Notes from BCS Committee Meeting, 22 March, 2022

Attendees:
David Miller (Chair and notes)
Phil Crewe
Jonathan Leeson
Paul Chung
Jon Hall
John McCarthy
Algirdas Pakstas
Matthew Taylor
Norman King
Jacqui Hogan

Apologies
Adrian Steel
Shakeeb Niazi
Christos Stavroulakis
Ian Golding

Non-attendees
Haiyan Wu

Notes from the meeting

1. Welcome (David)

    General introduction and welcome. The minutes of previous meeting of 22 Feb 2022 were approved without amendment.

2. Review of '22 IT Leaders Conference and Members Symposium (David)

    Committee members were asked for their views on the two recent major events.

    The conference "The Future of IT Leadership" was considered to have successfully addressed the interests of the target audience and every topic was considered to have been good. The conference opened with 175 attendees and this was sustained almost to the end with 90 still online at the end even though the event had overrun by about 15 minutes. Most praise was reserved for the cyber-crime topic because it featured speakers from the East Midlands Special Operations Unit and Notts Police. The Members' Symposium was likewise considered to have successfully engaged with the membership with lots of discussion about future work groups and events.

    On the negative side of the conference there were technical blips that affected speakers, e.g. not being able to log on as a delegate if a speaker, speakers when logging on being immediately live rather than being admitted to a waiting area, etc.

    The official review with HQ is scheduled for next month.

3. 2022 and 2023 event programme including working groups (Jonathan)

John asked that the cyber-crime working group be continued with a view to staging a real event in the forthcoming year at the London offices, possibly in November 2022. This was agreed. ACTION: JOHN TO DISCUSS WITH EMSOU.

Three new topics were suggested at the Members' Symposium. It is likely that these will become working groups that will lead to events. They are as follows:

a) IT Entrepreneurs ('From IT Leader to Entrepreneur, or "Leaderpreneur"') from a suggestion by Stephen Castell and supported by others. David has had further discussions with Stephen. ACTION: DAVID TO CIRCULATE STEPHEN'S THOUGHTS AMONGST COMMITTEE AND DISCUSS THE POSSIBLE INVOLVEMENT OF THE ENTREPRENEURS SIG WITH SHAKEEB).
b) Tomorrows Leaders/Coaching and Mentoring from the survey but supported by many at the Symposium. ACTION: MATT TO CONFIRM HE WILL LEAD THIS AS PART OF HIS EARLY CAREER ADVOCATE ROLE).
c) The Future CEO, from a suggestion by Gill Ringland. ACTION: DAVID AND JONATHAN TO DEVELOP.

4. Treasurer's report and the 2022/3 budget submission (Paul)

Paul reported that there had still been no expenditure during 2021/22 but expected that £2k would be deducted as our contribution to the promotional costs of the conference.

Paul presented the proposed budget for 2022/23. This was approved subject to amendments being made for the events arising from the discussion on events and work groups (above). This would not affect the costs but the cover sheet and the events would need to reflect the new information. ACTION: DAVID, PAUL, AND JONATHAN TO COMPLETE AND PAUL TO SUBMIT TO HQ.

The budget contains a provision under Potential Additional Funding for lunch meetings. This was suggested originally by Paul as a way of introducing new style events. One of these has been called a VIP lunch which may be used if we wish to hold talks with another body/bodies as part of our Influence strategy. The example given was if, when undertaking our work on mentoring IT leaders, we wished to invite participation from the professional body for HR and people development. Other external bodies we might wish to influence would be other IT leader groups. No further action until an opportunity arises whereupon a detailed budget will be required for approval by finance.

5. Branding and comms (Jacqui and Haiyan)

A discussion between David and Jonathan Jeffery confirmed the following:

a) Basecamp will remain as a tool for committees.
b) SharePoint is not available to volunteers.
c) The new Community Forum is a message board for members to talk to one another. It is only available to members and is only accessible via MyBCS. ITLF

could have its own "category" but we would have to consider whether this could ever replace our LinkedIn Group.

The communication review will encompass both Basecamp and the LinkedIn Group as well as emails etc. Haiyan has agreed to help Jacqui on this review and progress will be reported to the committee as and when. ACTION: HAIYAN AND JACQUI.

6. Membership report (HQ data)

The membership trend continues as previously although the recent conference and symposium have stimulated interest in our LinkedIn Group with 12 applications in February and 8 this month so far though the vetting process has reduced this to 2 new members in each month.

Date	BCS Total FBCS	BCS Total MBCS	IT LEADERS FORUM BCS membership								ITLF Non BCS	ITLF TOTAL	LINKEDIN Grp Total	Notes
			M	F	U	Fellow	Profess'l	Other BCS	Overseas	Total BCS				
30/11/2018			3078	274	40	1395	1980	17	320	3392	22	3414	1632	Memsec AGM data
03/12/2020		31675									22	2487	1650	Migration to SalesForce
20/01/2021	2870	33944	1705	125	437	1195	1059	13	251	2267	22	2289	1649	First data available from PowerBI
22/01/2021	3066		1869	142	477	1310	1164	31	251	2488	22	2510	1649	
09/02/2021	3073	31885	1867	142	477	1308	1164	31	252	2486	22	2508	1649	
06/04/2021	3049	32002	1859	141	476	1296	1157	23	183	2476	22	2498	1651	
07/04/2021	3049		1859	141	476	1296	1157	23	253	2476	22	2498	1664	
05/05/2021	3054	31580	1854	141	476	1295	1152	24	253	2471	22	2493	1665	
19/05/2021	2884		1723	115	443	1214	1054	13	230	2281	22	2303	1663	
04/08/2021	2890	26367	1686	122	430	1212	1015	11	227	2238	22	2260	1669	
27/09/2021	2928	26443	1701	119	434	1222	1021	11	229	2254	22	2276	1668	
23/11/2021	2924	26305	1681	120	429	1213	1006	11	224	2230	22	2252	1673	10 requests waiting to be approved
29/12/2021	2915	26250	1663	119	420	1204	987	11	222	2202	22	2224	1675	5 requests waiting to be approved
18/02/2022	2898	26001	1625	117	415	1187	959	11	224	2157	22	2179	1678	2 accepted, 5 waiting to be approved
22/03/2022	2897	25961	1609	116	409	1172	951	11	217	2134	22	2156	1677	2 accepted. 5 waiting to be approved

Jonathan Jeffery has confirmed that the transfer of member data during 2019 and 2020 from the old system to Salesforce identified a number of discrepancies including lapsed membership and duplicate records, etc. which resulted in fewer member records at the end of the process. The old data is no longer available.

There was also a discussion about the old ELITE promise of membership for life which we have retained. It is clear that the present way of handling this is no longer sustainable. Furthermore, the BCS offers a retired rate and life membership and sees no reason to give away membership for free. Mandy understands that the list of 22 non-members is very old and no new non-members have been added in the last ten years or more. The list only contains email addresses but the data, like member data, is subject to GDPR legislation but it is now possible to once more email these people.

David proposed that in the light of this we review the lifetime membership promise and at the same time formulate a way forward to those non-members on the list of 22 who may wish to keep in touch with the BCS such that old data can be removed and the administration simplified. The committee agreed that David propose a process and seek the agreement of HQ. This would involve emailing the 22 to explain the problem and offer two ways forward involving a transfer to the LinkedIn Group and a discount on BCS membership. The attraction of this approach is that it conforms to existing practice. ACTION: DAVID.

7. Inclusion (Norman)

Norman reported that he had, in his capacity of Inclusion Officer) enquired as to whether any statistics were being routinely collected around events such as the conference or symposium, etc. and, if not, were we missing a trick by not monitoring the profile of our audience (pre-event)? David had referred the enquiry to Mandy and Cara at HQ. Cara confirmed that they are going to be running a feedback survey following the event. This will ask attendees about their experience of the event but socioeconomic information will not be collected and she was concerned about the sensitivities of collecting that kind of information.

The committee agreed with Norman that this was an important topic and we could do better. Norman has offered to help and Jacqui said that the BCS Council was making progress in this area. Jon (H) suggested we hold an event each year on this topic, or report progress at the AGM. ACTION: JACQUI AND NORMAN TO PROGRESS NEXT STEPS THROUGH COMMITTEE AND COUNCIL.

8. AOB

To be carried forward to next meeting or discussions prior:

a) Academic Liaison (Jon Hall)
b) White Paper Coordinator and Cyber Specialist (John McCarthy)
c) Regional events and 4ITrecruitment
d) Other.

9. Next Meeting

10 May, 2022 at 16.30.