# Empowering Testing with Al: Best Practice and Strategies That Truly Work



### About me

- Senior Test Engineer @Nearform
- SheTech Ambassador
- Grafana & BrowserStack Champion
- Startups Co-Founder
- Open Source Contributor
- Some passions: 🚗, 🦮,





### **Event Organizer:**



#### **Coding Bunker**

https://www.meetup.com/it-IT/coding-bunker/



#### **Ministry of Testing Milan**

https://www.meetup.com/it-it/mot-milan/



# Nearform



#### OSS at Nearform\_

"At the heart of Nearform's mission is a profound commitment to the Node.js ecosystem and the OpenJS Foundation. Their support and contributions are instrumental in driving the growth and success of the open-source community." - Robin Bender Ginn, Executive Director, OpenJS Foundation

### 15m+ Downloads

Over 15 million downloads every week

# 1192k+ Contributions

Thousands of contributions every year

### 166+ Packages

We maintain many popular packages for the community

# 10+ years experience

We are a trusted partner for our international clients, passionately delivering digital excellence across a range of industries.







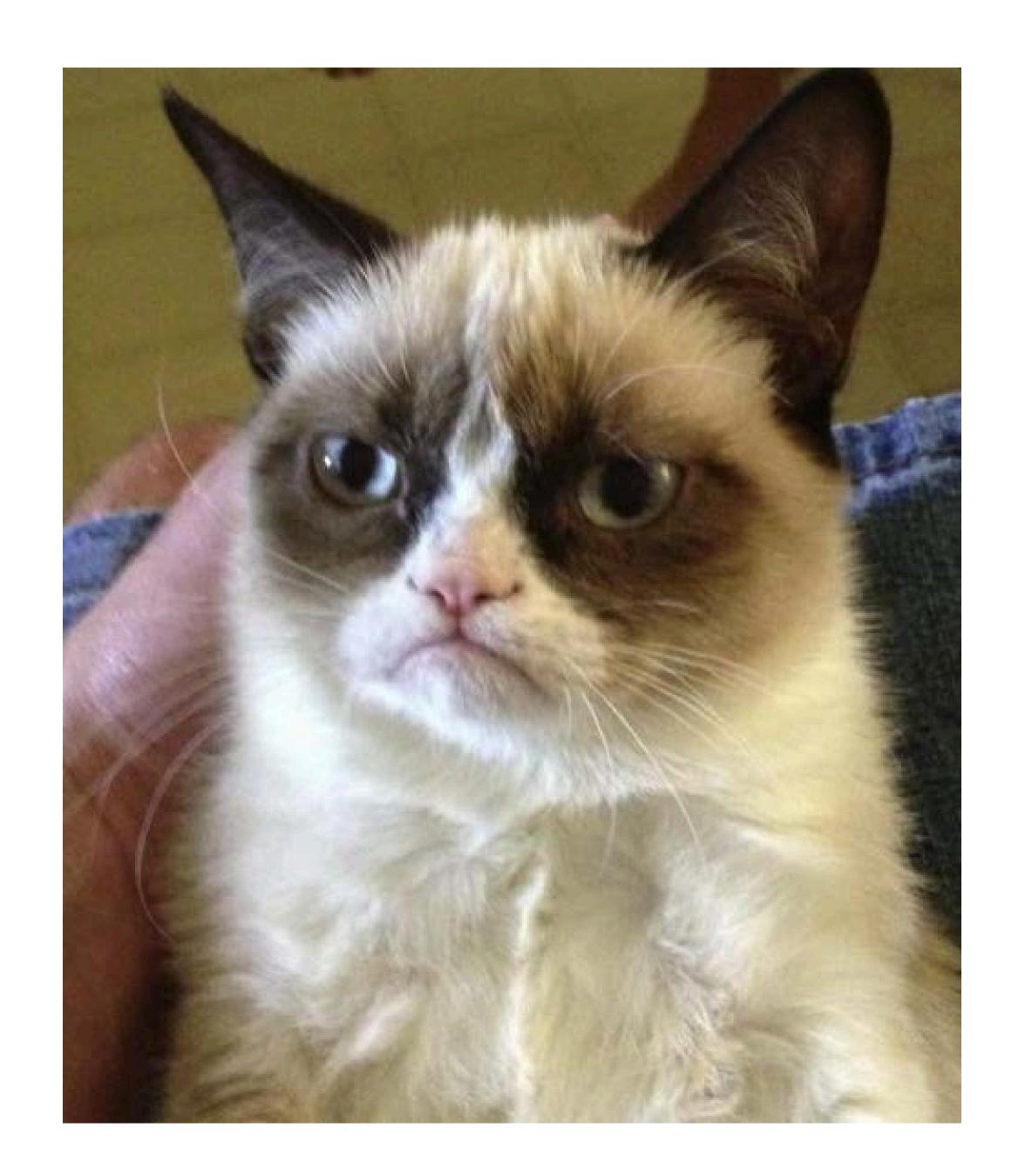
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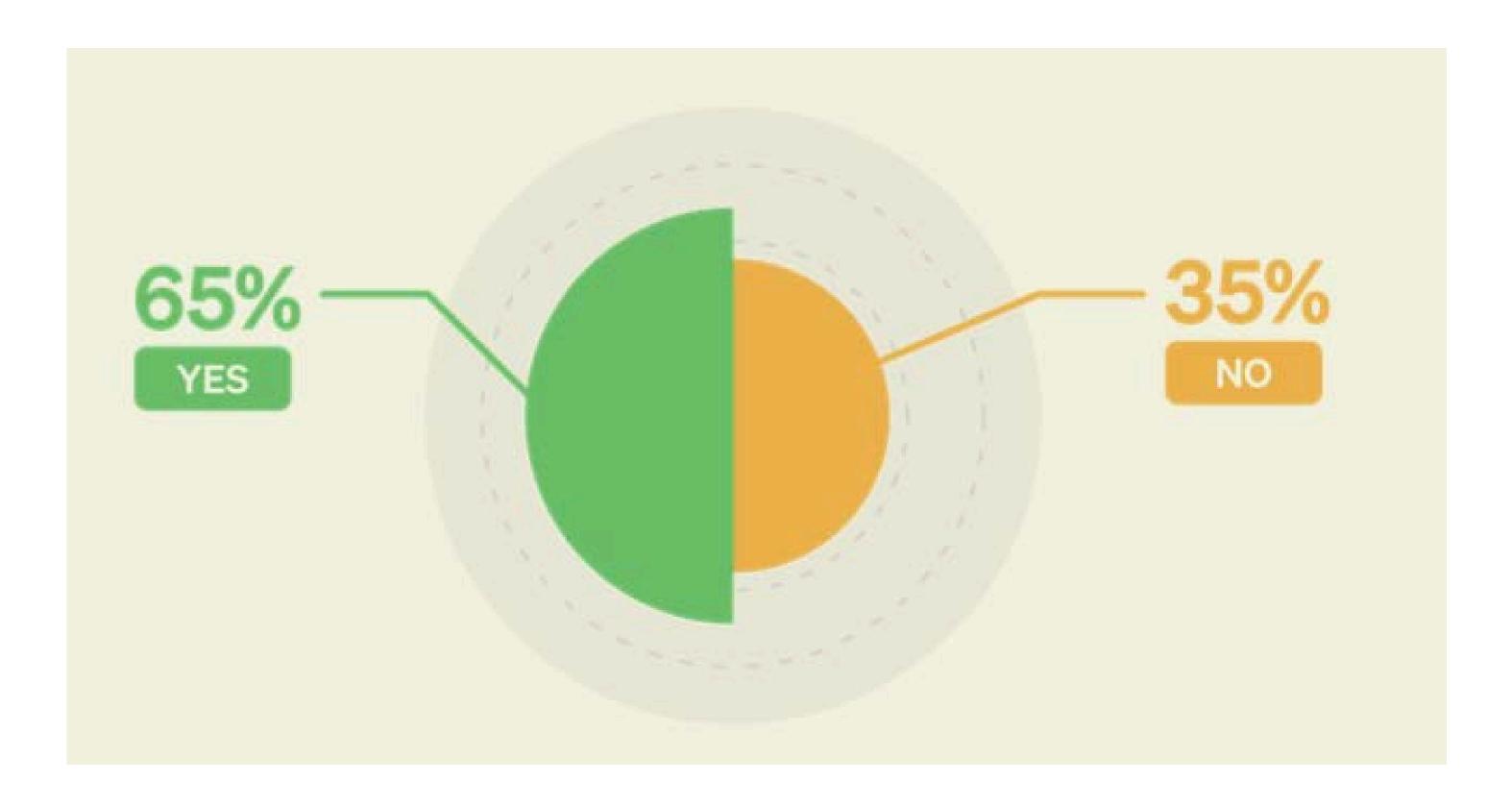


# Do you use ChatGPT/Copilot when doing testing?



# Have you already introduced Al into your QA processes?





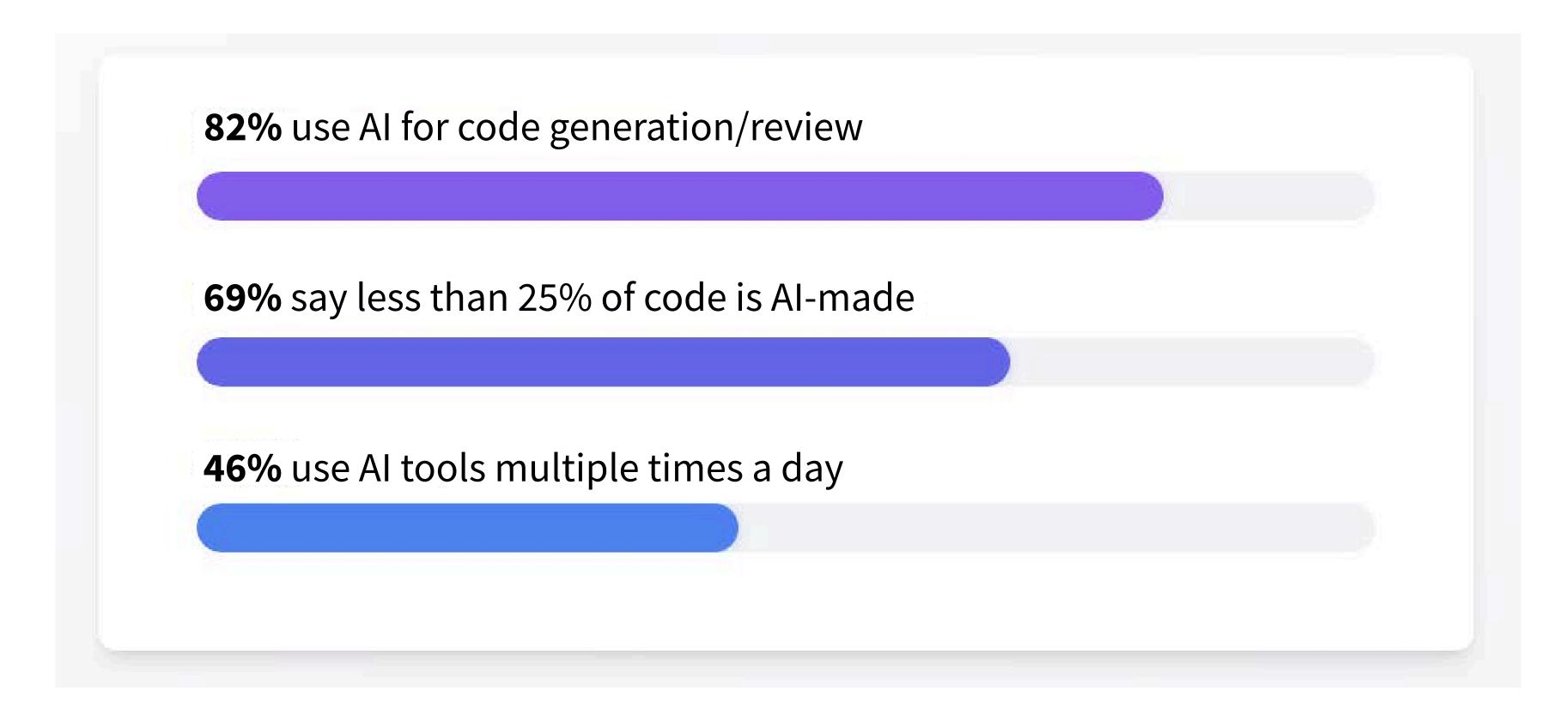
Source: TestRail Al Report 2024



# 65% of QA teams have already integrated AI into their processes.

Source: TestRail AI Report 2024





**Source: State of Al 2025** 



# The job market is changing too...



#### What we're looking for?

- Extensive experience in a QA leadership role (5–7 years), preferably in Agile, fast-paced environments with distributed teams
- Proven ability to lead and develop diverse QA teams, inspiring both individual ownership and collective collaboration
- Ability to adapt to changing project requirements and priorities, maintaining a flexible approach to QA processes.
- Deep expertise in both manual and automated testing from strategy to execution with hands-on familiarity with modern testing frameworks and tools
- A strategic mindset paired with technical fluency someone who can think big picture but isn't
  afraid to roll up their sleeves when needed
- Experience or strong interest in Al-assisted testing, intelligent automation, or leveraging machine learning to improve QA practices is a big plus
- Exceptional communication and interpersonal skills empathetic, clear, and capable of building strong relationships across technical and non-technical teams
- Familiarity with the online gambling, sports betting, or iGaming industry is a strong advantage —
  understanding regulatory requirements, risk profiles, and user expectations in this space is highly
  valuable





#### Informazioni sull'offerta di lavoro

Do you want to be part of a technology company with an AI-first approach, shaping the invisible by blending AI innovation with human experience?

altermAInd is a company that offers solutions enabling organizations to overcome limits, uncover hidden opportunities, and drive transformative growth.

Location: Flexible / Remote

#### About the Role

We are looking for a hands-on engineer (*mid-level or senior, depending on experience*) who will own both Quality Assurance for our Al initiatives and the day-to-day running of our cloud-native Generative-Al applications. You will design and automate test strategies for large-language-model (LLM) workflows, keep production GenAl services healthy, and contribute improvements using Python, Docker, and modern open-source frameworks such as LlamaIndex and AutoGen.

#### What will you do?

- Al Quality Assurance
- Create, automate, and execute test plans for LLM pipelines, data ingestion, and RAG (Retrieval-Augmented Generation) solutions.
- Monitor model accuracy, bias, and drift; investigate anomalies and coordinate fixes with data scientists.



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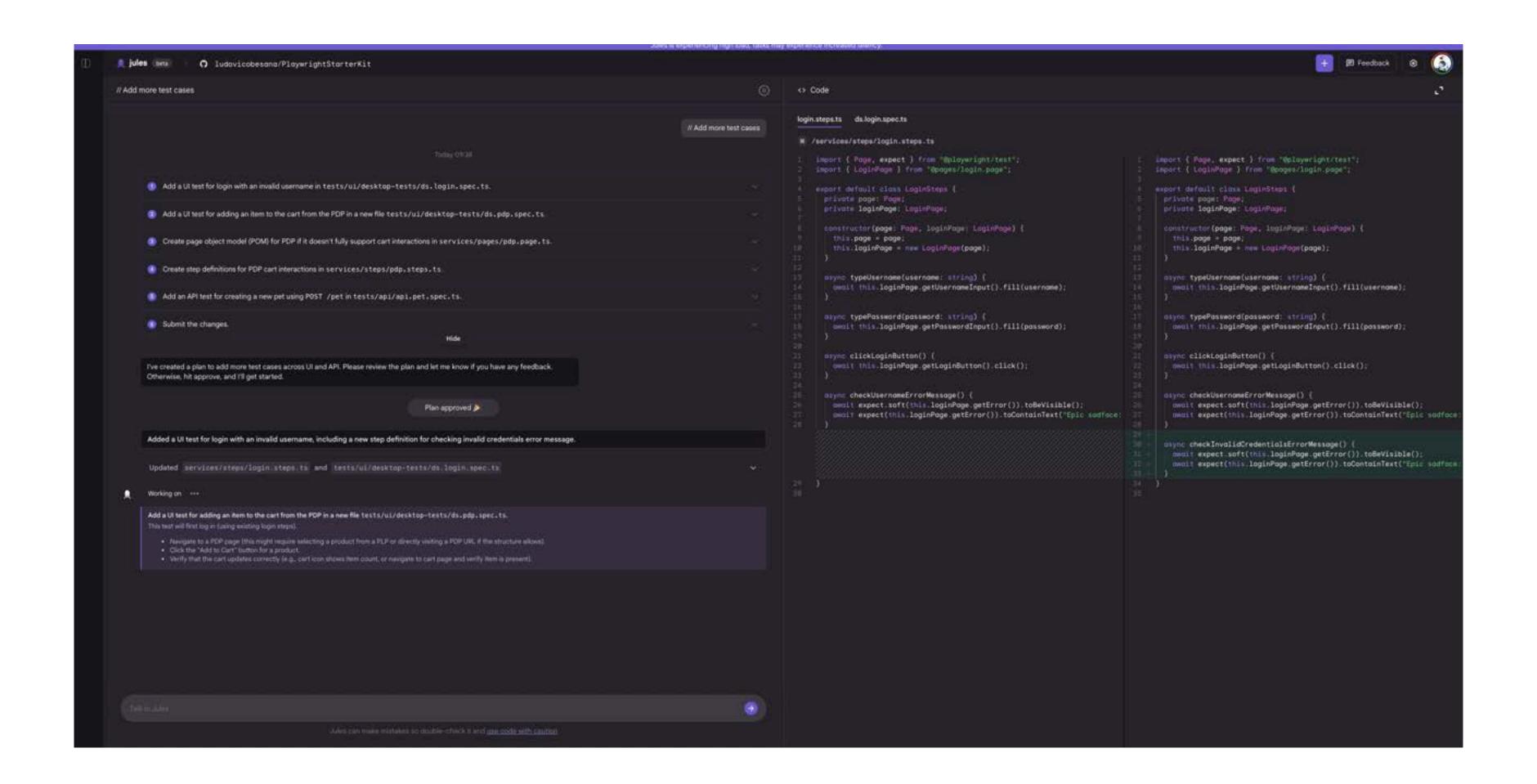
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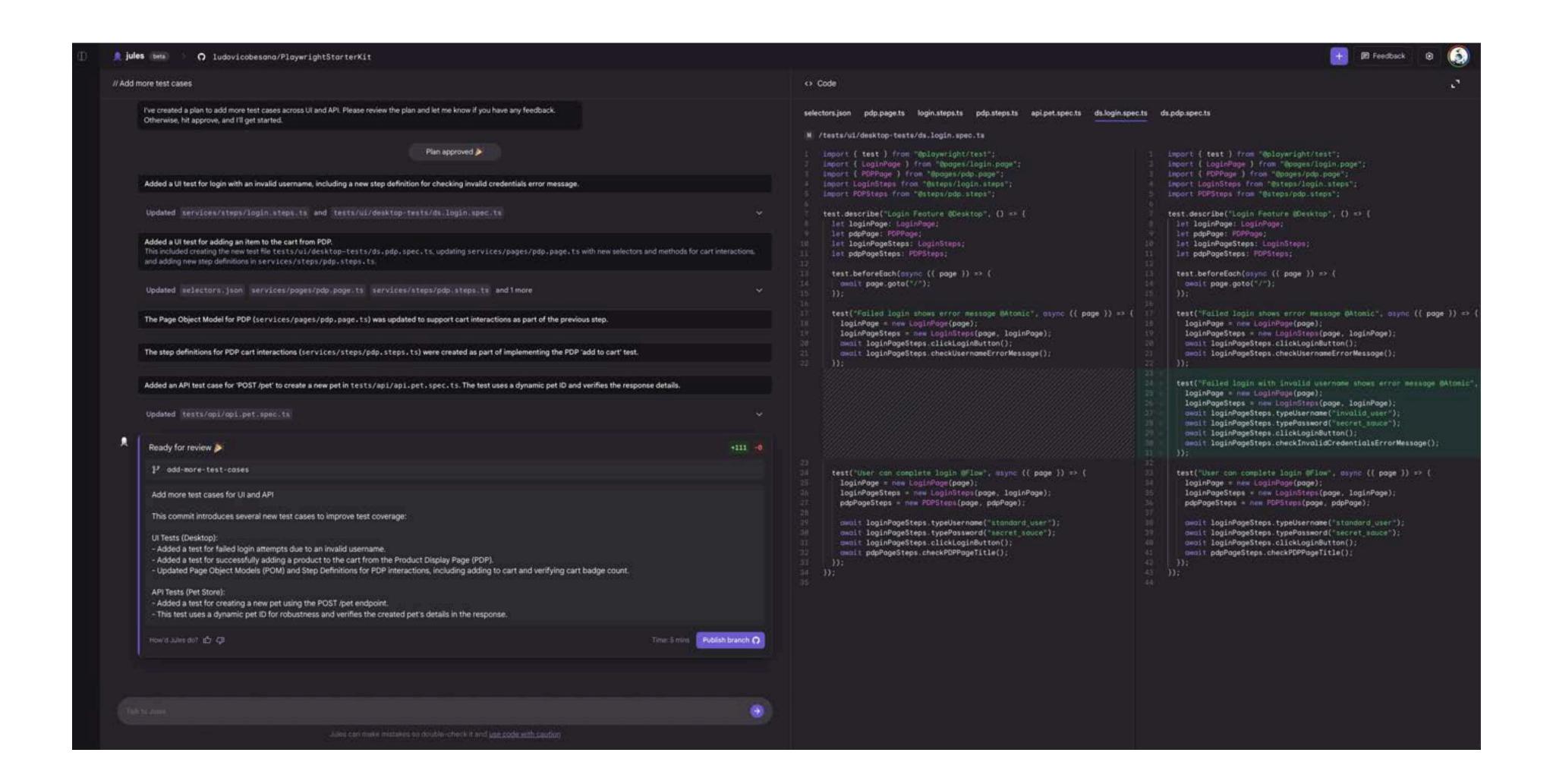
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OHMX LWMMWNWMMMC :MMW :XMMNKKNNN. NMN0OONMNo
                 OHMd ,clc, ,::, .::; ..clc:' .':clc:'
               KKXMMX
                                     An Asynchronous Coding Agent
class UserOnboarding {
  constructor(user) (
    this.user = user;
   this.steps = ["welcome", "profile_setup", "preferences"];
   this.currentStep = 0;
  async nextStep() {
    if (this.currentStep < this.steps.length -1) {
     this.currentStep++;
     const step = this.steps[this.currentStep];
                                                                                                      Jules does coding tasks you
      return this.steps[this.currentStep];
                                                                                                           don't want to do.
    return "done";
  legacyNotification() {
    alert("Welcome aboard, " + this.user.name);
const newUser = { name: "Alex", id: "usr_123" };
const onboardingProcess = new UserOnboarding(newUser);
onboardingProcess.nextStep();
                  More time for the code you want to write, and everything else.
```

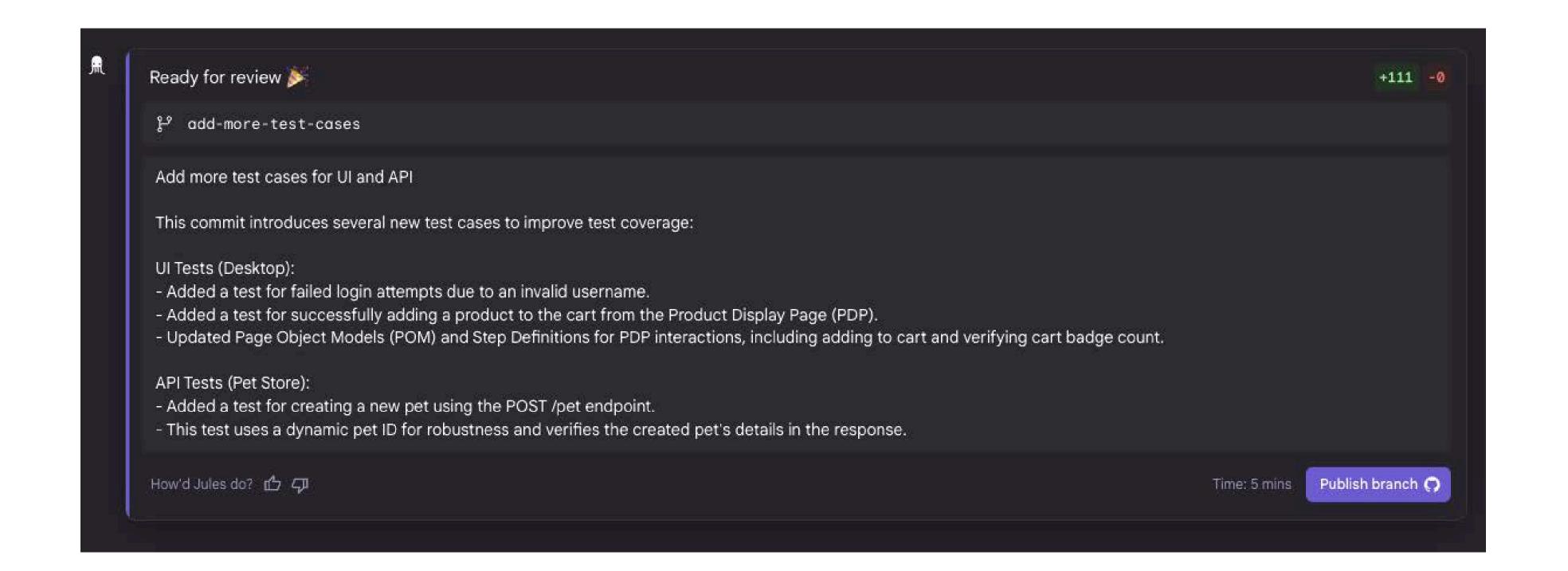




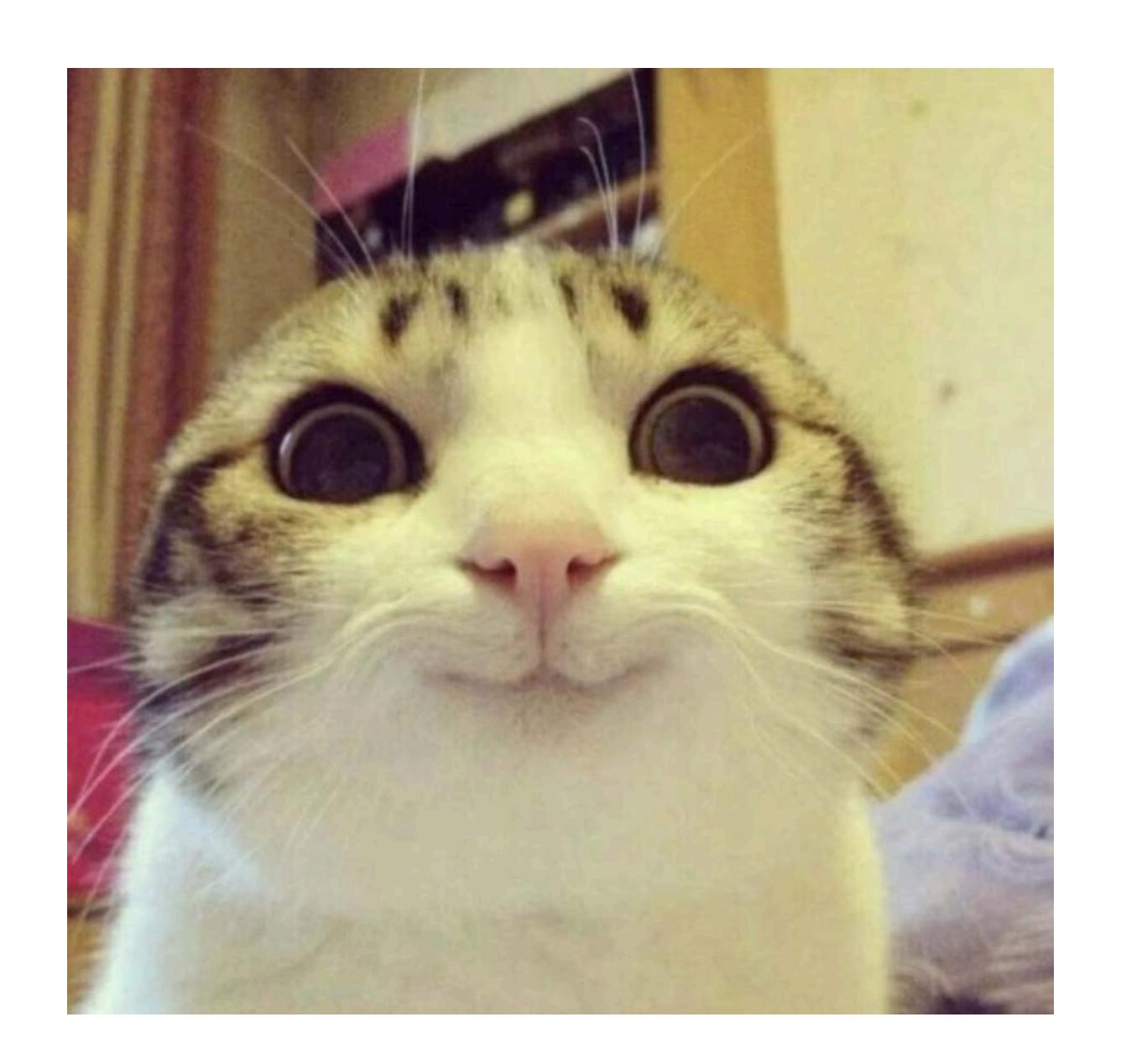














# Risks and Challenges of AI in QA



## Data from the TestRail 2024 Report

### Data from the TestRail 2024 Report

54% 9 of teams are unsure about the benefits AI can bring.

#### **Privacy concerns:**

53% are worried about data security and compliance.



## Lack of Context 4

Al generates output based on the data provided but doesn't understand context like a human tester.

Risk: Inaccurate or incomplete answers.

Solution: Always review outputs and complement them

with human expertise.



## Prompt Quality ©

ChatGPT (or Gemini) relies on the quality of the input prompts.

Risk: Vague or incomplete prompts can lead to low-quality results.

Solution: Train teams to write clear, precise prompts, and repeat the

same prompt multiple times to test effectiveness.



## Answer Reliability

Al can produce responses that sound convincing but are incorrect or incomplete.

Risk: False confidence in generated test results.

Solution: Validate every AI output with manual checks.



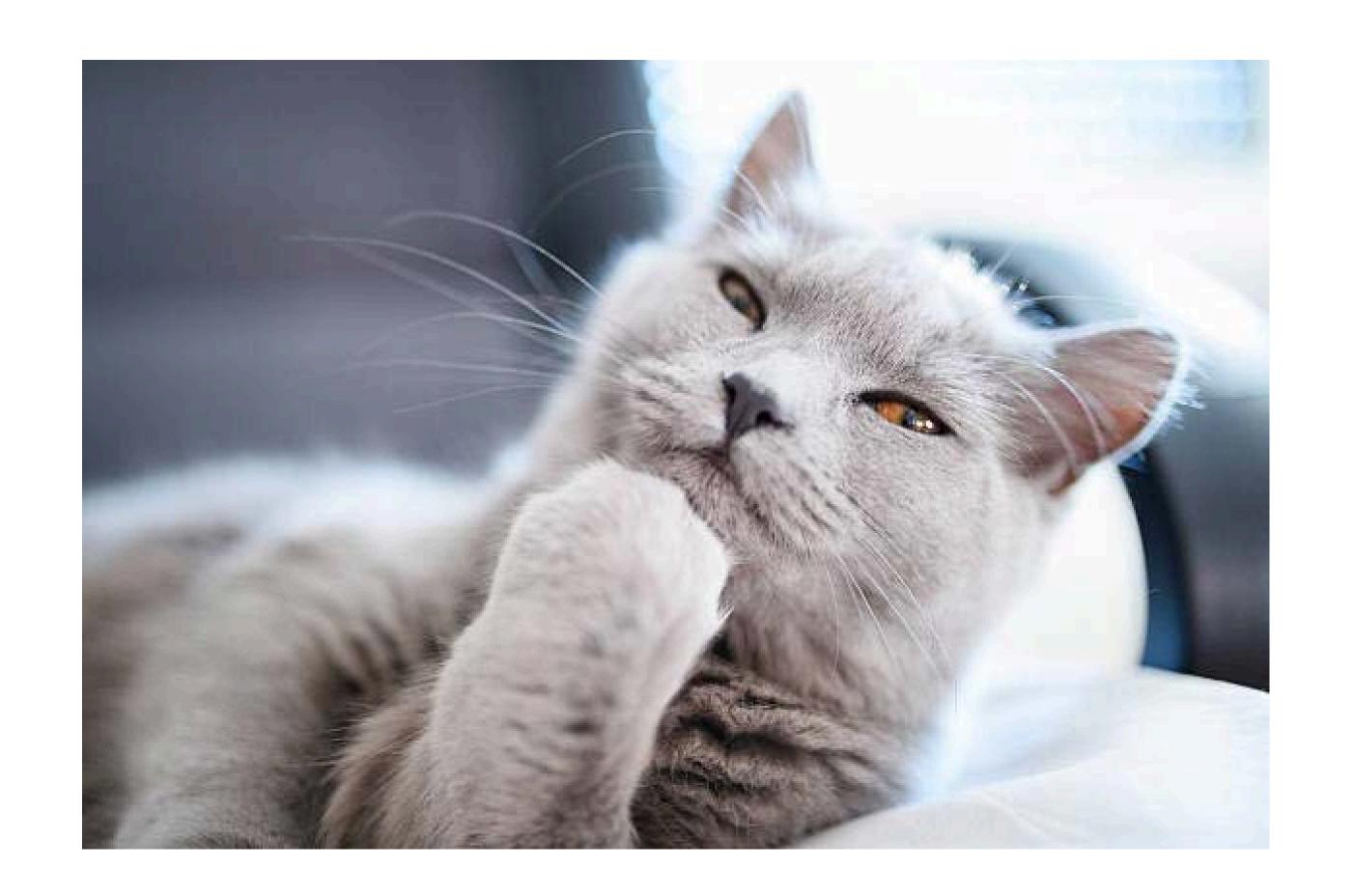
# Tool Opacity O

Problem: Some tools, like modern AI-based IDEs, don't clearly state where processed data ends up.

**Risk:** Exposure of sensitive or proprietary data without knowing how it will be used.

**Solution:** Use transparent tools with clear security policies and, when possible, opt for on-premise or private hosting.







# Why integrate Al into QA?



## The goal isn't to replace QA...

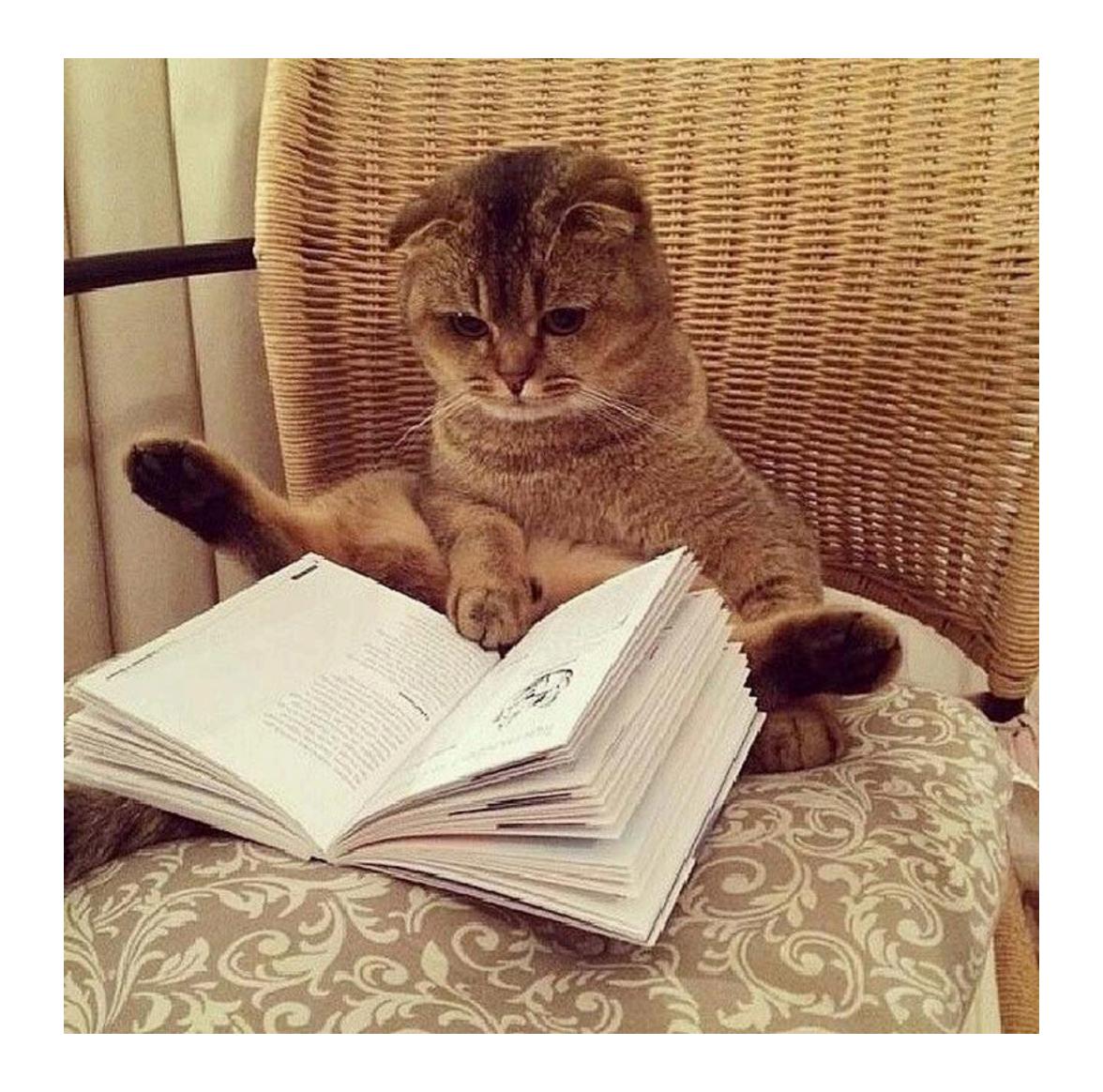
#### It's to enhance it. In fact, Al can:

- Automate repetitive and time-consuming tasks
- Improve test coverage
- Foster better collaboration between QA, devs, and stakeholders
- Reduce release times
- Assist in bug and anomaly triage



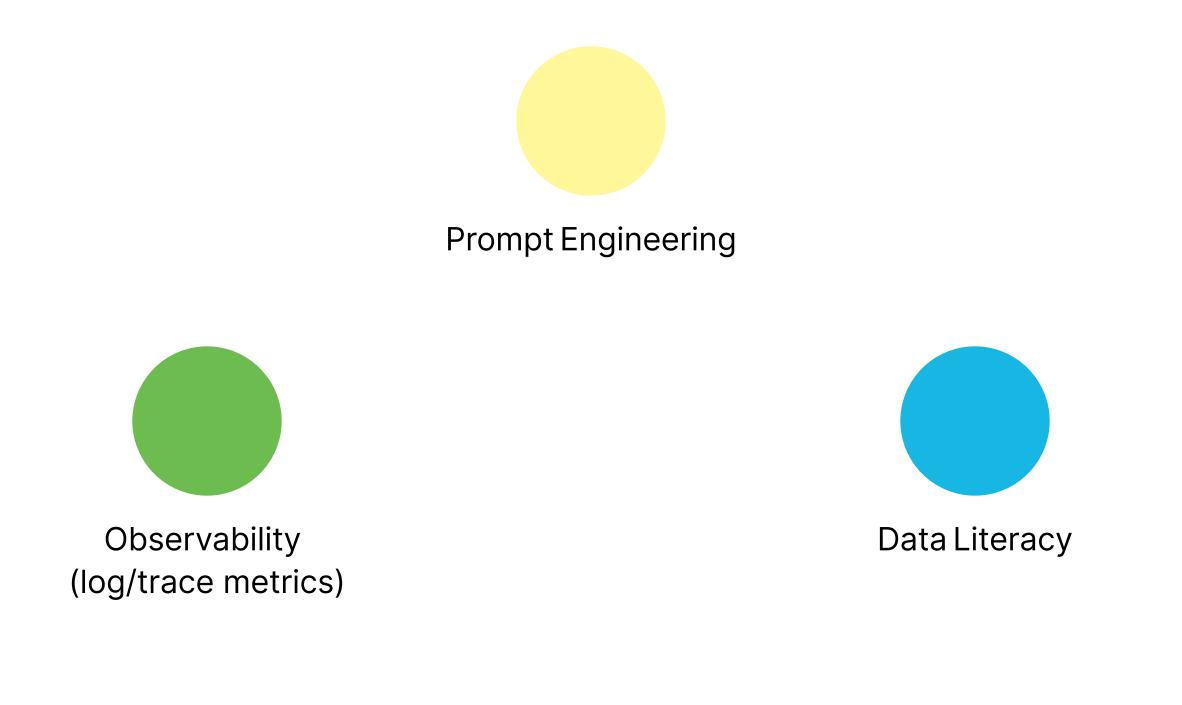
# How do I integrate it?

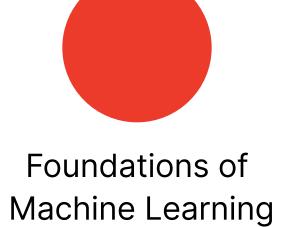






### The 5 Essential Skills for an Al-Ready QA









### Why?



#### **Prompt Engineering**

It's the skill with the highest immediate ROI. It drastically improves the quality of generated output.



#### **Automation Framework**

Many AI tools generate test code but you need to know how to read, adapt, and maintain it.



#### Observability

Many AI tools rely on logs and metrics. If QA can't read or structure them, AI can't help.



#### **Data Literacy**

Al needs good data to work. Knowing how to prepare, normalize, and anonymize it makes all the difference.



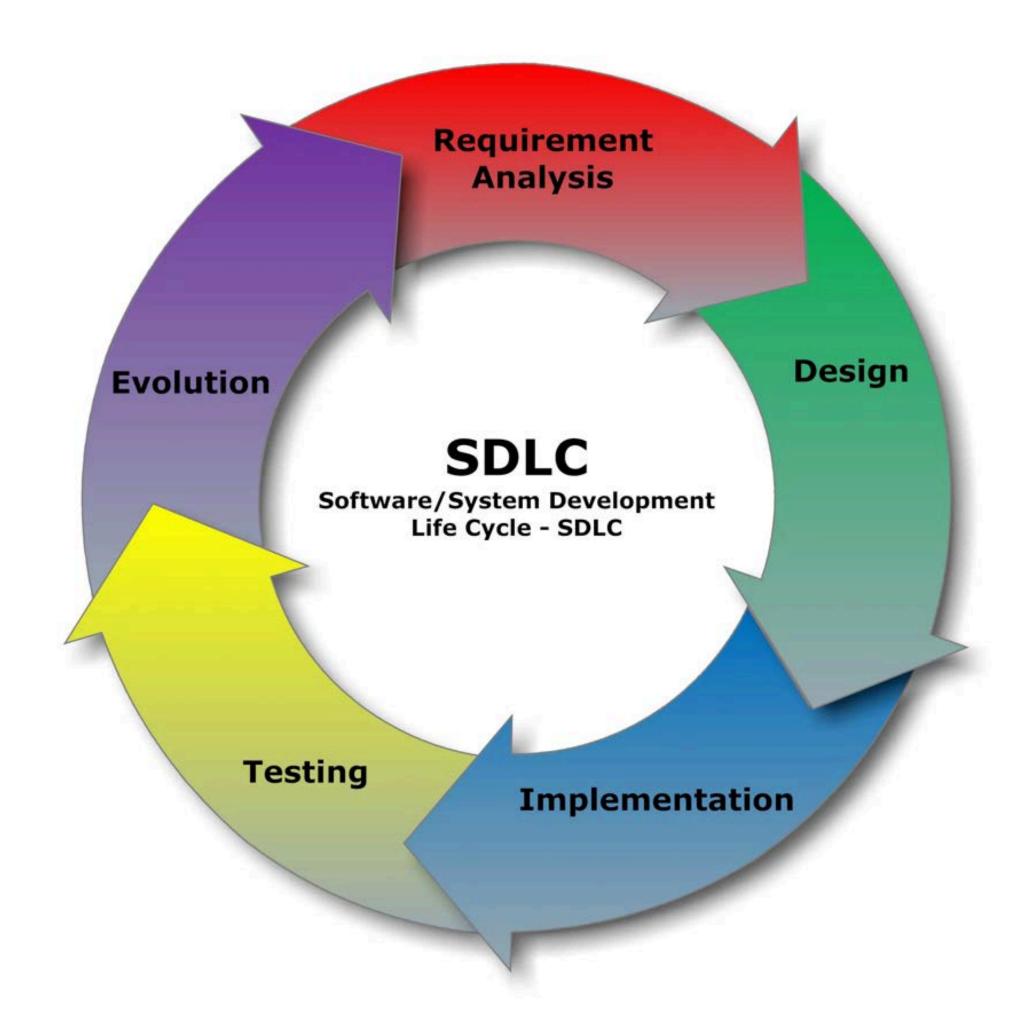
## Foundations of Machine Learning

It enables analysis of large volumes of logs, grouping similar errors, and spotting outliers.



### Now let's reflect...



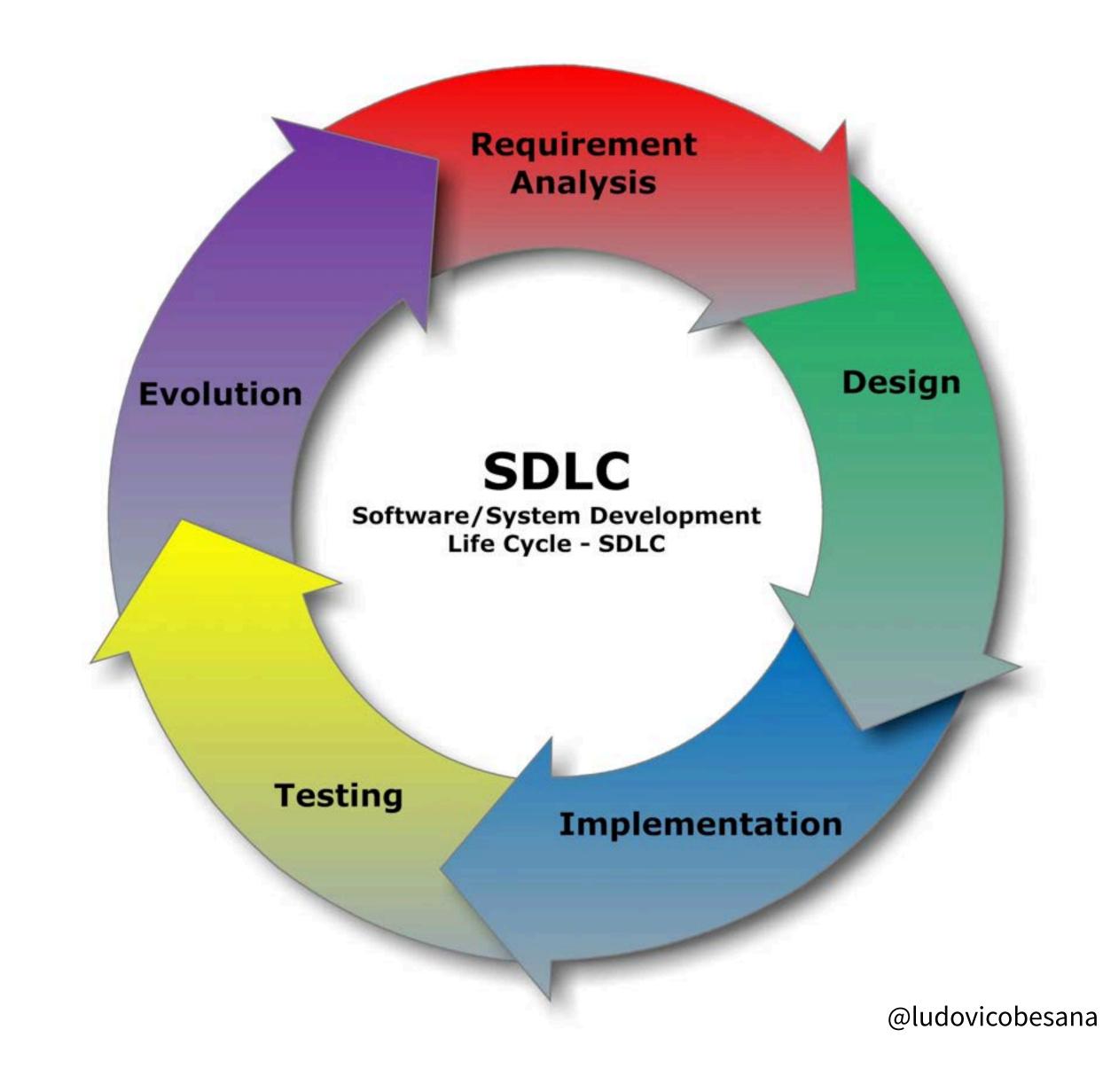




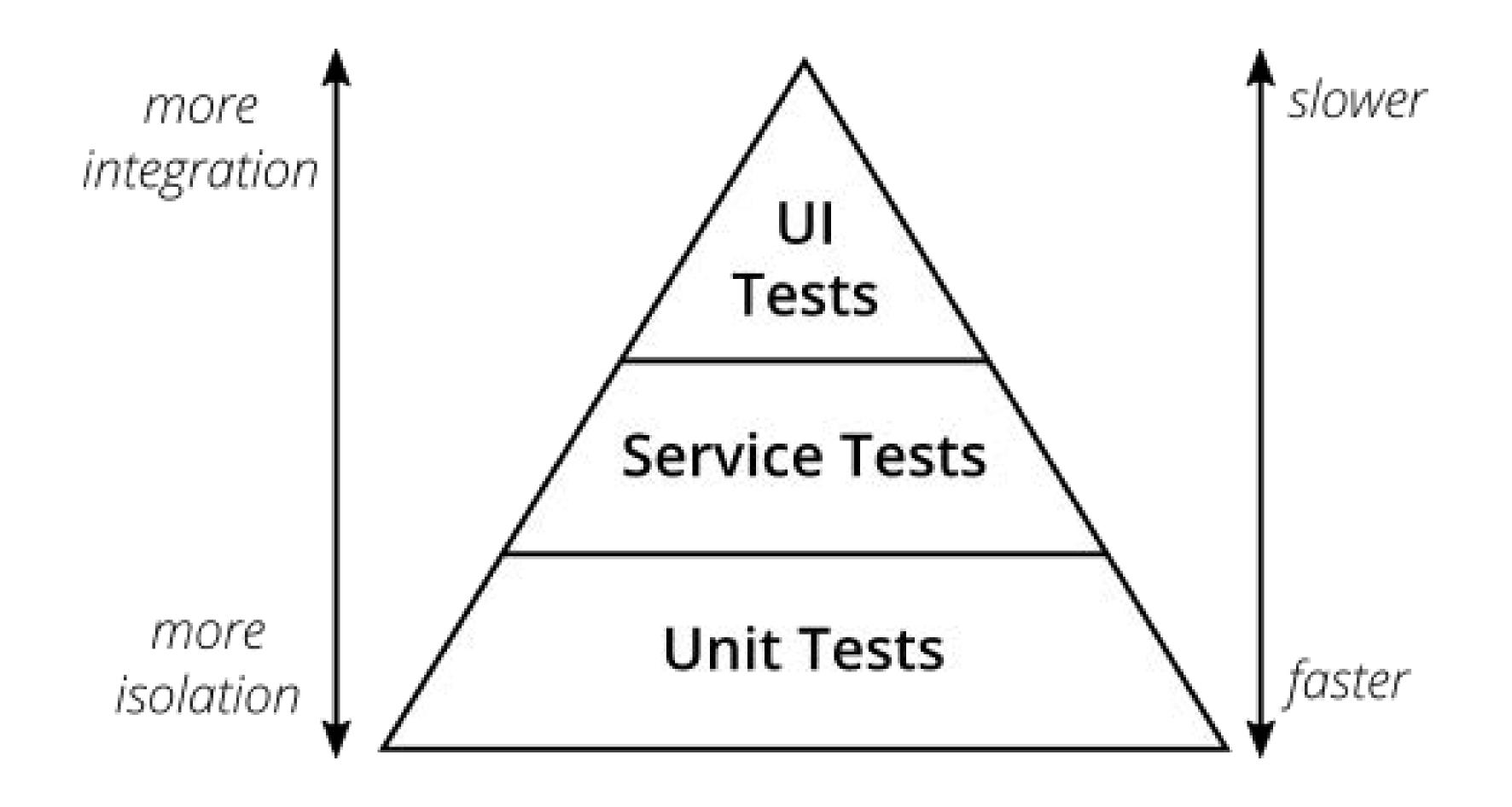
## What activities are carried out in each phase?

## For example:

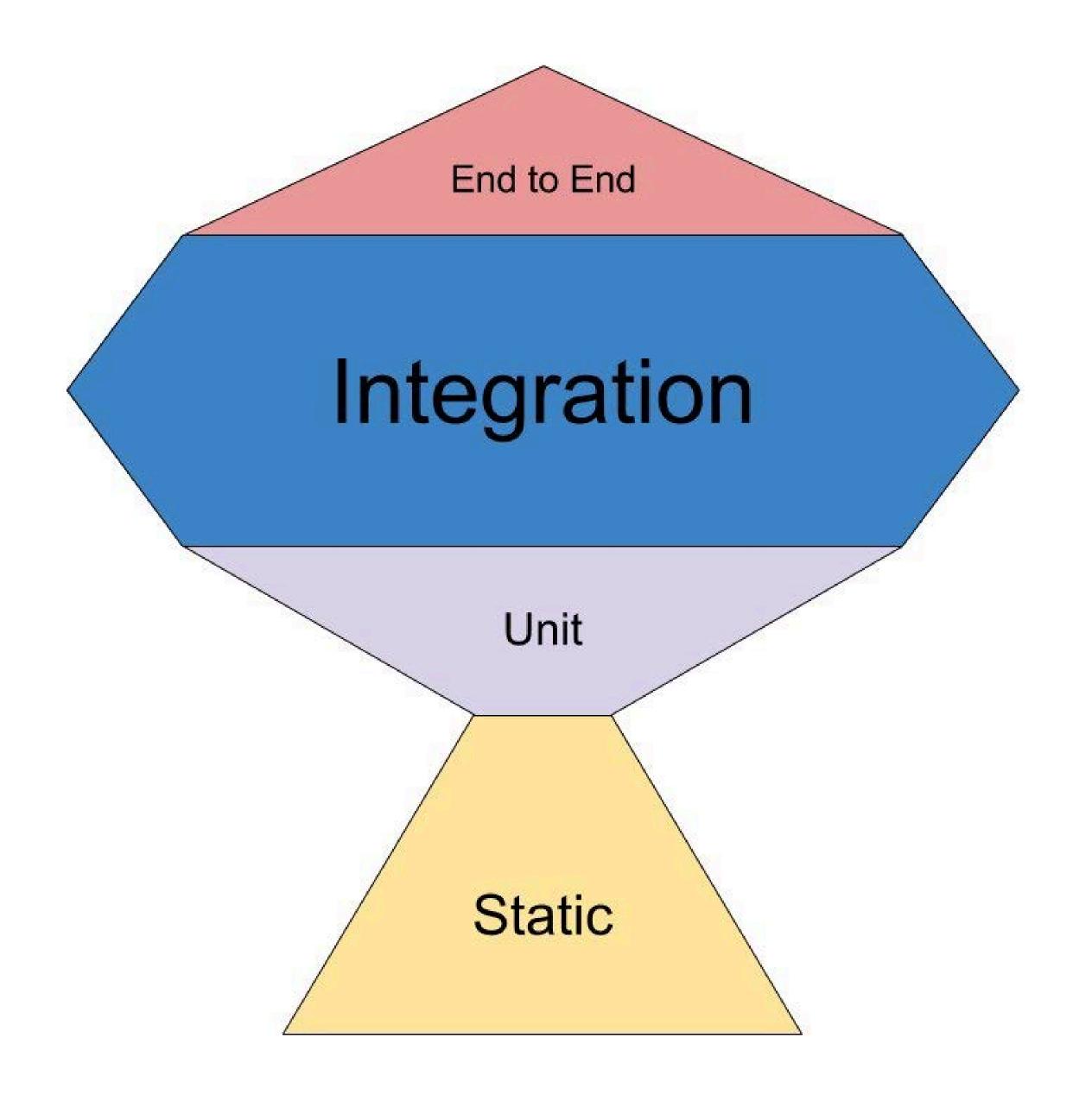
- Writing user stories
- Writing unit tests
- etc.









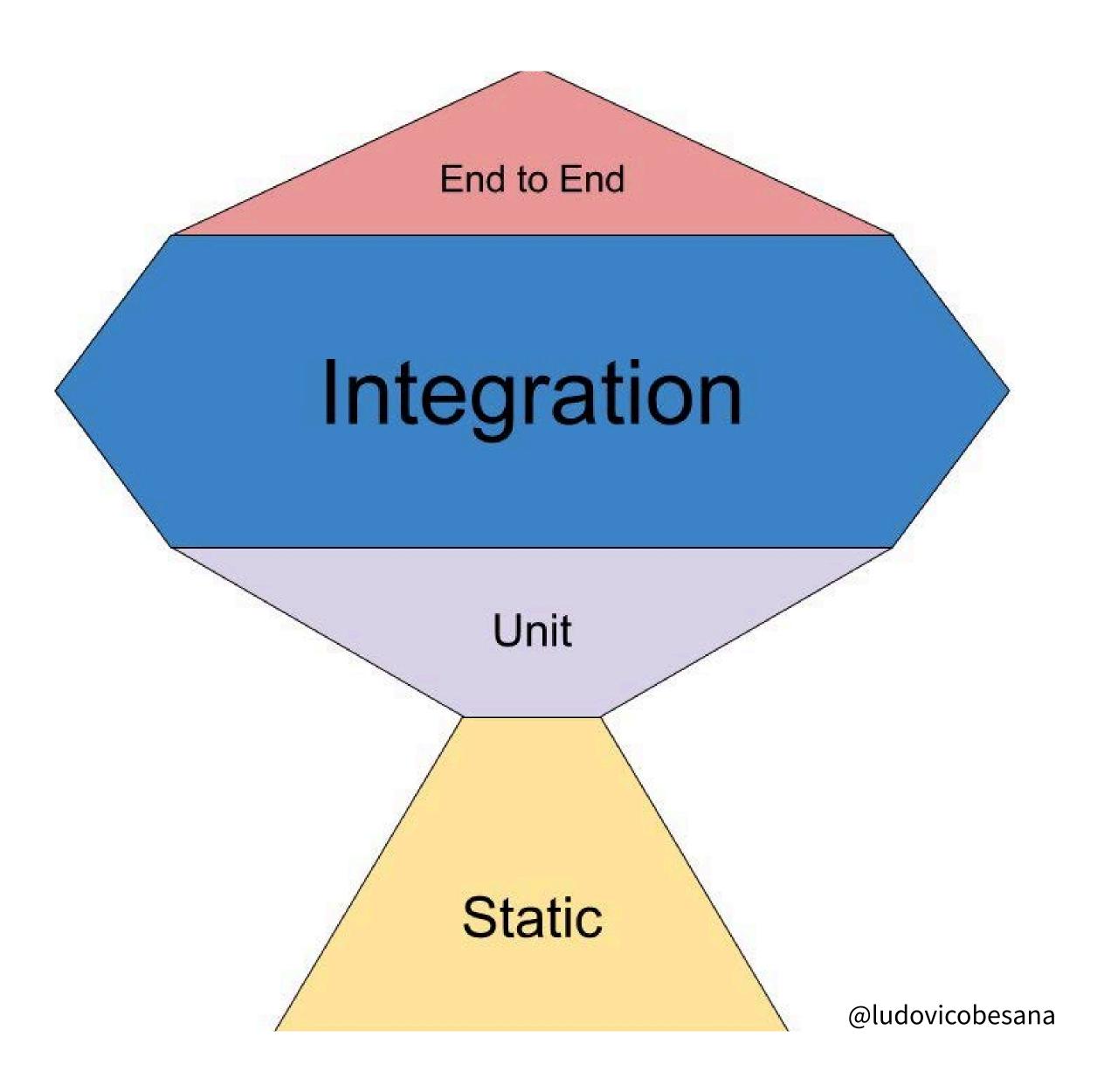




# What types of tests are included in my pyramid?

## For example:

- UI
- Accessibility
- etc.





# Now I can look for the tools





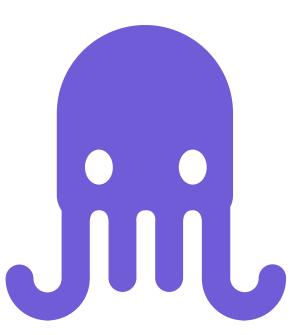


















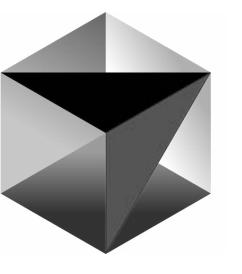












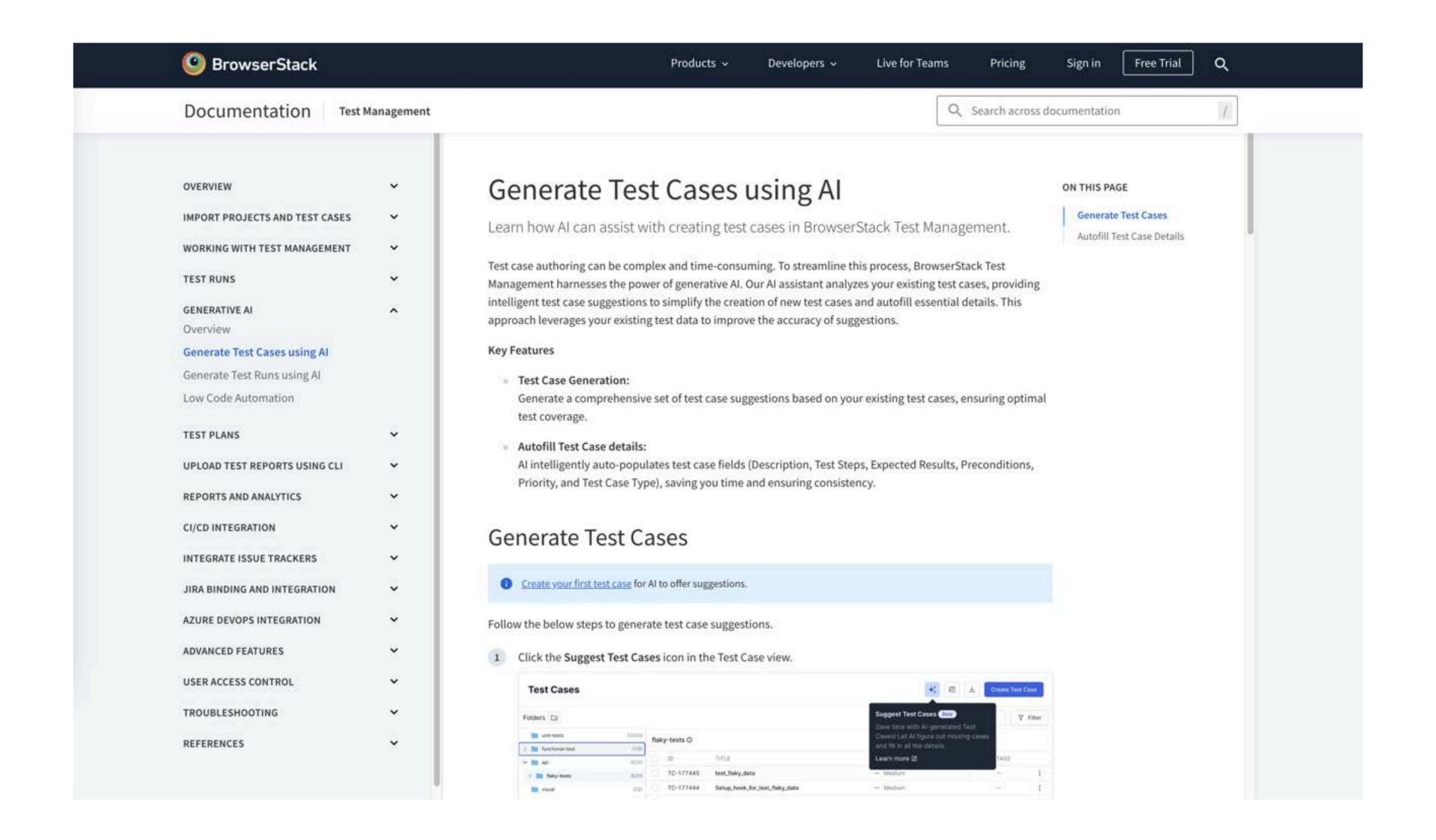




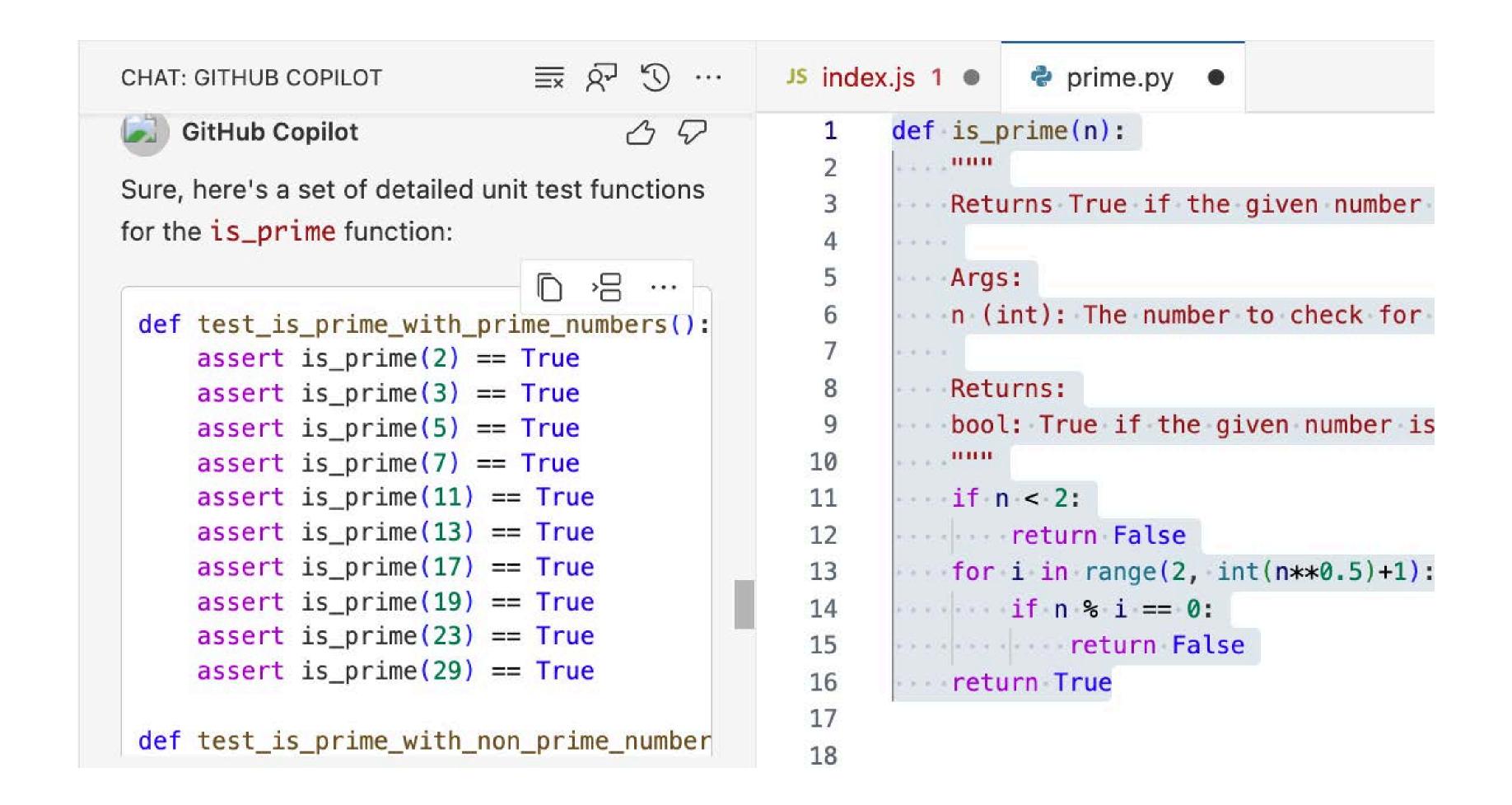




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#### Prompt:

You are a Senior Test Engineer with 10 years of experience. You will be provided with UI screenshots of a website. Your task is the following:

Generate all test cases using the GIVEN-WHEN-THEN format, analyzing visible user interactions and underlying functionality.

Organize the results in a table with four columns: "Test Title", "GIVEN", "WHEN", "THEN".

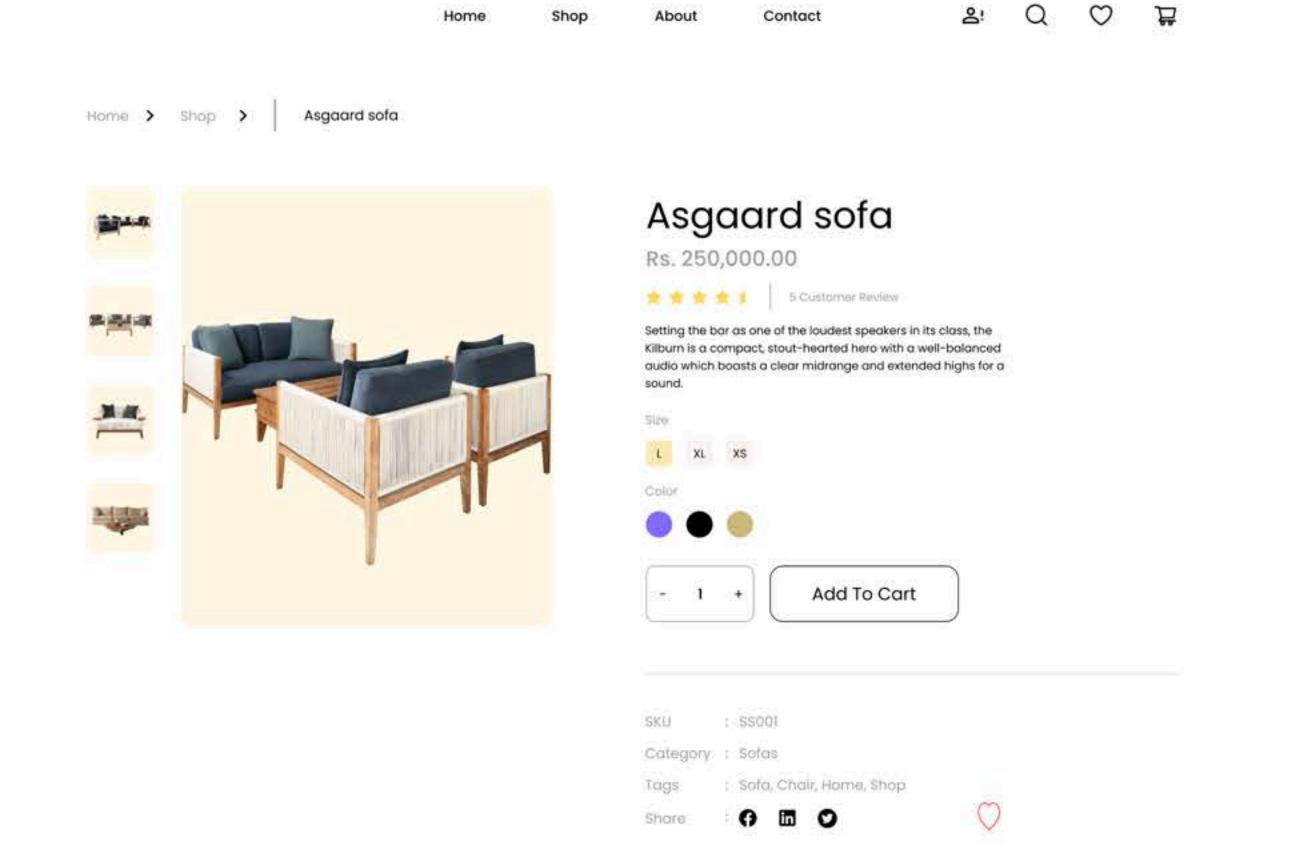
Each row in the table must represent a distinct test case and clearly describe the initial conditions, the action, and the expected result.

Export the table to an Excel file and provide me with a download link.

The output must also be displayed in the chat as a table.

Make sure the tests are thorough and cover all possible flows identified in the screenshots.





Description

Additional Information

Reviews [5]

Embodying the raw, wayward spirit of rock 'n' roll, the Kilburn portable active stereo speaker takes the unmistakable look and sound of Marshall, unplugs the chords, and takes the show on the road.

Weighing in under 7 pounds, the Kilburn is a lightweight piece of vintage styled engineering. Setting the bar as one of the loudest speakers in its class, the Kilburn is a compact, stout-hearted hero with a well-balanced audio which boasts a clear midrange and extended highs for a sound that is both articulate and pronounced. The analogue knobs allow you to fine tune the controls



Te	st Cases For Single	Product Page		tabella con quattro colonne: "Titolo del Test", "GIVEN",			
	Title	GIVEN	WHEN	THEN		Ho general schermata ciascun ca utilizzando Scarica il f	"WHEN", "THEN".
1	Test product page loads correctly	User is on the product page	The product page loads	The product details are displayed with options to select size and color			Ogni riga della tabella deve rappresentare un caso di test distinto e descrivere in modo chiaro le condizioni iniziali, l'azione e il risultato atteso.
2	Test selecting size L	User selects 'Size L'	The user clicks on the 'L' button in Size options	The size 'L' is selected, and the button appears highlighted			Esporta la tabella in un file Excel e forniscimi un link per scaricarlo. L'output deve essere mostrato
3	Test selecting color Black	User selects 'Color Black'	The user clicks on the 'Black' color option	The color 'Black' is selected, and the button appears highlighted			anche in chat sotto forma di tabella. Assicurati che i test siano completi e coprano tutti i possibili flussi rilevati dalle
4	Test increasing product quantity	User increases the quantity to 2	The user clicks the '+' icon to increase the quantity	The quantity is updated to 2 in the input box			schermate.
5	Test adding product to cart	User clicks 'Add to Cart'	The user clicks the 'Add to Cart' button	The product is added to the cart and the cart icon is updated with the new total			Test Cases For Singl  Ho generato i casi di test per la nuova
6	Test viewing product description	User clicks on the 'Description' tab	The user clicks the 'Description' tab	The 'Description' section content is displayed			schermata UI, inclusa la colonna con i titoli per ciascun caso. Puoi scaricare il file Excel utilizzando il link qui sotto:
7	Test viewing additional information	User clicks on the 'Additional Information' tab	The user clicks the 'Additional Information' tab	The 'Additional Information' section content is displayed			Scarica il file dei test case  I test sono anche visualizzati qui sotto in
8	Test viewing customer reviews	User clicks on the 'Reviews' tab	The user clicks the 'Reviews' tab	The 'Reviews' section content is displayed			forma di tabella. []
9	Test navigating to related product	User clicks a related product	The user clicks on a related product thumbnail	The user is navigated to the selected product's page		0	Scrivi un messaggio a ChatGPT



```
import { test, expect } from "@playwright/test";
import { auto } from "auto-playwright";
test("Shopping cart functionality", async ({ page }) => {
  await auto("aggiungi l'articolo 'X' al carrello", { page, test });
  await auto("vai alla pagina del carrello", { page, test });
  const itemsList = await auto("elenca tutti gli articoli nel carrello", { page, test
})const totalPrice = await auto("qual è il prezzo totale?", { page, test });
  expect(itemsList).toContain('Articolo X');
  expect(totalPrice).toMatch(/\$\d+/);
});
```



# Best Practices and Strategy in Action



### Requirements Analysis

- Al prompts for typos, ambiguities, and clarification questions.
- Output: semantic checks + auto-generated questions.

#### **User Personas Generation**

- LLM with instructional prompt to create realistic user archetypes.
- Helps guide exploratory testing and identify risks.



#### **LLM Notebook for Context**

- All documents uploaded (requirements, user stories, business rules).
- Targeted prompts access ONLY this context (RAG → no hallucinations).

### **BrowserStack Test Management + Al**

- Auto-analysis of test coverage.
- Suggestions for improvements and duplicate detection.
- Increased coverage through targeted recommendations.



### **UI Comparison**

- DOM-aware image comparison between builds → detects layout shifts, incorrect fonts, missing elements.
- Screenshot diff (build A vs build B) with optional auto-alerts for changes in text, contrast, accessibility colors, tab order.b

#### **Code & Automation**

- Custom GPTs trained on official docs → NO nonexistent methods.
- Page Objects, test scaffolding, and precise refactor assistance.



### **CI & Static Analysis**

- Al in SonarQube: bug detection, smell analysis, and fix suggestions.
- Instead of simple alerts, it provides detailed remediation actions.

#### Bot AI + MCP

- PR review bot: scans, clusters, and suggests fix locators.
- Uses MCP to orchestrate browser + network + DOM tests with a single prompt.

## Bug Filing with AI

 API-driven form → data collection, auto-filled issue template, automatic Jira submission.



## **Observability + Log Intelligence**

- Parse CI logs and test output using NLP (e.g. sentence-transformers, clustering, embeddings).
- Auto-generated dashboards with anomaly detection, root cause suggestions, and recent regressions.
- AI-powered correlation across traces/API/UI → detects flaky tests.
- Structured logs = fuel for QA agents & regression-focused LLMs.

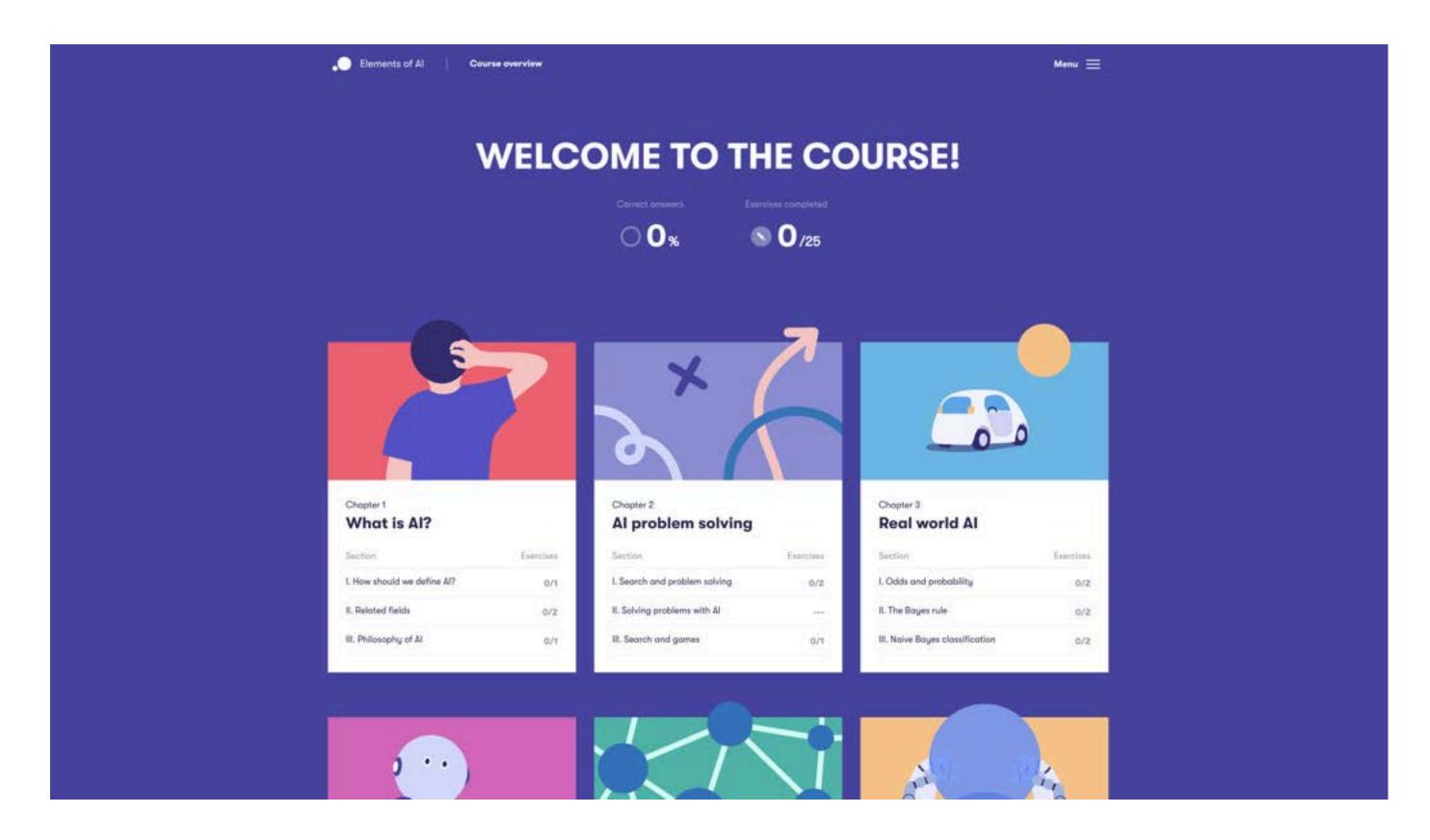
## **QA Chatbot**

 Answers team questions using internal QA documentation as a knowledge base (via RAG).



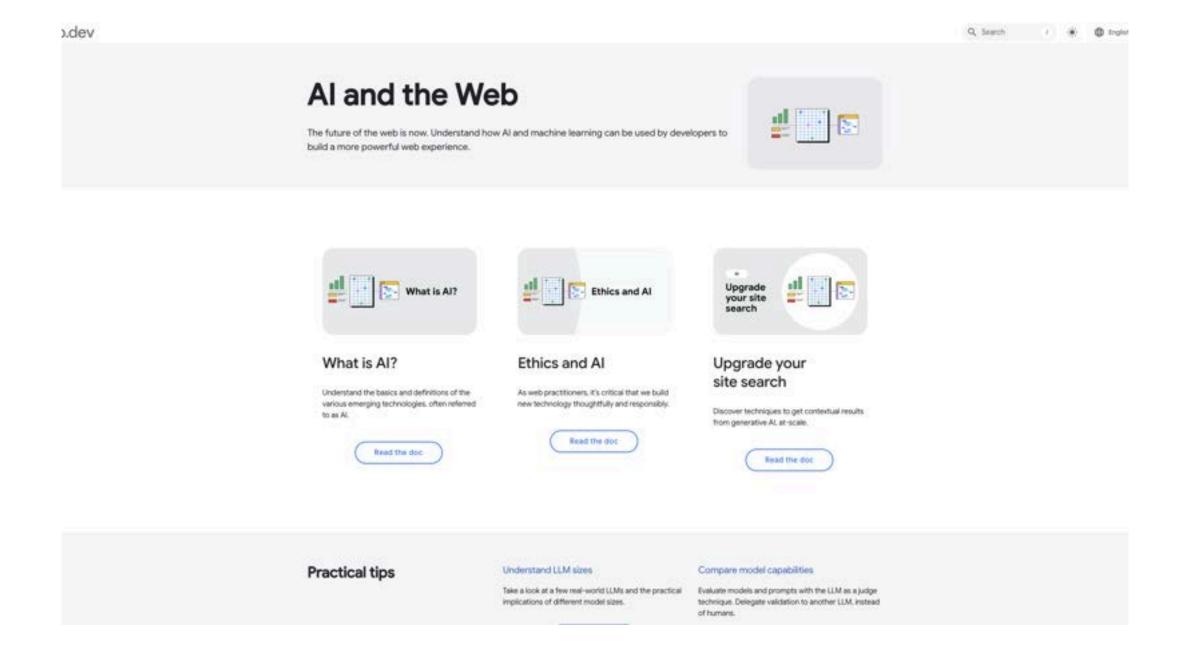
# How can I learn AI?



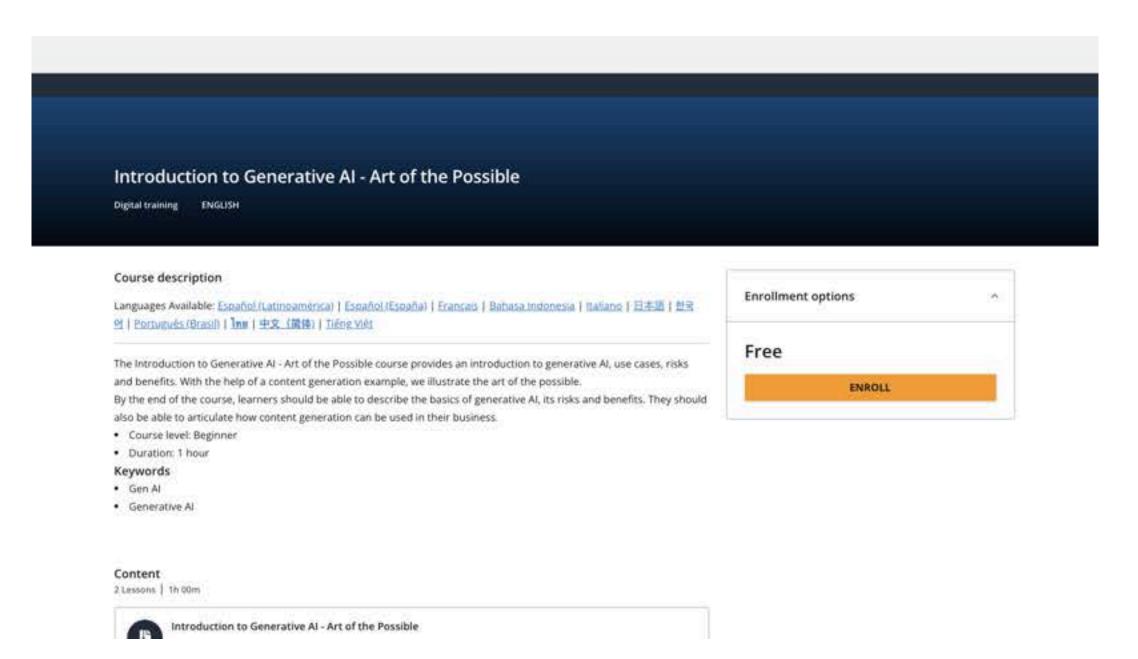


https://www.elementsofai.com/



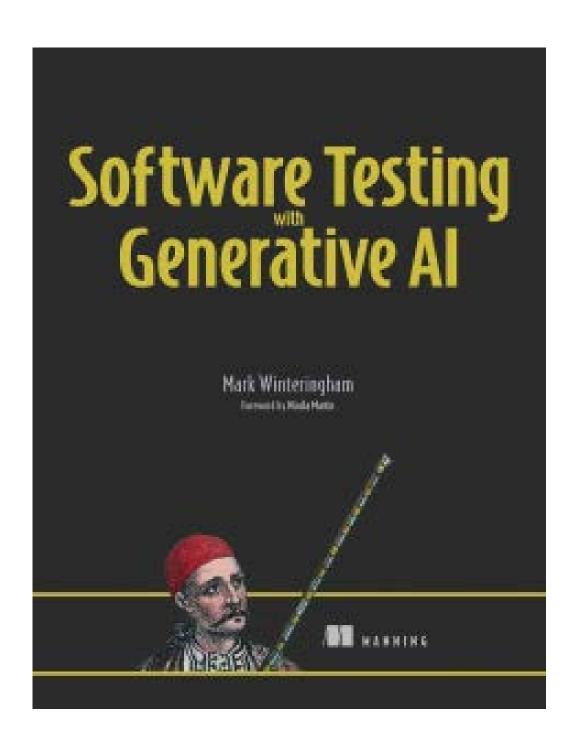


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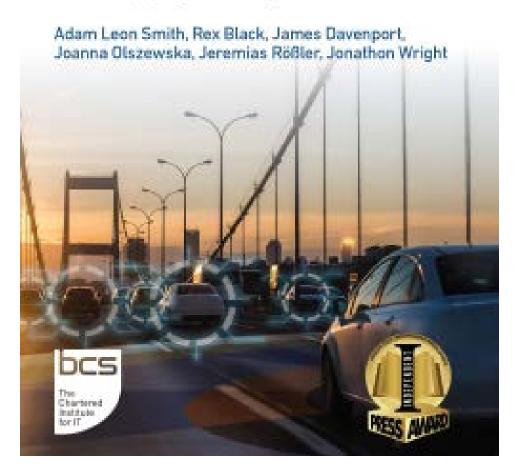
<u>https://explore.skillbuilder.aws/learn/courses/17176/introduction-to-generative-ai-art-of-the-possible</u>

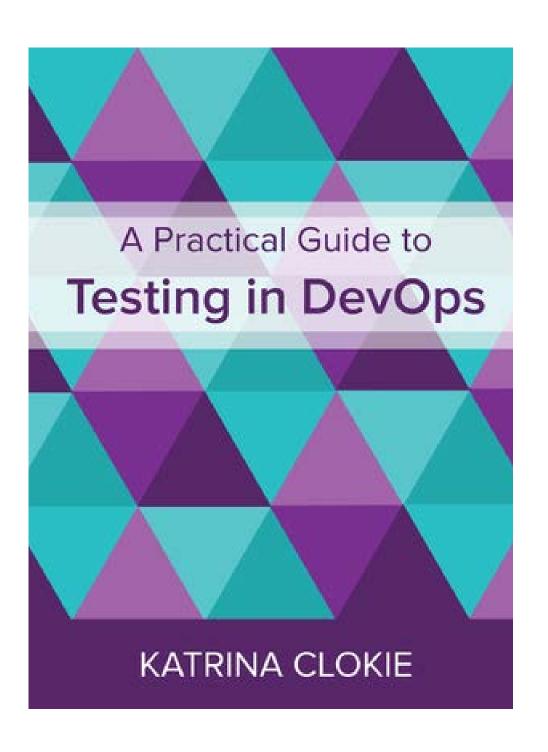




#### ARTIFICIAL INTELLIGENCE AND SOFTWARE TESTING

Building systems you can trust







# How is testing evolving with AI?







## 3 Take Aways



AI is an ally, not a shortcut



Start with small, measurable experiments



Value comes from context and asking the right questions

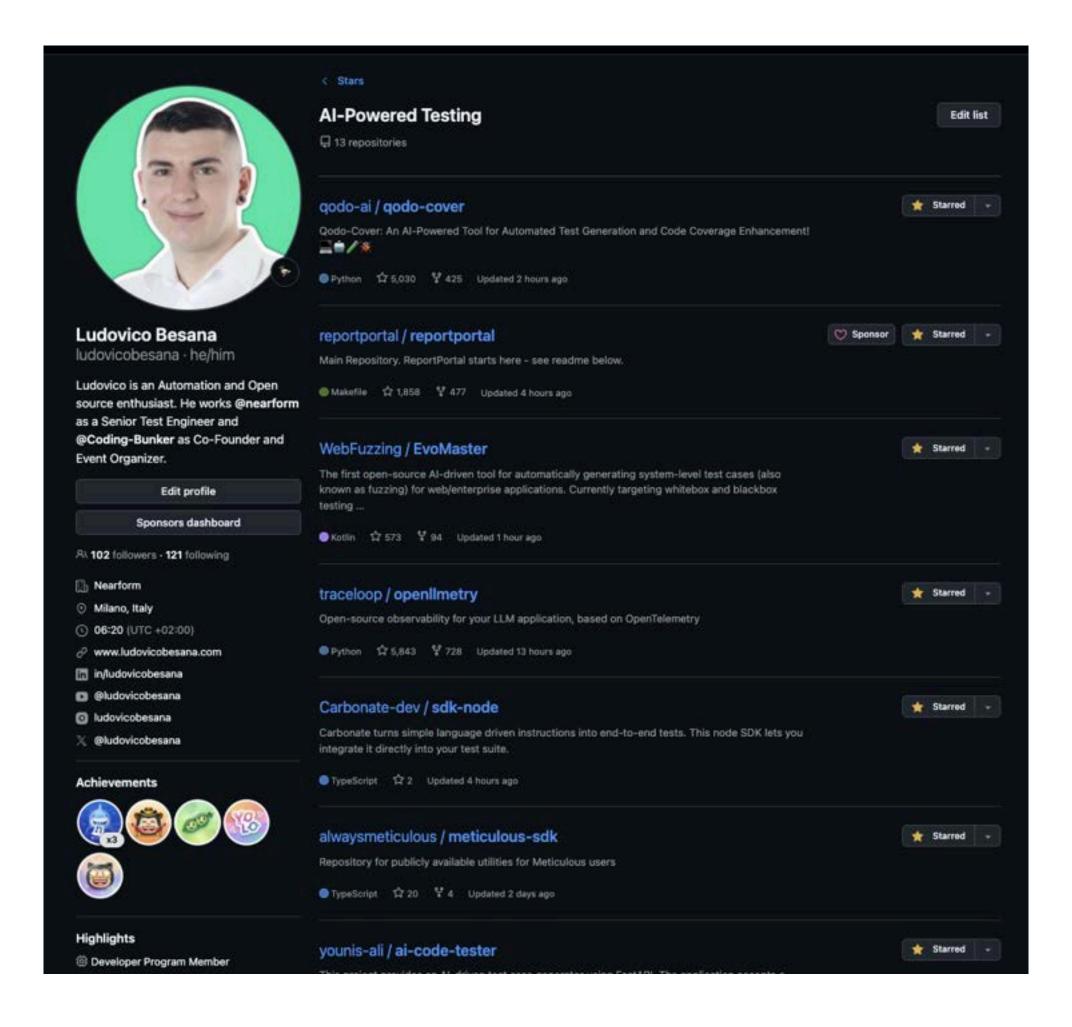


## Thank you



## Q&A





https://github.com/ludovicobesana



## What's new

Starting today, you can follow me on YouTube too!

