



Chartered Institute for IT (BCS), Jersey Sponsor Guidelines

The Chartered Institute for IT, Jersey Branch (BCS) welcomes sponsorship of its events and is always keen to discuss sponsorship opportunities.

The BCS requests that sponsors follow these guidelines:

1. BCS retains overall control of the event.
2. It is possible for individuals/corporates to sponsor specific events.
3. The speaker may sponsor the event.
4. The sponsor may be different to the speaker, but will be of relevance.
5. The sponsor may promote the event and invite people (for example, their clients) to the event. Names of the attendees must be given to the BCS prior to the event.
6. The sponsor can place promotional documentation and items in the meeting place.
7. The sponsor can erect promotional display stands, but not at the front of the venue, where a speaker is presenting. This is reserved for BCS material.
8. It is not normal for the sponsor to make a presentation at the event. Any such presentation is at the discretion of the BCS.
9. Given the open and agnostic nature of the BCS, the sponsor accepts that their competitors may attend the event.
10. The extent of the sponsorship can be agreed with each sponsor and may or may not include venue hire, food, refreshment and organisation.
11. Sponsorship of an event does not imply endorsement of any product of company by the BCS.