Hello, assumption, my old friend!

Why isn’t there a good product owner?!
Waste

• “It might be cool”
• “We can’t use that”
• “There must be a button below the field as shown on the UI mockup”
What makes a good product owner?
Why isn’t there a good product owner?
Facts, Assumptions, Opinions

✗ “It’s not working.”

❗ “The user wants this now.”

❓ “Can we change this?”

“Tomorrow Never Knows”
A Clash of The Needs

Expected result vs Strategy
Culture Matters

“Let’s give it a try…”

“Yellow Submarine”
There are bugs we can live with. Some bugs are... features.
Why there isn’t a good product owner?

Assuming a good product owner:
- Must be always available
- Has technical knowledge & skills
- Has domain expertise
- Can write & explain well
- etc.

One in how many product owners is a really good one?

“It’s All Too Much”
Start talking!

for the testers

“Why have you written this (test case) like that?”

vs.

“I Want to Tell You”
“Ask Me Why”
“Think for Yourself”
“Tell Me What You See”
“Tell Me Why”

“Why have you written this (user story) like that?”
Fix the Assumption, It’s Not Hopeless
for the product owners

• Build trust with moderate humility

• Keep learning the domain, architecture, design, dependencies, process and practices, etc.

• Master your writing & negotiation skills

Use the Test Design Techniques for the Acceptance Criteria

“Getting Better”
Work first vs. PEOPLE first

“All You Need Is Love”
If it takes a whole Team to deliver working software, then why do we think it takes one person to define it?!
Thank you!

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