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Powered by Generated Health

Shaping Behavioural Change with Automated Clinical Conversations



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Commercial Director

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Persona based smart messaging tool that supports patient behavioural change and more effective self-management



Proven to deliver better clinical outcomes and save time and money

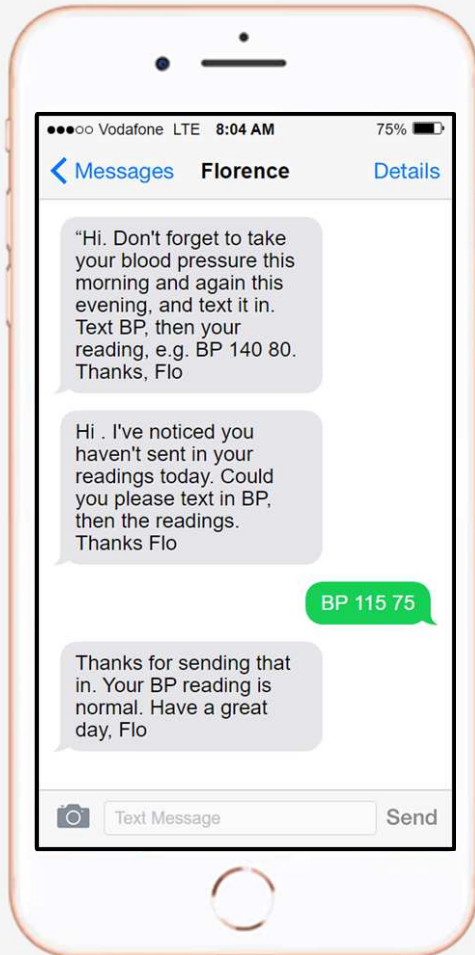


Digitally inclusive and effective SMS Text Messaging automates clinical conversations using evidence-based algorithms.

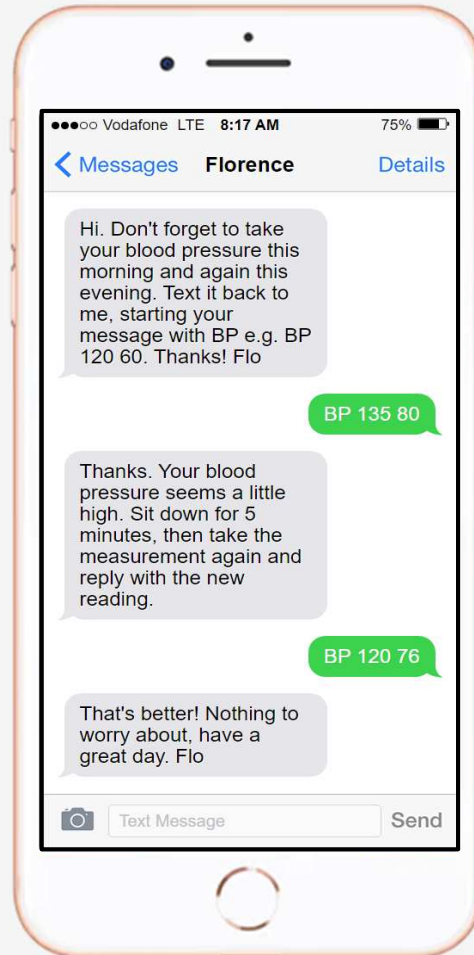


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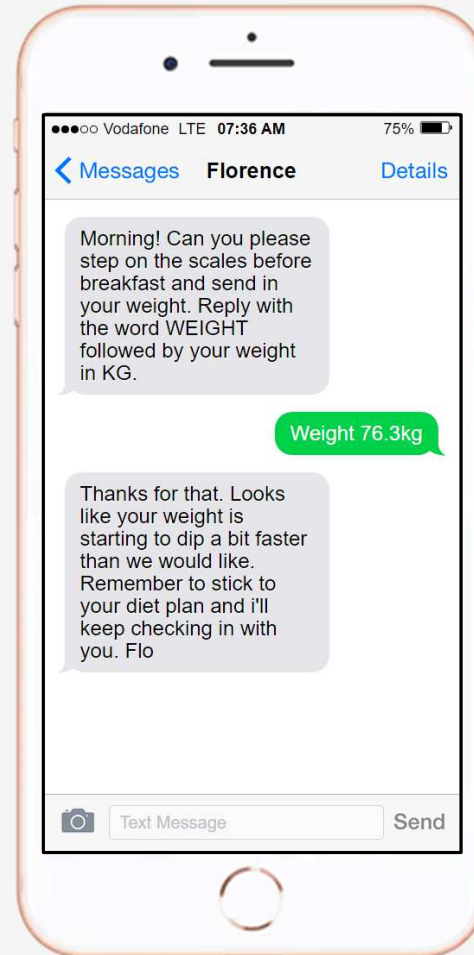
Reminders



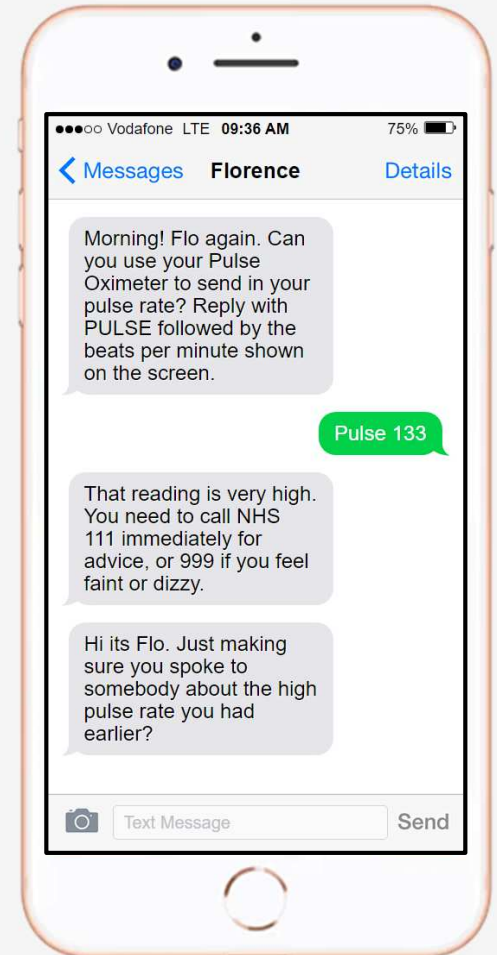
Sense Checks



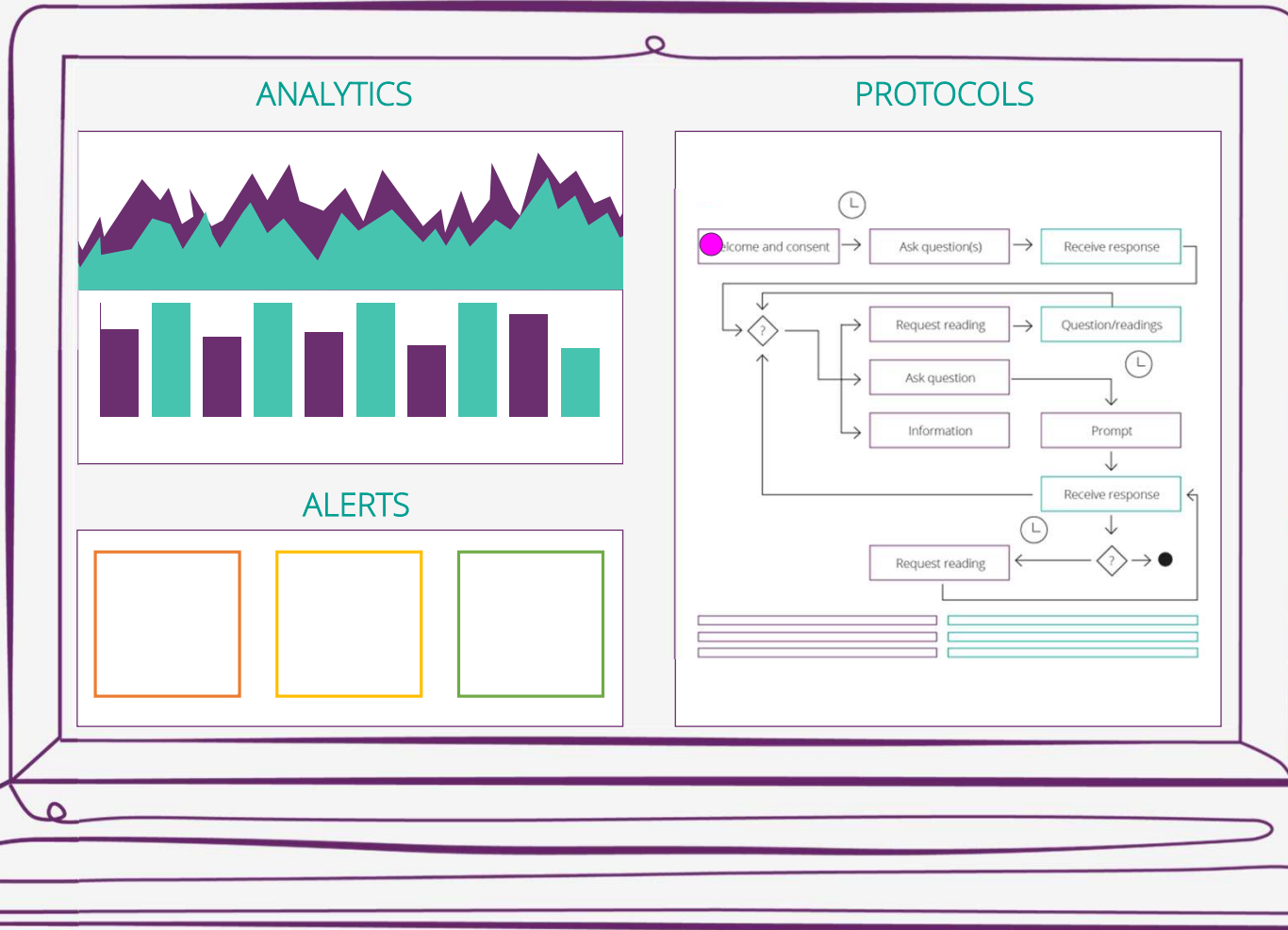
Trends



Signposting



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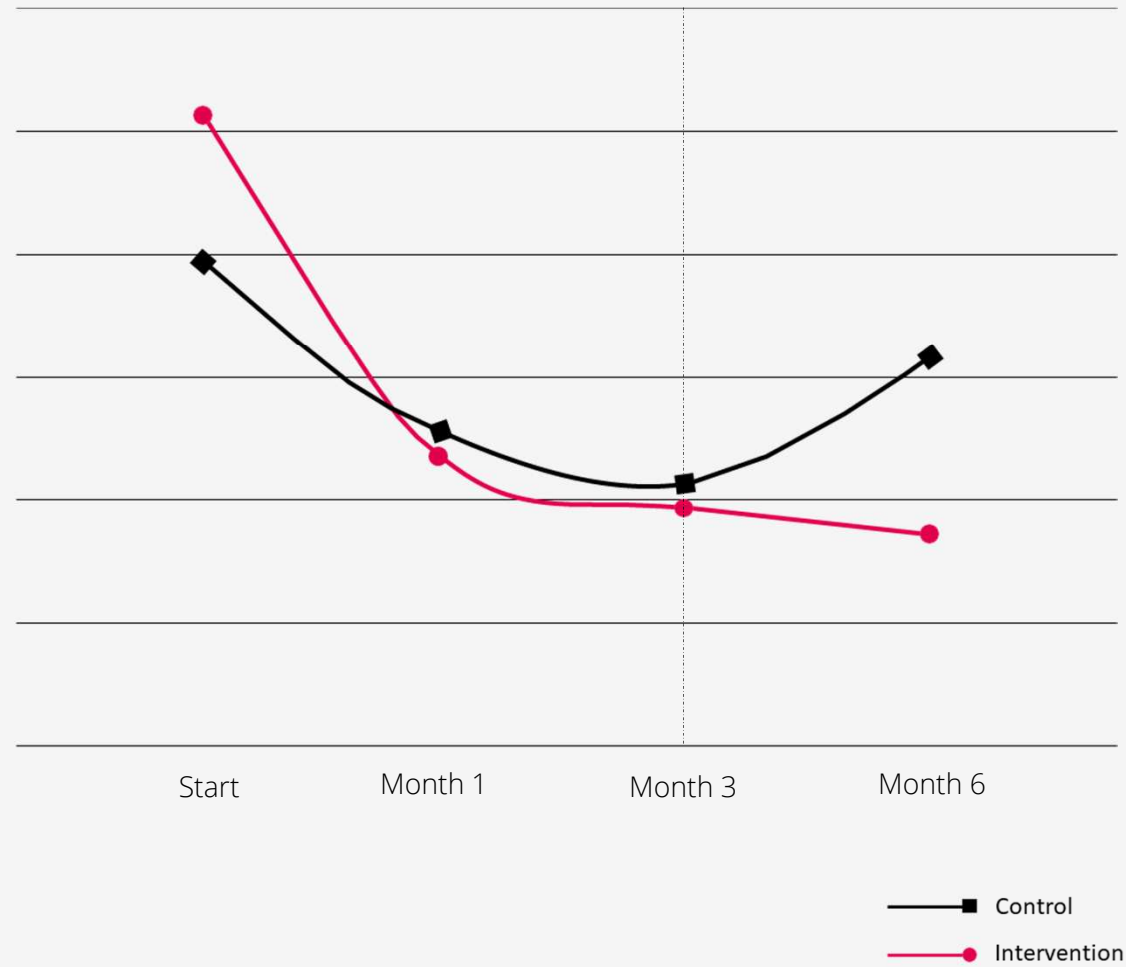


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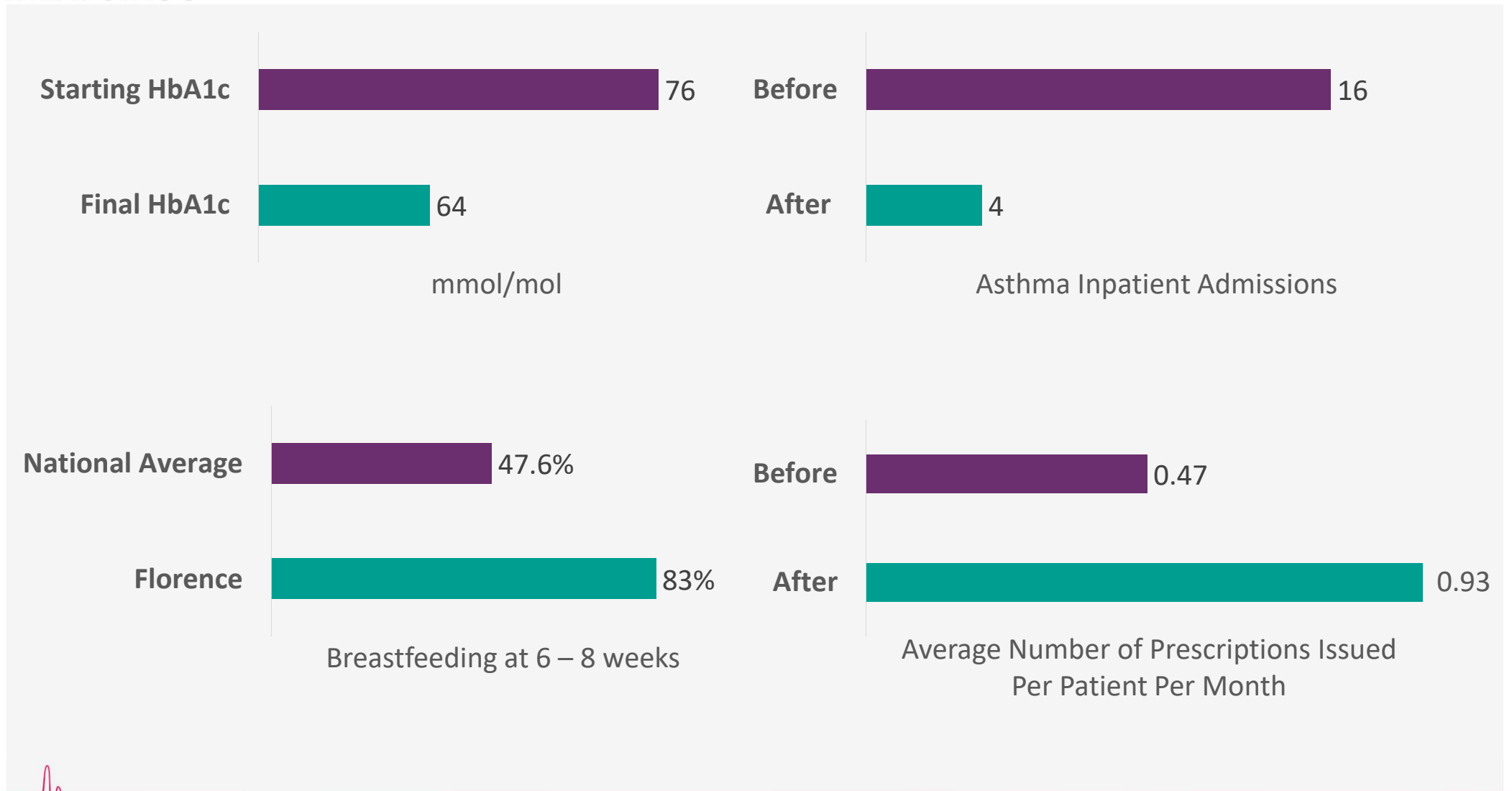
Behavior Change with
Florence leads to better
Clinical Outcomes



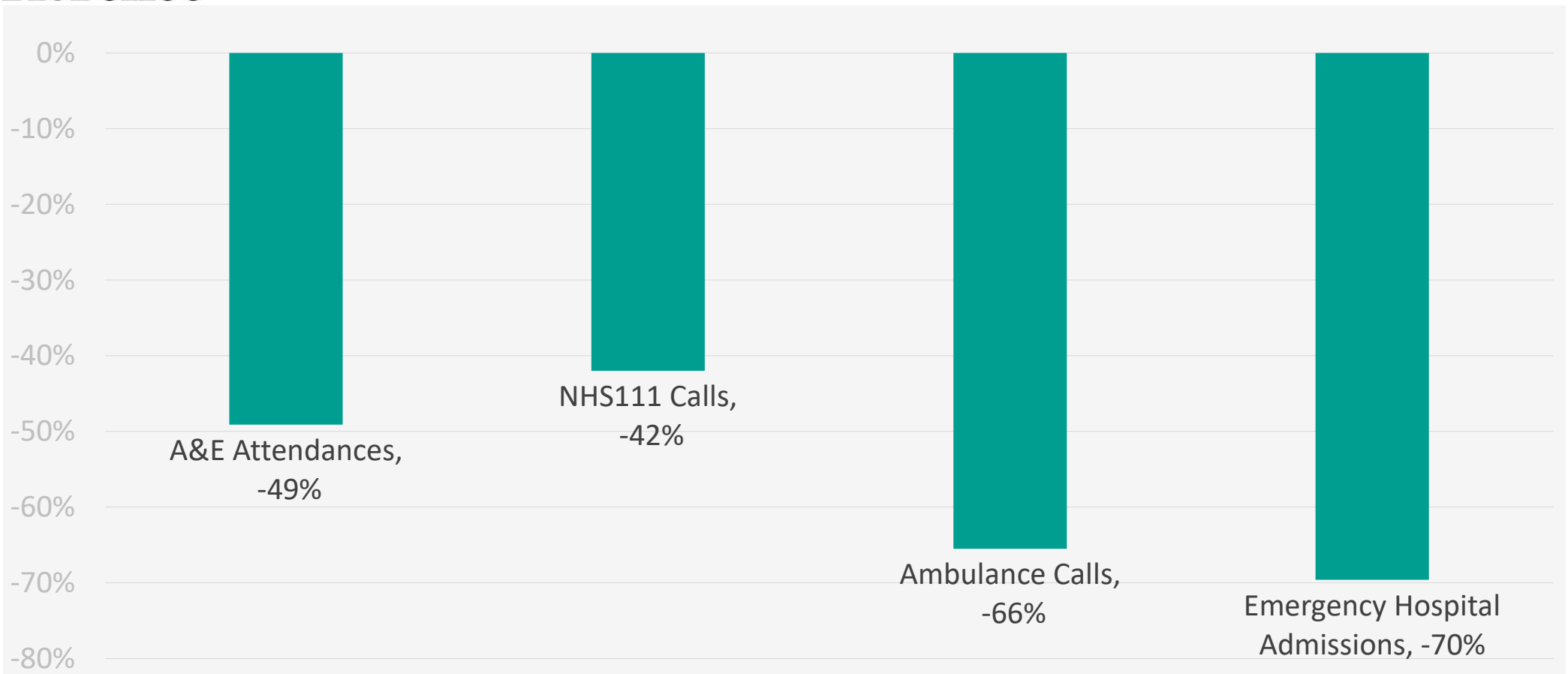
Systolic blood pressure (mmHg)



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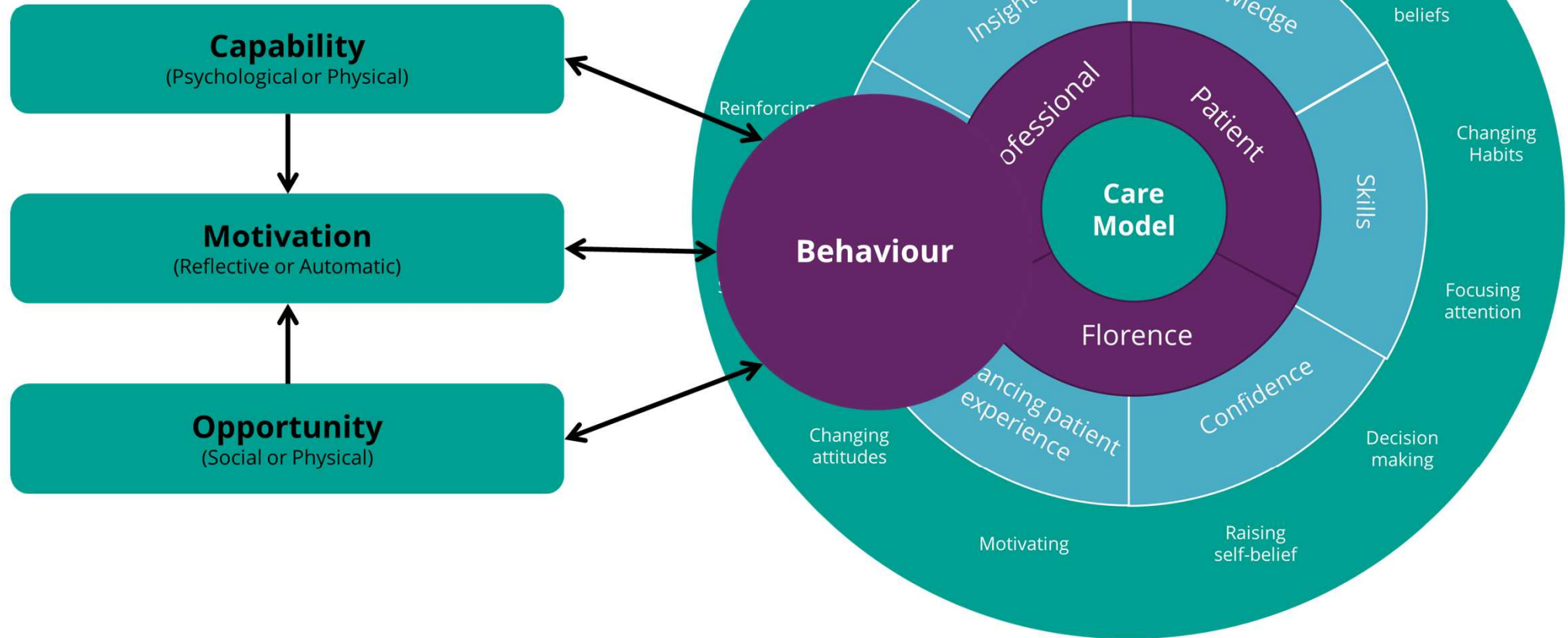
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Average saving of £23,000 per 100 patients

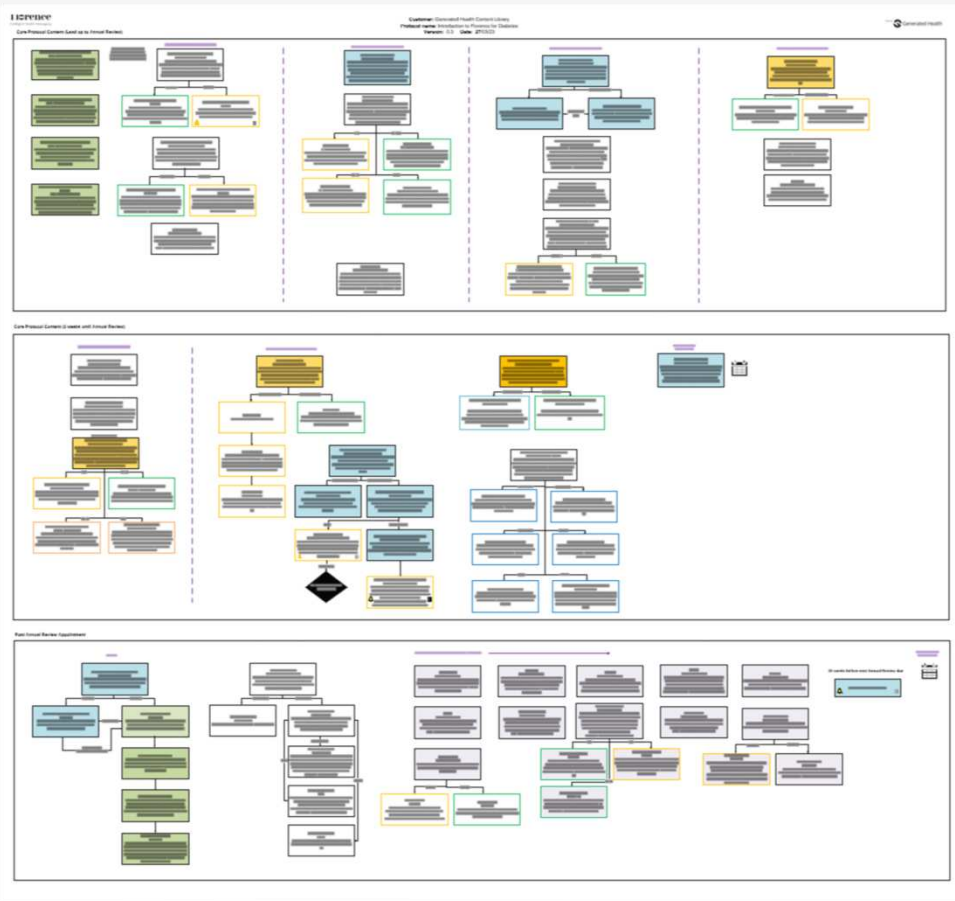


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The Magic is in the Algorithm...



Co-designed with our team, clinicians and patients

Combine years of **best practice** with **local knowledge**

Regular refinements to improve **efficacy**



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...but what if there was no Algorithm?

Identify

Personalise

Flo ai

Intelligent Clinical Conversations

Iterate

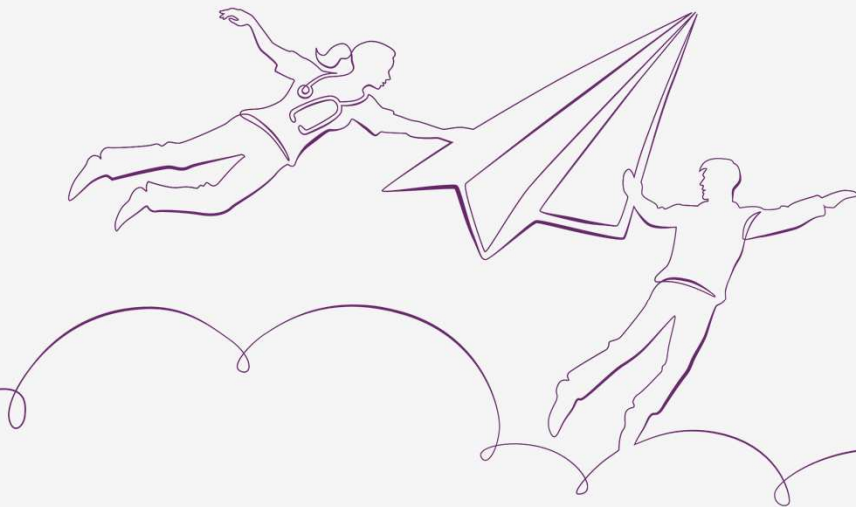




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1,000,000 Virtual Nurses to support patients with chronic disease

Thank You!
Any Questions?



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