

Topic & Presenters



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The Role of FinOps in Cloud Computing:
Empowering Technologists to Drive
Cost Efficiency and Innovation

Online Stream

BCS SPECIAL INTEREST GROUP IN SOFTWARE TESTING
SIGiST 2025 CONFERENCE

Finding Calm in Chaos: Applying Testing to a Changing World

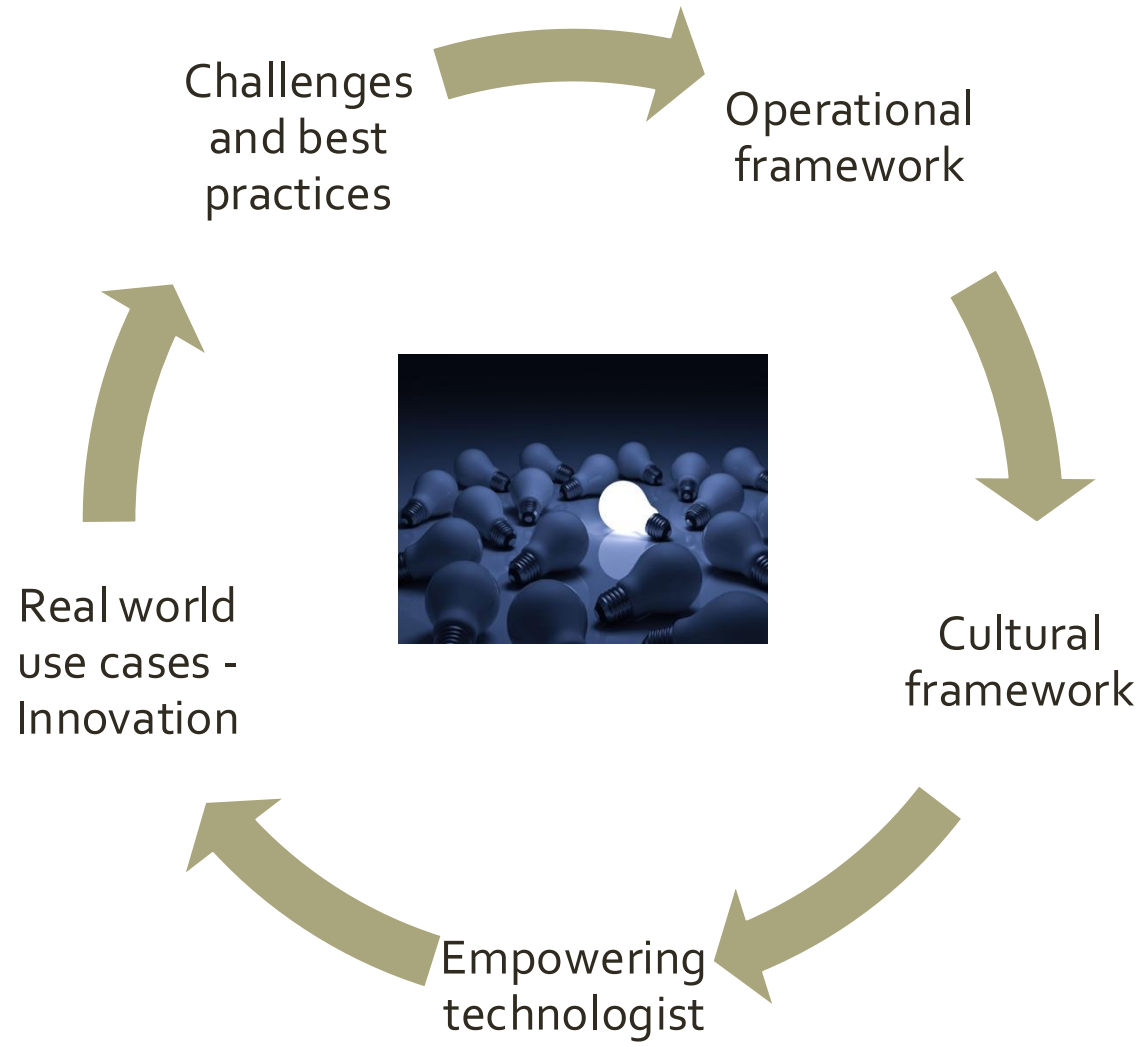
19th June 2025 - In Person and Online

Open to all BCS Members and Non-Members



Great power
comes with
great
responsibility
... great
scalability
comes with







FinOps bringing
discipline to
cloud financial
management

FinOps is a set of principles and practices which helps organizations to manage and optimize the cloud spending



Integrating FinOps with cloud adoption framework

Retire

Re architect

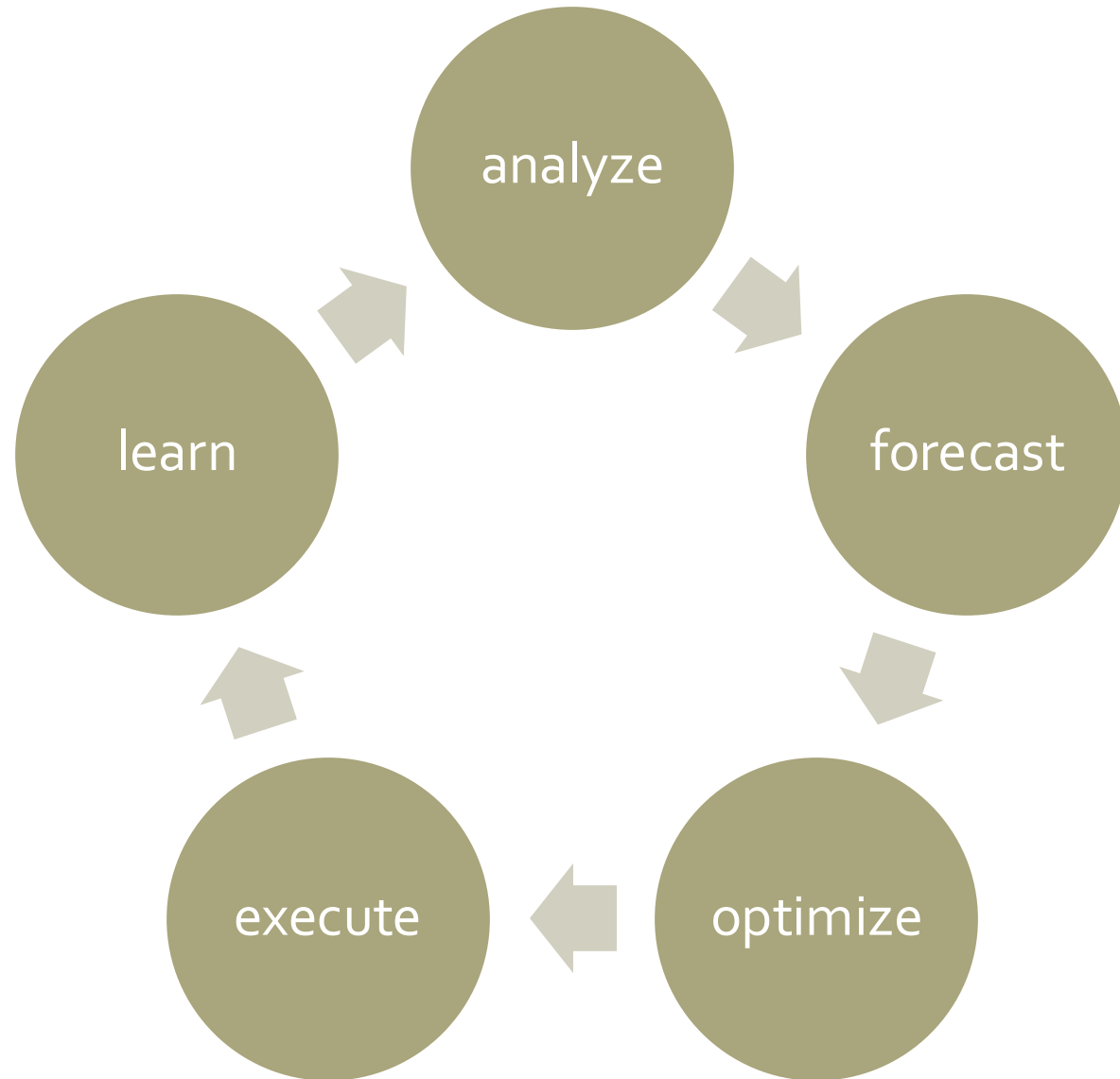
Re platform

Retain

Re purchase

Re host

Cultural and
operational
framework to
optimize cloud
spending



Responsible FinOps

People

AI Companions

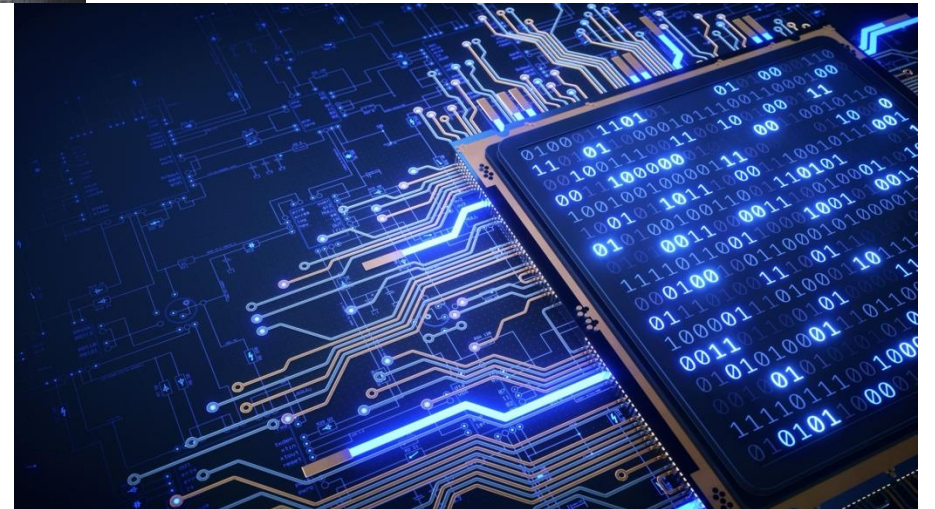
Strategy
Governance

Transparency



.....Decision
makers,
Technology leaders,
Business executives,
.....

.....Architects,
Designers,
Developers,
Testers,
Product managers
.....





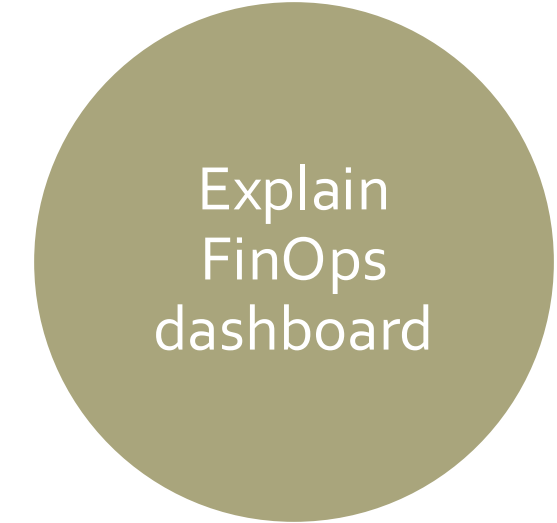
Innovation

AI for FinOps
&
AI's FinOps



Generative AI –
Train/Explain/Suggest

AI agents

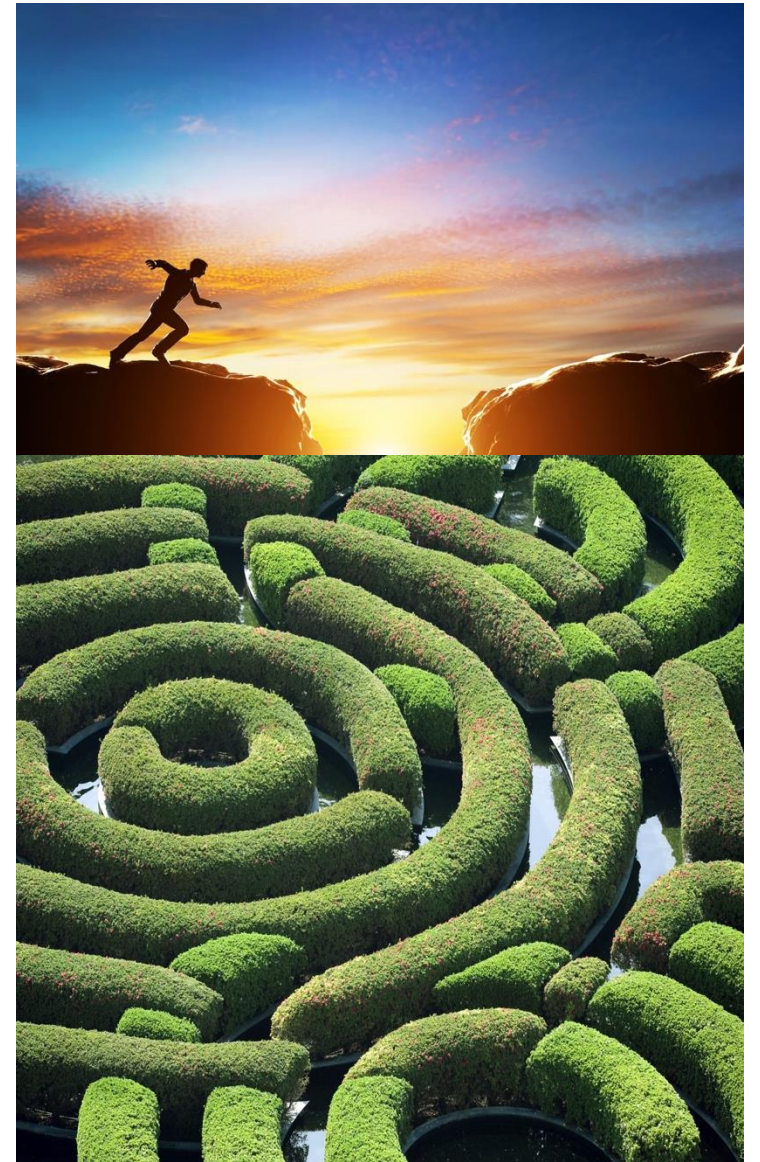


Anomaly
detection/fix/optimization
recomendations

Challenges

Common Story Lines

- Multi cloud - Not having standard billing dashboard across cloud
- Complex usage patterns, each component from multiple Cloud service providers
- Un used GPUs Over provisioned or under utilized
- Not properly tagged cloud resources
- Generative AI token-based billing models
- No proper anomaly detection mechanisms
- No alerts or not enough alerts



Best Practices

Collaboration across
Teams



Monitor resource usage



Automate unused
resource clean up



Real Time decision
making

Cost ownership



Resource Tagging



Well architect
framework



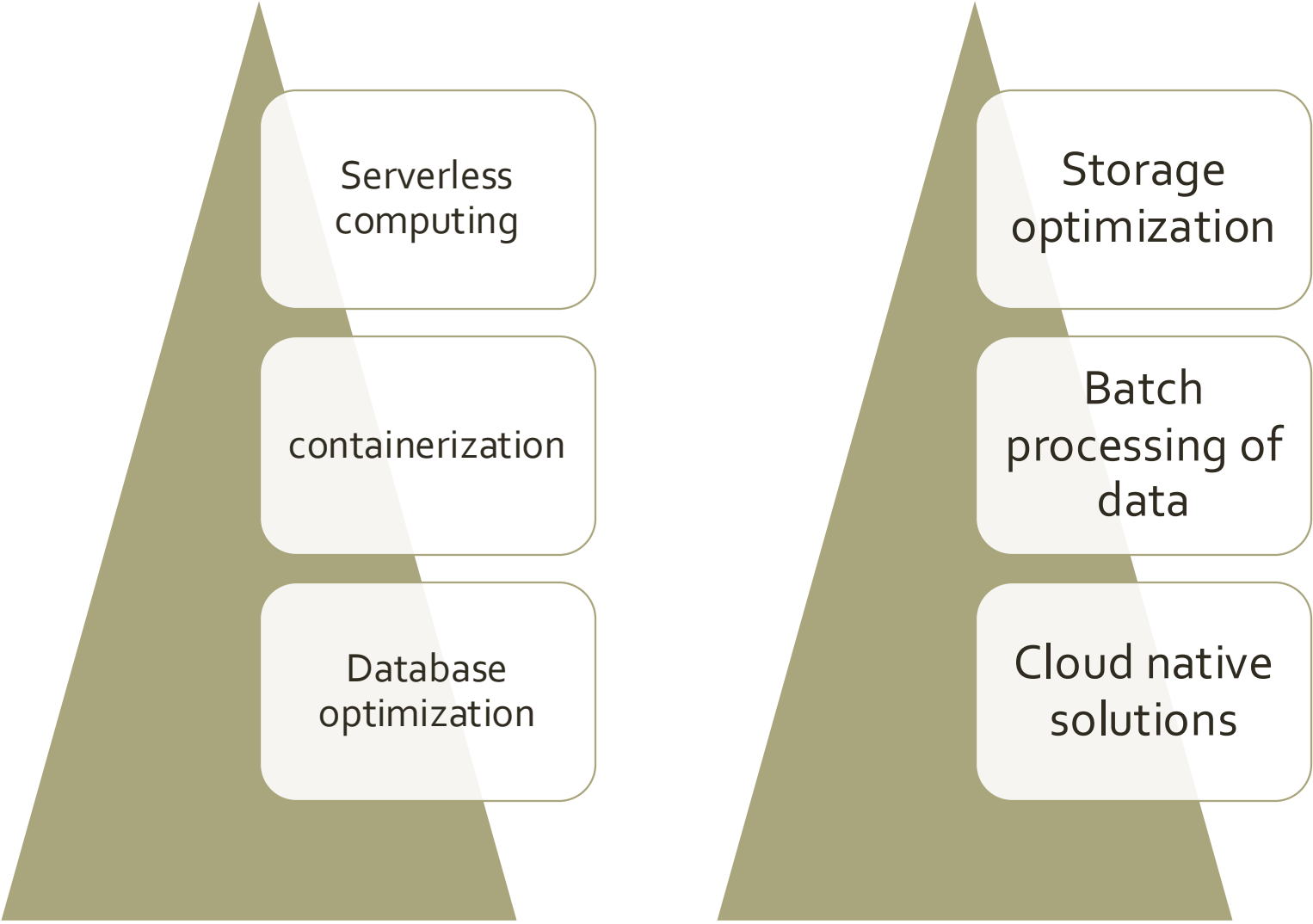
Automated testing

Best Practices Enterprise Strategy

- Sustainable
- Environment friendly

Pricing Negotiations

To DB query optimization



Serverless
computing

containerization

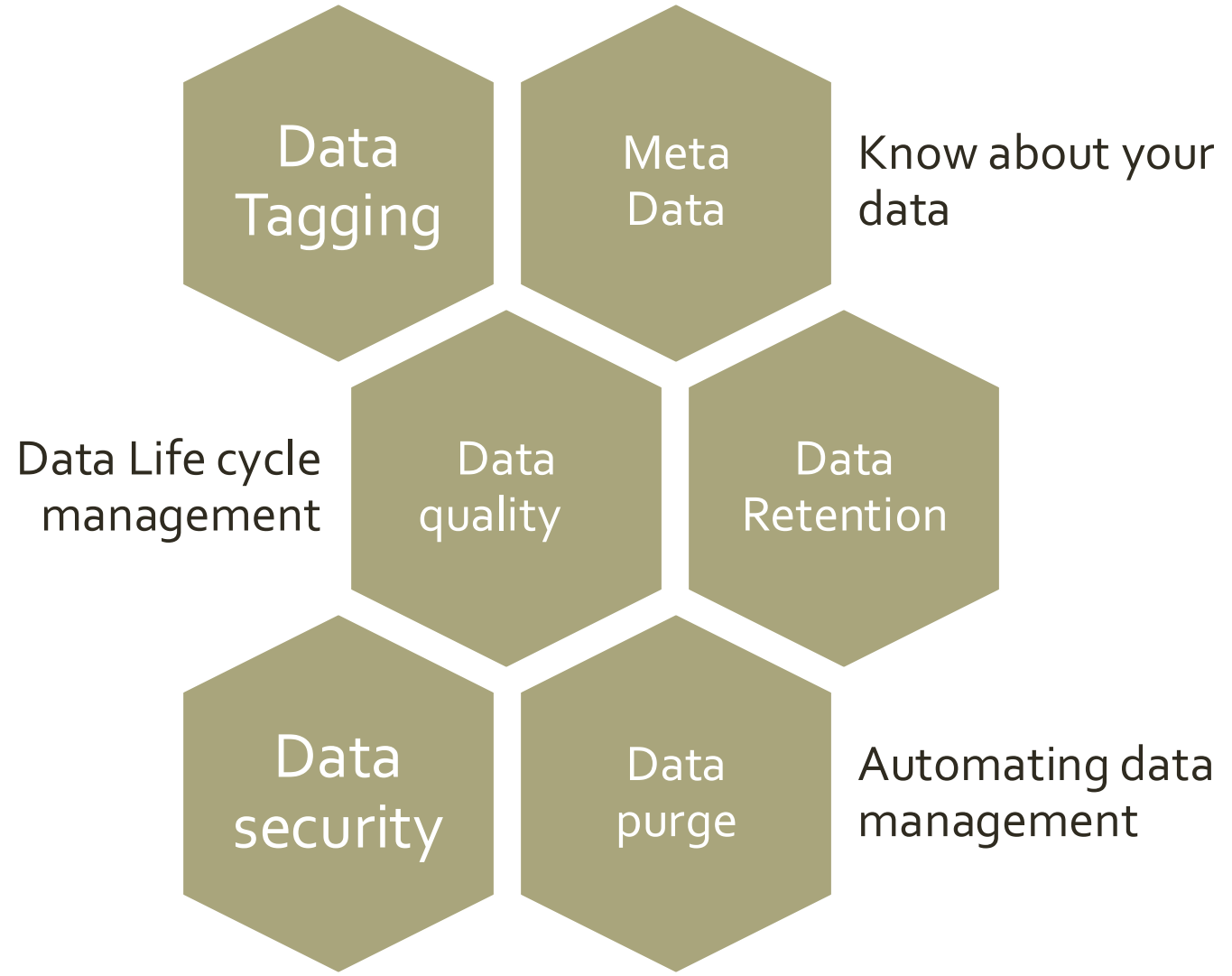
Database
optimization

Storage
optimization

Batch
processing of
data

Cloud native
solutions

Best Practices - Data



Take Aways

- Silos -> Collaboration
- Reactive -> Proactive
- Awareness -> Accountability
- People -> People & AI companions
- Operational -> Operational & Cultural
- Early adoption -> Early adoption and continues improvement
- Discipline in cloud cost -> Sustainable development

Thank you
&
Questions

