

Lee Parry

I would like to stand for Treasurer of the Young Professional Group. I have been a full member of BCS since 2006 and, prior to that, the Communications Managers Association (CMA) until it became part of the BCS. I have been an active member of the Committee for the BCS Edinburgh Branch since 2013, and currently hold the roles of Branch YPG Representative and Publicity Officer. I have also been a member of the YPG Committee since 2014.

Participation has been challenging for YPG in recent years, which is understandable considering that we are attempting to engage individuals at the early stages of their career when their focus is upon personal goals as opposed to supporting the YPG. My focus as Treasurer of the YPG would be to attempt to reinvigorate the group with the aim of increasing participation. Growing the participation within group will assist greatly in its future development and sustainability, and that of the BCS. We need to identify the barriers to participation and understand what Young Professionals expect of the YPG. Identification of active local YPG Groups to understand what makes them successful and utilise this to develop a support network to assist in raising the YPG at a local level and at the national level, and to use this to develop and implement an improvement strategy to make this a thriving network.