



COMMUNITIES AND COMMUNICATIONS

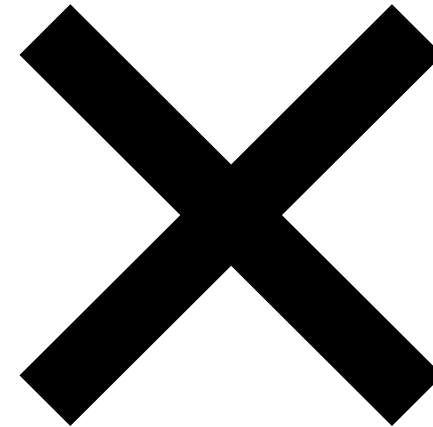
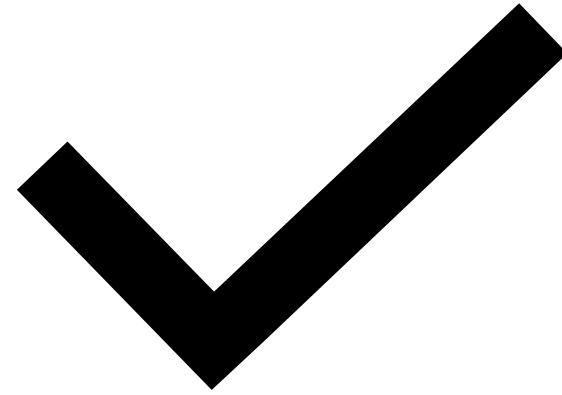
This presentation is a reminder of
the

Dos

and

Donts

when sending communications
on behalf of a BCS group, branch
or Community





Why is it important to get it right?

When sending communications on behalf of BCS it is important to remember that the

**Data Protection Act 2018
and the
UK General Data Protection Regulations
apply.**

Making mistakes could result in fines for BCS.

Simply put, it's the law!

Key documents to be familiar with:

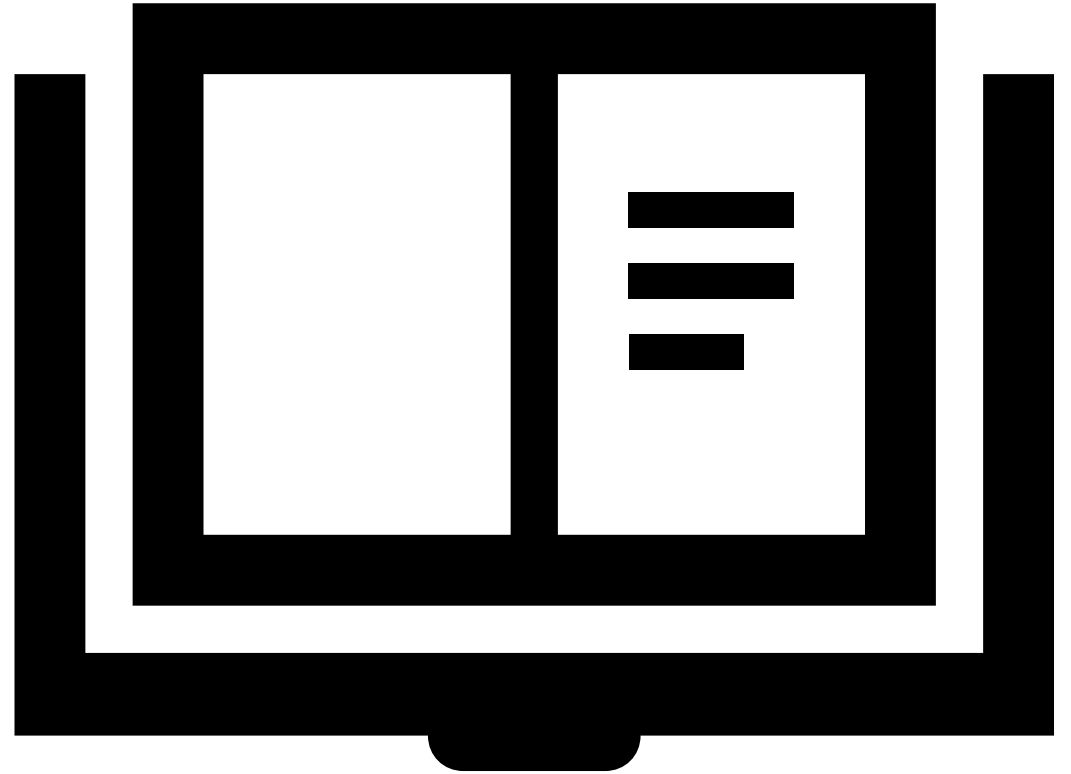
Please ensure you have read and understand the following documents:



List Server Guidelines



Member Groups Good Practice Guide for Data Protection



The Dos

- ✓ Do ensure that only nominated committee members (BCS Professional members or above) have permissions to post to the lists directly
- ✓ Do ensure all communications are sent via the lister servers
- ✓ Do ensure that messages are sent inline with List Server Guidelines
- ✓ Plain text should be used for clear and concise communication
- ✓ The senders role, name and email address should always be included for reference and contact purposes



The Donts



- ✘ **Forward messages that contain irrelevant conversation threads**
- ✘ **Forward messages that contain the email addresses of others (even if they are committee members)**
- ✘ **Contact other branch/group members directly, please liaise with the appropriate Community Coordinator**
- ✘ **Cc other recipients into the communication. Bcc must always be used in such circumstances.**

Not sure what
to do?

Contact your
Community
Coordinator for
advice (click
here to check
who your
coordinator is)

Groups@bcs.uk

Mandy Bauer – Mandy.Bauer@bcs.uk

Sara Brice – Sarah.Brice@bcs.uk

Marie Setterfield – Marie.Setterfield@bcs.uk

Caroline Vaan-Canning – Caroline.Vann-Canning@bcs.uk

Kerry Wear – Kerry.Wear@bcs.uk