



Learning & Development Specialist Group

Enabling the
information society



Ron McLaren

Manager, SFIA Foundation

WHY SFIA



Transformation

Everybody wants it

- Government
- Industry
- Education
- Especially in difficult times

e-Business demands it

- Otherwise you just automate the status quo

Customers expect real service

- Otherwise they just get the same old service over the web

THE SINGLE MOST IMPORTANT FACTOR

It's the people, stupid

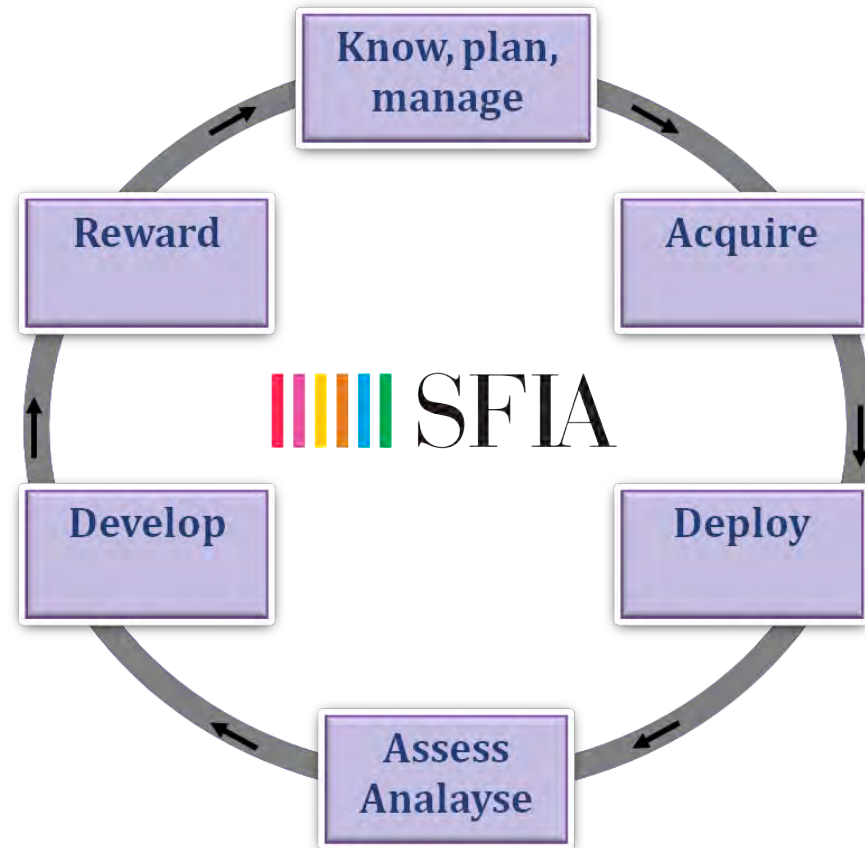
- They are always involved somewhere
- And where they are not involved, they devised the e-process
- Essential to be clear about what is needed
- And to have the right skilled people in the right place at the right time.



HOW

Integrate the skills management processes, especially deployment

- Consistent criteria
- Consistently applied



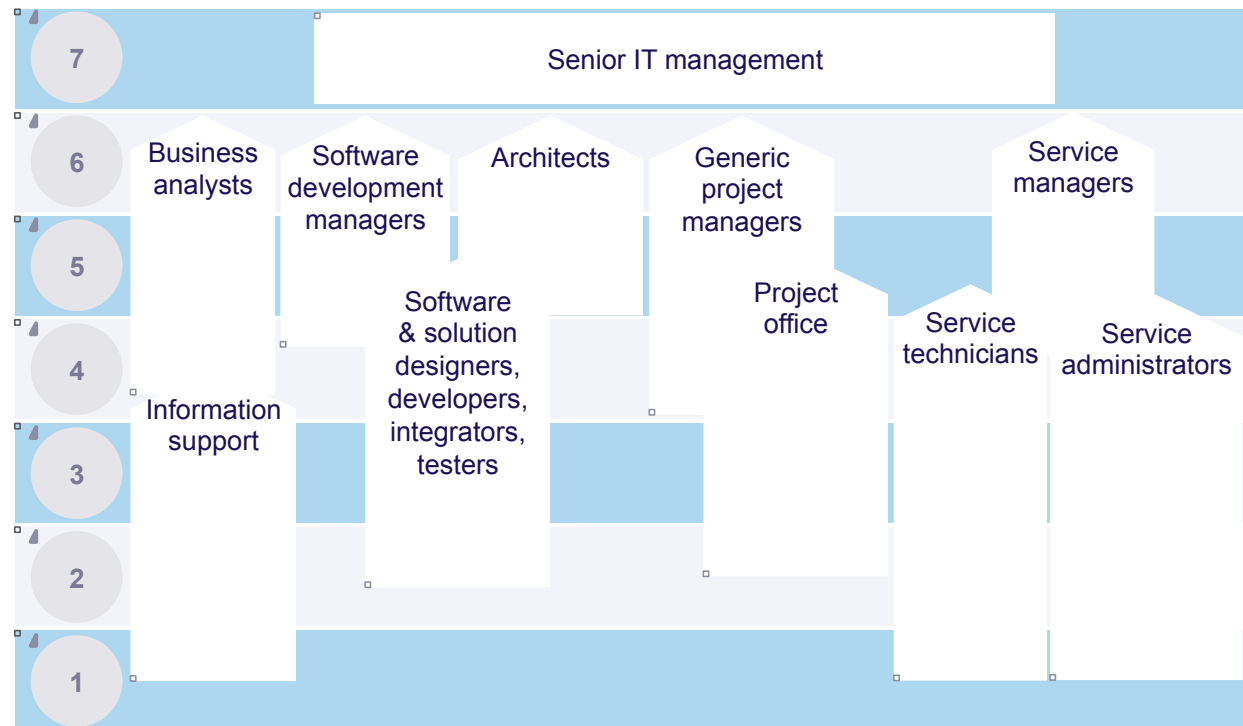
EDUCATION



This sector is now taking off

Universities using SFIA

- Curriculum
- Employers
- SFIA Profiles



IT WORKS



Large numbers of organisations are using SFIA

In 100 countries

- Commerce
- Industry
- Government
- Education
- Professional bodies
- Awarding bodies



SFIA IPR IS PROTECTED



Licences to use SFIA are available for:

In-house skills management, including workplace learning

Commercial exploitation

- Consultancy (organisation or individual)
- Education & training
- Dependent products
- Qualifications



Learning & Development Specialist Group

Enabling the
information society



www.sfia.org.uk