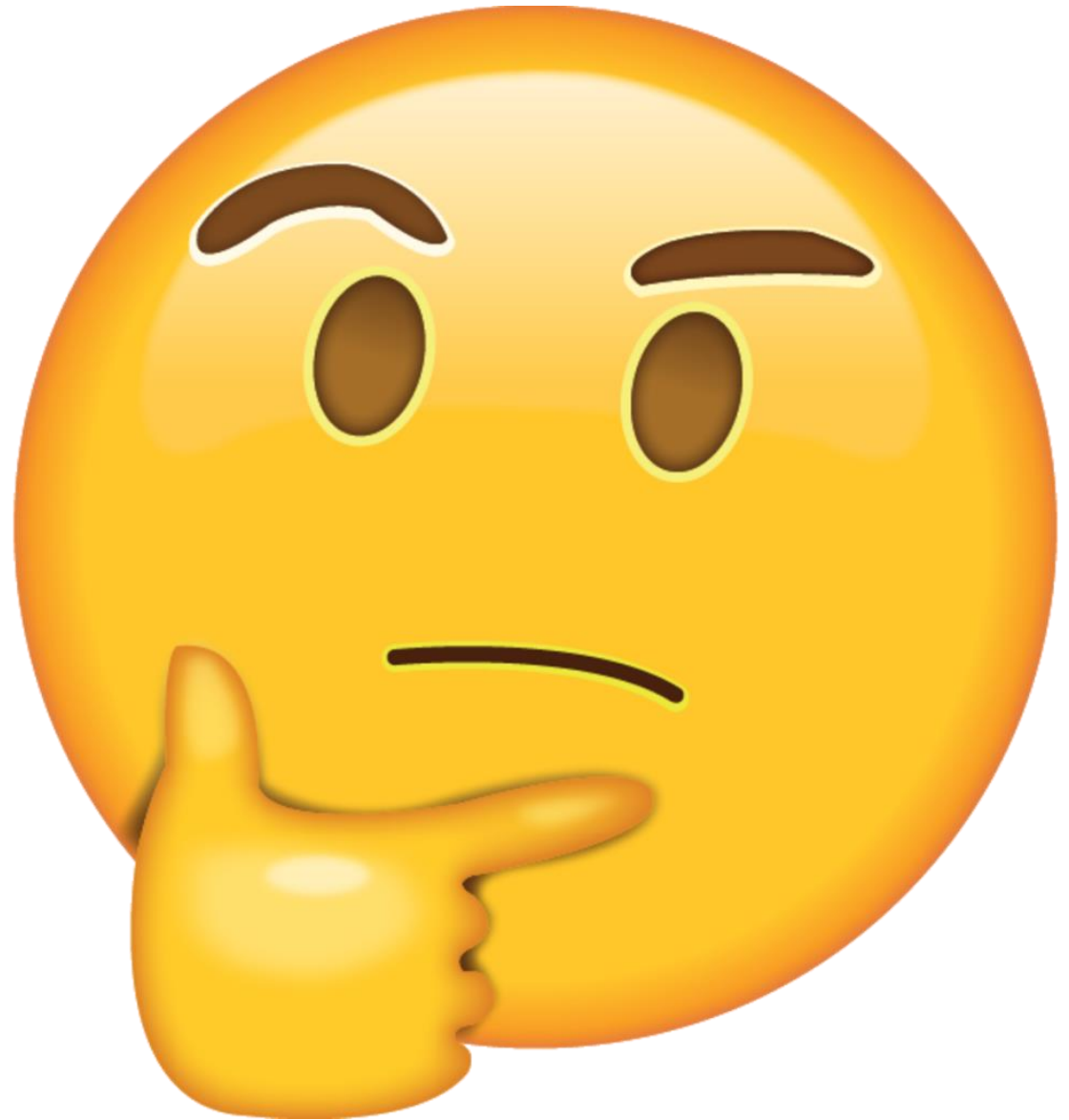
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What do we
mean by
Consultant?

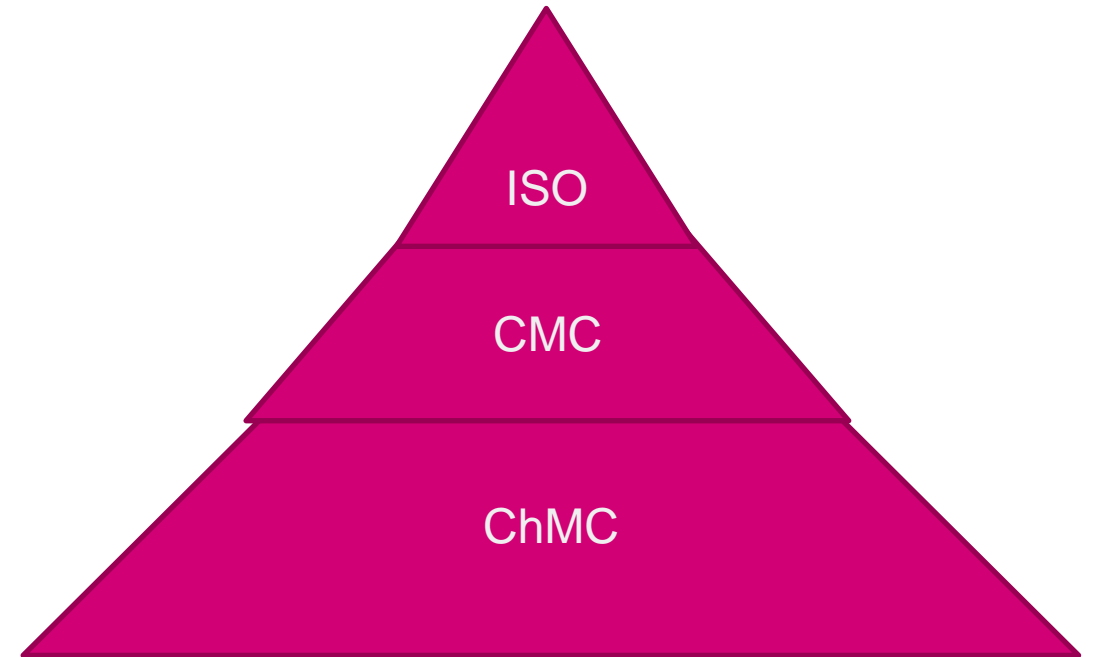


The Current Choice of Consulting Accreditations & Awards

ISO 20700 In Management Consulting

Certified Management Consultant

Chartered Management Consultant



Why bother?



YOU



The Client



Delivery



Project End



You



ISO 20 700 in Management Consulting - 1 day accreditation



Contracting

created by wordfinder.com



Execution

created by wordfinder.com






Closure

= ISO 20700

created by wordfinder.com

ISO 20700 Course

	Embedded in CMC Trainings / Certification	For Consultants who are already CMC's	For everybody else	Clients
Requirements for participants	Same as for the CMC training	Experienced	Consultant	n/a
Duration	No or very little additional time needed	Typically 4 hours (e.g. as part of annual meeting)	Typically 1 day	Typically 2 hours
Training blocks	Introductions of ISO 20700:2017, Application of the checklist in case study	Introductions of ISO 20700:2017, Application of the checklist in case study	Consultancy basics, Introductions of ISO 20700:2017, Application of the checklist in case study	Introductions of ISO 20700:2017
Award	  			

ISO 20700

Why do it?

The ISO 20700 is a quick way for experienced MC's as well as new MC's to check their own way of working conforms to an **International Standard** and receive an accreditation which can be proved to potential clients via the searchable register held by ICMCI.

A crucial differentiator in the sea of consultants.

- ✓ Covers best consulting practice
- ✓ Covers good commercial practice
- ✓ Gives you more professional confidence
 - ✓ Gives clients quality assurance.
- ✓ Accredited by the ICMCI and has international credibility

Chartered Management Consultant

What is Chartered Management Consultant?

- CMI appointed by the Privy Council as the Awarding Body
- Developed in partnership with the MCA
- Professional recognition of a consistent, high standard of professional development and achievement
- Aligned to an industry-wide competency framework
- Value adding, self-reflective assessment, based on real hands on practice and experience
- Cabinet Office representatives sit on the ChMC Oversight Board

Competency Framework



- Developed in consultation with many firms (e.g. PWC, EY, Deloitte, IBM, KPMG , BAE, PPL, GoBeyond etc)
- Details all the competencies required of a professional management consultant across a range of areas and reflects best practice for the consulting industry



Benefits to Clients

- **Trust & Confidence in Procurement Decisions**
 - “The public ranks Chartered number one in terms of confidence in professionalism, over other designations like degrees” (CII)
- **Provides a Benchmark for Quality**
 - 78% agree that accreditation provides quality assurance for customers – because it provides independent assessment of capability
- **Provides a Consistent Framework**
 - Procurement decisions can be made on value & quality and not just price

The Importance of Chartered - [Video Case Study](#)

Three Pathways

- **On-Programme:** for those who have completed an in-house accredited ChMC development programme – expected ...5 years
- **Experienced Professional:** for those who have 7+ years experience as a management consultant
- **Qualification:** for those who do not have an in-house accredited development programme, or the experience required for the Experienced Professional route, the Level 7 Professional Consulting Extended Diploma provides an alternative route to ChMC award



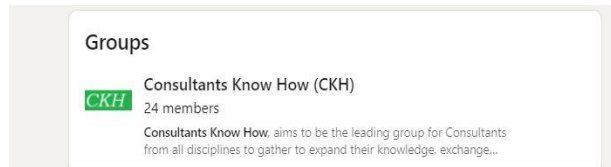
Consultants

Know

How

Group on LinkedIn

Join & Share



What Now?



.....a course



.....an accreditation



.....start a practice



.....grow your practice



.....develop your career



Don't stand still, nothing else does

Thank you & connect with me!

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