Strategic Pillars

Our strategy for making IT good for society is focussed on

membership

We promote and support the growing and diverse community of IT and digital professionals committed to making IT good for society

Our members are at the heart of our community. We support them to gain the skills, expertise and connections they need to develop their career, shape the digital future and be recognised as trusted professionals

inspiration

We influence and improve computing education in all its forms to improve opportunities for young people, society and the economy

We create a diverse talent pipeline, inspiring significantly more careers in IT and digital roles

progression

We provide opportunities for learning and development to support people's career progression and raise standards of competence in our profession

We assess and recognise talent at every level through a diverse range of qualifications, professional registrations, content and skills frameworks

influence

We tackle the big issues facing our digital lives, connecting industry, education and government to shape and bring about impactful change on society and our profession

We campaign to raise trust in the IT profession and ensure IT is used effectively and ethically to solve the biggest problems of society