GDPR – Practical Approach

Ram Kundnani
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Email: ram.kundnani@gdprconsultancy.net
Mobile: 07946339747
Linkedin: https://www.linkedin.com/in/ramkundnani/
Website: www.gdprconsultancy.net
Agenda

• What is GDPR?
• Why GDPR?
• Who is GDPR for?
• Department requiring GDPR compliance
• GDPR principles
• GDPR Practical Approach
• GDPR Roadmap
• Impact for an organisation being GDPR non-compliant
“An Opportunity to gain, maintain and enhance customer trust, interaction and future business”
What is GDPR?

• EU regulation replacing Data Protection Act 1998 on 25 May 2018
• Applicable to personally identifiable data of EU citizens alive
• Encompasses much wider scope of personal data
• New roles – Controller, Processor and Data Protection Officer
• Much greater rights to data subjects
• Increased penalties
• Governance
Sources of Collecting Personal Data

1998
Paper
Form or
Post or
phone

2018
Paper
Form
Post
Email
Online
Social Media
Mobile

2020
All current methods + IOT
Who is GDPR for?

Corporate Organisations

Micro, Small and Medium Size Business

Education Sector – Nursery to University

Health Sector – GP, Dentist, Hospital

Charity Sector
Departments requiring GDPR compliance

- Marketing – Online and Offline
- Sales
- Business
- Finance
- Human Resources
ICO (Information Commissioners Office) 12 Principles

1. AWARENESS
2. INFORMATION YOU HOLD
3. COMMUNICATION PRIVACY INFORMATION
4. INDIVIDUALS’ RIGHTS
5. SUBJECT ACCESS REQUESTS
6. LAWFUL BASIS FOR PROCESSING PERSONAL DATA
7. CONSENT
8. CHILDREN
9. DATA BREACHES
10. DATA PROTECTION BY DESIGN & DATA IMPACT ASSESSMENTS
11. DATA PROTECTION OFFICERS
12. INTERNATIONAL

Source: ICO Preparation for the General Data Projection Regulation
Organisation and Data Protection

- Government
- Local Authority and Police – Crime, Anti Social Behaviour
- Customers / Students / Patients / Tenants / Guests / Passengers
- Associate / Partner University / organisation
- Home Office
- Social Media
- Employers
Steps for GDPR compliance

- Roles – Controller, Processor, DPO
- Data Protection
- GDPR Compliance
- Review legal contracts
- Define / amend Privacy Statement / Terms and Conditions
- Design and execute Consent Form
- Business Process Review

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Consent – Standard and Explicit
Data Protection

- User
- Cloud
- Business Application
- Database
Business Process Evaluation:

1. GDPR focuses on security and protection of personal data throughout the data journey of the data subject.

2. In order to establish the data journey and understand points of potential data leakage, it is important to review business processes.

3. An organization may provide business process documentation to be reviewed for GDPR Compliance and GDPR Consultancy can deliver businesses as a service.

4. GDPR Consultancy will impartially review them and submit a report for enhanced security (if required).

5. If an organization has no business process documents, GDPR Consultancy will use expert Business Analyst/s to create business processes, submitting a report for approval.

Legal Contracts:

1. Each organization needs to review all their legal contracts for data protection, security, and GDPR compliance.

2. Ideally, a solicitor firm/legal team of an organization should review them.

3. If an organization does not have its own legal team/solicitor to help them, GDPR Consultancy will get contracts reviewed by solicitors at very competitive prices.
Example: Effort Estimates for SMEs

Registration with ICO – Easy

Consent – Effort intensive

Gap Analysis: 5-15 days
Implementation: Minimum 1 day
Training: Minimum 1 day
Contract Review: Minimum 3 days
Key steps: From now to 24 May 2018

- Educate Senior Management
- Gap Analysis
- Consent Form
- Customer Facing Documents
- Employee Training
- Sign off legal contracts
- Risk Register
- GDPR Roadmap
Impact if organisation is not GDPR compliant

- Stress, Fear and Anxiety
  - Potential Revenue Loss
  - Potential Penalties in case of data breach
  - Potential Reputational Risk
Questions and Answers

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