

BCS & Computing UK IT Industry Awards 2024

Finalist PR Opportunities

Congratulations on being named a finalist in the BCS & Computing UK IT Industry 2024 Awards, a significant achievement worthy of recognition in the media.

Write Your Own Press Release

We would encourage you to write your own news release announcing your success directly to your local, trade specific and personal contacts in the media to generate further and more in-depth coverage of your organisation and the outstanding achievement in being named as a finalist. Below are two quotes and some generic text which can be used as general background information on the awards in your release:

Quote from BCS: Rashik Parmar MBE, Group CEO - *BCS, The Chartered Institute for IT* says:

"Congratulations to each of the remarkable nominees who have made it to the shortlist for this prestigious award. Each individual has shown an exemplary level of expertise, insight, and dedication in their specialised areas. The IT community thrives because of such dedicated professionals and visionaries in such a range of topics within our sector. As we unite, we have the opportunity to leverage technological advancements to tackle worldwide issues and uplift our communities. Best of luck to [insert details here] as you advance to the final round."

Quote from Computing: Tom Allen, Editor, Computing, says: "Congratulations to [company name] on being named as a finalist for the UK IT Industry Awards. The UK tech sector is constantly evolving; it takes concerted effort, and a great story, to stay on top and stand out from the pack, as you have done."

"We look forward to seeing you, and hearing more about your work, at the judging day later this year."

Standard text: The BCS & Computing UK IT Industry Awards are a platform for the entire profession to celebrate best practice, innovation and excellence.

Social Media

BCS will be posting from our own X account @BCS, as well as posting content on its Facebook and LinkedIn pages.

Computing magazine will put news about the awards on its X account @Computing_news. The hashtag for the awards this year is #UKITAwards

Other Opportunities

Include the wording "finalist" on your website, in your promotional literature and advertising, to draw attention to your achievement.

BCS media team contact details

If you have any media enquiries which require BCS contribution, please contact: press@bcs.uk.