

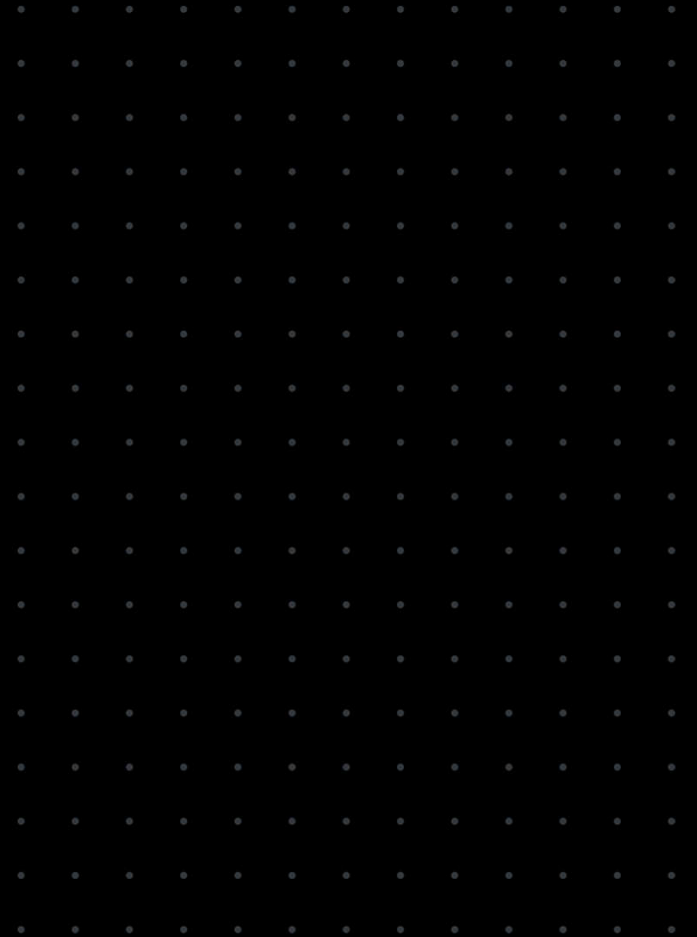
Bitwise®

BCS Digital Asset Disruption

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bitwiseinvestments.eu





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Please refer to the full disclaimer at the end of the presentation.



Bitwise - Who we are



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Investors have trusted Bitwise to navigate crypto *since 2017*



Bitwise is one of the world's leading crypto specialist asset managers. Thousands of financial advisors, family offices, and institutional investors across the globe have partnered with us to understand and access the opportunities in crypto. Since 2017, Bitwise has established a track record of excellence managing a broad suite of delta-one, index and active solutions across ETPs, ETFs, separately managed accounts, private funds, and hedge fund strategies—spanning both the U.S. and Europe.



Hunter Horsley
CEO, Co-Founder



Teddy Fusaro
President



Katherine Dowling
General Counsel, Chief
Compliance Officer



Matt Hougan
Chief Investment
Officer



Hong Kim
Chief Technology
Officer, Co Founder



Bradley Duke
Head of Europe

*Data as at August 2025 | **13 European Crypto ETPs

Backers across technology, crypto, indexing, & investment management



HIGHLAND
CAPITAL PARTNERS

khosla ventures

THIRD
POINT

WILLOUGHBY
CAPITAL

ELECTRIC CAPITAL

BLOCKCHAIN
CAPITAL

VETAMER
CAPITAL MANAGEMENT

GENERAL CATALYST

coinbase



Henry Kravis

Co-founder and currently
Co-executive Chairman,
KKR and Co.



Stanley Druckenmiller

Founder, Duquesne Capital
Ex-PM, Quantum Fund



Alison Davis

Ex-CFO at BlackRock (BGI).
Board: Fiserv; Fmr. Board,
Janus Henderson.



Elad Gil

Ex-CEO Color Genomics
Investor: Square,
Coinbase, Stripe, Airbnb,
Instacart, Pinterest, etc.



Srikant Dash

Ex-Global Head of Indexes at
Bloomberg. Ex-Global Head
of Indexes at S&P. Bitwise
Index Advisory Board



Ric Edelman

Founder & Chairman of
Barron's #1 RIA,
Edelman Financial
Engines (\$300B AUM)



Tracey Brophy Warson

Ex-Chairman Citi Private
Bank. Ex-MD, Head of
Western Region Bank of
America US Trust



Kevin Warsh

Former Governor, U.S. Federal
Reserve. Ex-White House
National Economic Council
Fellow, Stanford University/
Hoover Institute



Dan Leob

Founder, CEO of Third Point



How can institutions access Digital Assets



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Methods of Access

Direct

Unregulated products requiring sophisticated crypto risk management

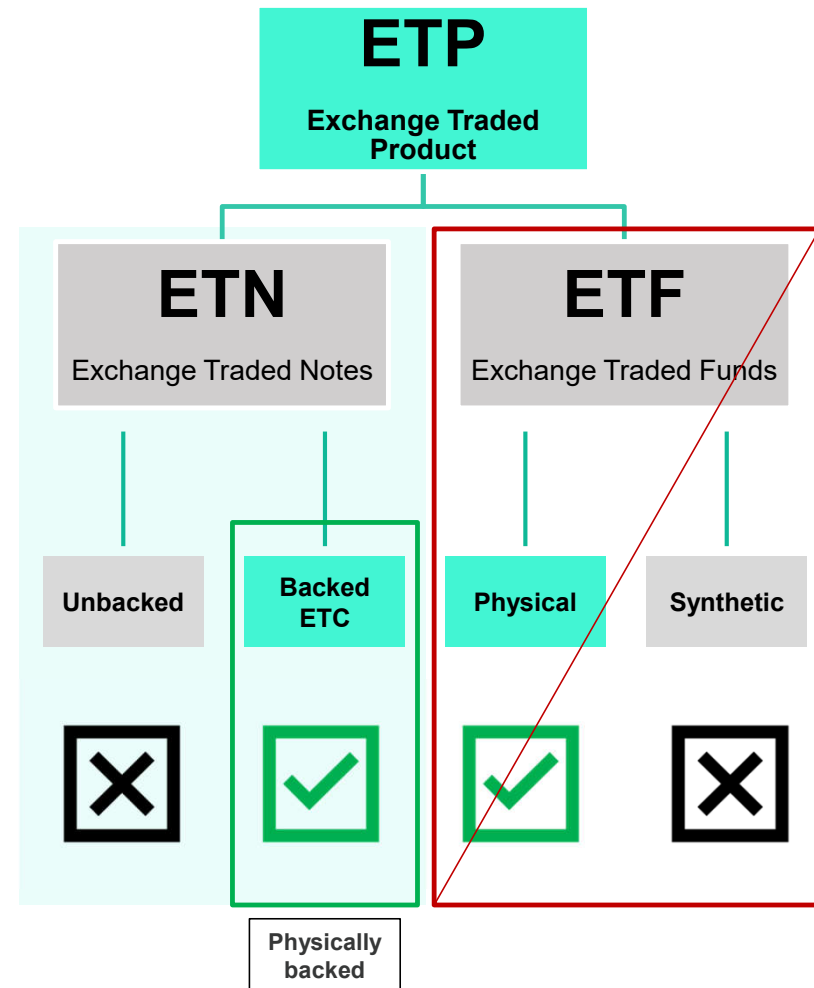
ETN

These products allow investors to gain exposure to cryptocurrencies via regulated products without requiring private key & wallet management, exchange risk, custody risk, hacking risk and with low fee and narrow spreads

Cayman / SMA

Sophisticated products and structures for Professional and Institutional clients only

**Exchange-traded products (ETPs) are a family of securities tracking the value of one or more underlying assets.*



*Physically backed ETN often referred to as an ETC

Features investors should look for when selecting an ETP

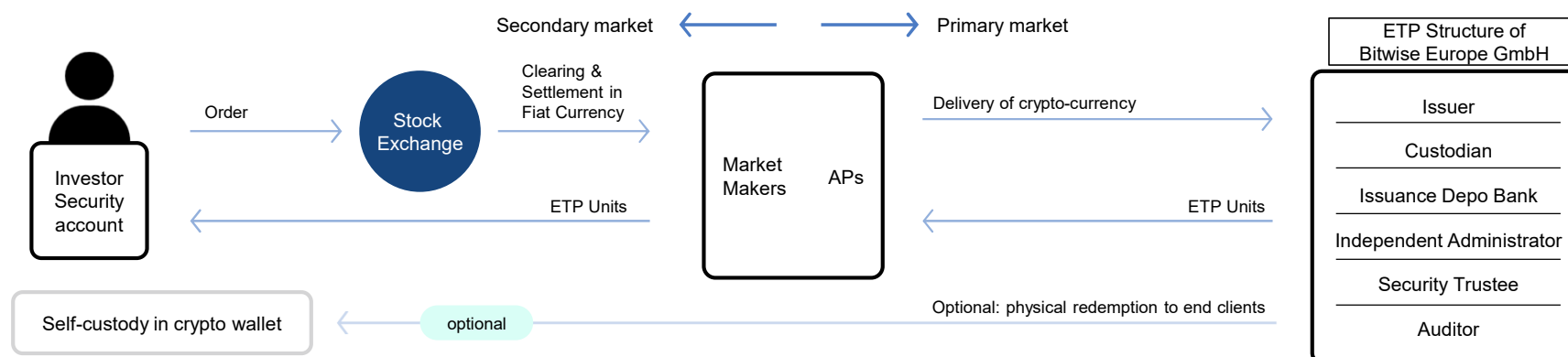


CRITERIA	BITWISE BTC1	BITC	BTCW	BTIC	FBTC	CBTC	XXBU	IB1T (NEW)	IBIT (US DOM)
Approved Directly by EU Regulator	✓	X	X	X	✓	X	X	✓	X
UCITS Eligible (per ESMA guidelines)	✓	✓	✓	✓	✓	✓	✓	✓	X
Low TER =0.05%	✓	X	X	X	X	X	X	X	X
Institutional Benchmark	✓	X	✓	X	X	X	X	✓	✓
Global Primary Market Liquidity Access	✓	X	X	X	X	X	X	X	X
Lending explicitly forbidden in Prospectus	✓	✓	✓	✓	✓	✓	X	X	X
Independent Administrator	✓	X	X	X	✓	X	✓	✓	X

BTC1 fee reduction from 20bps to 5bps for 6 months then ongoing review

How Crypto ETP trading works in practice

Order flow, trading and custody using regulated market participants



Trading on Regulated Exchanges

Buying and selling ETPs takes place through investors' brokerage accounts (or OTC) in the same way as the purchase or sale of traditional shares or ETFs.

Crypto ETPs do not require the management of crypto-wallets and the custody of the underlying assets is managed by regulated and specialised custodians on behalf of the issuer.

Bitwise ETPs are fully fungible with the underlying and can be redeemed with the issuer.

High Regulation Standards

Authorised Participants (APs) provide liquidity on the exchange and use the creation/redemption mechanism with the issuer to create (delivery of cryptocurrency to the issuer's custodian against ETP shares) or redeem ETP shares (delivery of ETP shares against cryptocurrency).

APs are regulated financial institutions within the EU and EEA, and through their appointment the issuer ensures that all cryptocurrencies involved through the ETPs come from regulated sources.

Secure Cold-Storage Custody

At all times, the issuer holds cryptocurrency in secure institutional-grade cold-storage custody to provide it physical backing to the issued ETPs.

The independent administrator monitors and approves each transaction between the issuer and APs throughout the ETP creation/redemption process and tracks transactions and balances. This eliminates errors and mistakes and prevents funds from being misappropriated.

A report on custody balances issued by the administrator is available on ETC Group's website.



[An animated flow chart is available on our website](#)



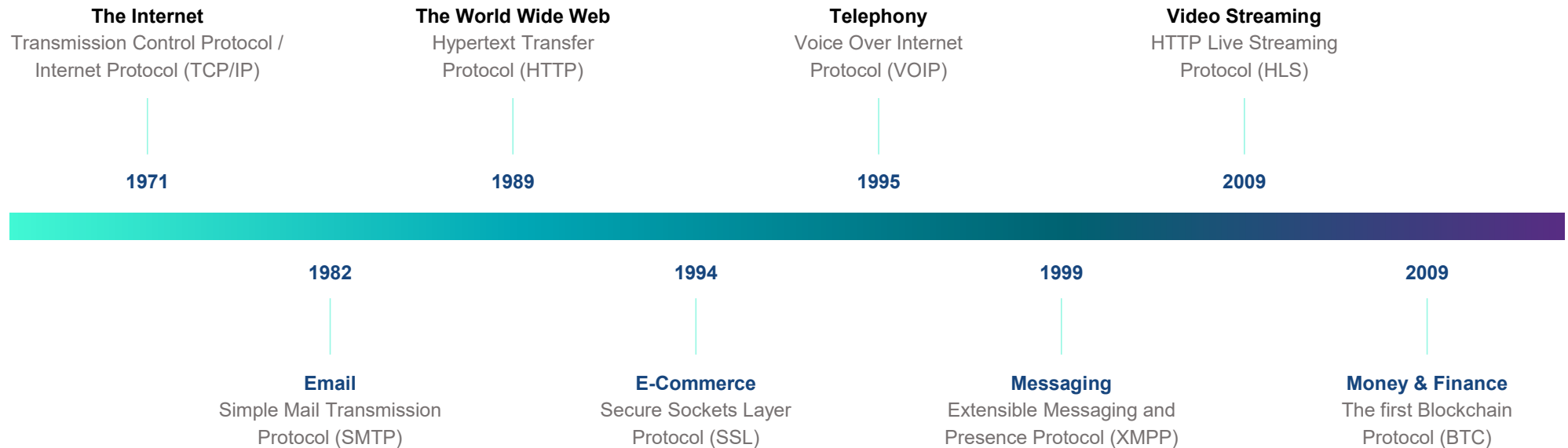
Why digital assets?



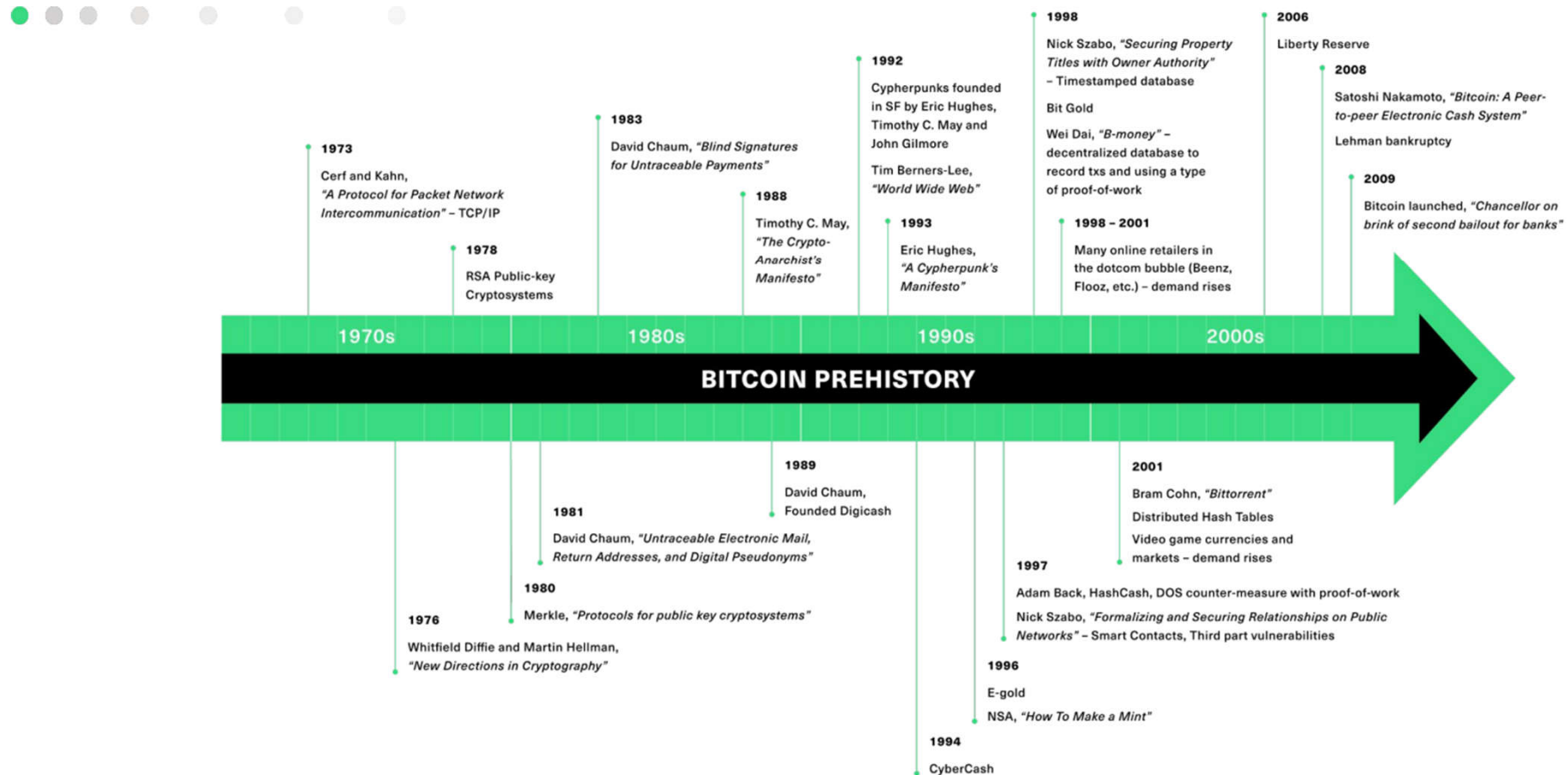
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This level of technological breakthrough is rare



Bitcoin – Not an immaculate conception



Source: @anselLinder and @btcmrks via Twitter

Crypto lets you move financial goods over the internet



Blockchain databases allow financial goods to settle essentially instantly.

By comparison, traditional financial systems are extremely slow.



Stocks settle in 1 day



Bank wires take 2-4 days



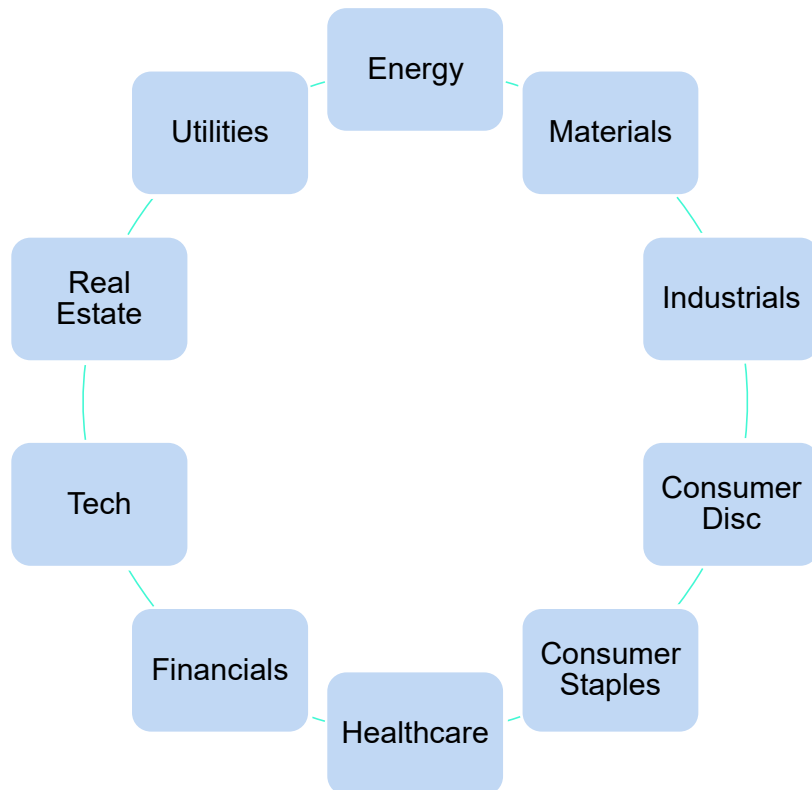
Bill pay takes 1-5 days

Blockchains work 24/7/365, settle within milliseconds to minutes, and have minimal fees in comparison.

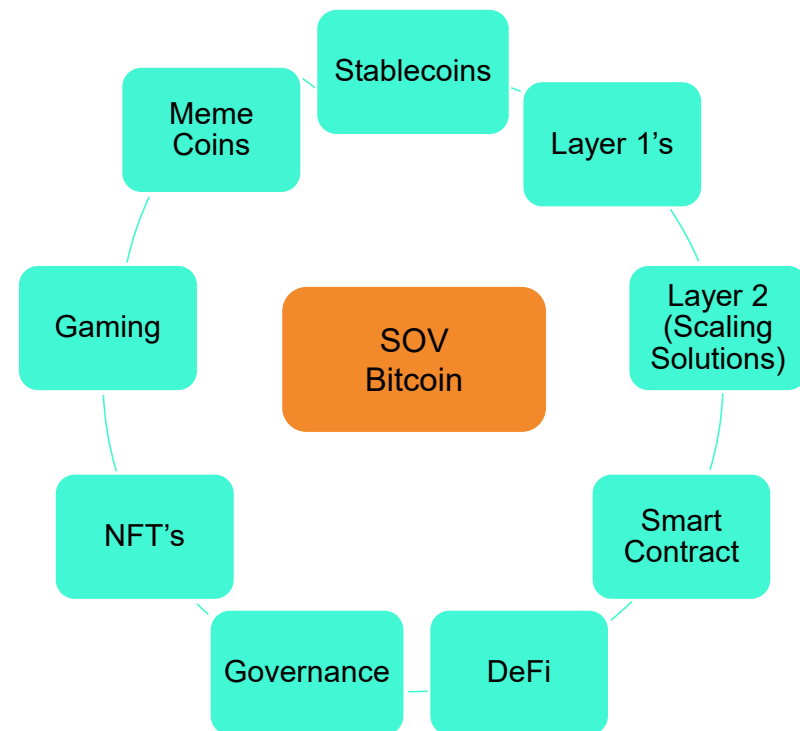
Sector classifications: Traditional vs Digital



Traditional



Digital



What's the difference



REVOLUTION

Bitcoin

Peer to Peer cash
Store of Value (Digital Gold)
Censorship-Resistant Financial network
Debasement hedge
Bearer instrument of the internet



EVOLUTION

Alt Coins

Stablecoins
Web3
Decentralised Finance
Smart Contracts, Decentralised Apps
Distributed Ledger Technology (DLT)



Bitcoin – Digital Gold



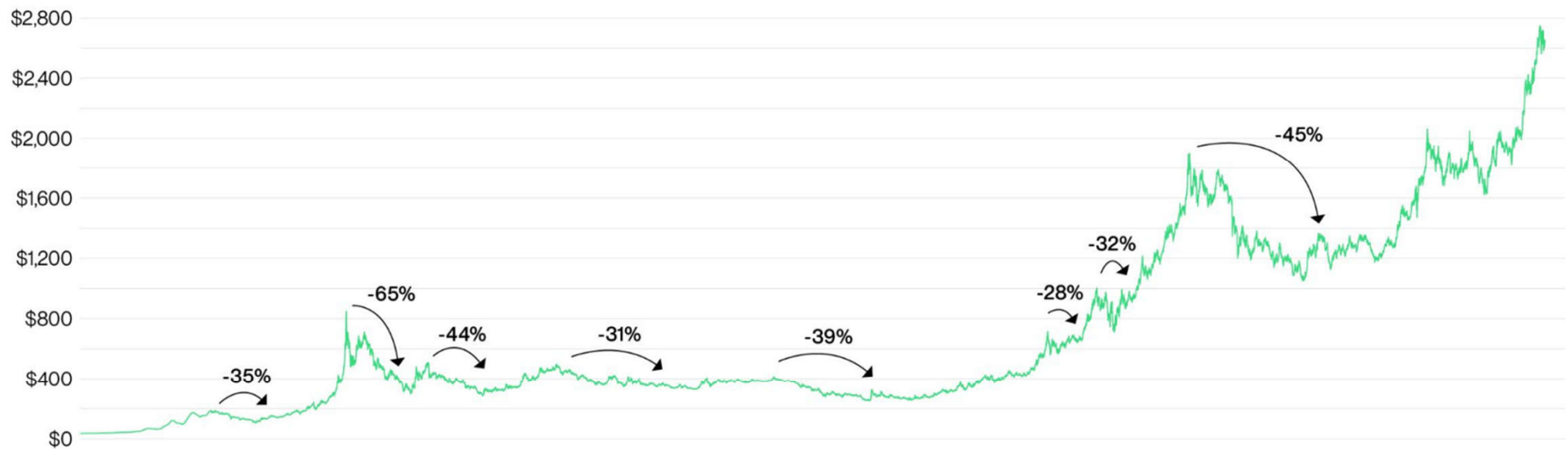
Predictable – 1 block every 10 minutes until 21million Bitcoin

Network – Adoption faster than the internet (almost 2x) – Metcalfs Law / Most secure in human history

Scarcity – Can't be debased by central bank printing (Store of Value)

BITCOIN VS. GOLD					
	BITCOIN	GOLD		BITCOIN	GOLD
Limited supply	✓	✓	Never been counterfeited	✓	X
Fungible	✓	✓	Low-cost storage and portability at scale	✓	X
Decentralized	✓	✓	High-speed transfer of value	✓	X
Borderless	✓	✓	Easily verifiable	✓	X
Long track record	X	✓	Divisible for microtransactions	✓	X

Too volatile – How can something this volatile be a store of value?



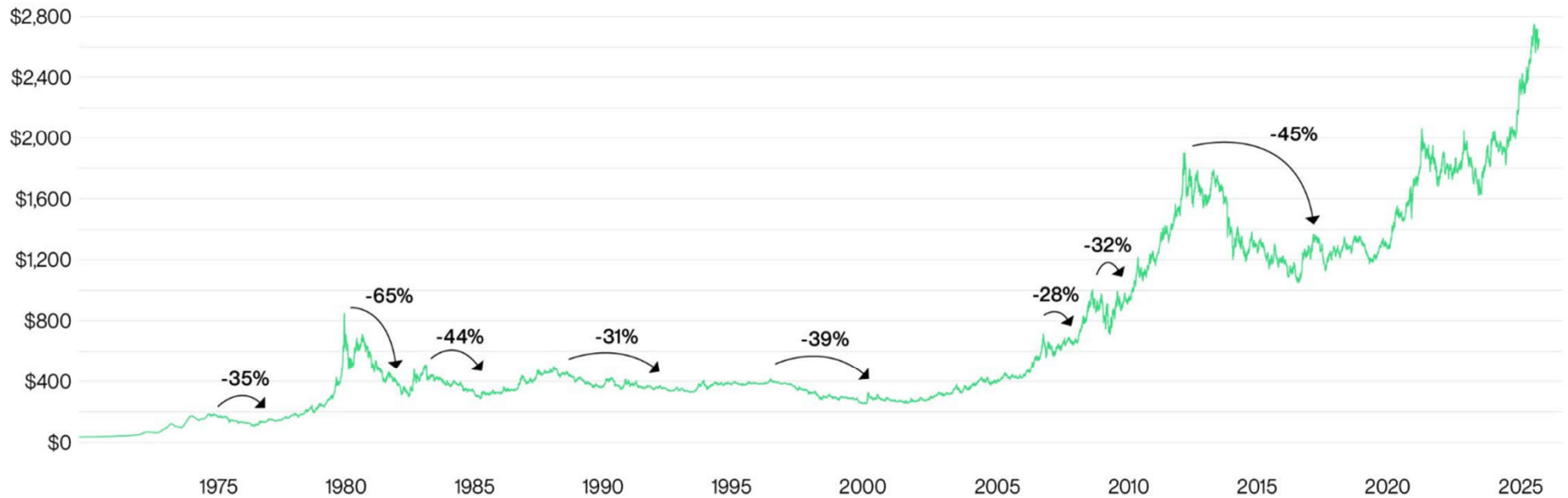
Disclaimer: Note that this is not actually a chart of bitcoin. The asset in this chart is revealed on the following slide, as is the time period and data source. It's left blank here as a creative presentation tool.

That's actually a chart of gold since the early 1970's



Gold Prices

Daily values from January 1, 1969 to December 31, 2024



Source: Bitwise Asset Management with data from Bloomberg.

Bitcoin's Utility



Developed World

- Digital Gold – Decentralised, globally fungible, open-access monetary system
- Scarce asset – 21 Million
- Debasement hedge
- Global adoption rates faster than the internet
- Low cross-asset correlation



World ▾ Business ▾ Markets ▾ Sustainability ▾ Legal ▾ Breakingviews ▾ Technology ▾ Investigations

Bitcoin retakes \$100,000 on global trade deal optimism

By Gertrude Chavez-Dreyfuss and Tommy Reggiori Wilkes

May 8, 2025 6:15 PM GMT+1 · Updated 4 days ago



Developing World

- **+5 billion** people experiencing currency debasement.
- **+4 billion** people living under authoritarian regimes.
- **+2 billion** people experiencing double-digit inflation.
- **+1 billion** people who cannot use traditional payment transfer apps.
- **+1 billion** people who rely on remittances.

Bitcoin – Who’s investing and why



Individuals

Protect Purchasing Power

Corporates

Buffer balance-sheets And outperform peers

Sovereigns

Strengthen Reserves & improve credit ratings

Central Banks

Diversify reserves

Institutions

Outperform benchmarks & diversity portfolios

Decade	Median Personal Income	Median Home Price	Home Price to Income Multiple
1960	\$3,000	\$11,900	4.0
1970	\$5,000	\$17,000	3.4
1980	\$10,041	\$47,200	4.7
1990	\$17,000	\$79,100	4.7
2000	\$25,000	\$119,600	4.8
2010	\$30,324	\$221,800	7.3
2020	\$43,894	\$329,000	7.5
2024	\$50,200	\$420,400	8.4

Bitcoin has been one of the best performing assets of all time

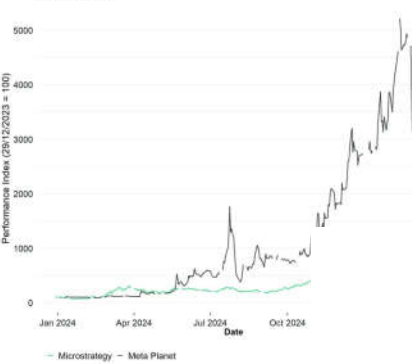
Year	Bitcoin	S&P 500	GS
2011	1318.7%	0%	10.
2012	217.9%	13.4%	7.1
2013	5428.4%	29.6%	-28.
2014	-57.5%	11.4%	-1.4
2015	36.2%	-0.7%	-10.
2016	120.3%	9.5%	8.1
2017	1375.1%	19.4%	13.1
2018	-73.8%	-6.2%	-1.4
2019	94.8%	28.9%	18.1
2020	305.1%	16.3%	25.1
2021	59.8%	26.9%	-3.1
2022	-64.3%	-19.4%	-0.3%
2023	157%	24.2%	13.1%
2024	120.5%	23.3%	27.2%
Year-to-Date	-5%	1.3%	11.1%

Source: Bloomberg, Bitwise Europe Data available as of close 2024-02-20

Companies that have adopted BTC as treasury asset have significantly outperformed their peers

Microstrategy and Meta Planet Performance

Index rebased to 100



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El Salvador's Credit Rating since it adopted a Bitcoin Standard in September 2021:

July 2021: CCC+
May 2022: CCC+
September 2022: CCC-
May 2023: C+
November 2023: CCC
May 2024: CCC+

January 2025: B-

1 SEC. 6. BITCOIN PURCHASE PROGRAM.
2 (a) ESTABLISHMENT.—
3 (1) IN GENERAL.—The Secretary shall establish
4 a Bitcoin Purchase Program which shall—
5 (A) purchase not more than 200,000
6 Bitcoins per year over a 5-year period, for a
7 total acquisition of 1,000,000 Bitcoins;
8 (B) conduct purchases in a transparent
9 and strategic manner to minimize market disruption; and
10 (C) hold Bitcoin acquired under this section
11 in trust for the United States, as provided
12 in this section.
13

FINANCIAL TIMES

Bitcoin + Add to myFT

Head of Czech central bank wants to buy billions of euros in bitcoin

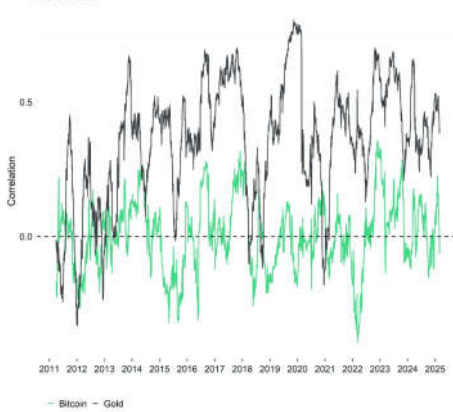
Governor tells FT 'I like profitability' and predicts others could follow his example



Aleš Michl: 'Of course, if you compare my position with other bankers, then I'm the one entering the jungle, or the pioneer' © Milan Jaron/Bloomberg

Rolling correlation: 10yr UST Future
60-day window

Bitwise



Source: Bloomberg, Bitwise Europe

Different crypto assets are not like different currencies; they are more like different software companies



\$

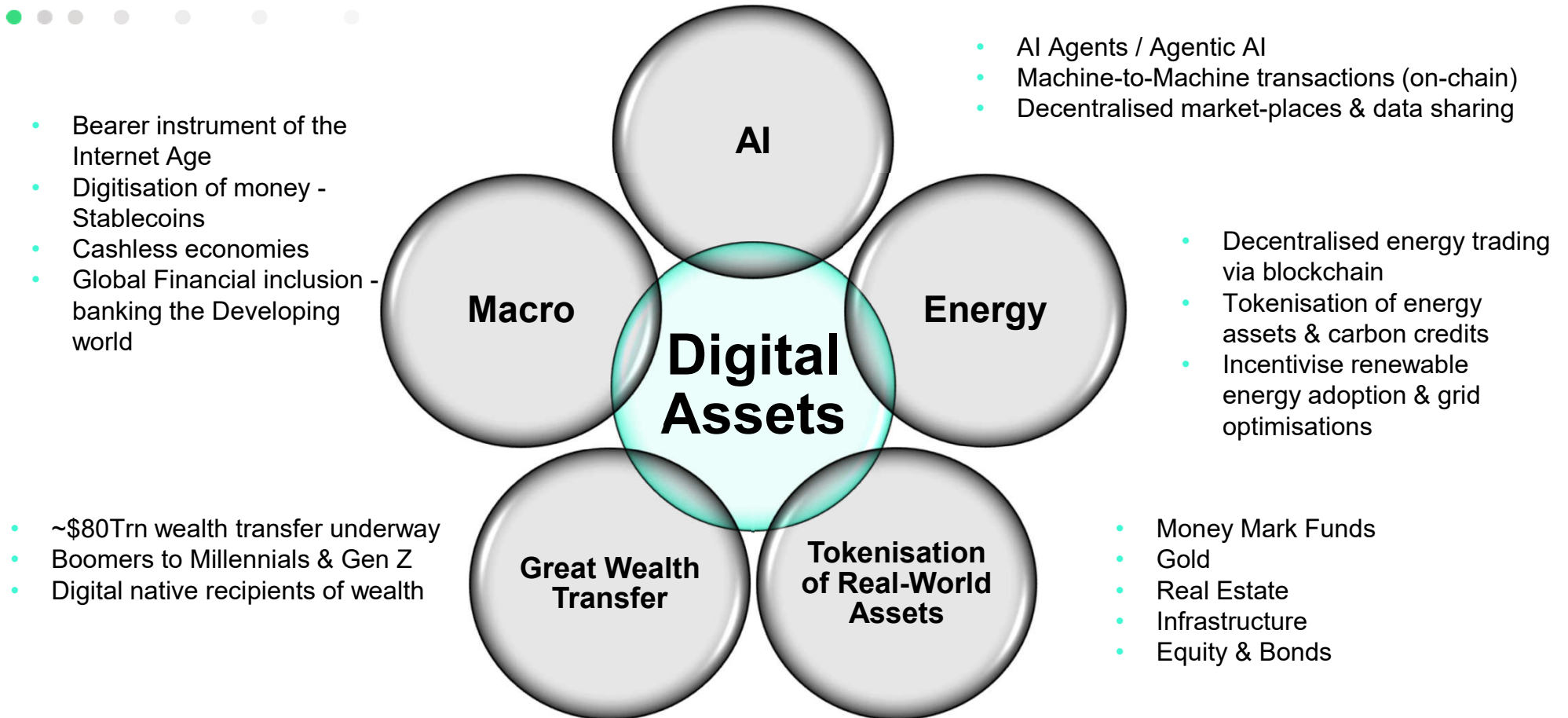
€

¥

£



Digital Assets at the nexus of multiple Megatrends



Companies building on Ethereum



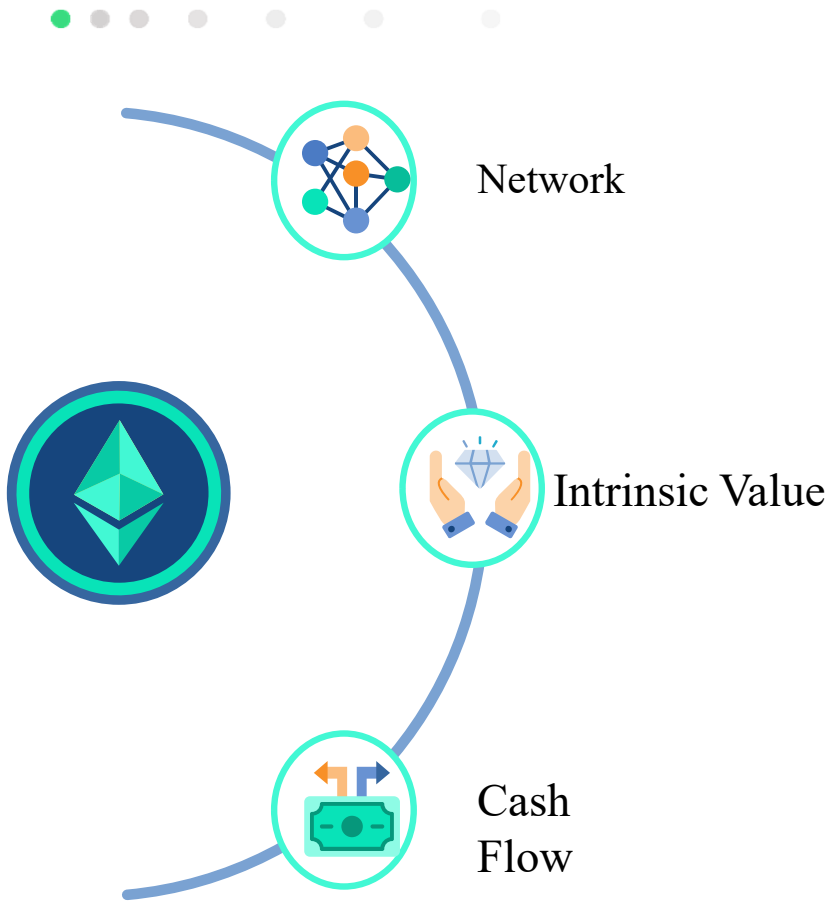
Crypto real world use cases



Sector	Company A	Company B	REAL WORLD USE CASES
Energy / Commodities	Glencore	BP	Energy trading and blockchain-based supply chain tracking, ESG mining material provenance.
Healthcare	Pfizer	Roche	Securing medical data, sharing research, integrity of clinical trials, supply chain management of pharmaceuticals from manufacturer to patients
Logistics	FedEx	Maersk	Global trade transparency (Global-Lens - Maersk), Trucker alliance tracking - Supply chain management.
Materials	ArcelorMittal	BHP	Tracking raw material supply chains and ensuring sustainability.
Industrials	Siemens	General Electric	Implementing Ethereum for industrial automation and secure data sharing.
Information Technology	Microsoft	IBM	Blockchain-based cloud services and smart contracts.
Consumer Discretionary	LVMH	Nike	Precious stone provenance, anti-counterfeiting and digital fashion solutions.
Consumer Staples	Unilever	Coco Cola	Supply chain transparency and consumer trust.
Financials	JP Morgan	Goldman Sachs	Cross-border payments and blockchain-based financial services.
Communication	Verizon	AT&T	Secure communication networks and data management.
Utilities	American Electric	Duke Energy	Energy grid management and carbon credit trading.
Real Estate	Blackrock	Brookfield Asset Mgmt.	Property management and real estate tokenization.

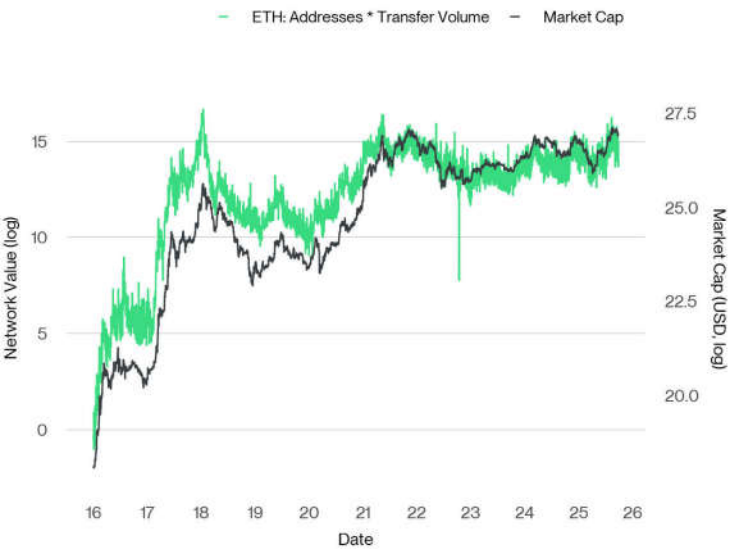
Source: Statista, Cointelegraph, The Block, Decrypt, Token Terminal, Glassnode, Bitwise

Multiple approaches to value Blockchains



Ethereum: Network Valuation

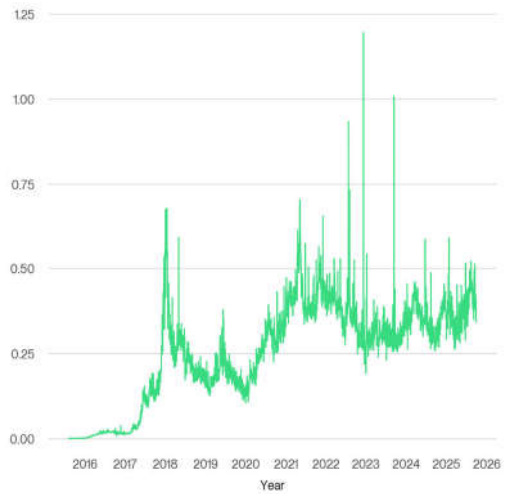
Ethereum's network value is a function of user adoption



Source: Glassnode, Bitwise Europe; data as of 2025-09-29

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hereum: Daily Network Participants



Source: Glassnode, Bitwise Europe; data as of 2025-09-29

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Macro



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Increasing sovereign risks

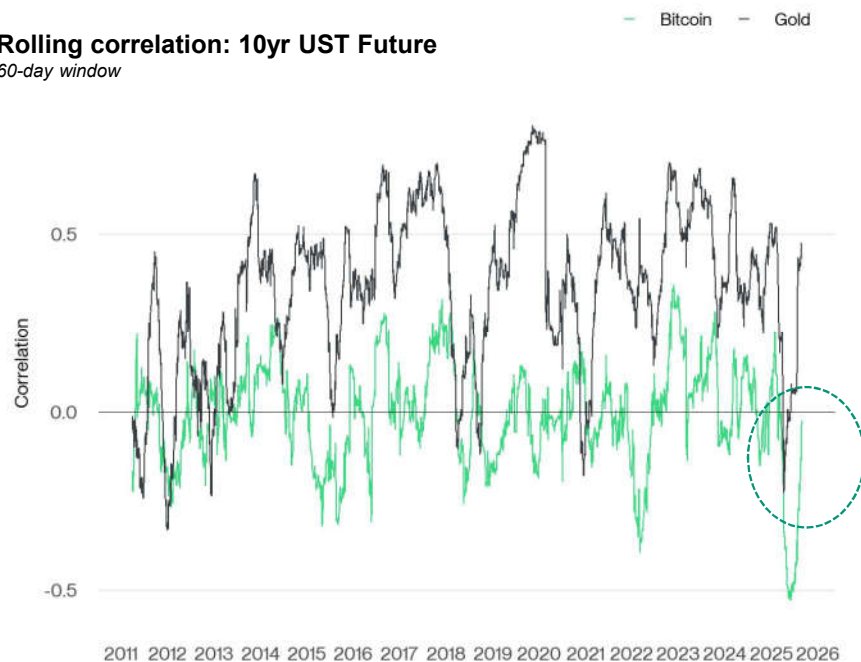
US long-term Treasury bonds are experiencing their worst performance in history



Source: Bloomberg, Bitwise Europe; Past performance not indicative of future returns.

Record low correlation between Bitcoin and US Treasury bonds

Rolling correlation: 10yr UST Future
60-day window



Czech central bank head wants it to buy billions of euros in bitcoin

Governor tells FT 'I like profitability' and predicts others could follow his example



Aleš Michl: 'Of course, if you compare my position with pioneer' © Milan Jaroš/Bloomberg

Raphael Minder in Prague

Published JAN 29 2025



Hunter Horsley ✓
@HHorsley



We just provided some information for a nation state asking about Bitcoin ETFs.

Considering moving some exposure from foreign currency govt bonds into BTC.

Bitcoin is entering a new chapter —

12:59 AM · Jan 16, 2025 · 457.4K Views

138

656

3.3K

180



Digital assets offer significant diversification since correlations to traditional assets are relatively low

Cross Asset Correlation Matrix

MSCI World	1	0.97	0.26	-0.05	0.16	0.42	-0.38	0.32	0.11	0.34
S&P 500	0.97	1	0.18	-0.04	0.1	0.37	-0.28	0.28	0.1	0.31
BBG Global Agg	0.26	0.18	1	0.54	0.5	0.14	-0.72	0.15	0.08	0.15
Bund Future	-0.05	-0.04	0.54	1	0.18	-0.11	0.03	0.06	0.05	0.04
Gold	0.16	0.1	0.5	0.18	1	0.42	-0.49	0.15	0.08	0.12
BBG Commodity	0.42	0.37	0.14	-0.11	0.42	1	-0.33	0.18	0.09	0.19
Dollar Index	-0.38	-0.28	-0.72	0.03	-0.49	-0.33	1	-0.15	-0.07	-0.19
MSCI DA20 Capped	0.32	0.28	0.15	0.06	0.15	0.18	-0.15	1	0.86	0.89
Bitcoin	0.11	0.1	0.08	0.05	0.08	0.09	-0.07	0.86	1	0.8
Ethereum	0.34	0.31	0.15	0.04	0.12	0.19	-0.19	0.89	0.8	1
	MSCI World	S&P 500	BBG Global Agg	Bund Future	Gold	BBG Commodity	Dollar Index	MSCI DA20 Capped	Bitcoin	Ethereum

Rolling Correlation: S&P 500

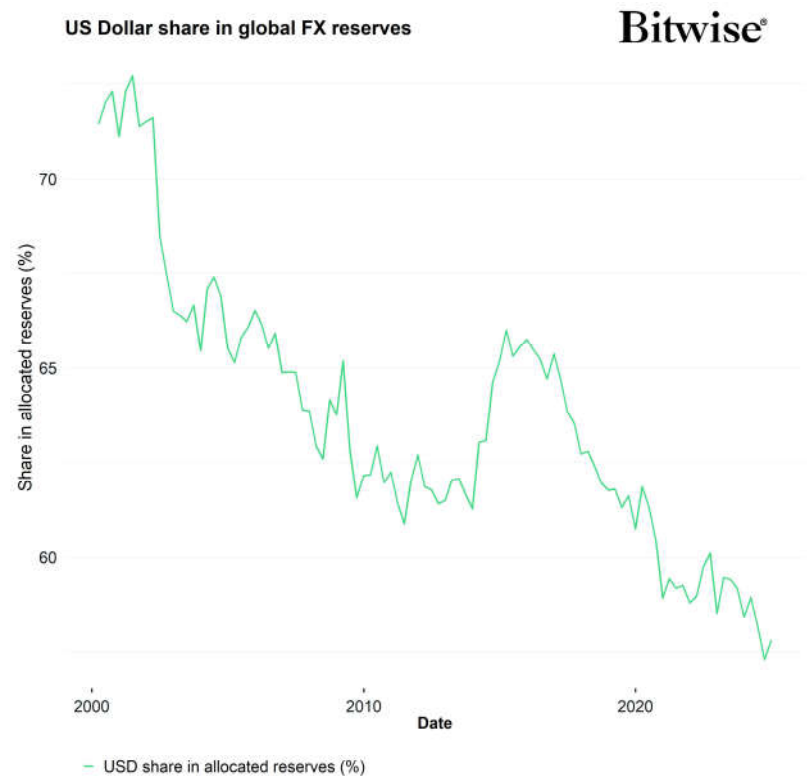
60-day window



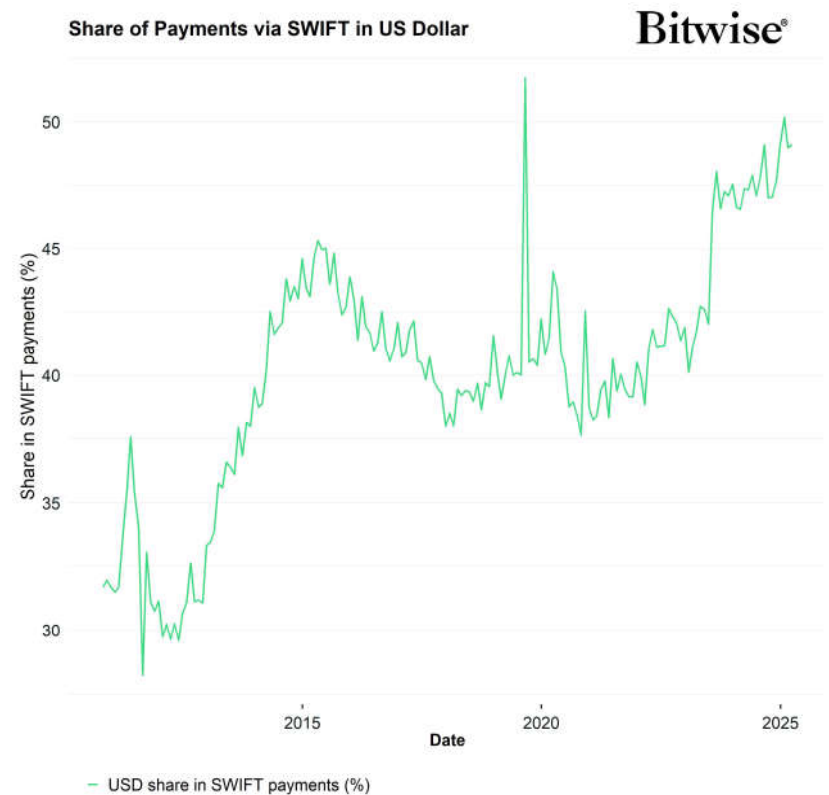
Correlations of weekly returns; Source: Bloomberg, Bitwise Europe; earliest data start: 2011-01-03; data as of 2025-07-08

Source: Bloomberg, Bitwise Europe

De-Dollarisation



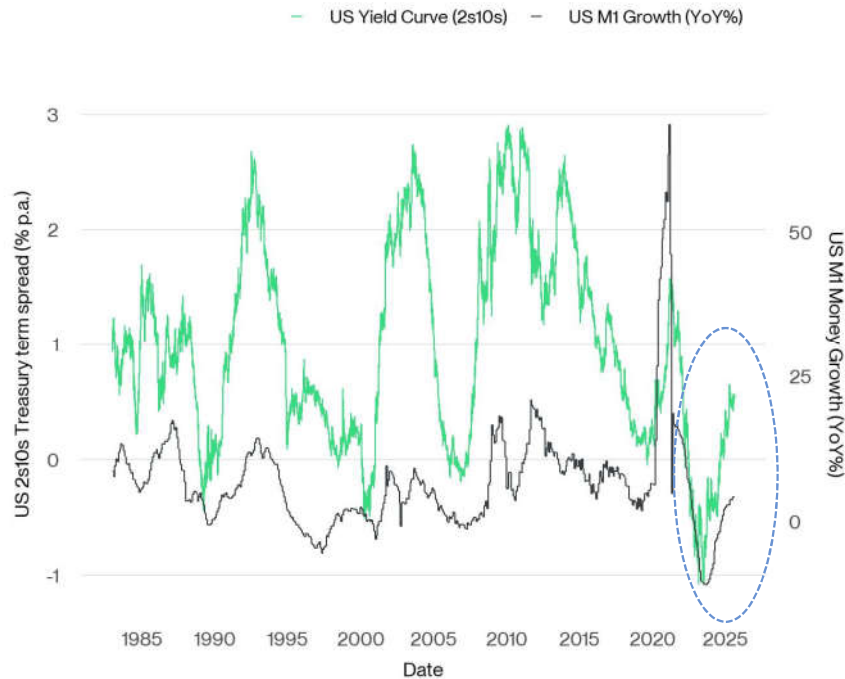
Source: IMF, Bloomberg, Bitwise Europe



Source: IMF, Bloomberg, Bitwise Europe

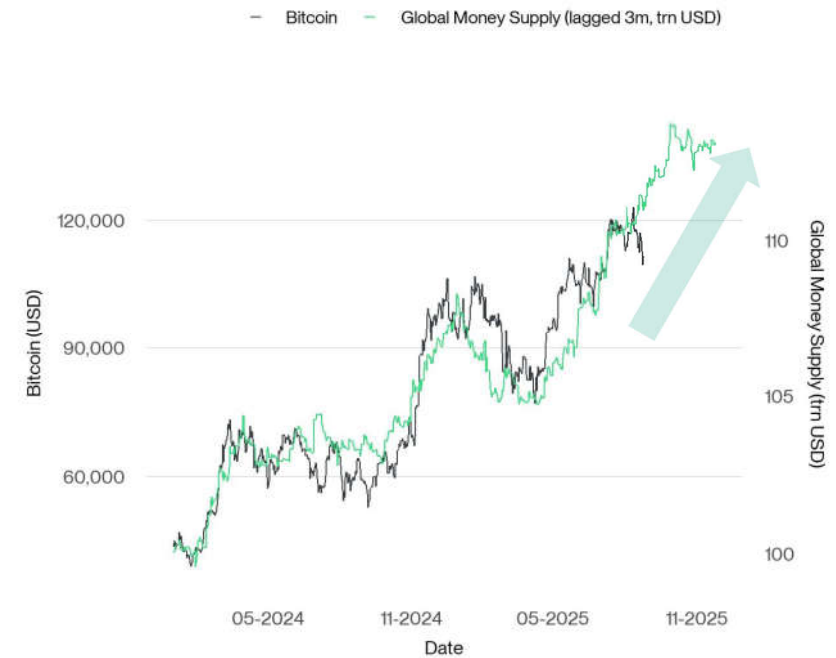
Money supply will likely continue to *expand* = good for BTC

Recent steepening signals increasing liquidity growth



Source: Bloomberg, Bitwise Europe

Global monetary expansion implies that bitcoin will likely continue to rally





Portfolio implications

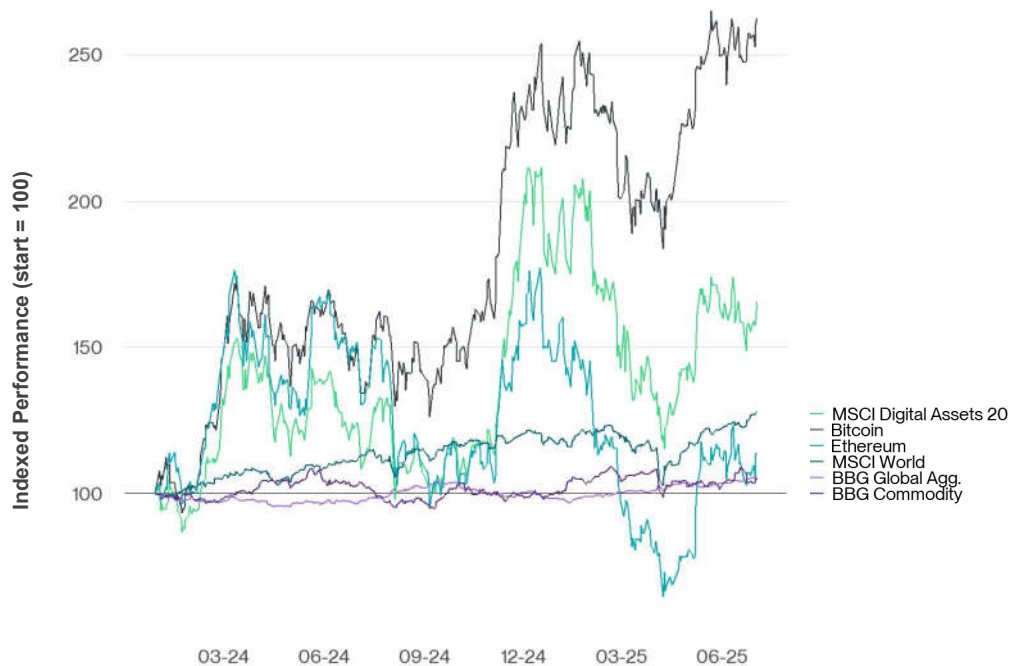


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Digital assets like bitcoin are one of the best performing assets

Digital Assets tend to outperform traditional assets by a very wide margin



Source: Bloomberg, Bitwise Europe

Bitcoin has been one of the best performing assets of all time

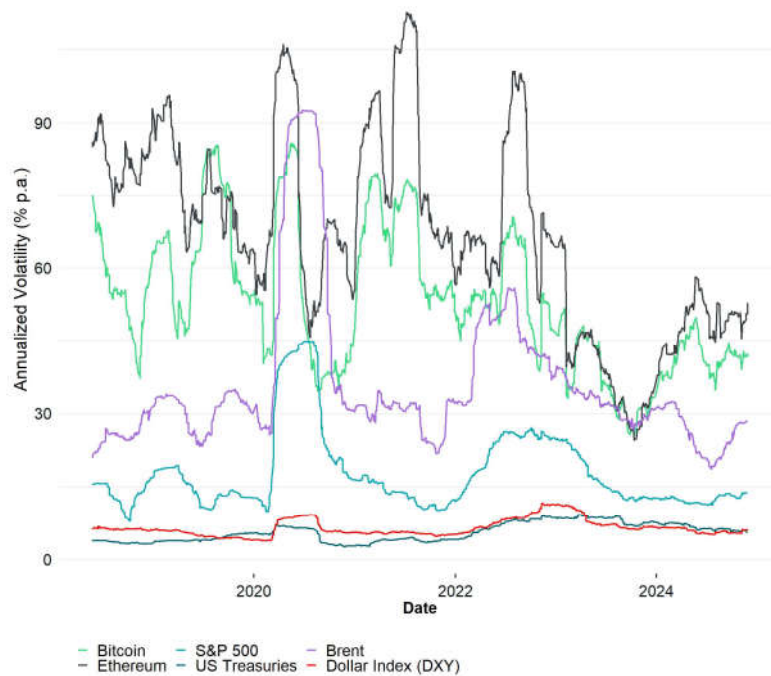
YEAR	BITCOIN	S&P 500	GOLD
2011	1316.7%	0%	10.1%
2012	217.9%	13.4%	7.1%
2013	5428.4%	29.6%	-28.3%
2014	-57.5%	11.4%	-1.4%
2015	36.2%	-0.7%	-10.4%
2016	120.3%	9.5%	8.1%
2017	1375.1%	19.4%	13.5%
2018	-73.8%	-6.2%	-1.6%
2019	94.8%	28.9%	18.3%
2020	305.1%	16.3%	25.1%
2021	59.8%	26.9%	-3.6%
2022	-64.3%	-19.4%	-0.3%
2023	157%	24.2%	13.1%
2024	120.5%	23.3%	27.2%
Year-to-Date	16.8%	5.8%	25.6%

Source: Bloomberg, Bitwise Europe, Data available as of close 2025-07-09

There is no free lunch – higher returns are associated with higher volatility

Volatility of Various Assets Over Time

3-months rolling annualized volatility



Source: Bloomberg, Bitwise Europe

Volatility: Bitcoin vs. Tesla, Nvidia, and Meta

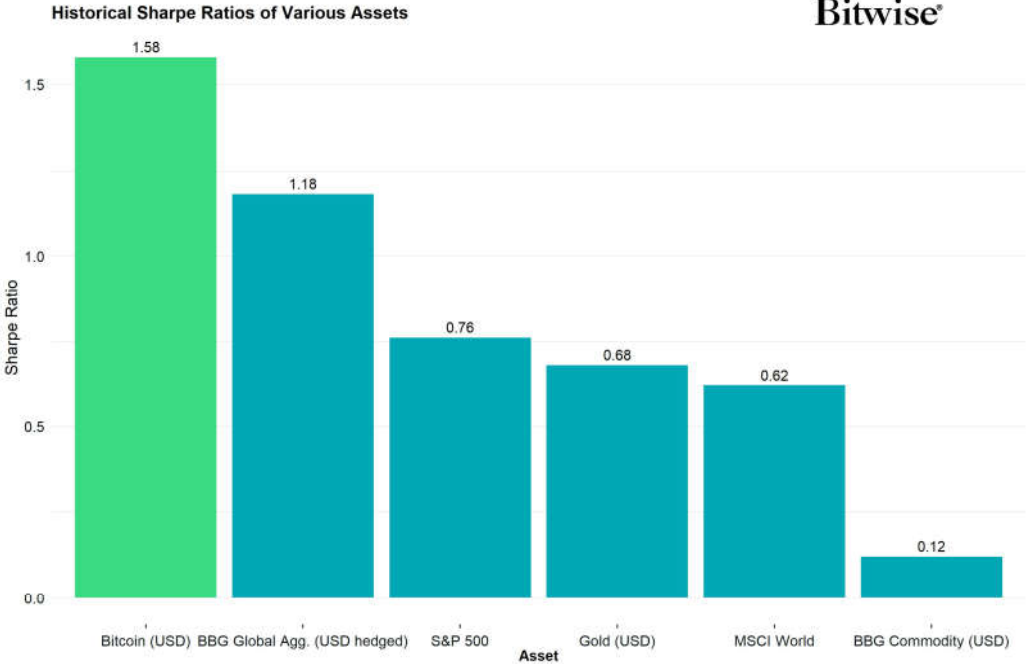
1-Year Rolling Annualized Volatility



Source: Bitwise Asset Management with data from Bloomberg. Data from December 31, 2019 to December 31, 2024.

Investors are more than compensated for the additional volatility

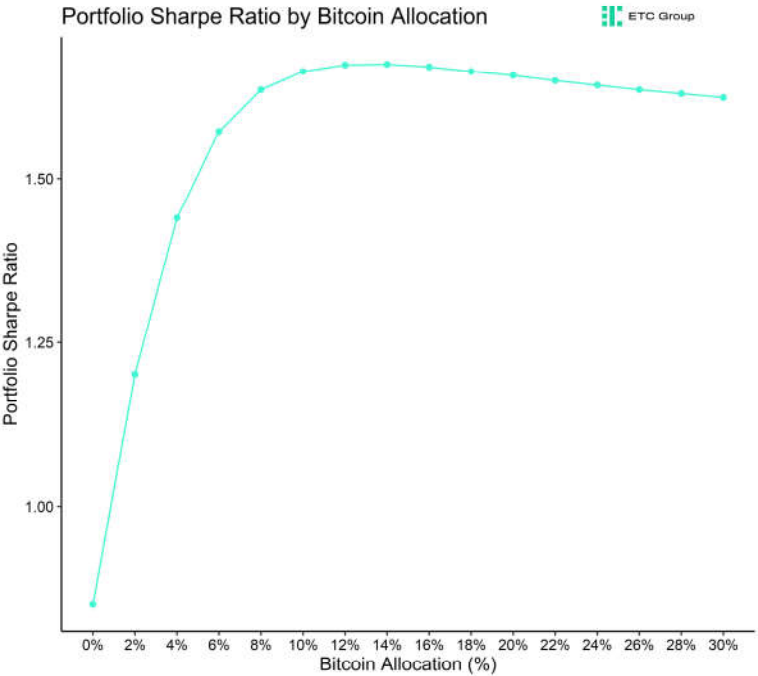
Cryptoasset investors were more than compensated for the additional volatility



Bitwise

Source: Bloomberg, Bitwise Europe; Sample: 2010-01-01 - 2025-05-02

The optimal Bitcoin allocation in a global stock-bond portfolio has been between 12% and 16%



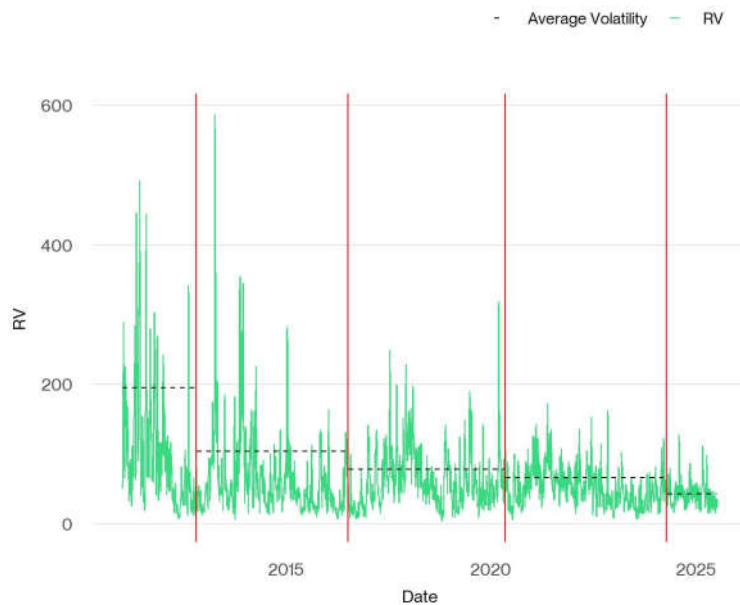
ETC Group

Source: Bloomberg, ETC Group; Monthly rebalancing; Sharpe Ratio was calculated w/ 3M USD Cash Index as risk-free rate; BTC allocation is taken out of equity allocation of 60%, bond allocation remains at 40%; Sample: July 2010 - Today

Bitcoin's volatility has been decreasing structurally

Bitcoin's average volatility has been decreasing structurally over time with every halving

Bitcoin: Realised volatility

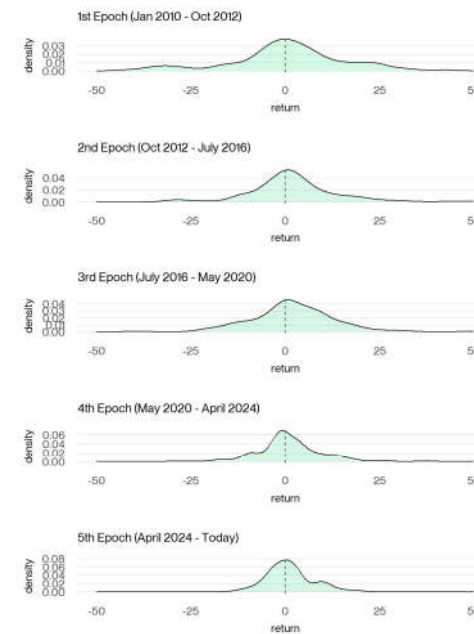


Sample: 2011-01-07 until 2025-07-11; Source: Glassnode, Bitwise Europe; red lines denote Halvings

Source: Bloomberg, Bitwise Europe

Bitcoin: Extreme returns have occurred less frequently over time

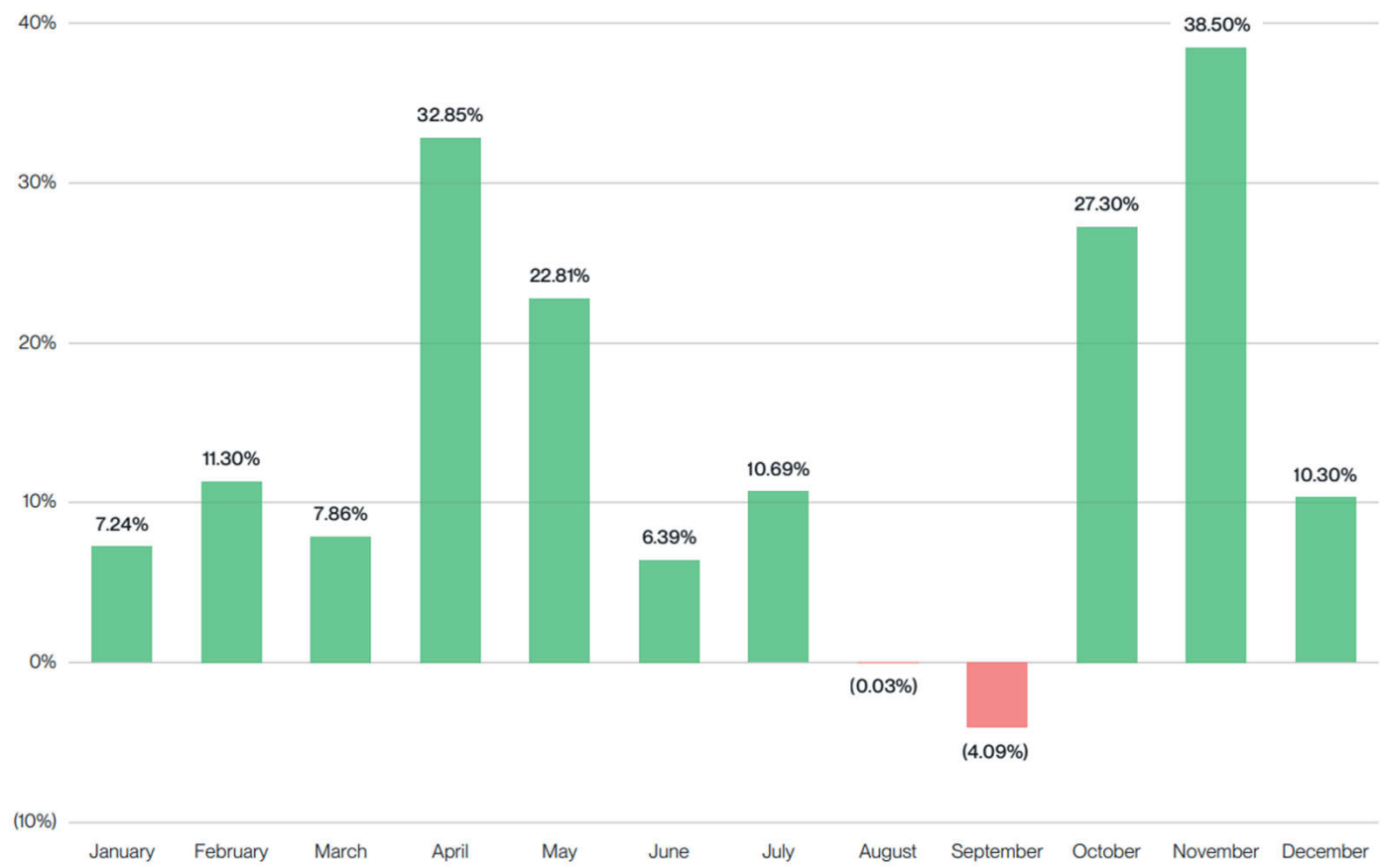
Bitcoin: 7-day return histogram by Halving epoch



Source: Glassnode, Bitwise Europe, own calculations; Sample: 2011-01-07 until 2025-07-11

Source: Bloomberg, Bitwise Europe

Bitcoin Seasonality: Average Monthly Performance

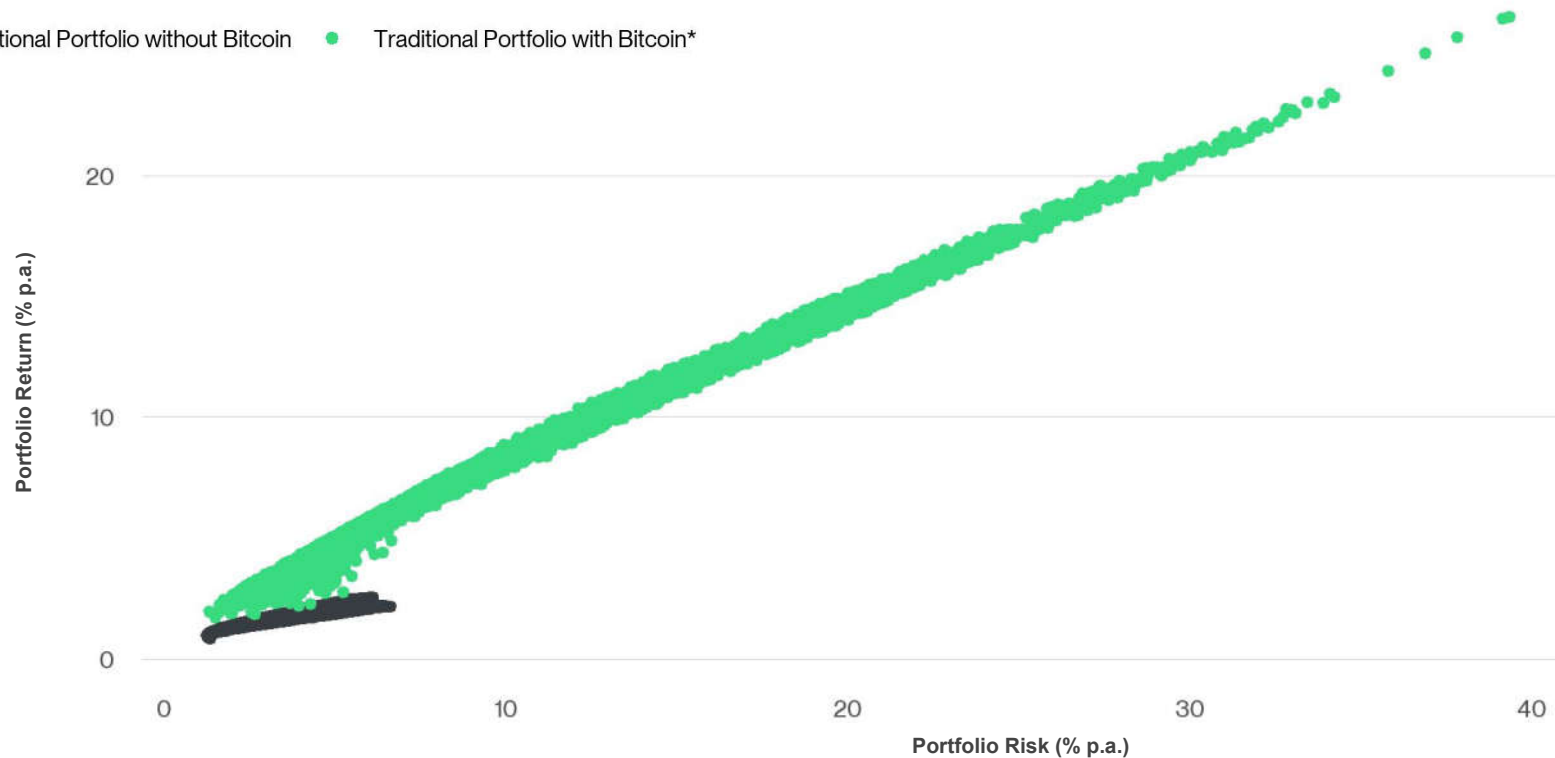


Source: Bitwise Asset Management. Data from August 1, 2010 to September 30, 2025. Past performance is no guarantee of future results.

Digital assets open a whole new universe of efficient portfolios for investors

Efficient Frontiers: Multi-Asset Portfolios with and without Bitcoin

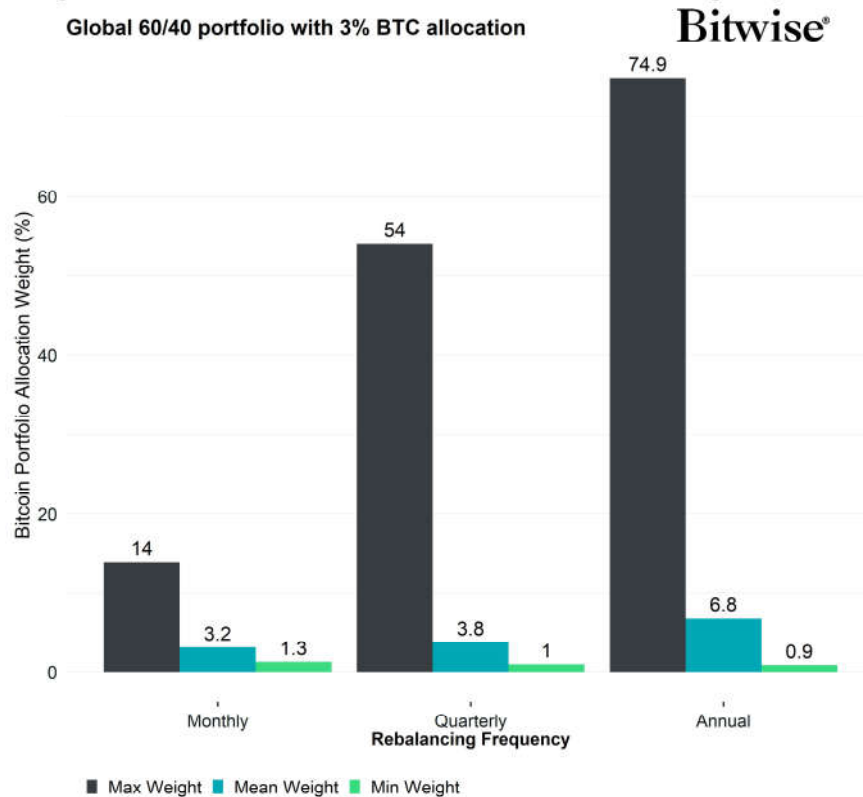
● Traditional Portfolio without Bitcoin ● Traditional Portfolio with Bitcoin*



Source: Bloomberg, Bitwise Europe; *Efficient frontier based on a simulation of 10000 multi-asset portfolios; Sample: July 2010 – Today.

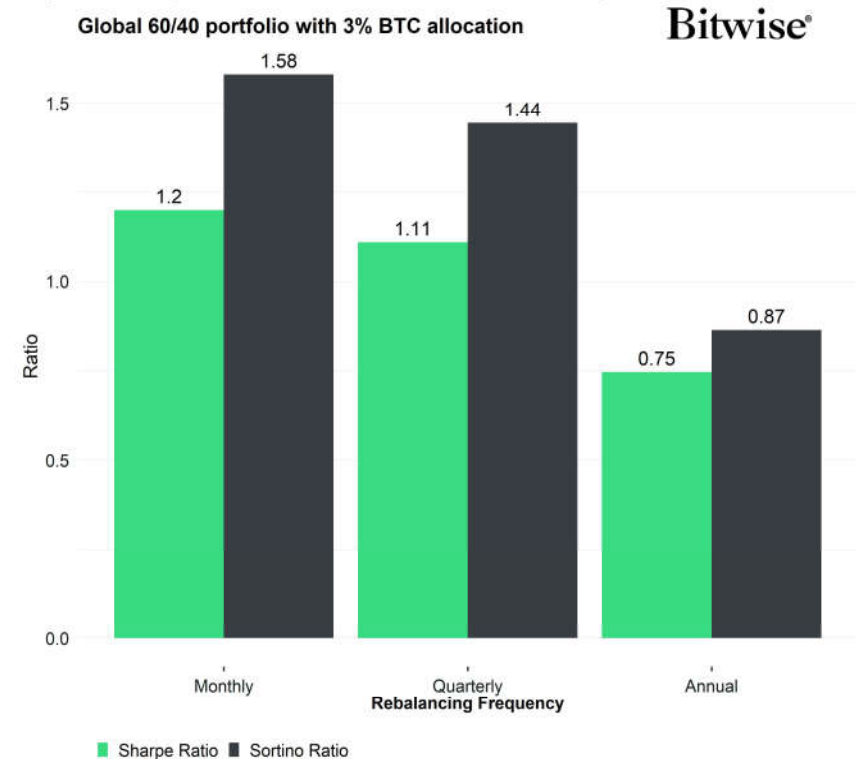
What is the optimal rebalancing frequency?

Weight Statistics for the 3% BTC Portfolio for Different Rebalancing Frequencies



Source: Bloomberg, Bitwise Europe; Assumes rebalancing with 3% Bitcoin allocation;
Sample period: 2010-07-20 - 2025-05-06

Highest risk-adjusted returns are achieved with more frequent rebalancings

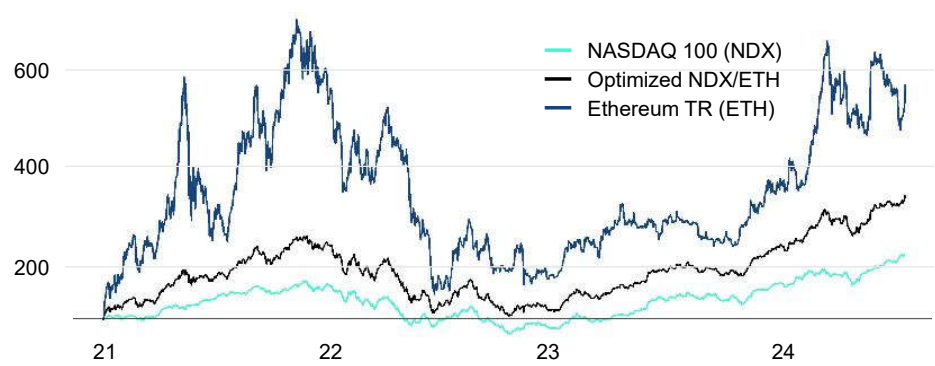


Source: Bloomberg, Bitwise Europe; Sharpe & Sortino Ratio was calculated with 3M USD Cash Index as assumed risk-free rate; Bitcoin allocation is taken out of equity allocation of 60%, bond allocation remains at 40%; Assumes 10 bps tx costs per trade; Past performance not indicative of future returns; Sample: 2010-07-20 - 2025-05-06

Allocations to Ethereum can enhance returns of a pure growth equity portfolio

Allocation to Ethereum (ETH) can significantly enhance returns of a pure growth equity portfolio

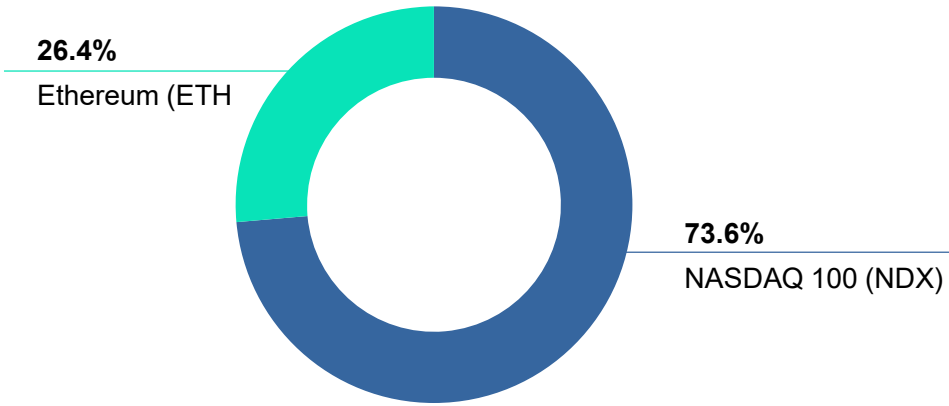
Growth Equity Performance with Ethereum (ETH)



	NASDAQ 100 (NDX)	Optimized NDX/ETH	Ethereum TR (ETH)
Cumulative Return (%)	226.5	342.2	561
Annual Return (%p.a.)	17.3	27.1	40
Volatility (% p.a.)	22.9	28.3	67.4
Sharpe Ratio	0.48	0.53	0.42
Max Drawdown (%)	60.6	60.5	78.6

Source: Bloomberg, Glasnode, ETC Group; Monthly rebalancing; *Compound Annual Growth Rate; Sharpe Ratio was calculated with 3M USD Cash Index as assumed risk-free rate; ETH performance includes staking returns; Past performance not indicative of future returns

Optimal Ethereum (ETH) allocation to a NASDAQ 100 portfolio



Source: Bloomberg, Glasnode, ETC Group; Optimized weights based on maximized Sharpe Ratio; Sample: Jan 2021 - Today

Historical Impact on a Traditional 60/40 Portfolio: Ethereum

Portfolio Performance Metrics

Period between January 1, 2014 and September 30, 2025 (assuming quarterly rebalancing)

PORTFOLIO	CUMULATIVE RETURN	ANNUALIZED RETURN	ANNUALIZED VOLATILITY	SHARPE RATIO	MAXIMUM DRAWDOWN
Traditional 60/40 Portfolio	100.51%	8.26%	9.06%	0.610	22.07
Traditional Portfolio + 1.0% Ethereum	132.62%	10.11%	9.41%	0.784	22.60%
Traditional Portfolio + 2.5% Ethereum	188.05%	12.82%	10.38%	0.972	23.39%
Traditional Portfolio + 5.0% Ethereum	302.51%	17.21%	12.67%	1.142	24.70%
Traditional Portfolio + 10.0% Ethereum	634.73%	25.53%	17.99%	1.268	27.38%

Source: Bitwise Asset Management with data from Bloomberg. Data from January 1, 2017 to September 30, 2025. Note: Traditional Portfolio consists of 60% equities (represented by the FTSE Global All Cap Index) and 40% bonds (represented by the Bloomberg US Aggregate Bond Float Adjusted Index). For index definitions, see p.74. Not considering taxes nor transaction costs. Performance of individual crypto assets may differ significantly from the performance of Ethereum. The period before 2017 is excluded as that is the first year that full-year price data is available for Ethereum

Past performance does not predict or guarantee future results. Nothing contained herein is intended to predict the performance of any investment. There can be no assurance that actual outcomes will match the assumptions or that actual returns will match any expected returns. Historical performance of sample portfolios has been generated and maximized with the benefit of hindsight. The returns do not represent the returns of an actual account and do not include the fees and expenses associated with buying, selling and holding funds or crypto assets. Performance information is provided for informational purposes only.

Small allocations significantly enhance portfolio Sharpe ratios

Portfolio Performance Metrics

Period between January 1, 2014 and June 30, 2025 (assuming quarterly rebalancing)

PORTFOLIO	CUMULATIVE RETURN	ANNUALIZED RETURN	ANNUALIZED VOLATILITY	SHARPE RATIO	MAXIMUM DRAWDOWN
Traditional 60/40 Portfolio	111.22%	6.72%	8.59%	0.504	22.07%
Traditional Portfolio + 1.0% bitcoin	132.64%	7.62%	8.68%	0.603	22.73%
Traditional Portfolio + 2.5% bitcoin	167.99%	8.96%	8.98%	0.732	23.72%
Traditional Portfolio + 5.0% bitcoin	236.33%	11.13%	9.81%	0.892	25.35%
Traditional Portfolio + 10.0% bitcoin	414.08%	15.31%	12.26%	1.054	28.53%

Source: Bitwise Asset Management with data from Bloomberg. Note: Traditional Portfolio consists of 60% equities (represented by the FTSE Global All Cap Index) and 40% bonds (represented by the Bloomberg US Aggregate Bond Float Adjusted Index). It is not possible to invest directly in an index. Not considering taxes nor transaction costs. Bitcoin (BTC) is analyzed here because its longer price history allows for more comprehensive historical analysis than other crypto assets. Performance of individual crypto assets may differ significantly from the performance of bitcoin. For more details, please refer to our white paper "Bitcoin's Role in a Traditional Portfolio" published in April 2025 and available at <https://bitwiseinvestments.com/crypto-market-insights/bitcoins-role-in-a-traditional-portfolio>.

Past performance does not predict or guarantee future results. Nothing contained herein is intended to predict the performance of any investment. There can be no assurance that actual outcomes will match the assumptions or that actual returns will match any expected returns. Historical performance of sample portfolios has been generated and maximized with the benefit of hindsight. The returns do not represent the returns of an actual account and do not include the fees and expenses associated with buying, selling and holding funds or crypto assets. Performance information is provided for informational purposes only.

We expect Bitcoin to approach 200k USD by year-end

Bitcoin: Halving Supply Shock Model



Source: Coinmetrics, Bitwise Europe, @cjphernom

Bitwise’s Bitcoin Valuation Framework

Potential Addressable Markets	Current Market Size (USD trillions)	Projected CAGR	Projected Market Size in 2035 (USD trillions)	Penetration Rate Assumptions		
				Bear	Base	Bull
Institutional Investment Assets	\$121.6	5.6%	\$216.2	0.0%	1.0%	5.0%
Emerging Market Currencies	\$55.1	7.5%	\$115.6	0.0%	1.0%	2.0%
Store of Value (Gold, Bitcoin)	\$29.4	12.9%	\$91.5	2.0%	25.0%	50.0%
Offshore Wealth	\$11.1	3.0%	\$15.2	0.0%	2.0%	10.0%
National Treasury Reserves	\$13.3	1.0%	\$14.9	0.0%	2.0%	5.0%
U.S. Corporate Treasuries	\$4.1	9.6%	\$7.1	0.0%	5.0%	10.0%
Global Remittances	\$0.7	4.7%	\$1.1	0.0%	2.0%	5.0%
BTC — Current Price				\$107,754	\$107,754	\$107,754
BTC — 2035 Price Target				\$88,005	\$1,306,740	\$2,976,927
BTC — Projected CAGR				(2.0%)	28.3%	39.4%

Source: Bitwise Asset Management with data from Bloomberg, IMF, World Bank, BCG, APMEEX, Carfang Group, EU Tax Observatory. Bitcoin price as of June 30, 2025. The as-of dates for current market sizes vary, resulting in different CAGR time periods for 2035 projections.

Bitcoin valuation framework and price targets are for illustrative purposes and are not a prediction of future results. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results.

Performance of Major Assets and Asset Classes

2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 (YTD)
Bitcoin 1,473.76%	Bitcoin 186.08%	Bitcoin 5,537.40%	U.S. REITs 30.38%	Bitcoin 33.74%	Bitcoin 124.81%	Bitcoin 1,349.04%	U.S. Bonds 0.01%	Bitcoin 93.95%	Bitcoin 308.17%	Bitcoin 57.25%	Commodities 21.23%	Bitcoin 156.89%	Bitcoin 119.58%	Gold 47.04%
Gold 10.10%	EM Equities 18.63%	U.S. Equities 32.39%	U.S. Equities 13.69%	U.S. REITs 2.52%	Commodities 19.53%	EM Equities 37.75%	Gold (1.56%)	U.S. Equities 31.49%	Gold 25.12%	U.S. REITs 43.06%	Gold (0.28%)	U.S. Equities 26.29%	Gold 27.22%	EM Equities 28.22%
U.S. REITs 8.69%	DM Equities 17.90%	DM Equities 23.29%	U.S. Bonds 5.97%	U.S. Equities 1.38%	U.S. Equities 11.96%	DM Equities 25.62%	U.S. Equities (4.38%)	U.S. REITs 25.84%	EM Equities 18.69%	Commodities 42.60%	U.S. Bonds (13.01%)	DM Equities 18.85%	U.S. Equities 25.02%	DM Equities 25.72%
U.S. Bonds 7.84%	U.S. REITs 17.77%	U.S. REITs 2.47%	Gold (1.44%)	U.S. Bonds 0.55%	EM Equities 11.60%	U.S. Equities 21.83%	U.S. REITs (4.57%)	DM Equities 22.66%	U.S. Equities 18.40%	U.S. Equities 28.71%	DM Equities (14.01%)	U.S. REITs 13.74%	U.S. REITs 8.75%	Bitcoin 22.50%
U.S. Equities 2.11%	U.S. Equities 16.00%	U.S. Bonds (2.02%)	EM Equities (1.82%)	DM Equities (0.39%)	U.S. REITs 8.60%	Gold 13.53%	Commodities (11.18%)	EM Equities 18.88%	DM Equities 8.28%	DM Equities 11.78%	U.S. Equities (18.11%)	Gold 13.10%	EM Equities 8.05%	U.S. Equities 14.83%
Commodities (2.39%)	Gold 7.06%	EM Equities (2.27%)	DM Equities (4.48%)	Gold (10.41%)	Gold 8.14%	Commodities 6.16%	DM Equities (13.36%)	Gold 18.31%	U.S. Bonds 7.51%	U.S. Bonds (1.54%)	EM Equities (19.74%)	EM Equities 10.27%	DM Equities 4.35%	U.S. Bonds 6.13%
DM Equities (11.73%)	U.S. Bonds 4.22%	Commodities (6.55%)	Commodities (26.43%)	EM Equities (14.60%)	U.S. Bonds 2.65%	U.S. REITs 5.07%	EM Equities (14.24%)	Commodities 12.94%	Commodities (7.53%)	EM Equities (2.22%)	U.S. REITs (24.51%)	U.S. Bonds 5.53%	Commodities 2.85%	Commodities 6.07%
EM Equities (18.17%)	Commodities 4.16%	Gold (28.28%)	Bitcoin (57.74%)	Commodities (26.68%)	DM Equities 1.51%	U.S. Bonds 3.54%	Bitcoin (73.71%)	U.S. Bonds 8.72%	U.S. REITs (7.57%)	Gold (3.64%)	Bitcoin (63.91%)	Commodities (5.33%)	U.S. Bonds 1.25%	U.S. REITs 4.72%

Source: Bitwise Asset Management with data from Bloomberg. Data from December 31, 2010 to September 30, 2025. Note: Asset classes are represented by the following. Bitcoin: BTC spot price. Gold: Gold spot price. U.S. REITs: MSCI U.S. REIT Gross Total Return Index. U.S. Bonds: Bloomberg U.S. Aggregate Bond Index. U.S. Equities: S&P 500 Total Return Index. Commodities: Deutsche Bank DBIQ Optimum Yield Diversified Commodity Index Total Return. DM Equities: MSCI EAFE Gross Total Return USD Index. EM Equities: MSCI Emerging Markets Gross Total Return USD Index. All calculations are total return, including dividends for the stated period.

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