

Top tables E-learning companies

Top 10 UK bespoke content developers

Rank 2010	Rank 2009	Organisation	Revenue 2009 (£m)	Revenue 2008 (£m)	Web address
1	1	Line	7.05	7.20 (e)	www.line.co.uk
2	7	Kineo	5.20	3.70 (e)	www.kineo.com
3	2	Epic	5.15	6.10	www.epic.co.uk
4	3	CM Group	4.72 (A)	4.25 (2007)	www.cm-group.co.uk
5	4	Cognitive Arts	4.34	4.01	www.cognitivearts.com
6	6	Redtray	3.66	3.75	www.redtray.co.uk
7	5	Brightwave	3.00 (e)	3.80 (e)	www.brightwave.co.uk
8	9	Saffron Interactive	1.80	1.80	www.saffroninteractive.com
9	8	Assima	1.69	2.38	www.assima.net
10	10	IMC	1.48	1.01	www.im-c.com

Top 10 off-the-shelf content providers globally

Rank 2010	Rank 2009	Organisation	Revenue 2009 (m)	Revenue 2008 (m)	Web address
1	1	SkillSoft	207.25 (B)	196.36	www.skillsoft.com
2	2	Element K	42.76	39.48	www.elementk.com
3	-	CrossKnowledge	25.00	-	www.crossknowledge.net
4	3	ThirdForce	18.97	26.90	www.thirdforce.com
5	6	ILX Group	6.17	4.30	www.ilxgroup.com
6	5	Video Arts	3.46 (C)	4.63	www.videoarts.co.uk
7	-	LearningPool	2.10	-	www.learningpool.com
8	9	LearningGuide	1.80	1.28	www.learningguide.co.uk
9	8	Watsonia Publishing	1.38	1.43	www.watsoniapublishing.co.uk
10	10	Symantec Education Services	1.21 (D)	1.21	www.symantec.com

Top 5 authoring tool providers globally

Rank 2010	Rank 2009	Organisation	Revenue 2009 (£m)	Revenue 2008 (£m)	Web address
1	1	Techsmith Camtasia	22.48	21.87	www.techsmith.com
2	2	Assima	6.03	4.73	www.assima.net
3	-	TT Knowledge Force	4.89	3.30	www.tt-s.com
4	-	Kaplan IT Learning	4.72	-	www.kaplanit.com
5	-	Mohive*	2.00	-	www.mohive.com

Top 5 LMS / LCMS providers globally

Rank 2010	Rank 2009	Organisation	Revenue 2009 (£m)	Revenue 2008 (£m)	Web address
1	2	Saba	72.06 (E)	67.65	www.saba.com
2	5	Meridian Knowledge Solutions	13.16 (e)	9.72	www.meridianksi.com
3	5	Element K	10.53	9.72	www.elementk.com
4	-	NetDimensions	4.50	-	www.netdimensions.com
5	-	IMC	4.16	-	www.im-c.com

* Revenue figures are for the calendar year of 2009, except for:

A: FY ending December 2008

B: FY ending April 2010

C: FY ending September 2009

D: FY ending March 2010

E: FY ending May 2010

'e' indicates that the company has supplied an estimate.

*Mohive was acquired by

CrossKnowledge in March 2010

Please note: Not all companies active in a particular category are necessarily included in the lists. We were not able to include companies whose turnover (or part of the business relevant to the category) is not available on public record and where the company has declined to provide the information. We have done our best to provide an accurate list but cannot guarantee complete accuracy.