Big Data: Big Opportunity or Big Headache?

15th November, Park Plaza Hotel, Boar Lane, City Square, Leeds, LS1 5NS

The whole IT world is talking about ‘Big Data’; as more devices and people become connected, huge repositories of data are being generated, creating a snowballing issue for IT departments.

The management of big data, ever more problematic as data volumes, velocity, frequency and complexity all increase, is exacerbated by massive growth in unstructured data such as e-mails, text documents, presentations, images and video files, etc.

Yet how much of this adds value and how much just takes up storage space? How to define ‘value’? How to transform raw data into relevant knowledge and insights?

Our industry expert speakers will be covering all of the issues, including:

- Practical approaches for transforming data into valuable insights, and giving examples of where ‘Big Data’, and the tools to analyse it, have made an impact on business performance.
- Reviewing trends in terms of data input and growth (across structured and unstructured sources)
- Discussing the need for integration and the viability of existing solutions in isolation.
- Addressing ‘Enterprise Readiness’, particularly in relation to solutions such as Hadoop.
- Exploring the policy, process and people issues.

2.00 Doors open - Refreshments & Networking
2:30 Dale Vile - “Big Data in Context: A practical, real-world view”
3.30 Refreshments & Networking
4.00 Peter Dorrington - Big Data: Big Opportunity or Big Headache?
5:00 Close

About BCS ELITE: The BCS ELITE (Effective Leadership in IT) Group is for those who have made distinguished, influential contributions to IT leadership. Regular ELITE events provide a pressure-free, non-commercial setting for networking, problem solving and discussion. ELITE members include directors, managers, professionals, academics, thought leaders and others, from all sectors, both inside and outside the IT industry. Application for membership is open to anyone responsible for or influential upon the leadership of IT who has attained at least fellowship in their professional institutes (or equivalent, e.g., SFIA+ Level 7), or is nominated by three current ELITE members.